

PUBLIC REPORT BY PROMTPRESS

Channel audit

Billionaire

dropped a video



@milliarder_skinul_video

Billionaires in your contacts 💰👉 Ads & strong collabs — @jaMasha
Connections, mindset & rules of the game for people who handle
big money. 🏆 A book that sells your...

SUBSCRIBERS

31 854

-439 per month

ERR (% SEE POSTS)

8.0%

last day 5.0%

REACH/POST

2.3K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 31 854 —	 SUBSCRIBER REACH 7.1% avg % subs see post	 VIEWS/POST 2.3K median 2.2K · 23 days	 POSTS/WEEK 2.1 for the period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 602 chars median 596 · 23 days	 POSTS ANALYZED 7 23 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -439 last month	 CITATION RATE 535 citation index · 276 channels mentioned all time	 CHANNEL AGE 6 years 5 months created 08.02.2020

AI EDITOR SUMMARY

Channel «Billionaire posted a video» – 31 854 subs. Each post averages 2.3K people (7% from subs), reach is low – consider expanding audience. Posts 2 posts per week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 23 days.
- 02 Dominant format — Photo (7/7 posts).
- 03 Avg post length — 602 chars (median 596).
- 04 Peak audience activity — Saturday, 09:00 MSK.
- 05 Top posts get 1× more views than the weakest (2.5K avg for top vs 2.1K for worst) — among 7 posts over 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 06:51 PHOTO The worst hell isn't fire. It's an ordinary Tuesday that repeats for ten years. Artyom didn't get into a disaster. Didn't lose everything in one...	VIEWS 2 550 REPOSTS 5	REACTIONS — ER 8.0%
Nº2 22.06 · 16:06 PHOTO The farmer who didn't want to be a farmer, but became a millionaire Remember the video where a Caucasian guy scolds a donkey for taking off its hat? That's Timur Dalgatov...	VIEWS 2 463 REPOSTS 4	REACTIONS — ER 7.7%
Nº3 29.06 · 16:06 PHOTO Gas crisis or artificial shortage? The capital is panicking in vain — the fuel union assures that at all Moscow gas stations...	VIEWS 2 419 REPOSTS 3	REACTIONS — ER 7.6%

Nº403.07 · 09:53PHOTO IF YOU'RE SICK OF THE "NEW LIFE" – THIS BOOK IS FOR YOU We've all been "fixed" before. Courses. Marathons. Retreats. Meditations. People...	VIEWS 2 195 REPOSTS 3	REACTIONS — ER 6.9%
Nº506.07 · 16:06PHOTO Strategy for winning in business and life You want to achieve more, but obstacles seem everywhere. In business, when...	VIEWS 2 135 REPOSTS 4	REACTIONS — ER 6.7%

|

WORST 3

↓06.07 · 16:06PHOTO Strategy for winning in business and life You want to achieve more, but obstacles seem everywhere. In business, when...	VIEWS 2 135 REPOSTS 4	REACTIONS — ER 6.7%
↓10.07 · 13:20PHOTO What if you already changed someone's life – just didn't notice? Rude to a cashier. Walked past a woman at the pharmacy. Took credit for someone else's idea. Didn't...	VIEWS 2 072 REPOSTS 3	REACTIONS — ER 6.5%
↓13.07 · 16:06PHOTO AI couldn't replace Ford's experienced engineers When Ford decided to replace people with AI, the future seemed here. But...	VIEWS 2 007 REPOSTS 5	REACTIONS — ER 6.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

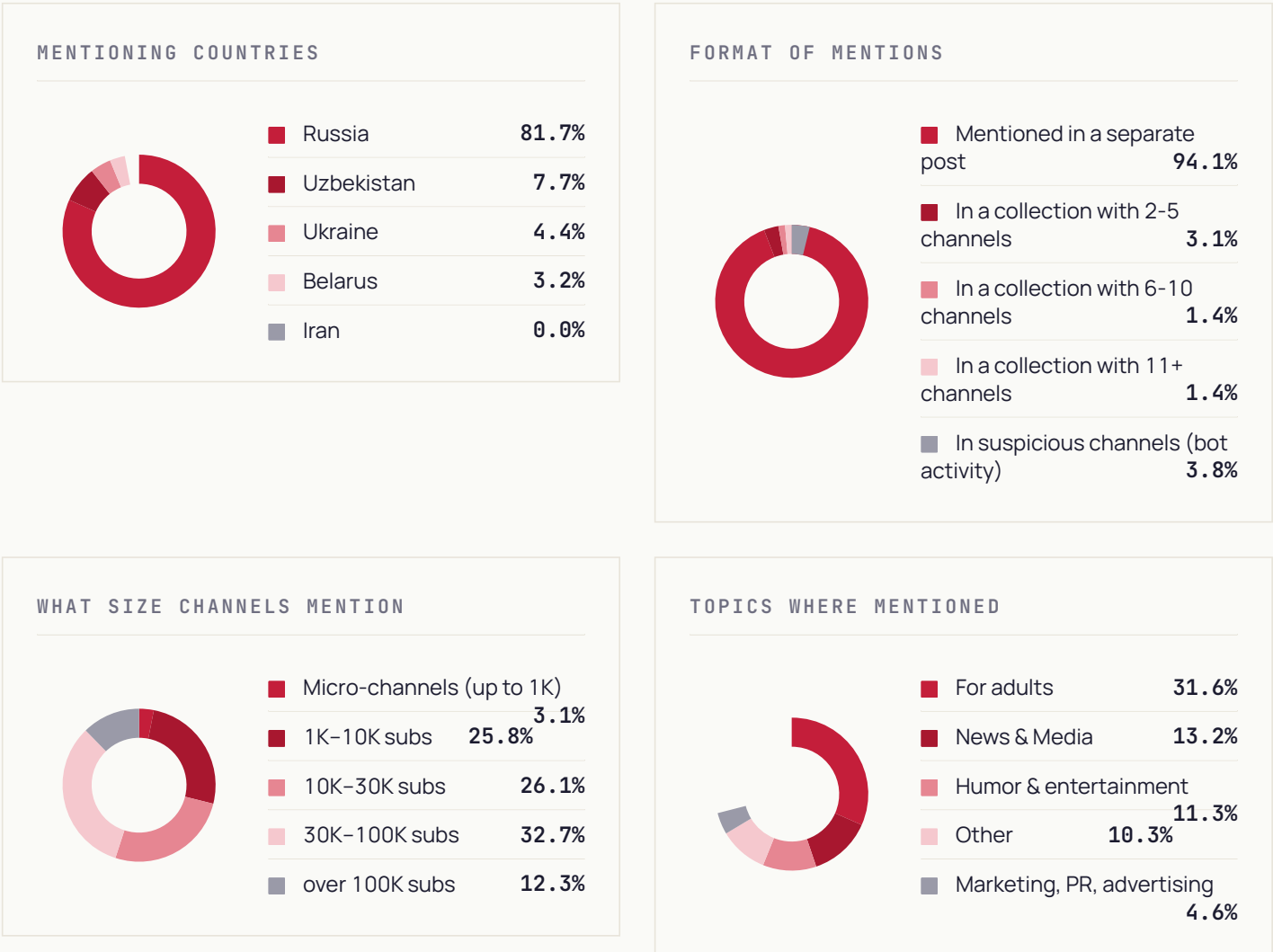


START DATE	NOW	NET GROWTH
37 680	31 851	-5 829

SECTION 04 · MENTIONS

Who mentions the channel and how

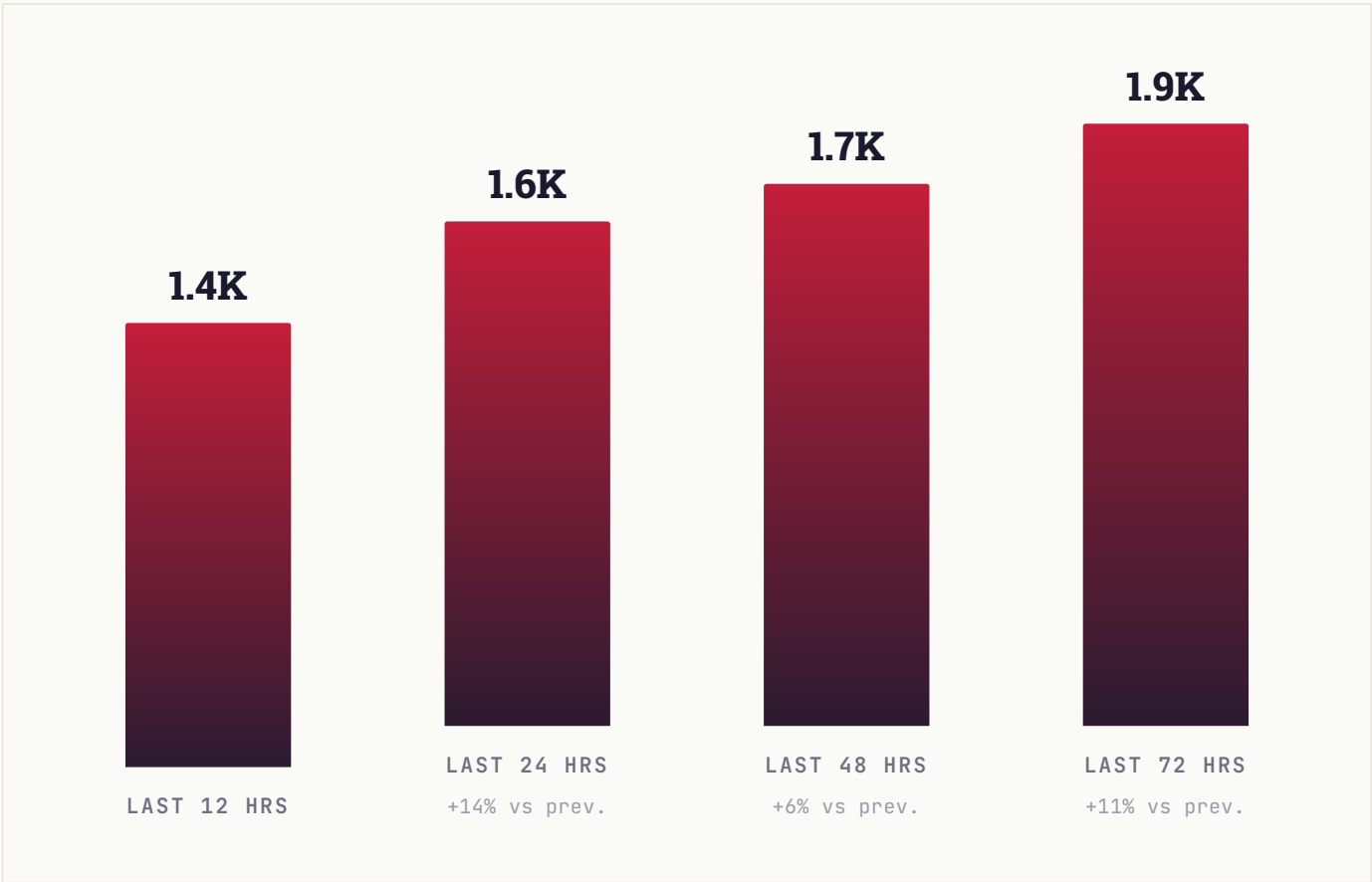
Citation index **535** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **276** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO MoscowBusiness	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
MS Billionaire dropped a video YOU	31.9K

COMPARATIVE CONCLUSION

Channel is not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **25**, they brought **1 545** new subs.

