

PUBLIC REPORT BY PROMTPRESS

Channel audit

MILLIARDOM



@milliardom

Billionaires are born here ➡ Navigation: t.me/milliardom/1889 ➡
Admins: @MB_adm and @newprof ➡ Support: @supmilliardom_bot

SUBSCRIBERS

1 479 418

-97870 per month

ERR (% SEE POSTS)

1.0%

per day **0.1%**

REACH/POST

4.3K

ad reach **1.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 479 418 —	 SUBSCRIBER REACH 0.29% avg % subs see post	 VIEWS/POST 4.3K median 4.9K · 19 days	 POSTS/WK 2.5 for the period
 7D TREND — no data for the period	 REACTIONS/POST 57.3 total 401 reactions, 43 reposts, 0 comments	 POST LENGTH 690 chars median 657 · 19 days	 POSTS ANALYZED 7 19 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -97870 over the last month	 CITATION RATE 2 citation index · 64 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 20.12.2021

AI EDITOR SUMMARY

Channel «MILLIARDOM» — 1 479 418 subs. Each post averages 4.3K people (0% from subs), reach is low — need to grow audience. Publishes 2 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 19 days.
- 02 Dominant format — Photo (7/7 posts).
- 03 Avg post length — 690 characters (median 657).
- 04 Peak audience activity — Thursday, 16:00 MSK.
- 05 Top posts get 3x more views than the weakest (6.4K avg for top vs 2.1K for worst) — among 7 posts in 19 days. Analyze what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 13:27 PHOTO 📌BYBIT TRADFI: TRADE STOCKS, GOLD & OIL FROM ONE WALLET. 300+ CFDs on stocks (NVIDIA, Tesla, Apple), gold, oil, indices and...	VIEWS 6 865 REPOSTS 4	REACTIONS 57 ER 0.5%
Nº2 23.05 · 08:16 PHOTO 📌TRADFI COMBO BOT ON BYBIT: AUTOMATIC TRADING OF STOCKS, GOLD & OIL New tool for those who want to trade traditional...	VIEWS 6 624 REPOSTS 5	REACTIONS 68 ER 0.4%
Nº3 18.05 · 14:18 PHOTO 📌 New video: TOP-5 ACCURATE INDICATORS for Trading That Predict the Future Watch at: 📌 YouTube...	VIEWS 5 647 REPOSTS 12	REACTIONS 50 ER 0.4%

Nº4 26.05 · 12:22 PHOTO 📺 New video: How to withdraw USDT from BYBIT to a Russian card in 4 minutes. Watch at: 📺 YouTube...	VIEWS 4 881 REPOSTS 8	REACTIONS 54 ER 0.3%
Nº5 07.06 · 13:12 PHOTO 📺BYBIT IPO EXPRESS: FIRST IPO – SPACEX. NOW YOU CAN INVEST IN ELON MUSK'S SPACE COMPANY Bybit launched...	VIEWS 2 616 REPOSTS 3	REACTIONS 56 ER 0.2%

