

PROMTPRESS PUBLIC REPORT

# Channel audit

## Iqtisodiyot va moliya vazirligi



@minecofinuz

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SUBSCRIBERS

**26 867**

-759 per month

ERR (% SEE POSTS)

**11.0%**

per day 9.6%

REACH/POST

**3.2K**

ad reach 2.6K/24h

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— CONTENTS · 2026

# What's inside the report

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## 07 Mention dynamics

6 months · monthly

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                             |                                                                                                                                                                                                      |                                                                                                                                                                                                  |                                                                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>26 867</div><div>-</div></div>            | <div><div> SUBSCRIBER REACH</div><div>11.77%</div><div>avg % subs see post</div></div>                              | <div><div> VIEWS/POST</div><div>3.2K</div><div>median 3K · 29 days</div></div>                                  | <div><div> POSTS/WK</div><div>35.9</div><div>over period</div></div>                       |
| <div><div> 7D TREND</div><div>+8.3%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>4.3</div><div>only 656 reactions,<br/>1,835 reposts, 0<br/>comments</div></div> | <div><div> POST LENGTH</div><div>712 chars</div><div>median 780 · 29 days</div></div>                           | <div><div> POSTS ANALYZED</div><div>151</div><div>29 days</div></div>                      |
| <div><div> AD REACH</div><div>2.6K</div><div>24h avg</div></div>           | <div><div> CHURN / MONTH</div><div>-759</div><div>last month</div></div>                                            | <div><div> CITATIONS</div><div>938</div><div>citation index ·<br/>3,210 channels<br/>mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>8 years 3 months</div><div>created 14.02.2018</div></div> |

AI EDITOR SUMMARY

Channel «Iqtisodiyot va moliya vazirligi» – 26 867 subs. Each post gets avg 3.2K people (12% of subs), reach is low – need to grow audience. Publishes 36 posts per week (~5/day) – active posting. For week June 1–7, reach grew by +8.3% by week of May 25–31 – positive trend.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 151 posts in 29 days.
- 02 Dominant format — Photo (131/151 posts).
- 03 Avg post length — 712 chars (median 780).
- 04 Audience peak activity — Thu, 13:00 UZT.
- 05 Top posts bring 5x more views than the weakest (8.7K avg for top vs 1.9K for worst) — across 151 posts in 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                    |                                                                     |                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>18.05 · 12:11</div><div>VIDEO</div></div> <div>10203040 Pensiya qanday hisoblanishini bilasizmi? Pensiya yoshiga yaqinlashayotgan insonni “Endi menga qancha pensiya tayinlanar...</div>   | <div>VIEWS</div> <div>9 941</div> <div>REPOSTS</div> <div>144</div> | <div>REACTIONS</div> <div>17</div> <div>ER</div> <div>37.0%</div> |
| <div><div>Nº2</div><div>19.05 · 09:13</div><div>PHOTO</div></div> <div>10203040 O‘zbekiston Respublikasi Iqtisodiyot va moliya vazirligi Sertifikatlangan diplomli buxgalterlar xalqaro assotsiatsiyasi...</div>   | <div>VIEWS</div> <div>8 394</div> <div>REPOSTS</div> <div>67</div>  | <div>REACTIONS</div> <div>13</div> <div>ER</div> <div>31.2%</div> |
| <div><div>Nº3</div><div>14.05 · 08:31</div><div>PHOTO</div></div> <div>10203040 Auditorlik faoliyatida 2025-yil ko‘rsatkichlari tahliliy hisoboti So‘nggi yillarda auditorlik faoliyatida barqaror o‘sinh...</div> | <div>VIEWS</div> <div>7 637</div> <div>REPOSTS</div> <div>31</div>  | <div>REACTIONS</div> <div>7</div> <div>ER</div> <div>28.4%</div>  |

