

PROMTPRESS PUBLIC REPORT

Channel audit

World Economy



@mir_economy

Via ad @vedaryas

SUBSCRIBERS

121 478

+69858 per month

ERR (% SEE POSTS)

18.0%

per day 14.5%

REACH/POST

22.1K

ad reach 17.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 121 478 —	 SUBSCRIBER REACH 18.16% avg % of subs see post	 VIEWS/POST 22.1K median 22.2K · 21 days	 POSTS/WK 8.7 over period
 7D TREND +3.1% vs prev. week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 310 chars median 328 · 21 days	 POSTS ANALYZED 27 21 days
 AD REACH 17.7K 24h avg	 CHURN / MONTH +69858 last month	 CITATION INDEX 24 citation index · 217 channels mentioned all time	 CHANNEL AGE 2 yr 5 mo created 06.01.2024

AI EDITOR SUMMARY

Channel «World Economy» — 121 478 subs. Each post averages 22.1K people (18% from subs), that's avg reach — room to grow. Publishes 9 posts/week (~1/day) — steady pace. Jun 22–28 reach stable (+3.1% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outliers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 27 posts over 21 days.
- 02 Dominant format – Photo (16/27 posts).
- 03 Avg post length – 310 chars (median 328).
- 04 Audience peak activity – Thursday, 15:00 MSK.
- 05 Strongest posts gather 1x more views than the weakest (24.2K avg for top vs 19.3K for worst) – among 27 posts over 21 days. Worth analyzing what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 25.06 · 12:19 TEXT UK plans to sell 100K tons of Russian Urals oil from seized tanker Smyrtos, linked to shadow...	VIEWS 24 378 REPOSTS 1	REACTIONS — ER 20.1%
Nº2 25.06 · 13:15 PHOTO Elon Musk is no longer a trillionaire. After SpaceX shares fell 25% from their peak, his net worth dropped below \$1 trillion, according to...	VIEWS 24 231 REPOSTS 2	REACTIONS — ER 19.9%
Nº3 25.06 · 15:01 PHOTO Bitcoin drops below \$59,000	VIEWS 23 955 REPOSTS 2	REACTIONS — ER 19.7%

Nº4 25.06 · 11:49 PHOTO Apple removed VK Music, VK Messenger & VK Video from the Russian App Store, media report. Meanwhile, the main VK app...	VIEWS 23 826 REPOSTS 1	REACTIONS — ER 19.6%
Nº5 21.06 · 15:11 PHOTO Resellers of railway tickets in Russia will face fines of up to 500,000 rubles. The new law aims to combat mass...	VIEWS 23 217 REPOSTS 2	REACTIONS — ER 19.1%

|

WORST 3

↓ 06.06 · 08:56 PHOTO About \$650 billion in market cap vanished from the US stock market in one day as the S&P 500 fell 0.95%.	VIEWS 20 392 REPOSTS 2	REACTIONS — ER 16.8%
↓ 06.06 · 13:18 PHOTO Russians face a short work week due to Russia Day. June 12 is a day off, June 11 is a shortened work day. So on...	VIEWS 19 372 REPOSTS 2	REACTIONS — ER 15.9%
↓ 04.06 · 15:02 PHOTO Russians may get free access to neural networks, Netflix and other unblocked resources. Russian telecom operators now...	VIEWS 18 147 REPOSTS 2	REACTIONS — ER 14.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

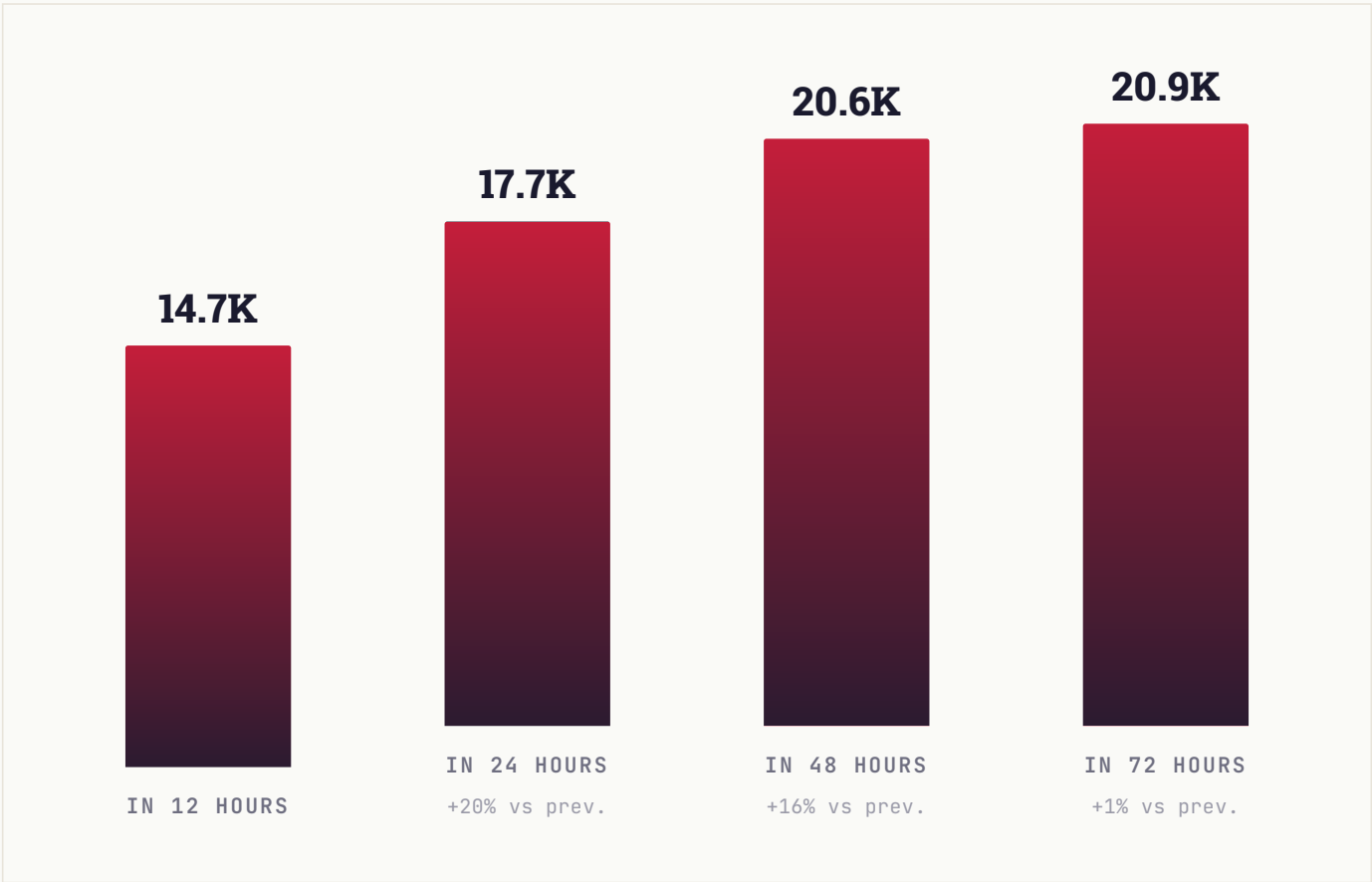
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقay تحلیلگر	5M
اق اخبار فوری قیمت دلار تتر جنگ امریکا	3.8M
قد قیمت لحظه ای دلار طلا خودرو و سکه	3M
TW Trade Watcher	2.6M
اش Sharif شریف	2.1M
قل قیمت لحظه ای دلار طلا خودرو	2.1M
KE KING EL GOLD 🏆	1.9M
TЭ The Economist	1.3M
ER Axe. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
WE World Economy YOU	121.5K

COMPARATIVE INSIGHT

Channel is still outside top 98 of niche — early growth stage. Niche leader — آقay تحلیلگر (5M), top-98 median: 338.5K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

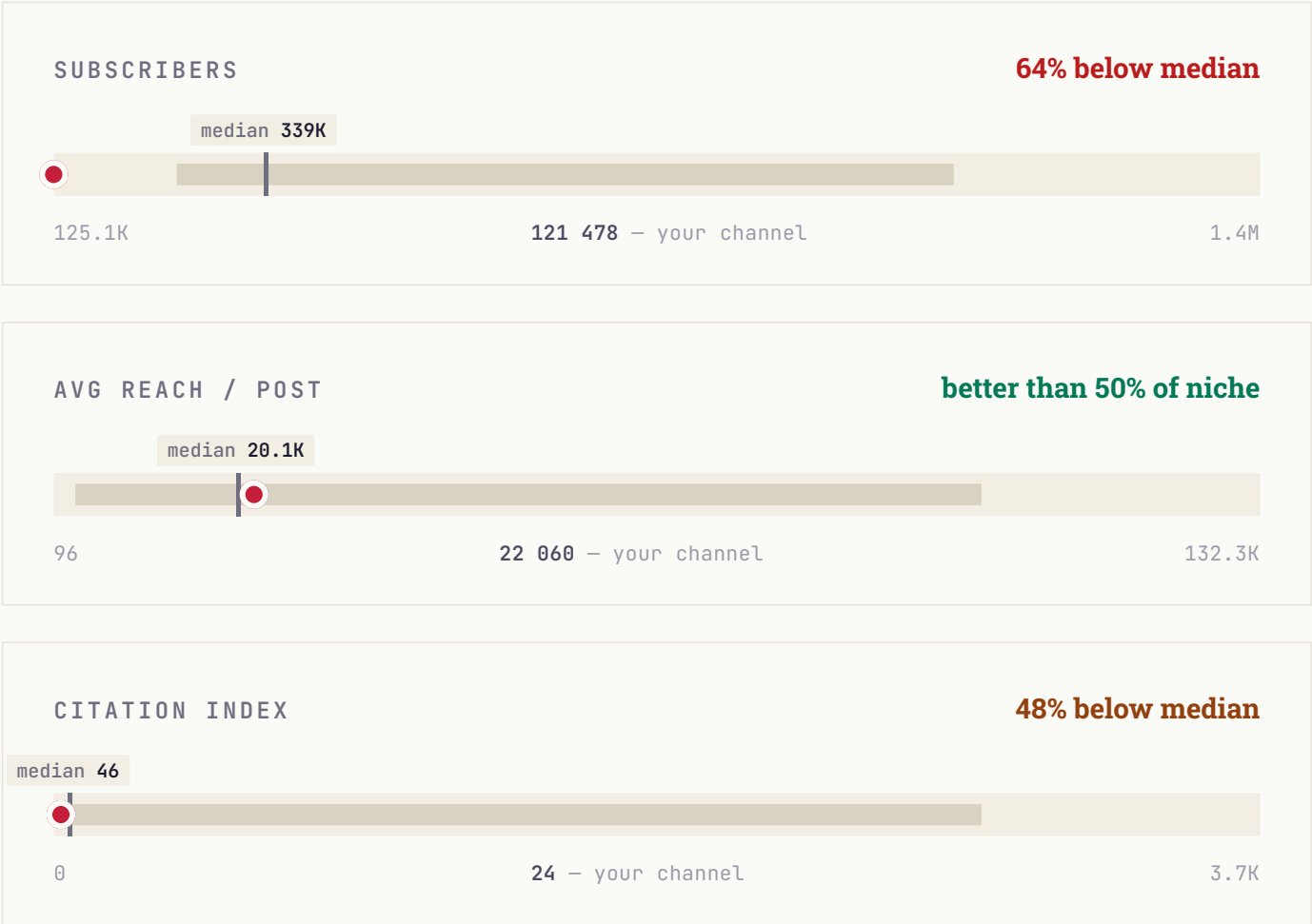
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **601**, they brought **121 916** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	96	43	44 721	
Dec 2025	132	67	266	
Nov 2025	91	55	9 390	
Oct 2025	52	8	21 340	
September 2025	230	23	46 199	
August 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
601		6	121 916	

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Economics» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check off & revisit this report in a month.

01

Main post of the week — Thursday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
