

PROMTPRESS PUBLIC REPORT

Channel audit

Mirkonomika



@mirkonomika

Bu yerda yozilgan fikrlar shaxsiy bo'lib, hech qaysi tashkilot fikri yoki qarashlarini ifoda etmaydi. Murojat uchun: @Mirkonomika1_bot

SUBSCRIBERS

8 873

+116 per month

ERR (% SEE POSTS)

46.0%

per day 17.5%

REACH/POST

3.7K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 8 873 —	 SUBS REACH 42.1% avg % of subs who see a post	 VIEWS/POST 3.7K median 2.9K · 26 days	 POSTS/WEEK 14.8 over period
 7D TREND -19.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 647 chars median 690 · 26 days	 POSTS ANALYZED 55 26 days
 AD REACH 1.5K 24h average	 CHURN / MONTH +116 last month	 CITATION RATE 103 citation index · 462 channels mentioned ever	 CHANNEL AGE 7 years 7 days created 05.06.2019

AI EDITOR SUMMARY

Channel «Mirkonomika» — 8 873 subs. Each post averages 3.7K people (42% from subs), this is wide reach for a channel of this size. Publishes 15 posts per week (~2/day) — regular schedule. For the week of June 1–7, reach dropped by -19.0% vs week May 25–31 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 55 posts over 26 days.
- 02 Dominant format – Photo (41/55 posts).
- 03 Avg post length – 647 chars (median 690).
- 04 Peak audience activity – Sunday, 13:00 UZT.
- 05 Top posts get 7x more views than the weakest (16K avg top vs 2.2K worst) – among 55 posts in 26 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.05 · 08:18 PHOTO Toshkentda erkaklar kamayib ketdimi? Qisqa javob yo'q, hech qaysi hududda erkaklar kamayib ketgani va ketayotgani yo'q. Umumiy raqamlar...	VIEWS 23 294 REPOSTS 72	REACTIONS — ER 262.5%
Nº2 04.06 · 05:30 TEXT Қишлоғимизда ҳозир деярли ҳеч ким нон қилмай қўйган. Масалан бундан 5-6 йил олдин аксарият хонадонлар нон қилар эди. ҳозир эса кўпчилиги...	VIEWS 16 110 REPOSTS 44	REACTIONS — ER 181.6%
Nº3 25.05 · 05:12 PHOTO Universitetlarimizda ayollar soni erkaklarni ortda qoldiribdi 2024 yilda oliy ta'lim tashkilotlarida 1,4 mln kishi tahli olgan bo'lsa...	VIEWS 8 671 REPOSTS 62	REACTIONS — ER 97.7%

Nº4 21.05 • 04:49 POLL (captionless post – poll)	VIEWS 6 634 REPOSTS 8	REACTIONS — ER 74.8%
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Nº5 21.05 • 11:13 TEXT Ўзбекистонда мустақиллик йилларида ҳар бир аёлга тўғри келадиган фарзандлар сони 4,2 тани ташкил этган ҳозирги кунда эса бу кўрсаткич 3,5...	VIEWS 5 776 REPOSTS 14	REACTIONS — ER 65.1%
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WORST 3

↓ 05.06 • 13:29 PHOTO Lemon was the most price-increased item this month. In May, lemon prices rose 19%. Also, tram fare (15.5...	VIEWS 2 333 REPOSTS 5	REACTIONS — ER 26.3%
↓ 01.06 • 06:31 PHOTO The daily volatility of the som was 0.31% this month, significantly wider than in April. However, in 2025...	VIEWS 2 171 REPOSTS 4	REACTIONS — ER 24.5%
↓ 05.06 • 07:25 PHOTO Trade surplus alone is not enough for currency stability Whenever currency rates are discussed, the most talked about...	VIEWS 2 101 REPOSTS 10	REACTIONS — ER 23.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

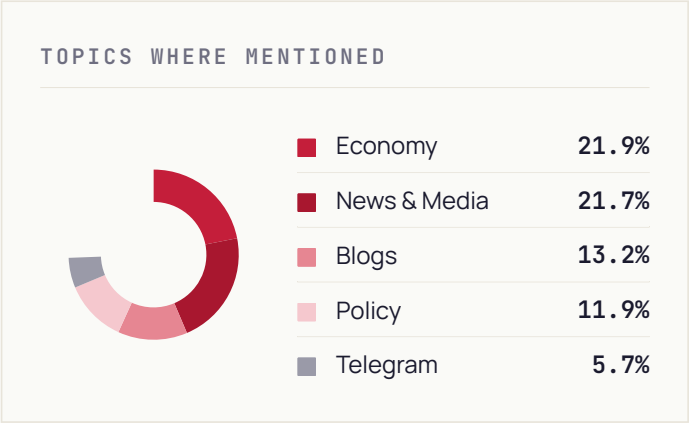
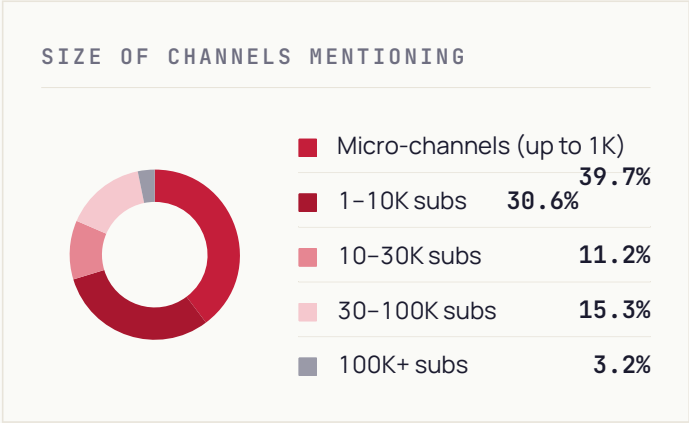
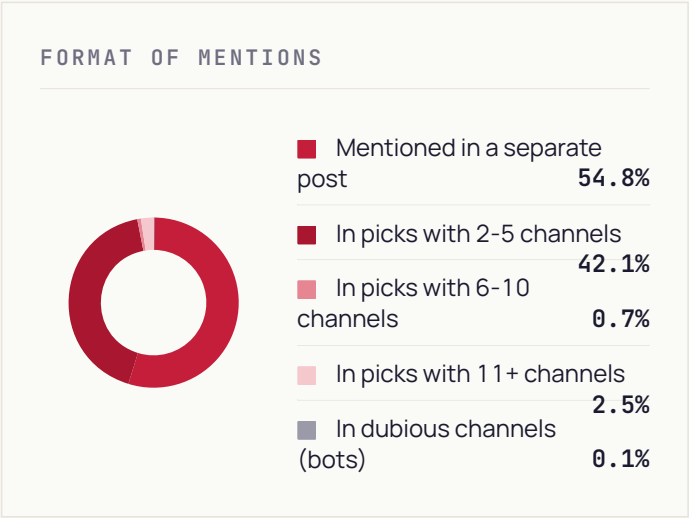
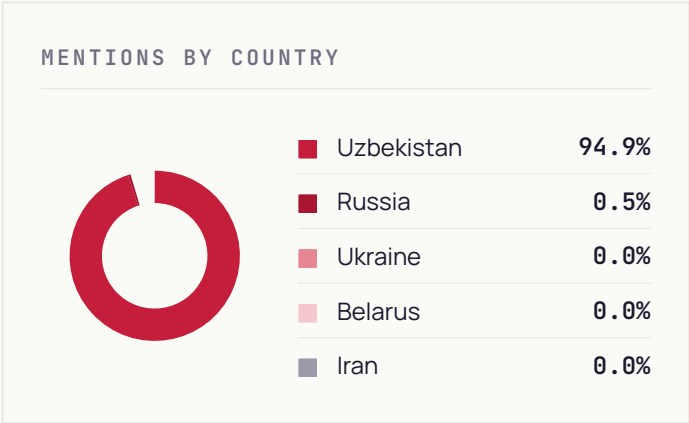


START OF PERIOD	NOW	NET GROWTH
5 583	8 873	+3 290

SECTION 04 · MENTIONS

Who mentions the channel and how

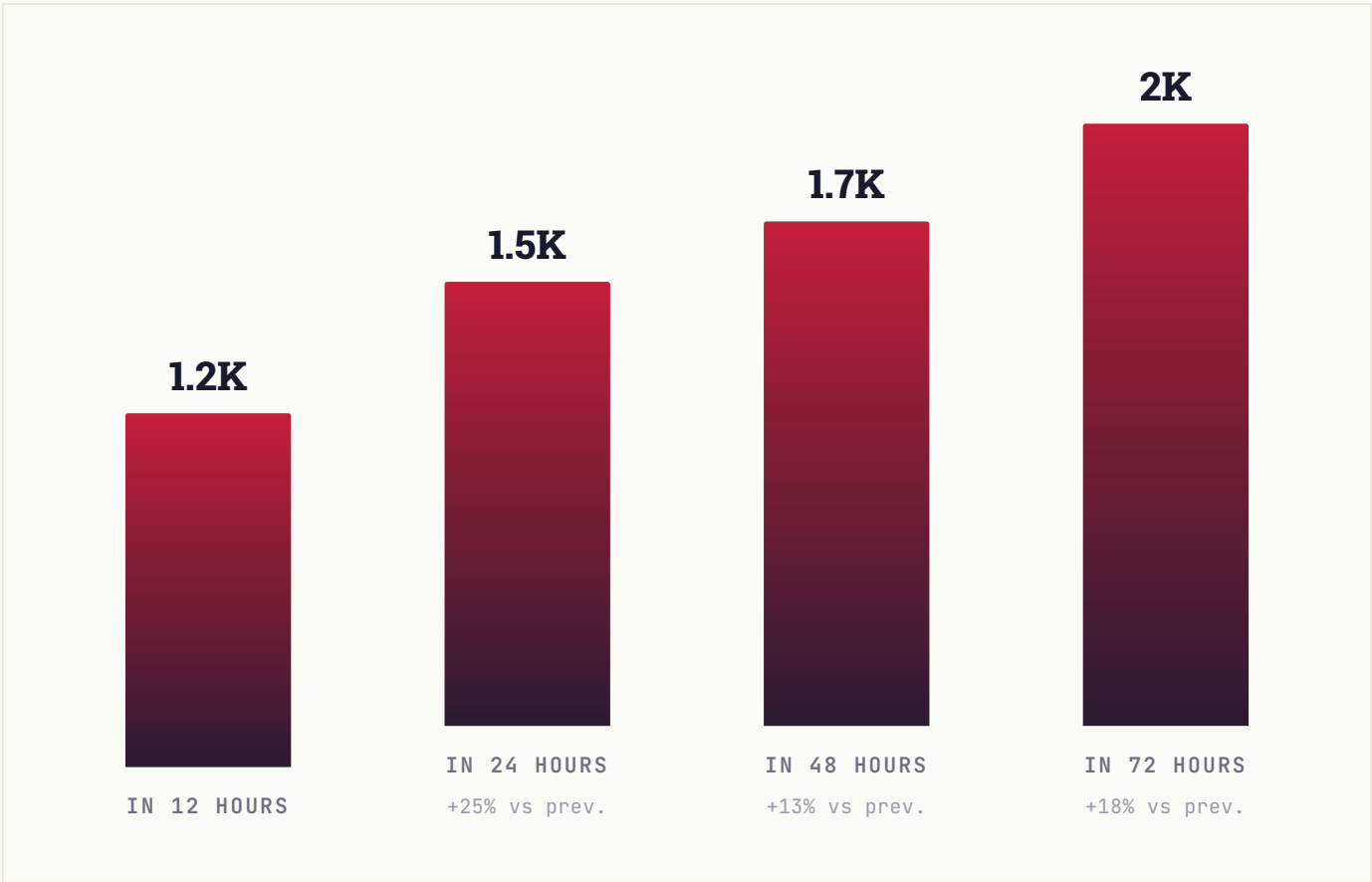
Citation index **103** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **462** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DA davletovuz	78.1K
BA bakiroo	60.9K
IK Iqtisodchi Kundaligi	34.1K
2B 23.5° burchak ostida	33.2K
GJ Geopolitics Politics	28.3K
UZ Uzbekonomics	20K
A/ A'zamxo'jayev / Аъзамхўжаев	16.9K
UZ Uzb_Meteo	15K
SN Shokirjonov news	10.2K
MI Mirkonomika YOU	8.9K
KA Kainbek	8K

COMPARATIVE CONCLUSION

Channel in bottom third of the selection (10th out of 11). Larger — 9 channels (leader: davletovuz, 78.1K); these are growth targets, reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **178**, they brought **1 989** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	22	19	175
November 2025	24	21	231
October 2025	28	21	332
September 2025	53	32	778
August 2025	36	25	336
July 2025	15	14	137

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
178	6	1 989

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 13:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better picked up by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video better
retains
audience**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
