

PROMTPRESS PUBLIC REPORT

Channel audit

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@minsk_kuda

Best events in Minsk. Up to 90% off tickets & many free events.
Questions - @topticket_manager Channel link - <https://t.me/+4LYWyEewwIU0MDhiPKH> - ...

SUBSCRIBERS

20 331

-481 per month

ERR (% SEE POSTS)

37.0%

daily 14.5%

REACH/POST

7.1K

ad reach 3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 20 331 —	 SUBSCRIBER REACH 35.05% avg % of subs see post	 VIEWS/POST 7.1K median 7.7K · 27 days	 POSTS/WEEK 4.0 for period
 7D TREND — no data for period	 REACTIONS/POST 31.5 total 504 reactions, 1,035 reposts, 18 comments	 POST LENGTH 642 chars median 616 · 27 days	 POSTS ANALYZED 16 27 days
 AD REACH 3K 24h avg	 CHURN / MONTH -481 last month	 QUOTABILITY 7 citation index · 124 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 23.03.2023

AI EDITOR SUMMARY

Channel 'Afisha Minsk' — 20 331 subs. Each post averages 7.1K people (35% of subs), good reach. Publishes 4 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts over 27 days.
- 02 Dominant format – Photo (16/16 posts).
- 03 Avg post length – 642 chars (median 616).
- 04 Audience peak activity – Thu, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (9.7K avg for top vs 5K for bottom) – among 16 posts over 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 07:40 PHOTO Festival «Mood - Summer» ☒June 5-7 ☒Venue near Palace of Sports, Pobediteley Ave., 4 ☒Free entry June 5 ☒Festival opening...	VIEWS 10 163 REP. 128	REACTIONS 40 ER 50.0%
Nº2 06.06 · 07:40 PHOTO Eastern festival 'Tea for World Harmony' ☒June 13 (Sat), from 1:00 PM ☒Freedom Sq (stage in Upper City, tents near concert hall) ☒Entry...	VIEWS 9 476 REP. 209	REACTIONS 49 ER 46.6%
Nº3 02.06 · 07:40 PHOTO Concert by Polina Bazyleva «With Voice and Heart» ☒Jun 4 (Thu), 5:30 PM ☒Art Gallery «University of Culture», pl...	VIEWS 9 398 REP. 23	REACTIONS 25 ER 46.2%

Nº4

08.06 · 07:39

PHOTO

Free show 'Some Like It Hot' ☒ June 8 (today) at 7:00 PM ☒ Philology Dept BSU, 31 Karl Marx St (Assembly Hall) ☒ Entry...

VIEWS

8 880

REACTIONS

60

REP.

112

ER

43.7%

Nº5

31.05 · 08:40

PHOTO

Exhibition 'Sun of the Soul' ☒ June 5-30; opening June 6 at 12:00 PM; then 11:00 AM-7:30 PM ☒ CC 'Kovcheg', 164 Dolginovsky Tract...

VIEWS

8 347

REACTIONS

19

REP.

39

ER

41.1%

WORST 3

↓ 20.06 · 07:40 PHOTO Exhibition by Lyudmila Chepkasova 'Symphony of the Soul' ☒ June 24-Aug 3; 11:00 AM-7:30 PM ☒ CC 'Kovcheg', 164 Dolginovsky Tract...	VIEWS 5 292 REACTIONS 24 REP. 11 ER 26.0%
↓ 22.06 · 10:41 PHOTO Exhibition as part of IV International Festival 'Svyata Lnu. Rodnae Modnae' ☒ July 1-19; daily 10:00 AM-10:00 PM ☒ ArtChaos Gallery...	VIEWS 5 051 REACTIONS 21 REP. 22 ER 24.8%
↓ 22.06 · 08:39 PHOTO Art labyrinth. Eternal question: «Who are you, Human?» ☒ Jun 26 (Fri) 19:00 ☒ Philosophy for Life, Vera Khoruzhey St., 1A, room 408 ☒ Entry...	VIEWS 4 765 REACTIONS 23 REP. 33 ER 23.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

