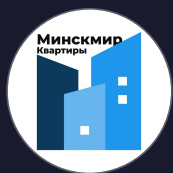


— PUBLIC REPORT PROMTPRESS

Channel audit

Квартиры Минск Мир | Продажа и Аренда



@minskmir_flat

Sell, buy, rent or lease an apartment in the residential complex
"Minsk Mir" → Add listing: <https://forms.gle/RmSEfSeqpu4hukxW9> ■
#rent #lease #daily #sell #buy #parking #commercial Support:...

SUBSCRIBERS

10 276

ERR (% SEE POSTS)

25.0%

REACH/POST

2.5K

+61 per month

last day 13.5%

ad reach 1.4K/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 276 —	 SUBS REACH 24.55% avg % subs see post	 VIEWS/POST 2.5K median 2.5K · 29 days	 POSTS/WEEK 25.3 for period
 7D TREND -16.3% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 472 chars median 388 · 29 days	 POSTS ANALYZED 105 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH +61 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 4 years 11 months created 06.07.2021

AI EDITOR SUMMARY

Channel «Квартиры Минск Мир | Продажа и Аренда» – 10 276 subs. Each post avg views 2.5K people (25% of subs), avg reach – room to grow. Posts 25 posts/week (~4/day) – active. Week 1–7 Jun reach dropped -16.3% by week 25–31 May – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **105** posts over 29 days.
- 02 Dominant format – **Photo** (54/105 posts).
- 03 Avg post length – **472** chars (median 388).
- 04 Audience peak – **Tue**, 11:00 MSK.
- 05 Strongest posts get **2×** more views than weakest (3.5K avg top vs 2K worst) – among 105 posts in 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 19.05 · 08:28 TEXT ⚙️ Type: #looking 📄 Description: Couple 21 & 25 looking for a Euro 2-3 room apt with good renovation long-term! About us: citizens...	VIEWS 3 569 REPOSTS 2	REACTIONS — ER 34.7%
Nº2 27.05 · 07:36 PHOTO City summer intensives for kids! In summer, kids need not only rest but also bright emotions, communication, movement and...	VIEWS 3 481 REPOSTS 3	REACTIONS — ER 33.9%
Nº3 20.05 · 07:43 TEXT ⚙️ Type: #looking 📄 Description: Two working girls 26 looking for a 2-3 room apt, up to 1200r. Interested in options with permission...	VIEWS 3 451 REPOSTS 1	REACTIONS — ER 33.6%

Nº4 25.05 · 08:44 TEXT ⚙️ Type: #looking 📄 Description: Girl, young specialist 21, looking for a studio or one-bedroom from July long-term. No...	VIEWS 3 420 REPOSTS 1	REACTIONS — ER 33.3%
Nº5 22.05 · 07:37 PHOTO ⚙️ Type: #rent 📄 Location: Geneva (Zhores Alferov St., 13) 📄 Description: New Euro two-bedroom for long-term rent with designer renovation...	VIEWS 3 418 REPOSTS 7	REACTIONS — ER 33.3%

WORST 3

↓ 13.06 · 09:21 TEXT ⚙️ Type: #looking 📄 Description: Two friends, no kids, no pets, no bad habits, working almost daily. Looking for a 2-room...	VIEWS 2 038 REPOSTS —	REACTIONS — ER 19.8%
↓ 09.06 · 09:51 PHOTO ⚙️ Type: #rent 📄 Location: Venice (Igor Luchenka St., 30) 📄 Description: Studio apt for rent, 5th floor /25-story building. Bright, cozy...	VIEWS 1 977 REPOSTS 15	REACTIONS — ER 19.2%
↓ 09.06 · 09:51 TEXT ⚙️ Type: #looking 📄 Description: Looking for a Euro two-bedroom long-term. Price up to 1500 rubles. 📄 Contacts: +375291452527 Lyudmila ——— 📄...	VIEWS 1 899 REPOSTS —	REACTIONS — ER 18.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