|

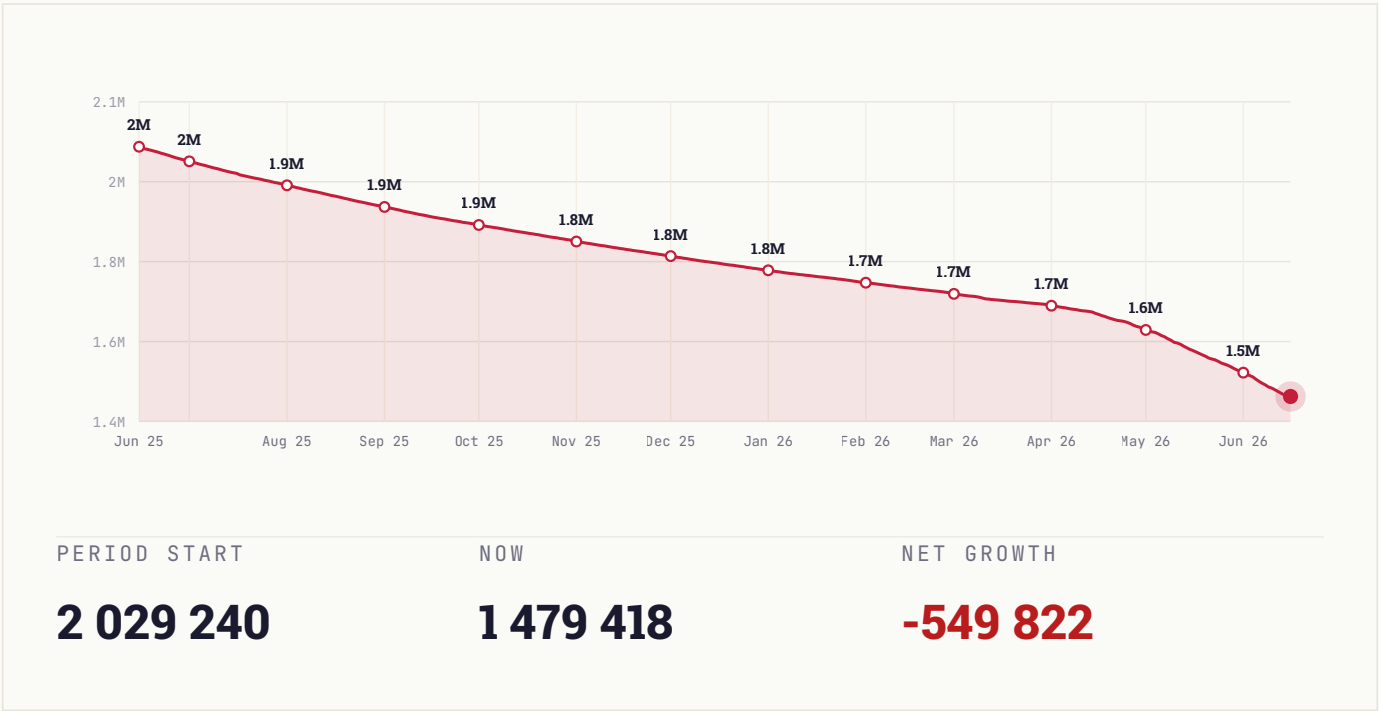
WORST 3

↓ 07.06 · 13:12 PHOTO 📺BYBIT IPO EXPRESS: FIRST IPO – SPACEX. NOW YOU CAN INVEST IN ELON MUSK'S SPACE COMPANY Bybit launched...	VIEWS 2 616 REPOSTS 3	REACTIONS 56 ER 0.2%
↓ 01.06 · 16:35 PHOTO 📺 Bitcoin activity spiked. What does it mean? This video breaks down the current BTC situation: volume surge, structure change...	VIEWS 2 031 REPOSTS 2	REACTIONS 61 ER 0.1%
↓ 05.06 · 13:20 PHOTO 📺📺📺📺 Watch video: How to buy USDT crypto for rubles? How to withdraw crypto to card? How to order a crypto card for payments in...	VIEWS 1 594 REPOSTS 9	REACTIONS 55 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

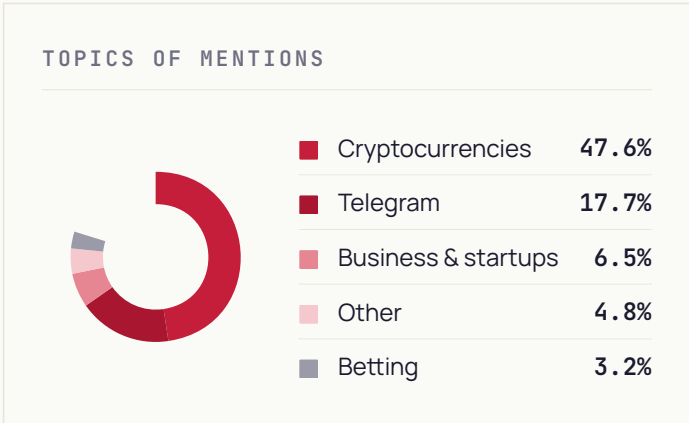
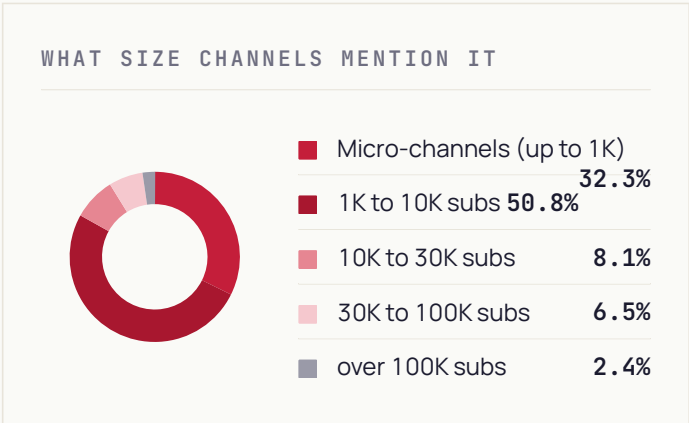
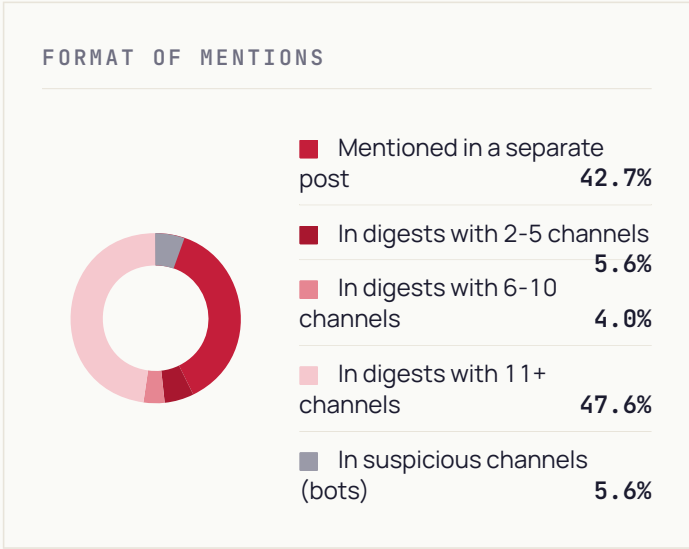
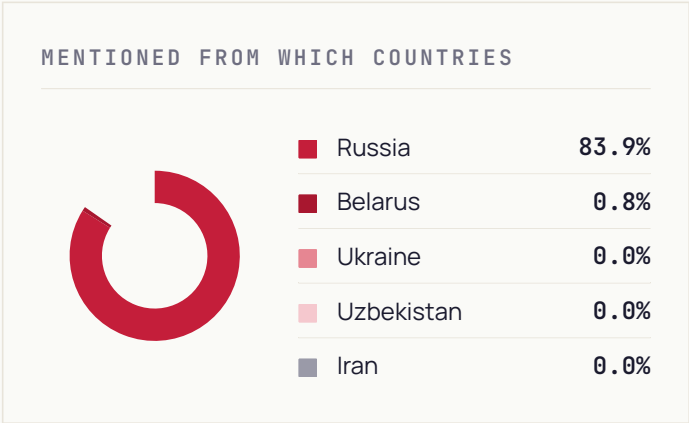
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