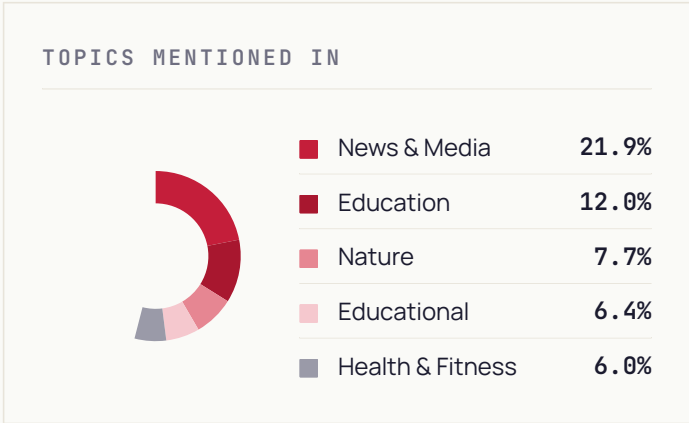
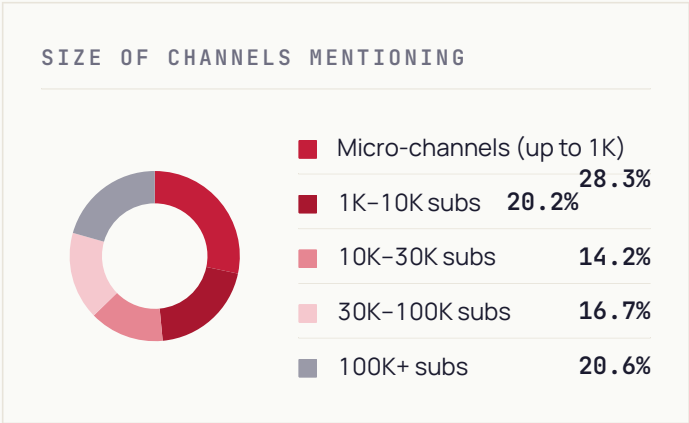
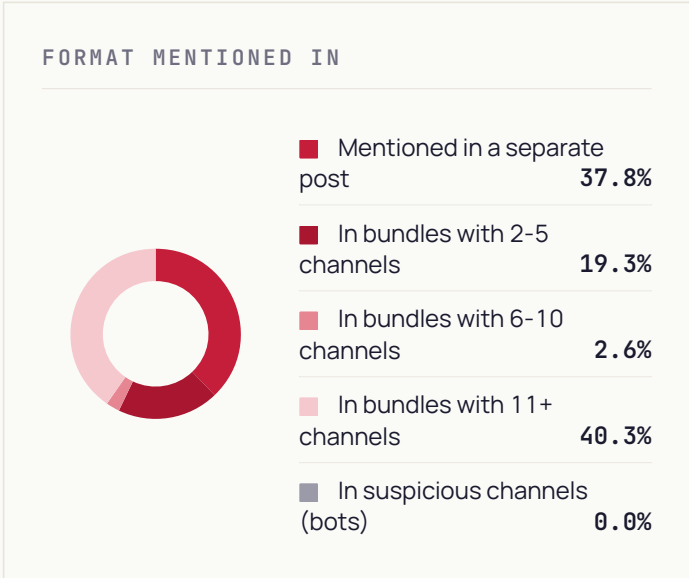
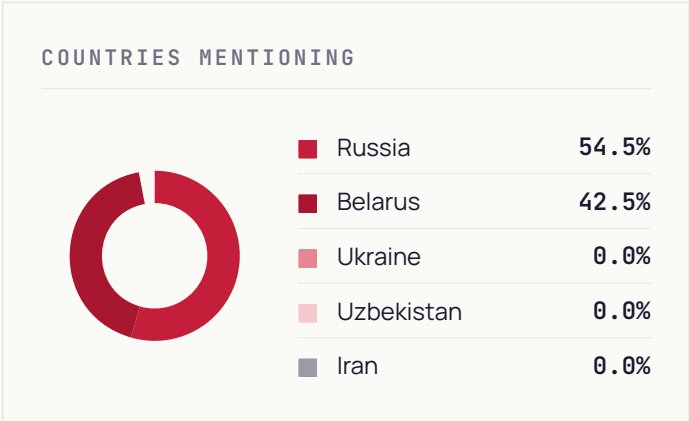
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

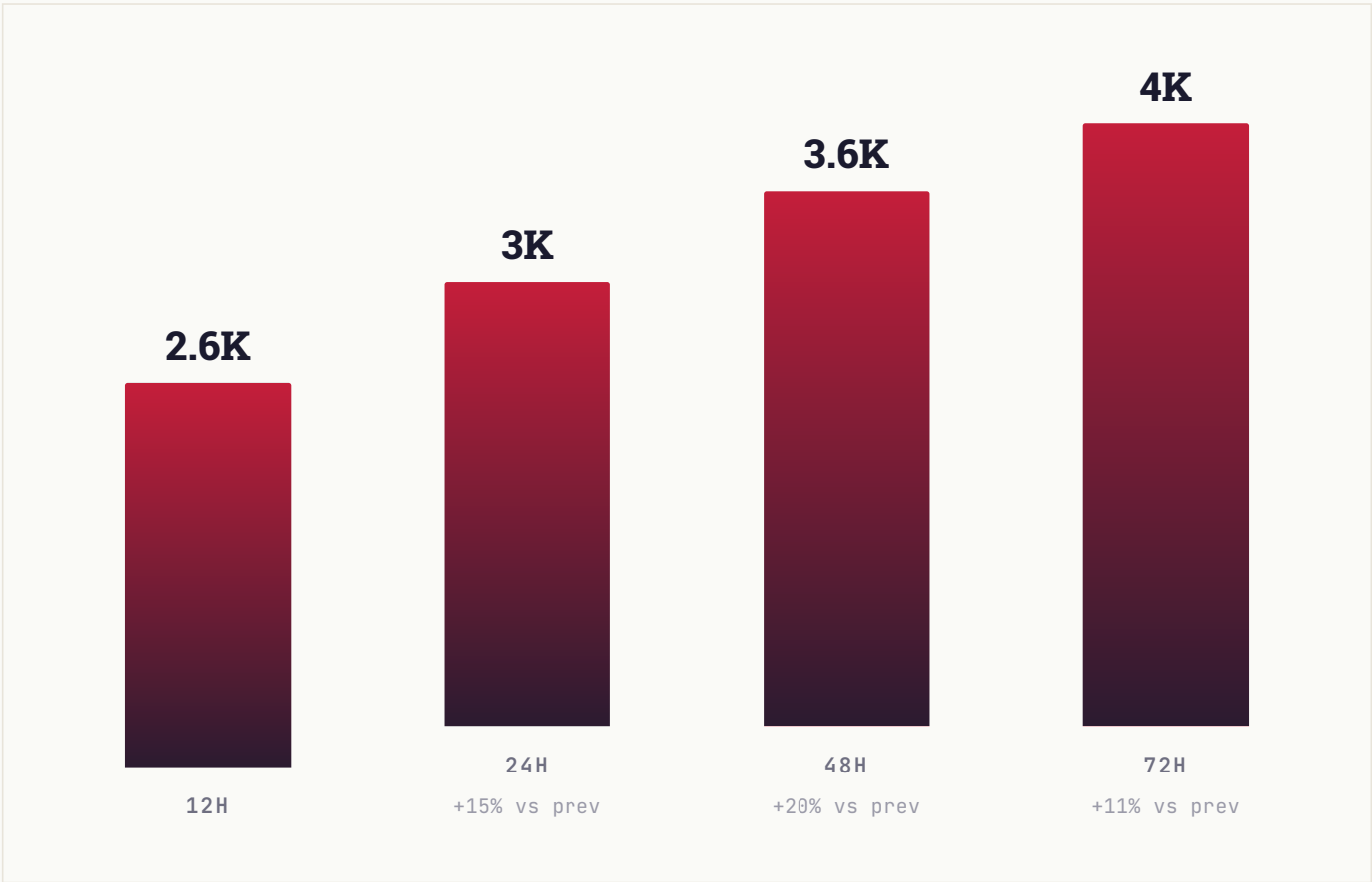
Citation index 7 – channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel was mentioned **124** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TT TEZ TOUR	45.8K
VA Vandroŭki	38.3K
PA Padarozhnik	26.3K
CPM Pack your backpack	24.4K
M- MKS - Minsk, where to go?	21.9K
AG Atlasbas: online border	21.2K
AM Афиша Минск YOU	20.3K
ST Siesta Travel about sea tours.	19.9K
BV Belarusians in Poland	18.6K
RO Rosting	15.3K
GV Gaenkova in Poland	12.5K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#7 of 94). Strong position. Niche leader — TEZ TOUR (45.8K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **15**, they brought **5 954** new subs.

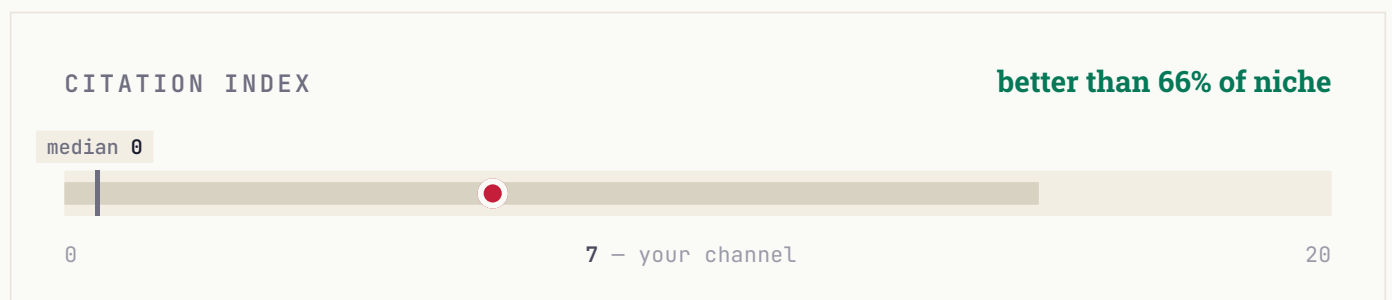
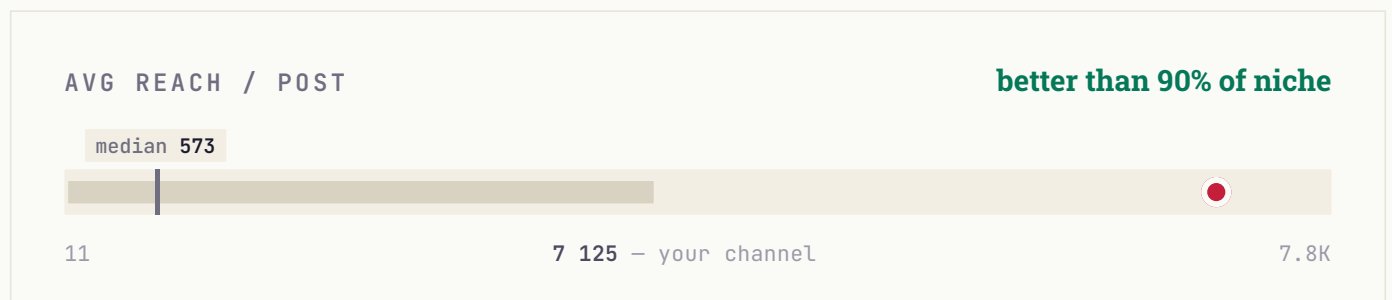
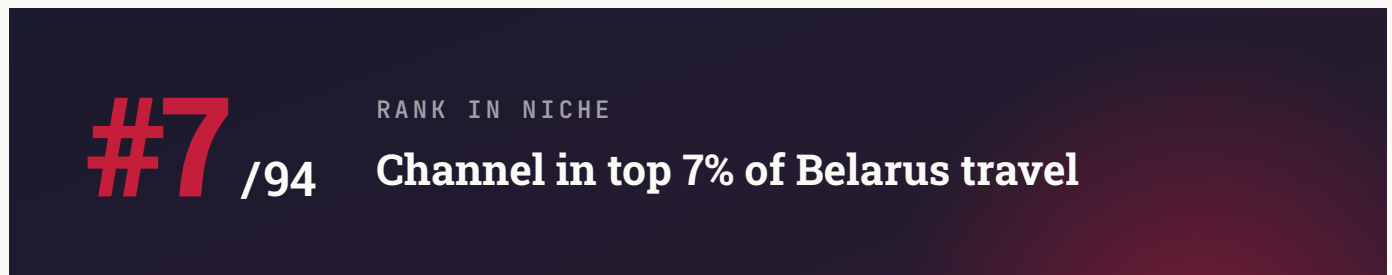
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	2	2	5 315	
Nov 2025	1	1	245	
Oct 2025	1	1	65	
September 2025	3	3	135	
August 2025	2	2	118	
July 2025	6	1	76	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
15	6	5 954

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-**94** channels in category «**Travel**» (Belarus) and compared your channel.
 Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
 Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.0 posts/wk. Active channels do 7-10. Regularity is key to retention. | EFFECT
Regularity > volume |
| 02 | Top post of the week — on Thursday
Audience is most active on this day at 10:00 MSK. | EFFECT
Best time for an important post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. We recommend reaching 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions typically boost ER by 5-15%. One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by PromptPress?

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager