

PROMTPRESS PUBLIC REPORT

Channel audit

Media Mira AI



@miramedia_ru

Your truly personal AI assistant ■■AI: @mira ■Site: <https://mira.tg> ■
Support: @mira_support_team

SUBSCRIBERS

133 837

-3776 per month

ERR (% SEE POSTS)

8.0%

in 24 hrs **3.0%**

REACH/POST

9.8K

ad reach **4.1K**/24h

— CONTENT · 2026

What's inside the report

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6 months · monthly

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Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 133 837 —	 SUBSCRIBER REACH 7.29% avg % subs see post	 VIEWS/POST 9.8K median 10K · 29 days	 POSTS/WEEK 6.5 for the period
 7D TREND -14.9% vs prev week	 REACTIONS/POST 41.9 only 1,132 reactions, 324 reposts, 938 comments	 POST LENGTH 472 chars median 417 · 29 days	 POSTS ANALYZED 27 29 days
 AD REACH 4.1K 24h avg	 CHURN / MONTH -3776 for the last month	 CITATION RATE 2 citation index · 19 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 25.07.2024

AI EDITOR SUMMARY

Channel "Media Mira AI" — 133 837 subs. Each post averages 9.8K people (7% of subs), reach is low — consider expanding audience. Publishes 6 posts per week (~1/day) — rare posts. For week 15–21 Jun reach dropped -14.9% to week 8–14 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 27 posts in 29 days.
- 02 Dominant format — Video (16/27 posts).
- 03 Avg post length — 472 chars (median 417).
- 04 Peak audience activity — Wed, 11:00 MSK.
- 05 Top posts get 2× more views than the weakest (13.7K avg for top vs 7.3K for worst) — among 27 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 08:55 VIDEO Your post about Mira can earn you up to \$500 – but only 2 weeks left! ☒ The works you submit for the "Creator Battle" are just...	VIEWS 14 983 REPOSTS 7	REACTIONS 33 ER 11.2%
Nº2 05.06 · 09:32 VIDEO "Wait, is this work or personal email?" – now Mira knows. Mira Connect lets you link multiple accounts from the same service!...	VIEWS 13 109 REPOSTS 6	REACTIONS 43 ER 9.8%
Nº3 29.05 · 16:31 PHOTO ☒ STON.fi Vibe Coding Hackathon Wave 2: 2 days left to apply Stonfaers! Applications for the second wave of STON.fi Vibe Coding Hackathon...	VIEWS 13 072 REPOSTS 12	REACTIONS 22 ER 9.8%

Nº407.06 · 03:03 PHOTO Weekly Mira AI News ByteDance's Doubao platform, with 345M users, becomes a new consumer gateway...	VIEWS	REACTIONS
	11 903	26
	REPOSTS	ER
	3	8.9%

Nº531.05 · 03:03 TEXT Weekly Mira AI News At I/O 2026, Google showed how AI will transform the future, mentioning a 12x speed increase...	VIEWS	REACTIONS
	11 836	32
	REPOSTS	ER
	12	8.8%

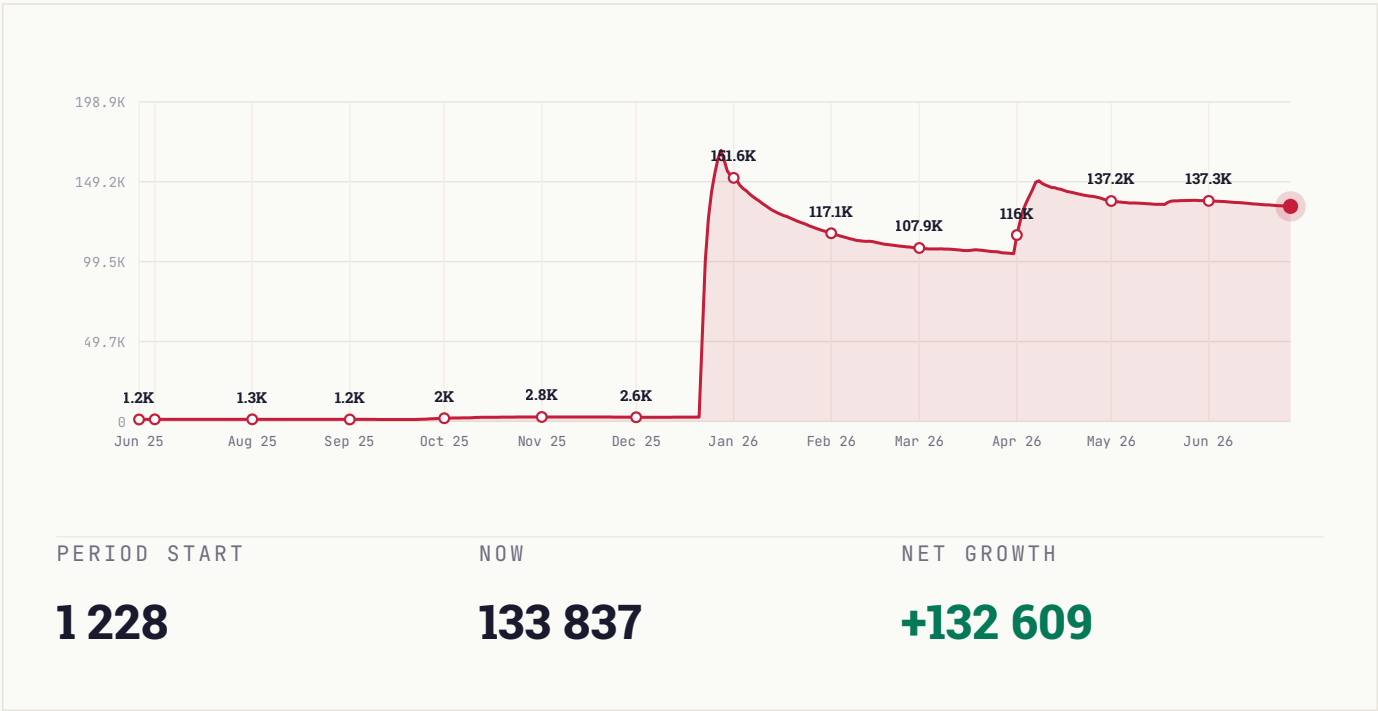
WORST 3

↓21.06 · 12:29 VIDEO (post without caption – video)	VIEWS	REACTIONS
	7 824	63
	REPOSTS	ER
	16	5.8%
↓23.06 · 18:18 VIDEO Wish happy birthday on time Mira will remind you in advance, so you can prepare a gift and warm words. Set up...	VIEWS	REACTIONS
	7 205	30
	REPOSTS	ER
	4	5.4%
↓24.06 · 12:20 PHOTO Polymarket now on Telegram Track outcomes of 2026 World Cup, sports matches, crypto events, and culture in one app. And Mira won't...	VIEWS	REACTIONS
	6 753	35
	REPOSTS	ER
	41	5.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

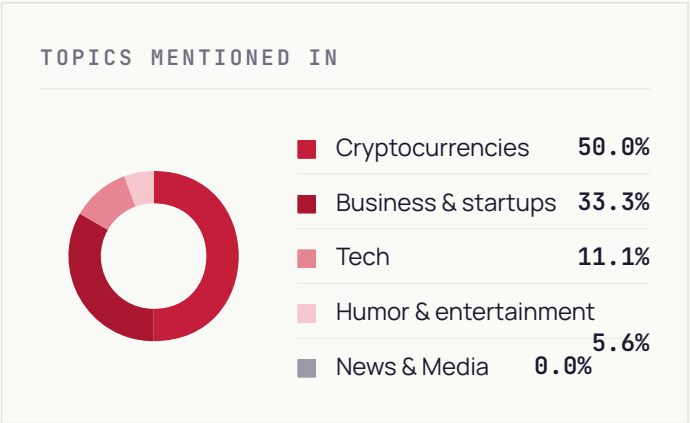
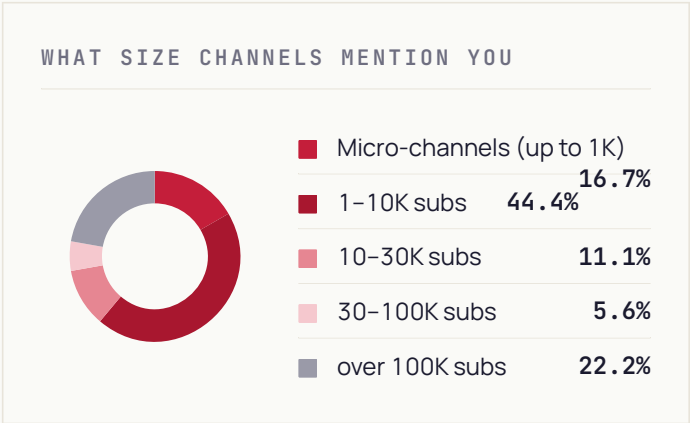
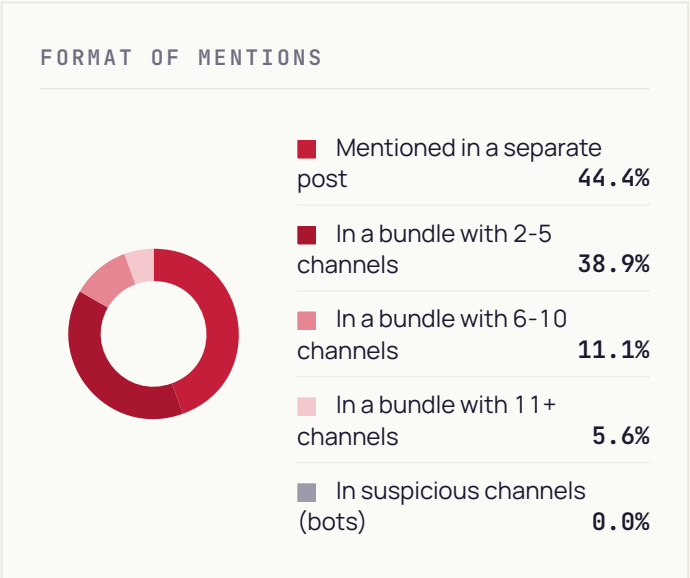
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

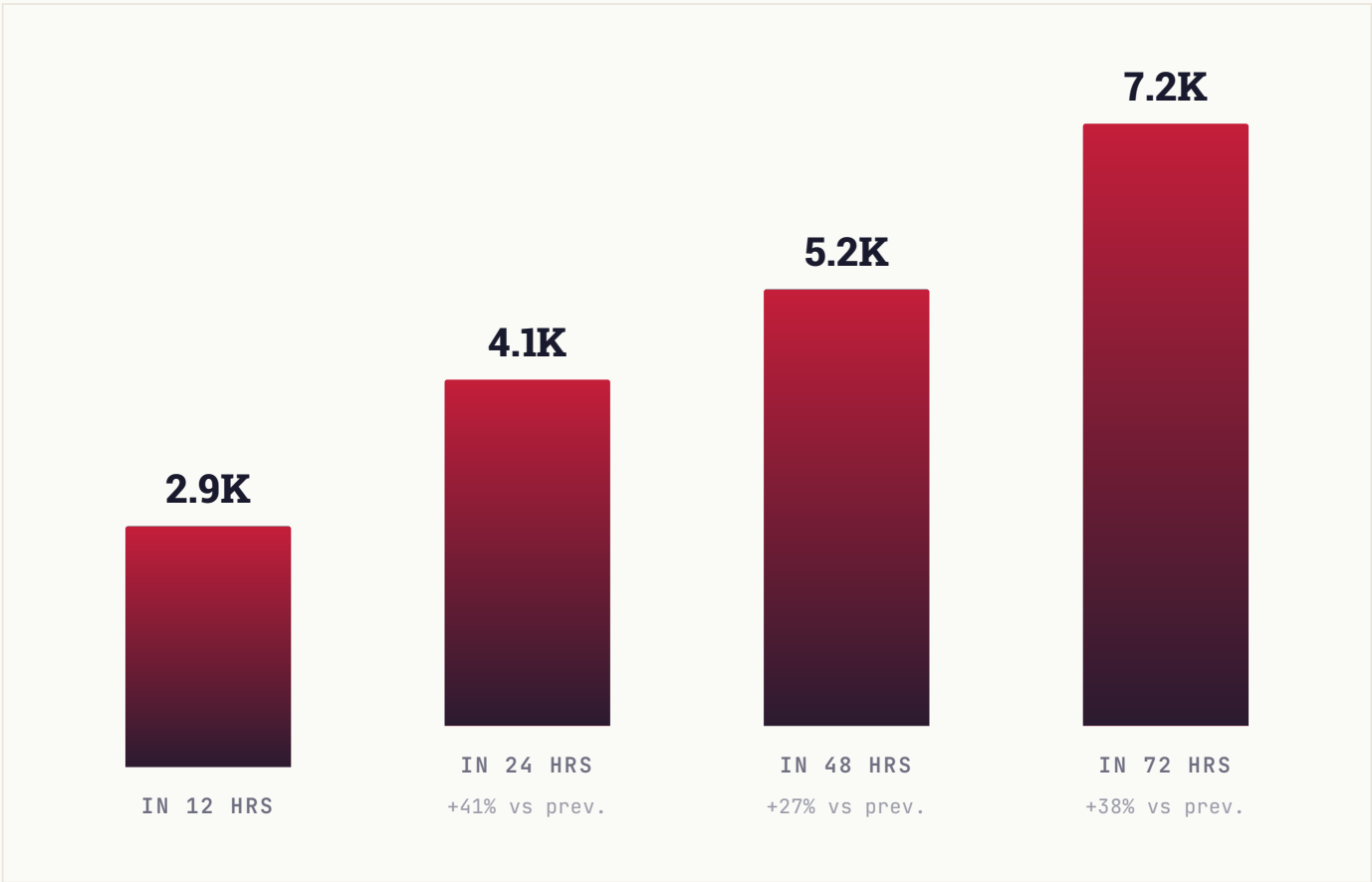
Citation index 2 – channel popularity rating based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 19 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.4M
MT Trending World	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EK Exploit	2M
PP PINK PROXY پروکسی	1.8M
MM Media Mira AI YOU	133.8K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.4M), top-100 median: 437.4K. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

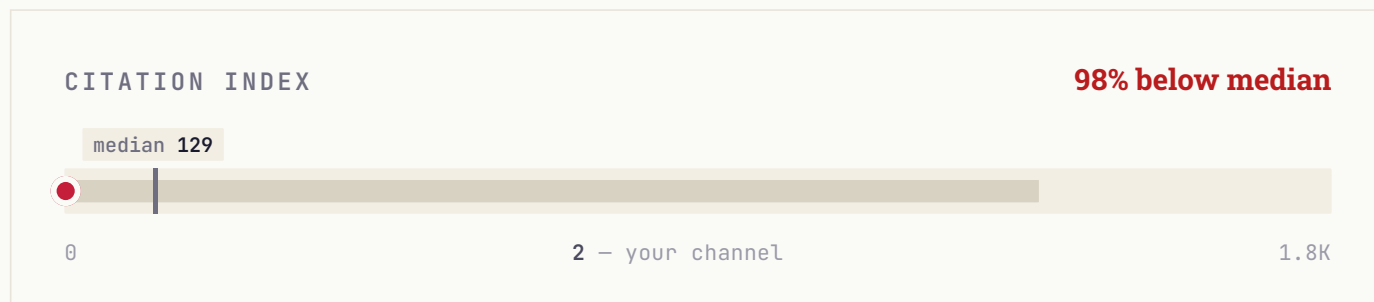
Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **167 978** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	166 208
Nov 2025	0	0	70
Oct 2025	0	0	858
Sep 2025	0	0	728
August 2025	1	1	37
July 2025	0	0	77

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	167 978

Where channel ranks in its league

dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Wednesday
Audience is most active on this day at 11:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Cross-post with same-segment channels once a quarter. 2-3 collabs give relevant growth — no need for daily.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth target in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