PERIOD START

8 914

NOW

10 275

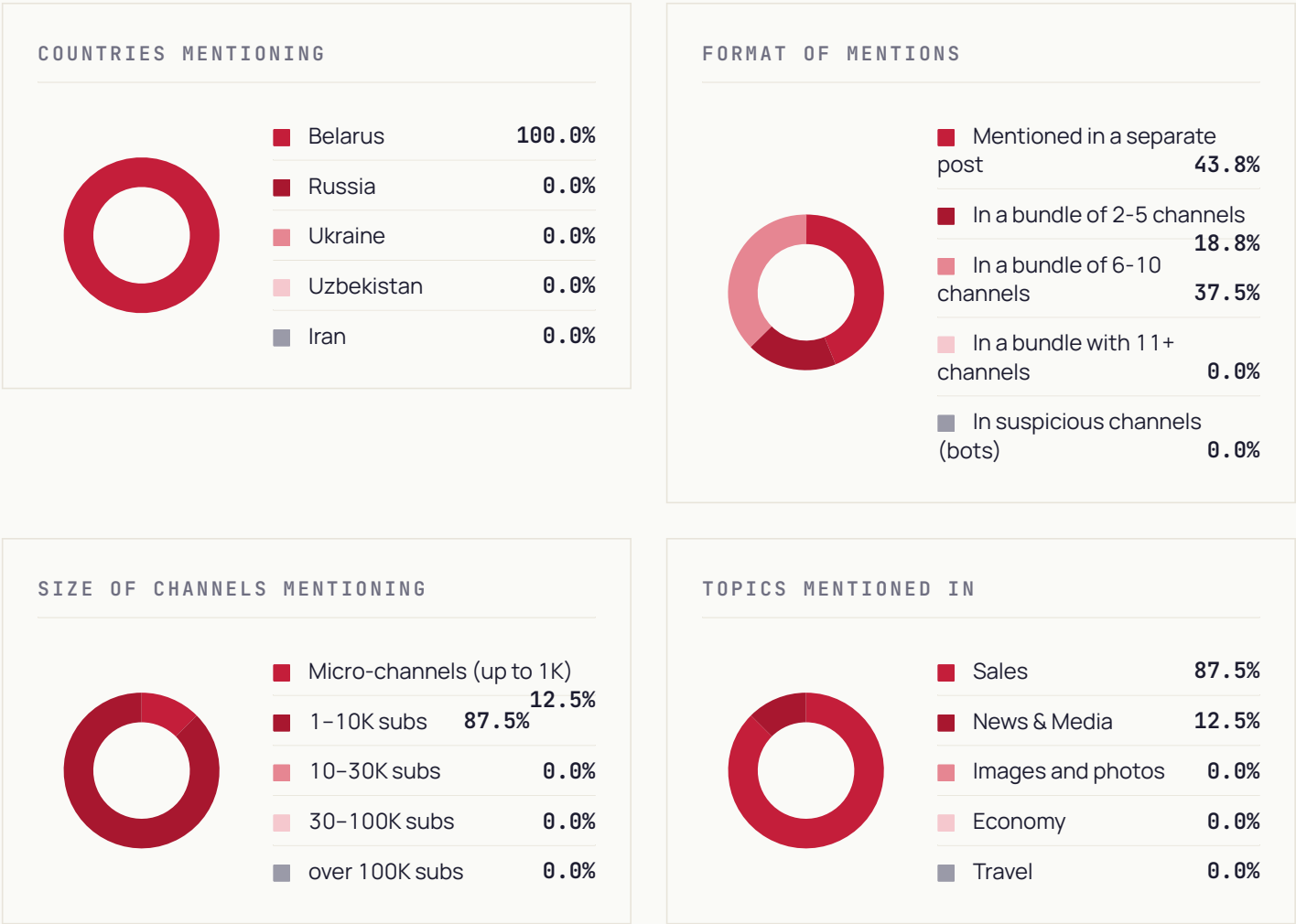
NET GROWTH

+1 361

SECTION 04 · MENTIONS

Who and how mentions the channel

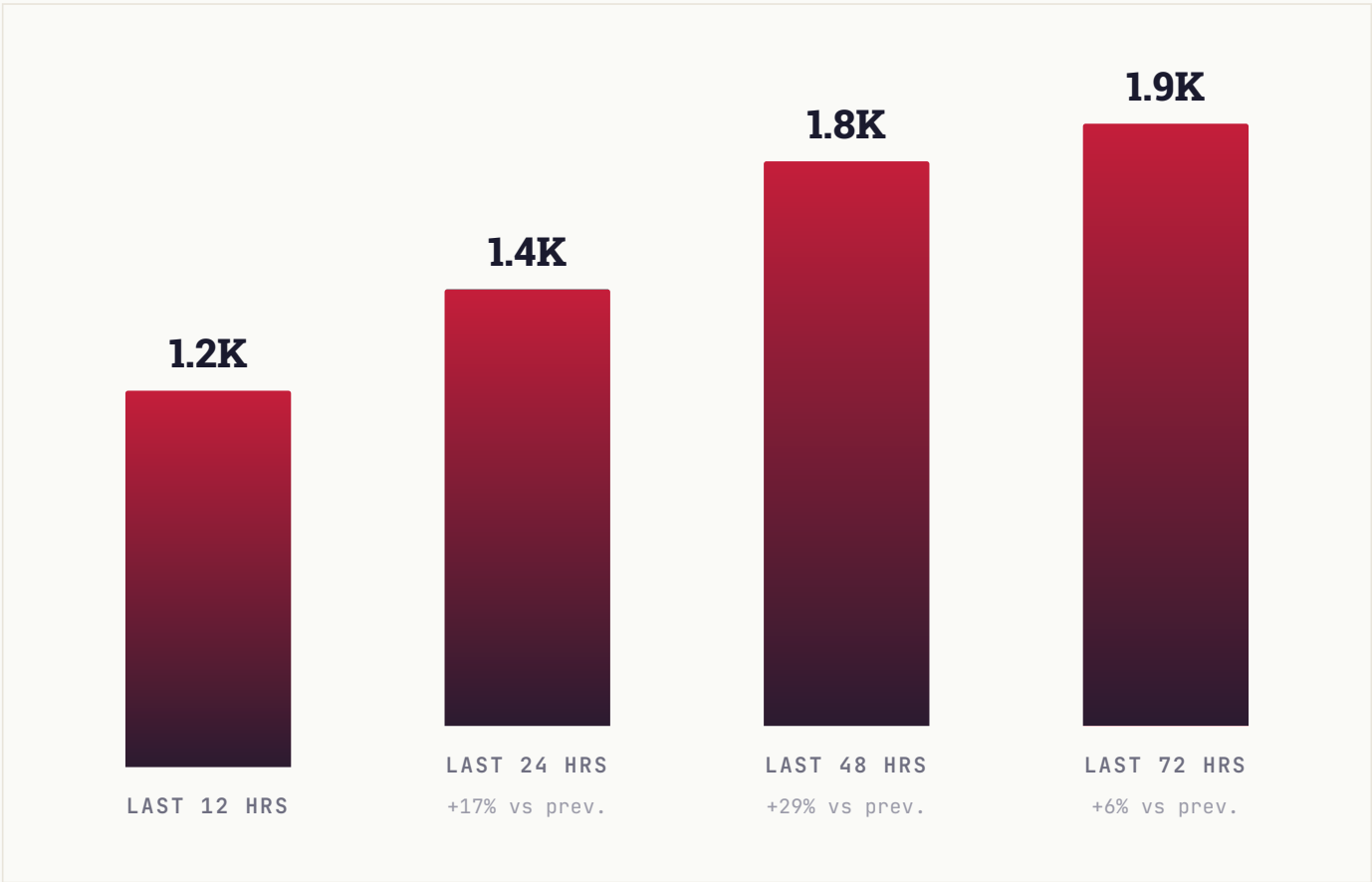
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see your niche rank.

CHANNEL		SUBSCRIBERS
53	5 element 5element.by	105.2K
Sat	Belarus discounts	75.2K
F-	Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI	Promo codes & discounts Belarus	41.4K
Sun	Belarus deals & new	36.2K
H2	Finds 21vek.by	35.5K
RE	Realt	32.3K
SI	SMARTTECH luxury tech	27.3K
K-	Kupon.by – promo codes Belarus	26.3K
KO	Onliner Catalog	21.5K
KM	Квартиры Минск Мир Продажа и Аренда	YOU 10.3K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#18 of 100). Leader — 5 element | 5element.by (105.2K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **995** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	93	
Nov 2025	0	0	111	
Oct 2025	0	0	120	
September 2025	0	0	142	
August 2025	0	0	240	
July 2025	0	0	289	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
0	6	995

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category "**Sales**" (Belarus) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#18

/100

RANK IN NICHE

Channel in top 18% – strong position

SUBSCRIBERS

better than 68% of niche

median 1.8K

151

10 276 – your channel

26.5K

AVG REACH / POST

better than 70% of niche

median 626

1

2 523 – your channel

5.6K

CITATION INDEX

99% below median

median 0

0

0 – your channel

25

— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager