

PROMTPRESS PUBLIC REPORT

Channel audit

Mining Center



@miningcenter

ADMIN : @iverson84 @MININGCENTER Video cards and mining equipment Wholesale and retail : ASIC, GPU, FPGA 🎬 YouTube: <https://youtube.com/@MININGCENTER> 💬 TG chat: <https://t.me/miningcenternet>

SUBSCRIBERS

101 893

-2270 per month

ERR (% SEE POSTS)

7.0%

per day 3.0%

REACH/POST

6.3K

ad reach 3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 101 893 —	 SUBS REACH 6.14% avg % of subs see post	 VIEWS/POST 6.3K median 6.6K · 29 days	 POSTS/WEEK 13.1 over period
 7D TREND +0.9% vs previous week	 REACTIONS/POST 14.7 total 825 reactions, 544 reposts, 186 comments	 POST LENGTH 242 chars. median 214 · 29 days	 POSTS ANALYZED 56 29 days
 AD REACH 3K 24h avg	 CHURN / MONTH -2270 last month	 CITATION RATE 255 citation index · 686 channels mentioned ever	 CHANNEL AGE 8 years 1 month created 06.06.2018

AI EDITOR SUMMARY

Channel «Mining Center» — 101 893 subs. Each post averages 6.3K people (6% of subs), reach is low — consider expanding audience. Publishes 13 posts per week (~2/day) — consistent. For the week of Jun 29 – Jul 5, reach stable (+0.9% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **56** posts over 29 days.
- 02 Dominant format — **Photo** (30/56 posts).
- 03 Avg post length — **242** chars (median 214).
- 04 Peak audience activity — **Tuesday**, 22:00 MSK.
- 05 Top posts get **3x** more views than the weakest (9.9K avg for top vs 3.6K for worst) — among 56 posts in 29 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 19:34 TEXT Crypto card for RF Altyn + GUIDE: How to sell crypto white https://youtu.be/BQv3t3L2I78	VIEWS 11 849 REPOSTS 65	REACTIONS 11 ER 11.6%
Nº2 24.06 · 05:07 TEXT  Russia's Central Bank prepares crypto market for full banking supervision — digital depositories will be connected to the Know Your Customer system, and...	VIEWS 9 664 REPOSTS 27	REACTIONS 16 ER 9.5%
Nº3 30.06 · 16:21 POLL (post without caption — poll)	VIEWS 8 266 REPOSTS 2	REACTIONS 4 ER 8.1%

Nº4 30.06 · 12:11 VIDEO  Last 6 in stock, IceRiver XP0 in Moscow, only 60W power:  from 1 pc, 1350 USDT  from 2 pcs, 1325 USDT  Profitability at the moment...	VIEWS 8 113 REACTIONS 11 REPOSTS 5 ER 8.0%
Nº5 17.06 · 13:34 VIDEO  NEW JASMINER X16-P 5800 MH/s - in stock   from 1 pc 1690 USDT  from 4 pcs 1590 USDT  from 10 pcs 1490 USDT  Mining calculator: @CryptoCalcRU_bot ...	VIEWS 7 914 REACTIONS 18 REPOSTS 6 ER 7.8%
WORST 3	
↓ 11.07 · 03:59 PHOTO  Antminer Z15 PRO 840 kSol, JANUARY BATCH:  Z15 PRO 840 kSol 4390 USDT  Mining calculator: @CryptoCalcRU_bot  Bybit...	VIEWS 4 038 REACTIONS 8 REPOSTS 3 ER 4.0%
↓ 11.07 · 11:57 PHOTO   Antminer L11, Hong Kong in stock:  L11 20 GH/s 4990 USDT  Mining calculator: @CryptoCalcRU_bot  Buy USDT via SBP here	VIEWS 3 909 REACTIONS 6 REPOSTS 6 ER 3.8%
↓ 11.07 · 05:47 PHOTO As requested, the international crypto card has been tested in Turkey too — top up with rubles or crypto and pay...	VIEWS 2 848 REACTIONS 14 REPOSTS 5 ER 2.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

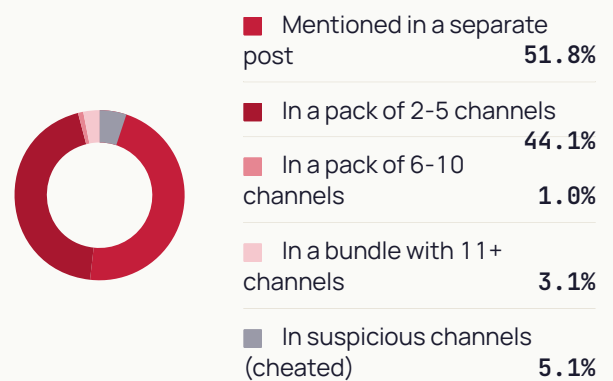
Who mentions the channel and how

Citation index **255** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **686** different channels.

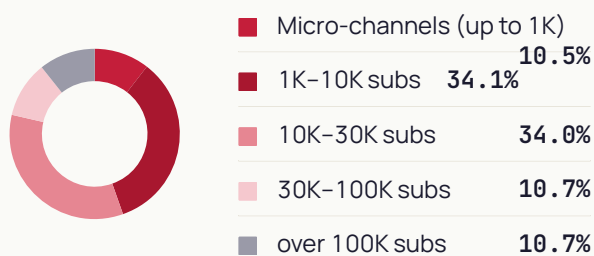
MENTIONS BY COUNTRY



MENTION FORMAT



WHAT SIZE CHANNELS MENTION YOU



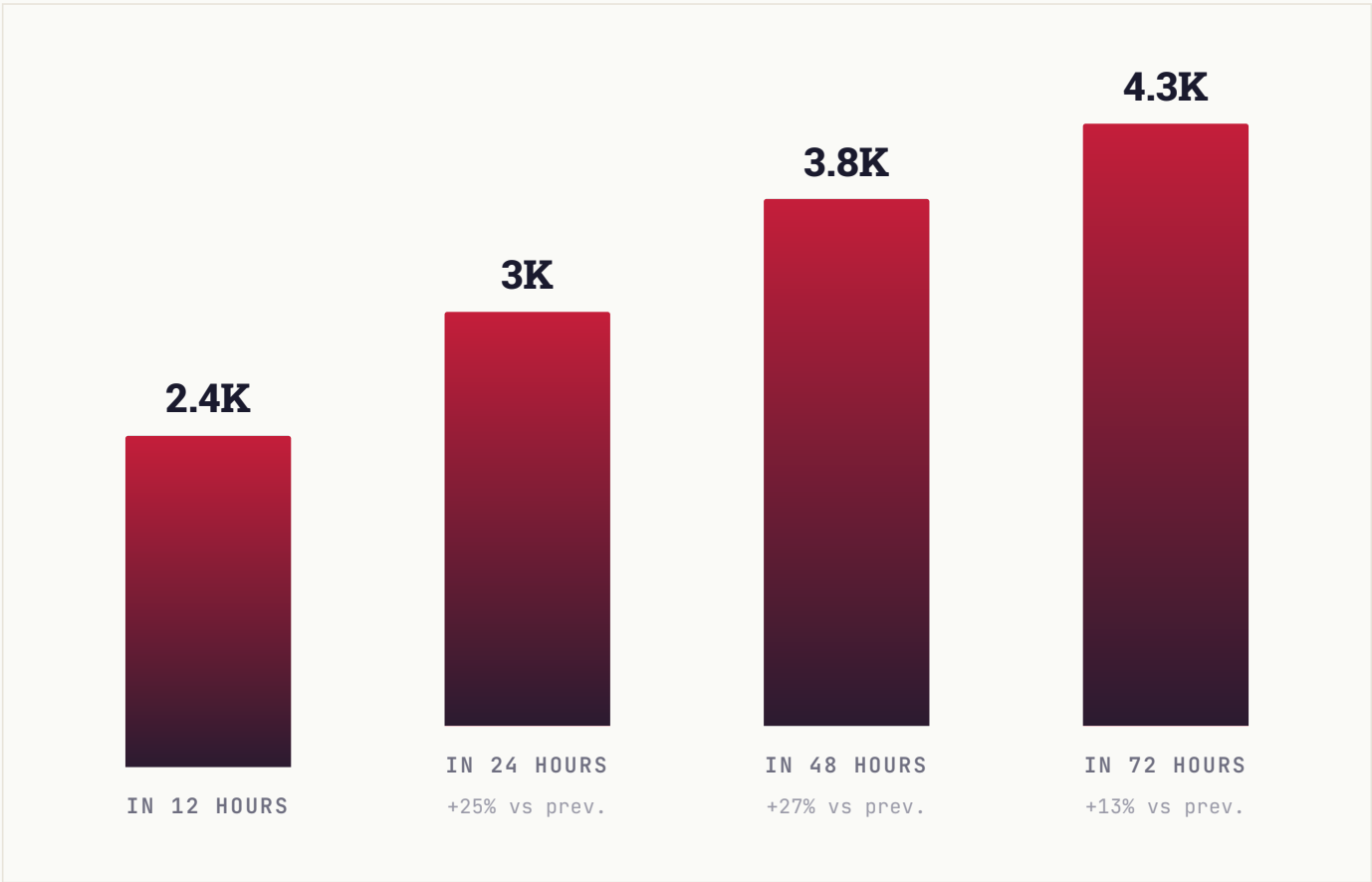
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
MC Mining Center YOU	101.9K

COMPARATIVE INSIGHT

Channel is not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **47**, they brought **13 618** new subs.

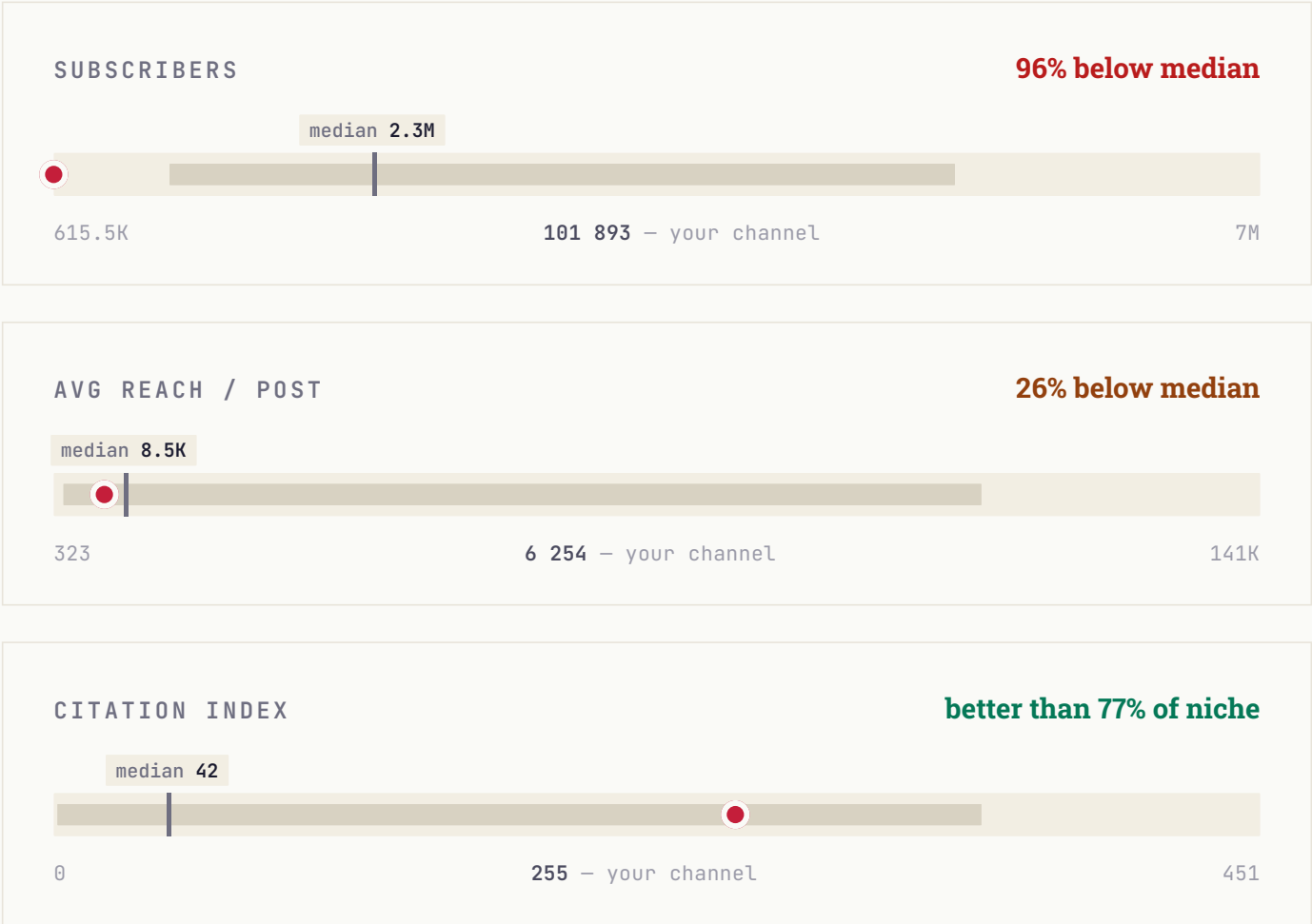
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	2	2	0
December 2025	4	4	0
November 2025	0	0	0
October 2025	28	13	1 346
September 2025	1	1	54
August 2025	12	12	12 218

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
47	6	13 618

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day at 22:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 6.14% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+0.4pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads through us & hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager