

PROMTPRESS PUBLIC REPORT

Channel audit

Temytch



@minvazik

🌟 Collaboration @minvaz_store 📋 RKN Registration: <https://clck.ru/3R6AdP>

SUBSCRIBERS

51 369

-627 per month

ERR (% SEE POSTS)

30.0%

last day **12.9%**

REACH/POST

14.4K

ad reach **6.6K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 51 369 —	 SUBS REACH 27.95% avg % subs see post	 VIEWS/POST 14.4K median 14K · 26 days	 POSTS/WEEK 9.1 for the period
 7D TREND -9.6% vs previous week	 REACTIONS/POST 272.1 total 9,251 reactions, 434 reposts, 554 comments	 POST LENGTH 133 chars median 88 · 26 days	 POSTS ANALYZED 34 26 days
 AD REACH 6.6K 24h avg	 CHURN / MONTH -627 last month	 CITATION RATE 6 citation index · 8 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «Temytch» — 51 369 subs. Each post avg views 14.4K people (28% of subs), good reach. Publishes 9 posts per week (~1/day) — regular pace. For week Jun 29 – Jul 5 reach dropped -9.6% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 34 posts over 26 days.
- 02 Dominant format — Video (14/34 posts).
- 03 Avg post length — 133 chars (median 88).
- 04 Peak audience activity — Friday, 17:00 MSK.
- 05 Top posts get 3× more views than the weakest (24K avg for top vs 8.6K for worst) — among 34 posts over 26 days. Worth analyzing what the top shares — topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 18:31 TEXT Let's go! 🔥 Like & comment, bros 🤝 https://www.youtube.com/watch?v=1PnHIBoWI0Q	VIEWS 28 485 REPOSTS 15	REACTIONS 336 ER 55.5%
Nº2 19.06 · 09:21 PHOTO Starter pack AMG	VIEWS 22 284 REPOSTS 8	REACTIONS 474 ER 43.4%
Nº3 12.06 · 14:44 PHOTO Nice car, Vesta, but better build quality and soundproofing would be nice 😊 Did some small fixes today that were bugging me...	VIEWS 21 283 REPOSTS 4	REACTIONS 377 ER 41.4%

Nº4 15.06 • 20:23 VIDEO

Illegals_64

VIEWS

18 565

REACTIONS

353

REPOSTS

17

ER

36.1%

Nº5 19.06 • 09:11 PHOTO

(post without caption – photo)

VIEWS

17 660

REACTIONS

285

REPOSTS

1

ER

34.4%

WORST 3



01.07 • 14:27

VIDEO

(post without caption – video)

VIEWS

11 067

REACTIONS

159

REPOSTS

7

ER

21.5%



01.07 • 14:14

VIDEO



VIEWS

10 949

REACTIONS

239

REPOSTS

3

ER

21.3%



01.07 • 09:09

PHOTO

As promised, 3 free pairs of speakers 🔥 We'll pick 3 winners in 3 days, good luck!

VIEWS

3 790

REACTIONS

178

REPOSTS

46

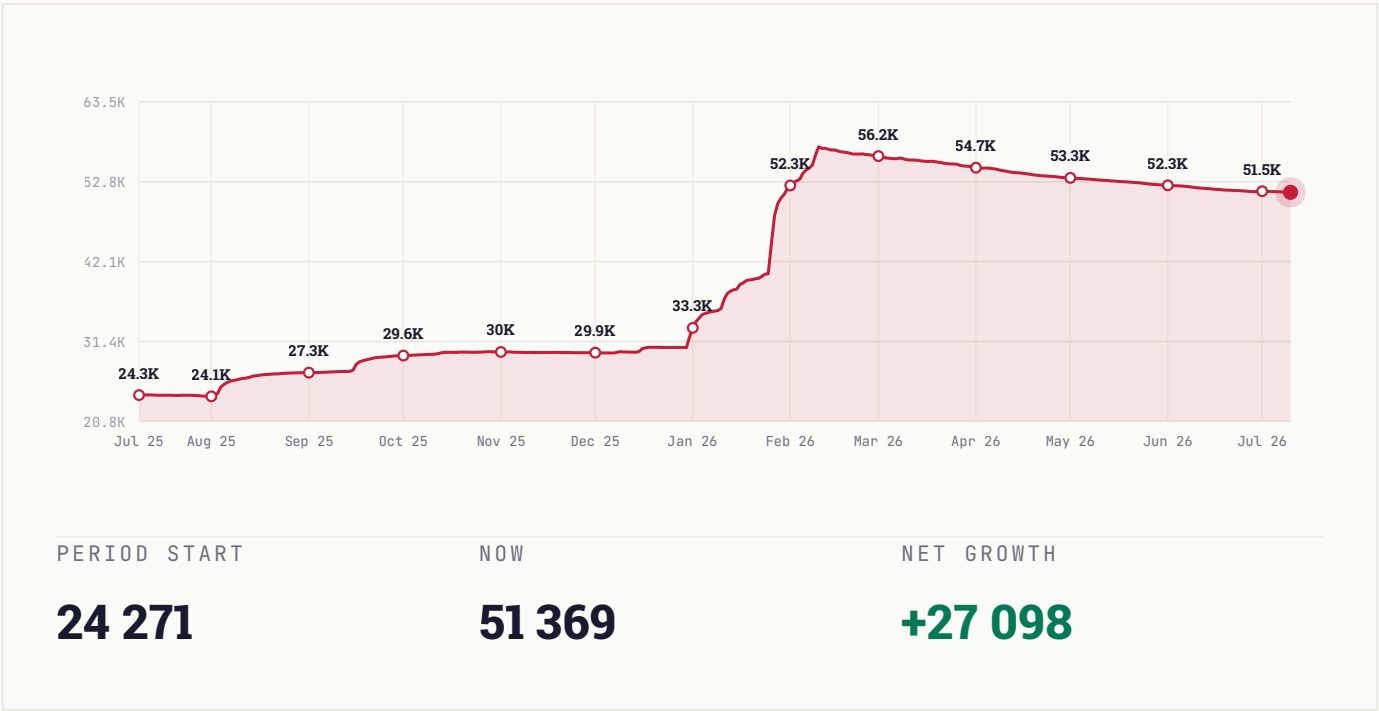
ER

7.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

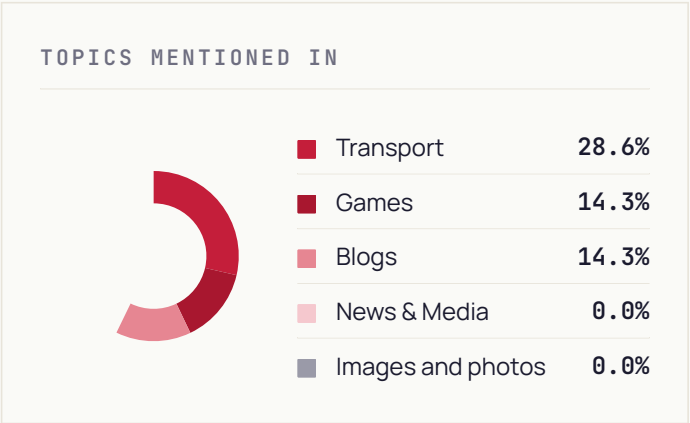
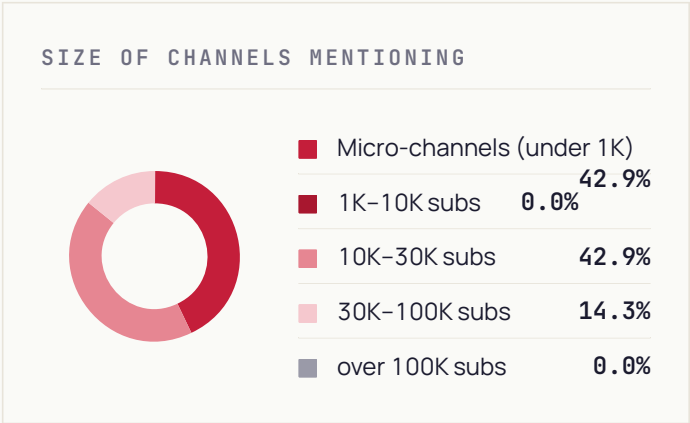
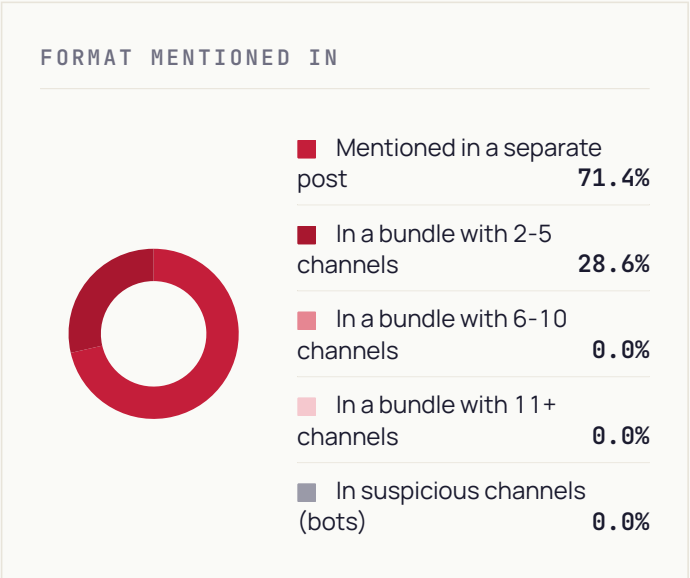
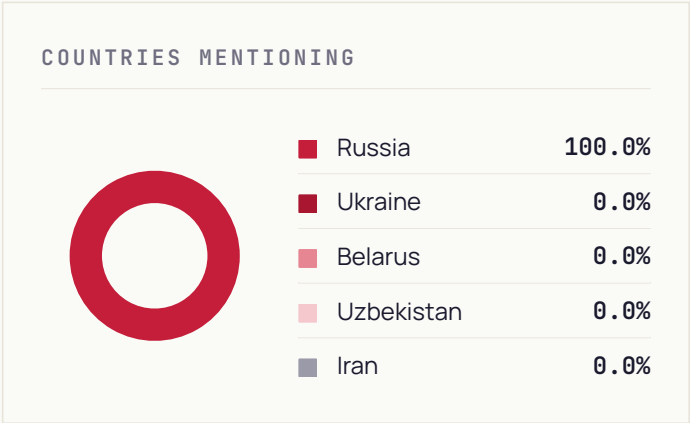
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

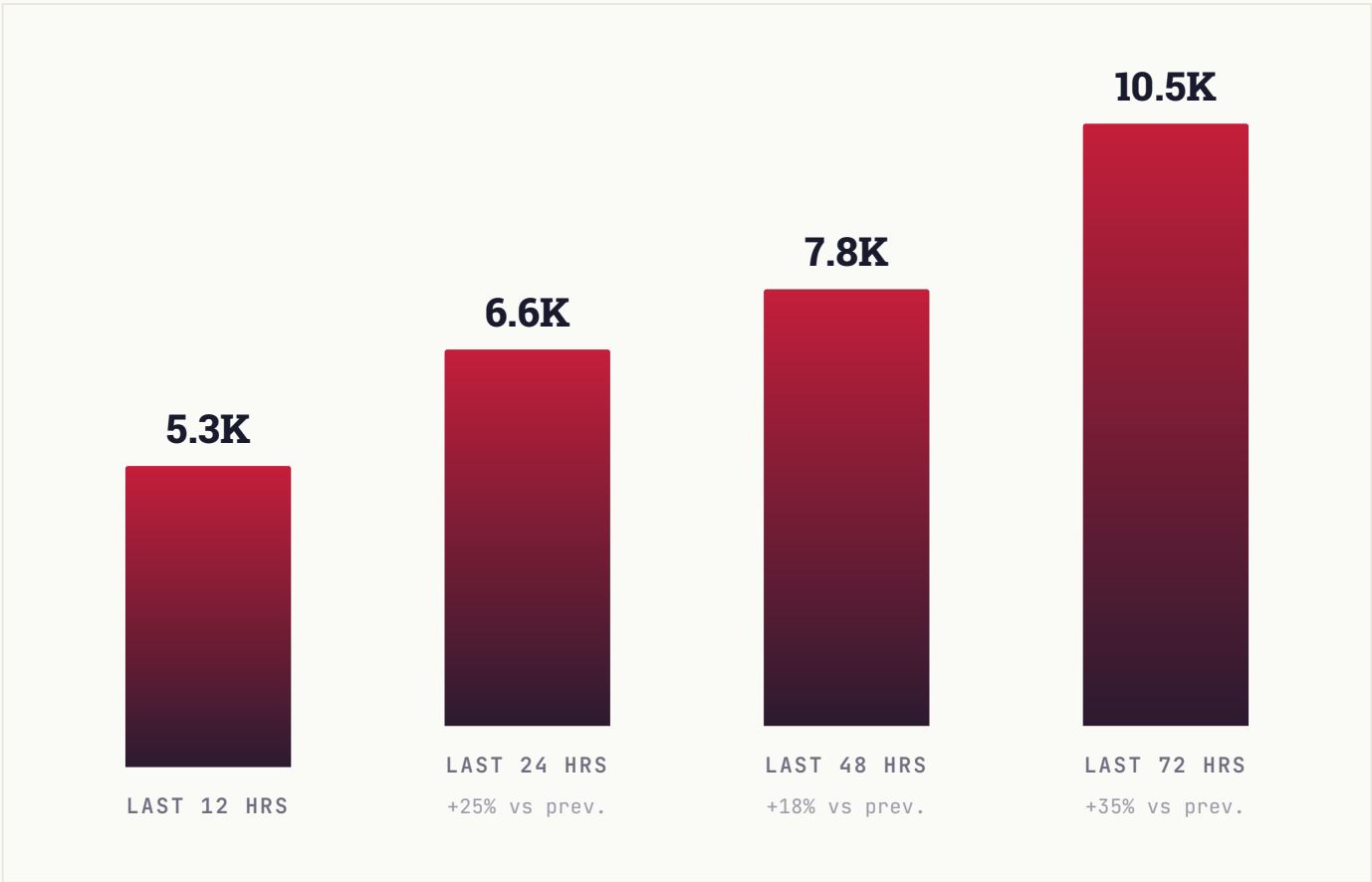
Citation index 6 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB AVTOZAKAZ.RU	480K
TE Temytch YOU	51.4K

COMPARATIVE CONCLUSION

Channel is still outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), median top-98: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **28 156** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	2	2	19 722
December 2025	0	0	2 336
Nov 2025	0	0	89
Oct 2025	0	0	551
Sep 2025	0	0	2 275
August 2025	0	0	3 183

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2	6	28 156

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday
Audience is most active on this day at 17:00 MSK. | EFFECT
Best window
for key post |
| 02 | System traffic purchase
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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