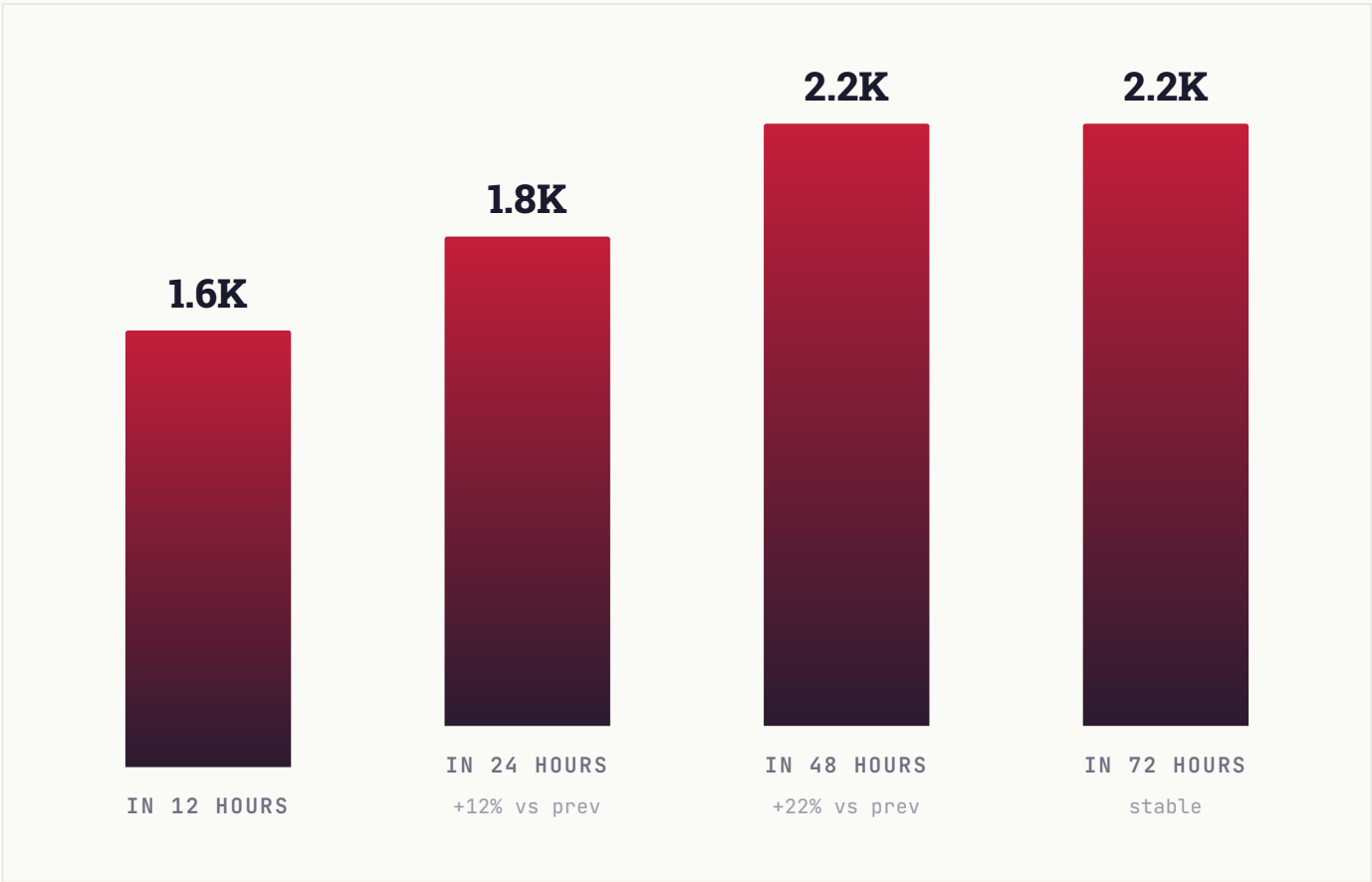
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **64** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

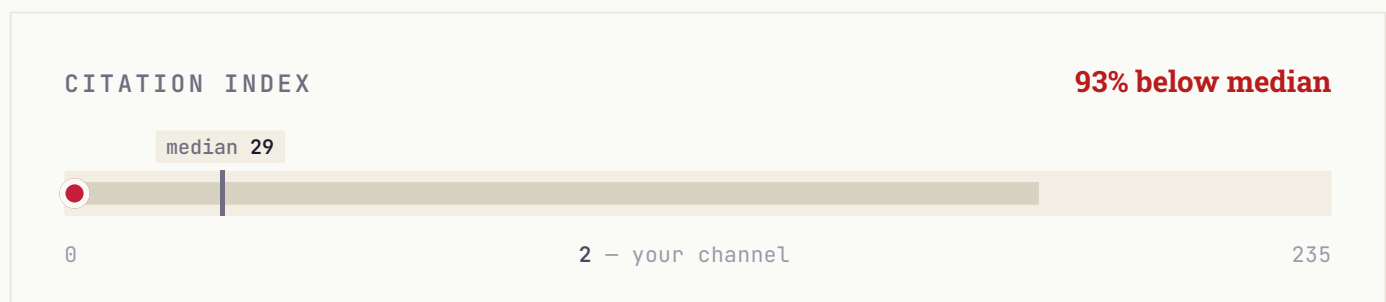
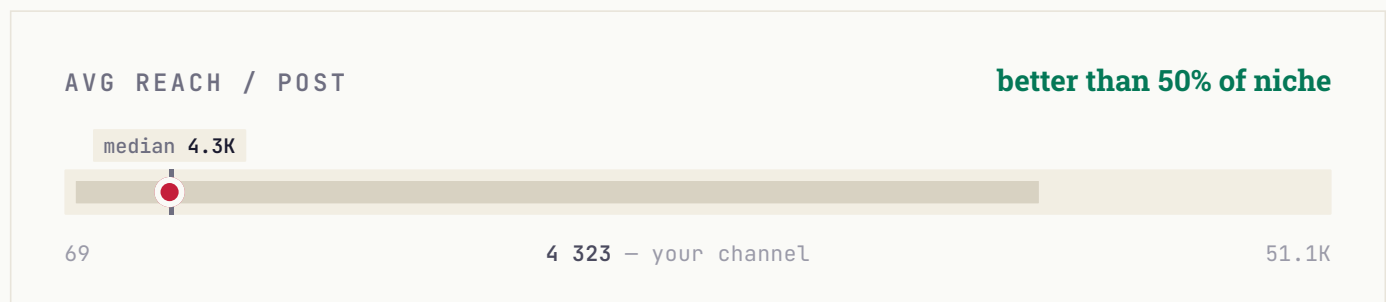
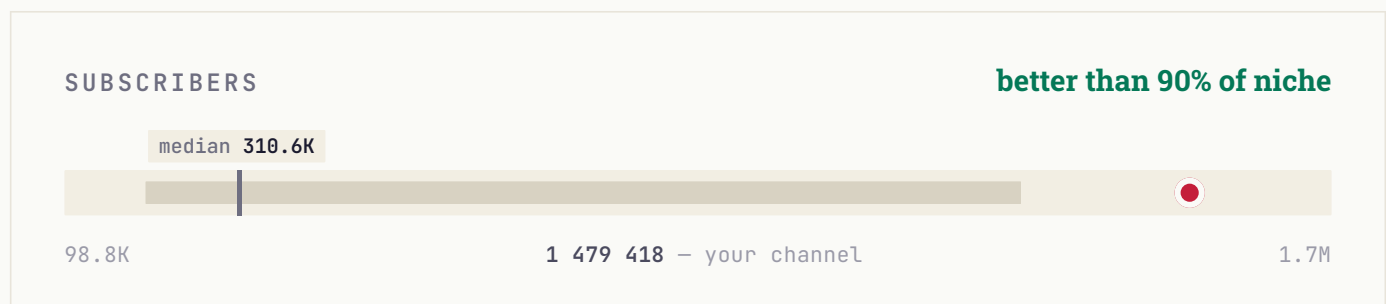
CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS News Crypto Bot	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 🇷🇺	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM YOU	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
TA TON AirDrop (RU) 🇷🇺	1.3M

COMPARATIVE INSIGHT

Channel in niche top-10 (#8 of 99). Strong position. Niche leader — OKX News (4.8M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

Where the channel stands in its league

#8 /100 RANK IN NICHE
Channel in top 8% crypto Russia



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.5 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week – Thursday

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark – rethink formats

Current ER 0.29% vs norm 6.5%. Try polls and
interactive formats.

EFFECT

+6.2pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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