|                                                                                                                                                                                                                                     |                                                                    |                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº4</div><div>27.05 · 00:15</div><div>PHOTO</div></div> <div><div>10203040</div><div>Qurbon hayiti muborak bo'lsin, Azizlar!<br/>Barchangizni ezgu va muqaddas ayyom – Qurbon hayiti bilan samimiy...</div></div>         | <div>VIEWS</div> <div>6 390</div> <div>REPOSTS</div> <div>82</div> | <div>REACTIONS</div> <div>16</div> <div>ER</div> <div>23.8%</div> |
| <div><div>Nº5</div><div>03.06 · 14:03</div><div>VIDEO</div></div> <div><div>10203040</div><div>Hududning iqtisodiy salohiyatidan qanday samarali foydalanib, infratuzilmani to'g'ri rejalashtirish hamda qulay muhit...</div></div> | <div>VIEWS</div> <div>6 177</div> <div>REPOSTS</div> <div>26</div> | <div>REACTIONS</div> <div>9</div> <div>ER</div> <div>23.0%</div>  |

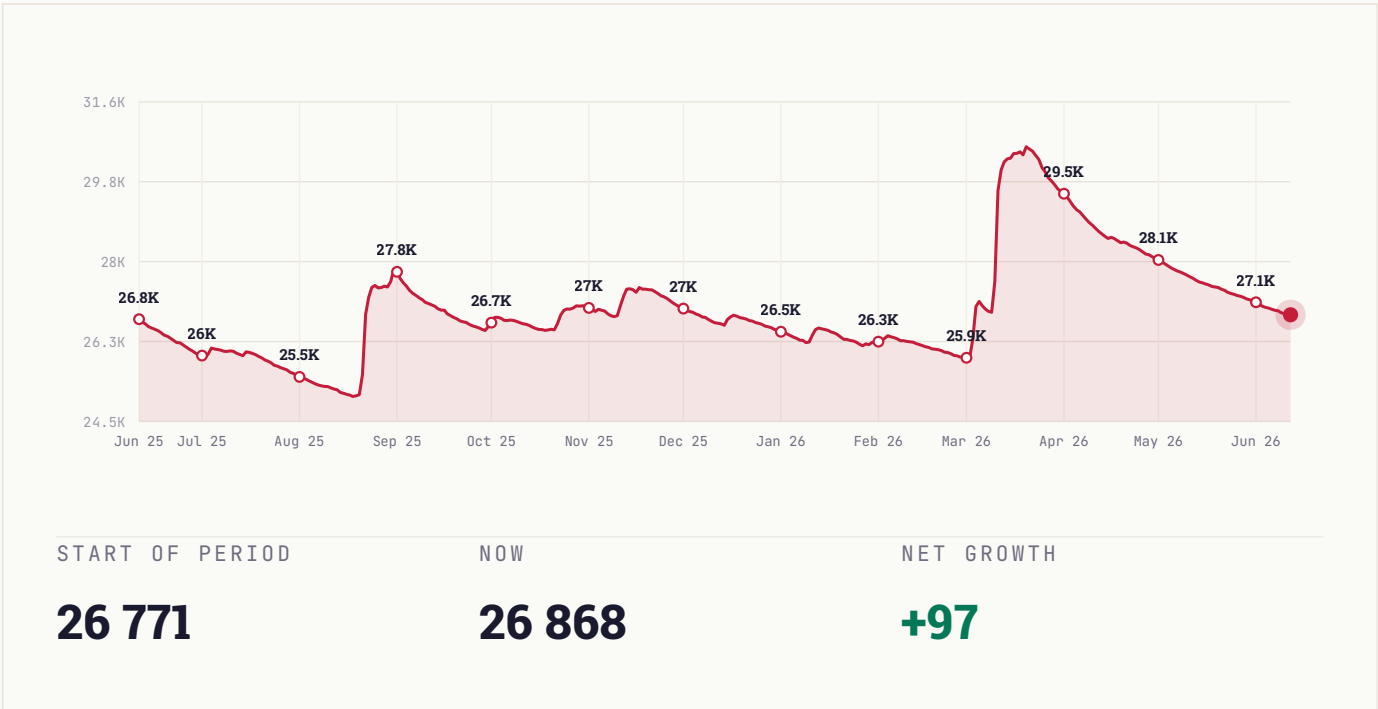
WORST 3

|                                                                                                                                                                                                                                      |                                                                   |                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>↓</div><div>22.05 · 12:33</div><div>PHOTO</div></div> <div><div>10203040</div><div>Metallurgiya va kimyo sohasidagi tadbirkorlik subyektlari bilan ochiq muloqot o'tkazildi O'zbekiston Respublikasi...</div></div>        | <div>VIEWS</div> <div>1 946</div> <div>REPOSTS</div> <div>2</div> | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>7.2%</div> |
| <div><div>↓</div><div>22.05 · 13:45</div><div>PHOTO</div></div> <div><div>10203040</div><div>Izoh: O'zbekiston Respublikasi Davlat budjeti va suveren xalqaro obligatsiyalarining kotirovkalari to'g'risidagi may oyi...</div></div> | <div>VIEWS</div> <div>1 935</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>7.2%</div> |
| <div><div>↓</div><div>21.05 · 15:45</div><div>PHOTO</div></div> <div><div>10203040</div><div>Buxoro viloyatida qishloq xo'jaligi sohasi vakillari bilan ochiq muloqot o'tkazildi Muloqot davomida ishtirokchilar...</div></div>      | <div>VIEWS</div> <div>1 848</div> <div>REPOSTS</div> <div>6</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>6.9%</div> |

SECTION 03 • SUBSCRIBER DYNAMICS

# Channel growth over the year

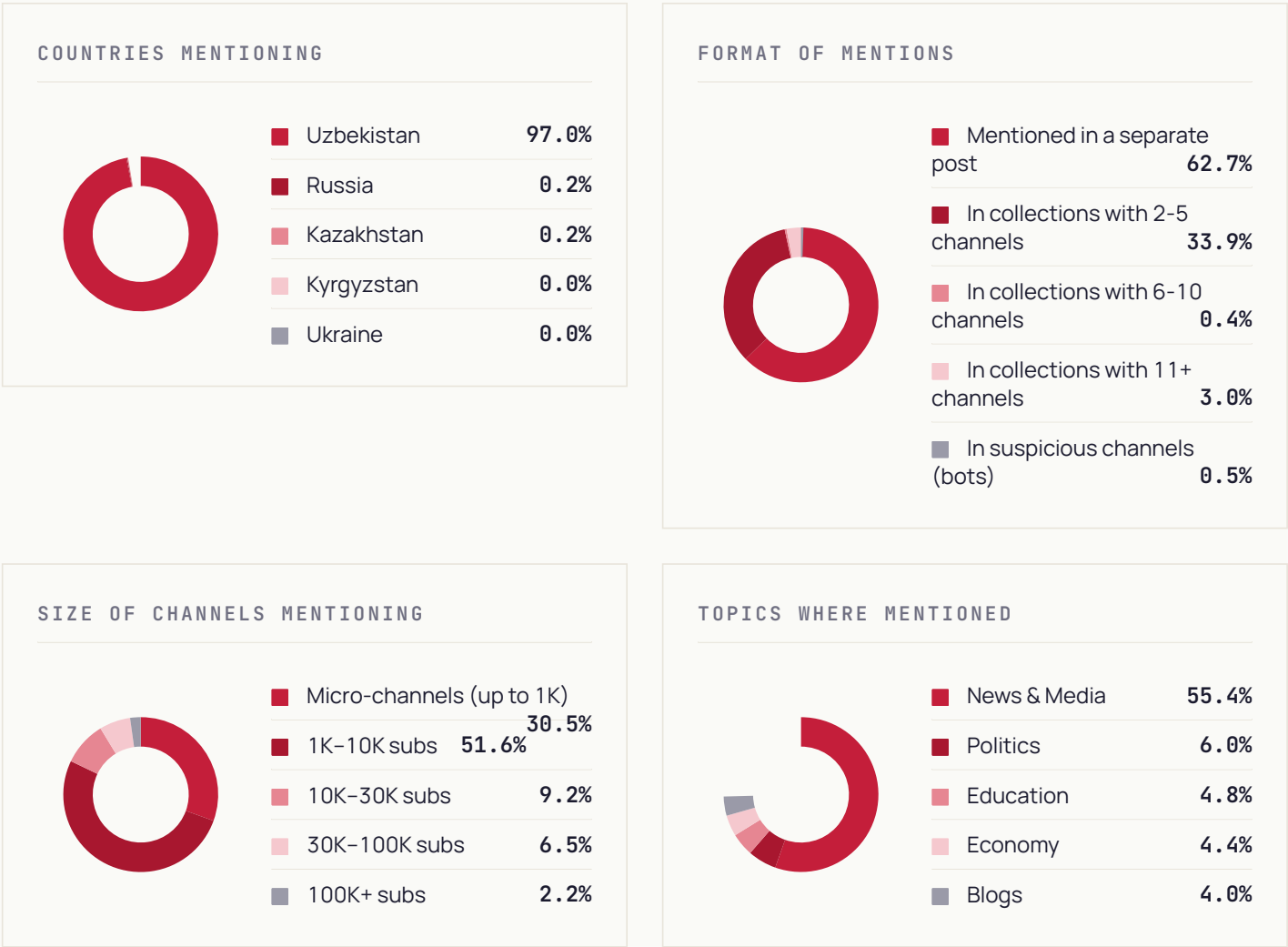
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

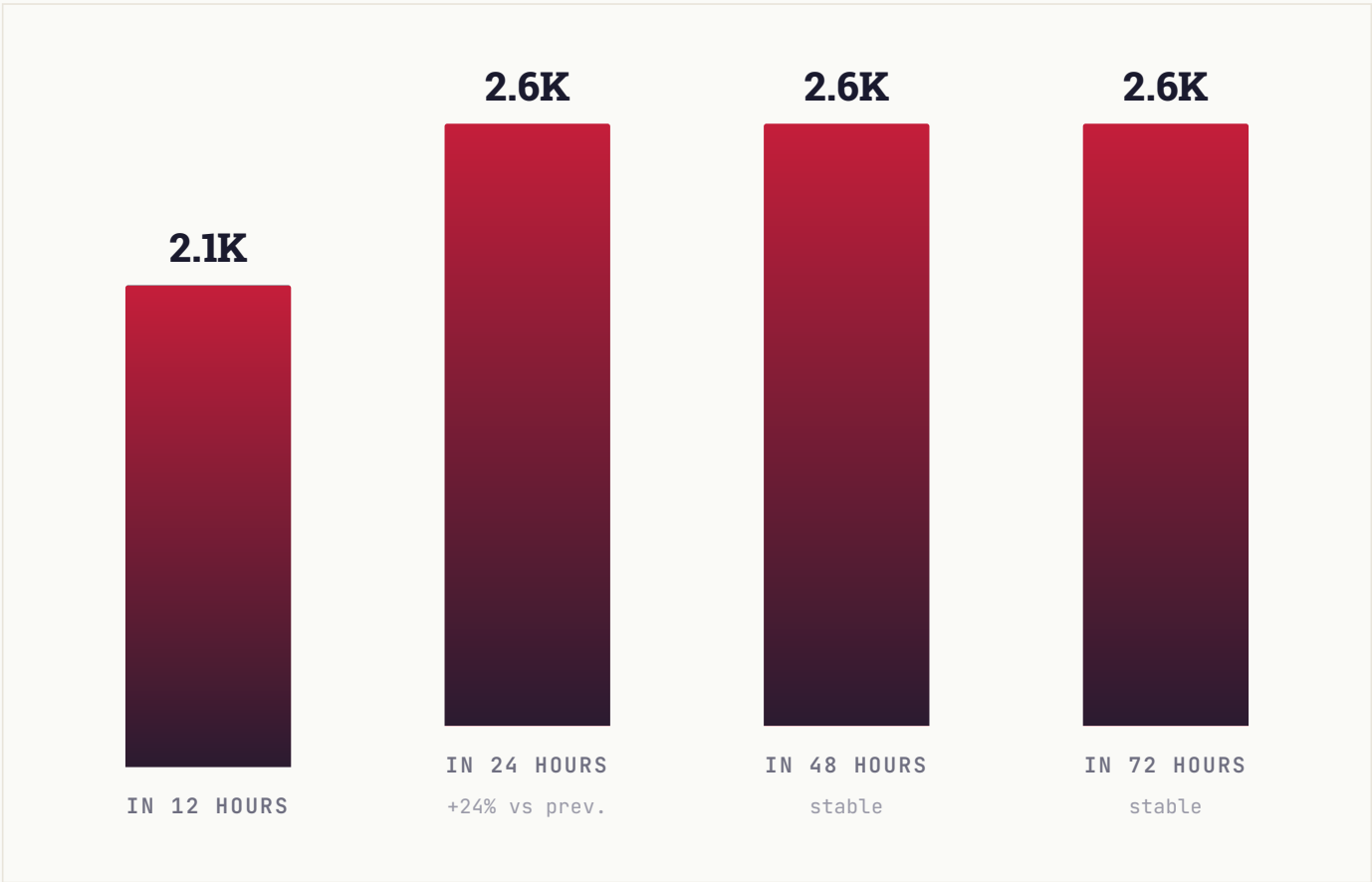
Citation index **938** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **3 210** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should live.





SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where it ranks among niche peers.

| CHANNEL                                                                 | SUBSCRIBERS |
|-------------------------------------------------------------------------|-------------|
| <div>KJ</div> <div>Kun.uz   Official channel</div>                      | 1.1M        |
| <div>RX</div> <div>Rasmiy xabarlar I Official news</div>                | 89.1K       |
| <div>DA</div> <div>davletovuz</div>                                     | 78.1K       |
| <div>BA</div> <div>bakiroo</div>                                        | 60.9K       |
| <div>MB</div> <div>Markaziy bank</div>                                  | 44.2K       |
| <div>IV</div> <div>Iqtisodiyot va moliya vazirligi</div> <div>YOU</div> | 26.9K       |
| <div>QX</div> <div>QISHLOQ XO'JALIGI VAZIRLIGI</div>                    | 18.8K       |
| <div>GE</div> <div>GENERALISSIMUS</div>                                 | 17.8K       |
| <div>UJ</div> <div>UZSTAT   Rasmiy kanal</div>                          | 9.9K        |
| <div>Ⓚ</div> <div>Ⓚ CorpInfo Ⓚ</div>                                    | 8.3K        |
| <div>IR</div> <div>IMRS Research</div>                                  | 2.7K        |

COMPARATIVE INSIGHT

Channel in mid-collection (6th out of 11). 5 channels larger, 5 — smaller. Good options for mutual cross-posting both ways: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions found **2 863**, they brought **5 041** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBS |
|----------------|----------|----------|--------------|
| Dec 2025       | 313      | 113      | 222          |
| Nov 2025       | 348      | 117      | 769          |
| Oct 2025       | 469      | 214      | 784          |
| September 2025 | 327      | 168      | 86           |
| August 2025    | 520      | 236      | 2 874        |
| Jul 2025       | 886      | 461      | 306          |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 2 863          | 6              | 5 041          |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

## Top post of the week — Thursday

Audience is most active on this day at 13:00 UZT.

EFFECT

**Best window  
for important  
posts**

02

## Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic is an easy growth point.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.  
Want to go further — run ads with us and hit your growth plan  
in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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