

PUBLIC REPORT PROMTPRESS

Channel audit

Miras Muratov |

UFC



@mirasmuratovufc

 Subscribe to the channel  Tap the 3 dots in the top right;
 Open in browser;  ADS - @mirasmuratov

SUBSCRIBERS

17 959

+3543 per month

ERR (% SEE POSTS)

22.0%

per day 13.7%

REACH/POST

3.9K

ad reach 2.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 17 959 —	 SUBSCRIBER REACH 21.58% avg % of subs see a post	 VIEWS/POST 3.9K median 3.3K · 29 days	 POSTS/WEEK 49.2 over period
 7D TREND +12.0% vs previous week	 REACTIONS/POST 57.0 total 11,866 reactions, 273 reposts, 3,838 comments	 POST LENGTH 121 chars median 108 · 29 days	 POSTS ANALYZED 208 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH +3543 over last month	 CITATION RATE 0 citation index (cumulative)	

AI EDITOR SUMMARY

Channel «Miras Muratov | UFC🇧🇪» — 17 959 subs. Each post gets on avg 3.9K people (22% from subs), that's average reach — room to grow. Publishes 49 posts per week (~7/day) — active posting schedule. In week 22–28 Jun reach grew by +12.0% vs week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

Best-performing content

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **208** posts over 29 days.
- 02 Dominant format – **Photo** (139/208 posts).
- 03 Avg post length – **121** characters (median 108).
- 04 Audience peak activity – **Saturday**, 10:00 ALMT.
- 05 Top posts get **4×** more views than the weakest (8.8K avg for top vs 2.2K for bottom) – among 208 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 14:57 PHOTO Judges' Score! Live stream on this channel https://t.me/mirasmuratovlivee https://t.me/mirasmuratovlivee	VIEWS 8 858 REPOSTS 7	REACTIONS 135 ER 49.3%
Nº2 27.06 · 12:29 PHOTO #UFCBaku – June 27! ALMAKHAN vs MATSUMOTO 18:20 (today) ALMABAYEV vs JOHNSON 22:00 (main card) Live...	VIEWS 8 828 REPOSTS 31	REACTIONS 29 ER 49.2%
Nº3 27.06 · 14:32 VIDEO Asu Almagbayev is ready for the fight! ASU ALMABAYEV vs JOHNSON 22:00 (main card) Live stream on this channel...	VIEWS 8 694 REPOSTS 4	REACTIONS 56 ER 48.4%

Nº4 27.06 • 14:06 PHOTO  Bekzat Almakhan beats Matsumoto by judges' decision.  Live stream on this channel...	VIEWS 8 571 REPOSTS 5 REACTIONS 388 ER 47.7%
Nº5 15.06 • 04:22 VIDEO  Jon Jones' reaction to the new interim champion...   Live stream on this channel...	VIEWS 8 556 REPOSTS 3 REACTIONS 26 ER 47.6%

WORST 3

↓ 04.06 • 10:05 PHOTO  Ilia Topuria: I need a third belt... After Gaethje, I'm ready for Makhachev!	VIEWS 2 226 REPOSTS — REACTIONS 37 ER 12.4%
↓ 06.06 • 06:15 PHOTO ✗ ORDA Tournament Canceled	VIEWS 2 127 REPOSTS — REACTIONS 46 ER 11.8%
↓ 03.06 • 17:42 PHOTO  #RAFGEORGIA — BOOM   TSARUKYAN vs KHAMITOV   11.07.26 (soon)	VIEWS 2 126 REPOSTS 2 REACTIONS 53 ER 11.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

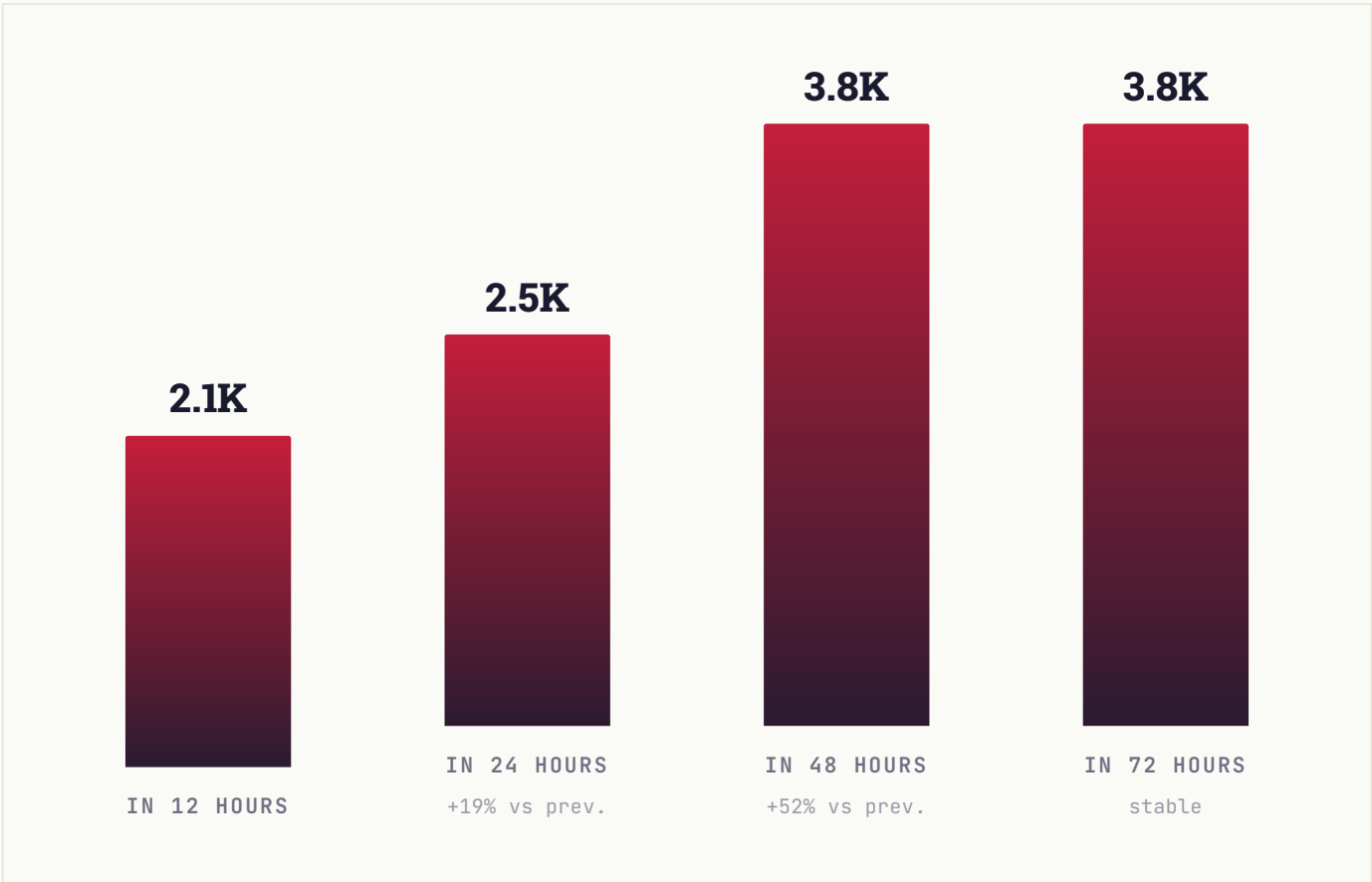
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of gain vs. loss.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
MM Miras Muratov UFC🇰🇿 YOU	18K

COMPARATIVE SUMMARY

Channel in top quartile of niche (#14 of 98). Leader — **Margulan Seisembay** (212.9K). Goal for the coming months: break into the niche top 10 through systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **0**, they brought **905** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	881
December 2025	0	0	24
November 2025	0	0	0
October 2025	0	0	0
September 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
0	6	905	

SECTION 07 · NICHE COMPARISON

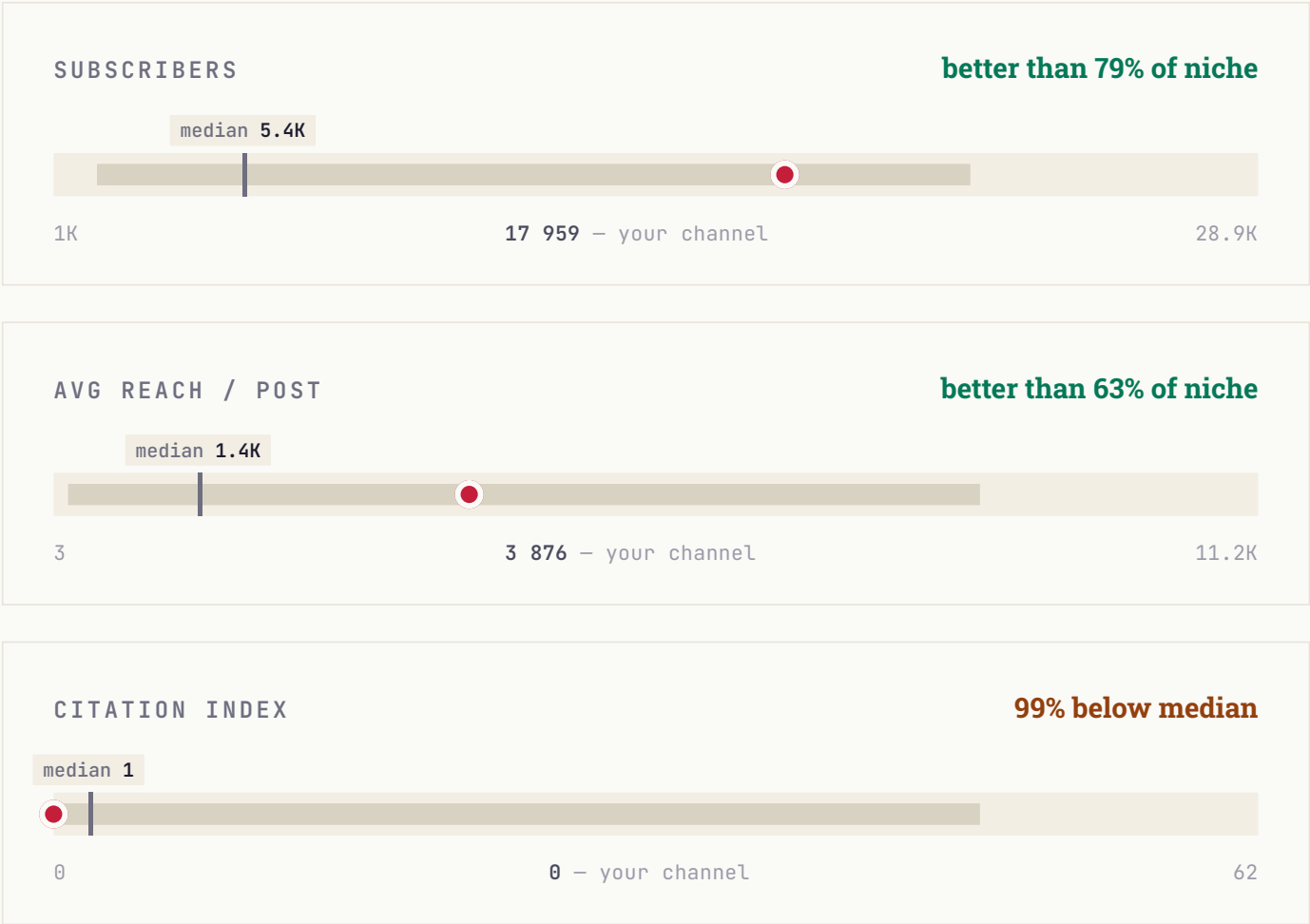
Where your channel ranks in its league

Took top-100 channels in category «Blogs» and saw how your channel stacks up.
Gray band = range for 80% of niche channels (p10–p90). Black line = median. Red dot = your channel.

#14/100

POSITION IN NICHE

Channel in top 14% – strong position



— SECTION 08 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and return next month.

01

Best post day: Saturday

Audience most active on this day at 10:00 ALMT.

IMPACT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

IMPACT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy win.

IMPACT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

IMPACT

**Relevant
audience
growth**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

IMPACT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