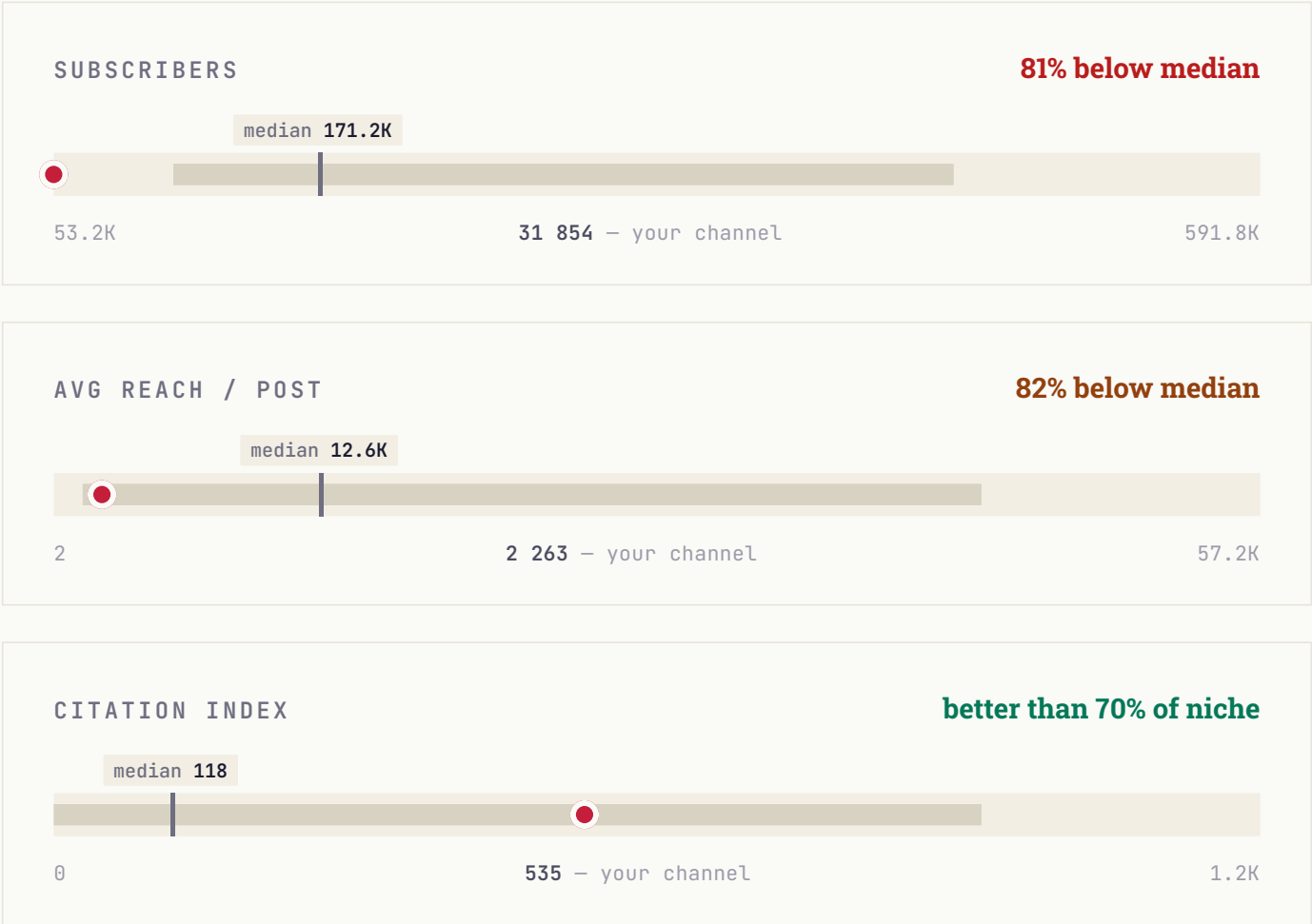
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	4	3	1 058	
December 2025	4	4	83	
Nov 2025	1	1	137	
Oct 2025	9	7	109	
September 2025	3	2	120	
August 2025	4	2	38	

TOTAL MENTIONS	MONTHS IN DATA	GAINED SUBSCRIBERS
25	6	1 545

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and come back in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.1 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Saturday
Audience is most active on this day at 09:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
