

PUBLIC REPORT BY PROMTPRESS

Channel audit

Mikhail Fyodorovich Mavashi



@mikhailmavashi

Official telegram channel of Mikhail Fyodorovich Mavashi Official...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
242 071	29.0%	70.9K
-1921 per month 12.07.2026	per day 11.9% HTTPS://PROMTPRESS.COM/AUDIT/MIKHAILMAVASHI	ad reach 28.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 242 071 —	 SUBSCRIBER REACH 29.28% avg % subs see post	 VIEWS/POST 70.9K median 71.3K · 26 days	 POSTS/WEEK 8.7 for period
 7D TREND -8.1% vs previous week	 REACT./POST — MTPROTO only	 POST LENGTH 205 chars median 128 · 26 days	 POSTS ANALYZED 33 26 days
 AD REACH 28.8K 24h avg	 CHURN / MONTH -1921 last month	 QUOTABILITY 746 citation index · 2,263 channels mentioned ever	 CHANNEL AGE 5 years 5 months created 19.01.2021

AI EDITOR SUMMARY

Channel «Mikhail Fedorovich Mavashi» — 242 071 subs. Each post avg views 70.9K people (29% of subs), good reach. Publishes 9 posts/week (~1/day) — regular schedule. Week Jun 29–Jul 5 reach dropped -8.1% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 33 posts over 26 days.
- 02 Dominant format – Video (22/33 posts).
- 03 Avg post length – 205 chars (median 128).
- 04 Peak audience activity – Wednesday, 11:00 MSK.
- 05 Top posts gather 2x more views than weakest (95.4K avg top vs 44.6K worst) – among 33 posts over 26 days. Worth analyzing what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 08:29 VIDEO State Duma decided not to ask Roskomnadzor questions. Surprising, right?  I'm on VK - link I'm on MAX - link	VIEWS 98 176 REP. 414	REACT. — ER 40.6%
Nº2 27.06 · 08:44 VIDEO For boy Timofey (Jewish) to kill boy Kobiljon (Tajik) in Odintsovo, he was supervised by boy Maga (Dagestani, name changed), and...	VIEWS 97 032 REP. 482	REACT. — ER 40.1%
Nº3 26.06 · 09:01 VIDEO 1. Interesting hustle in Dagestan again. 2. They're wrecking our resources - we're surprised, amazed, bewildered. I'm on VK - link I'm on MAX - link	VIEWS 91 014 REP. 202	REACT. — ER 37.6%

Nº4 22.06 • 05:44 **TEXT**
(post without caption – text)

VIEWS
89 624
REACT.
—
REP.
71
ER
37.0%

Nº5 22.06 • 14:21 **VIDEO**
As the old song goes: 'My dream has too many enemies.' I'm on
VK - link I'm on MAX - link

VIEWS
85 912
REACT.
—
REP.
252
ER
35.5%

WORST 3

↓ 22.06 • 05:24 **TEXT**
Creating mood – "here and now". Posting MAVASHI group
songs I love. In batches. Listen...

VIEWS
50 635
REACT.
—
REP.
7
ER
20.9%

↓ 09.07 • 07:55 **TEXT**
Prepping rubric "Never happened before, now again". 10 items
ready, will be hot. Record tomorrow and...

VIEWS
42 369
REACT.
—
REP.
8
ER
17.5%

↓ 09.07 • 12:24 **VIDEO**
Rubric: "We're about music and poetry" Writing new works.
Surprise soon. MAVASHI group.

VIEWS
40 849
REACT.
—
REP.
12
ER
16.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

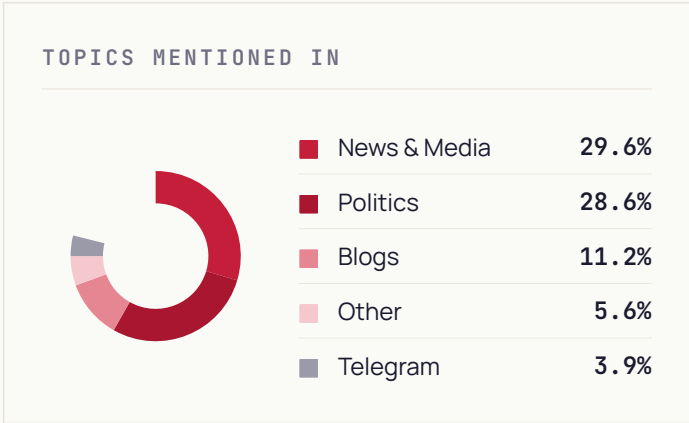
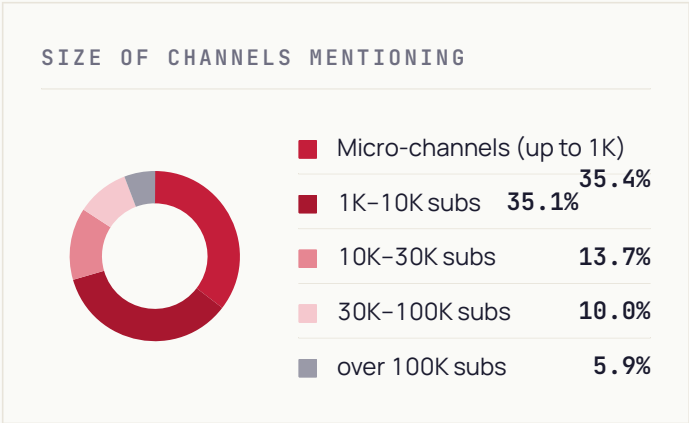
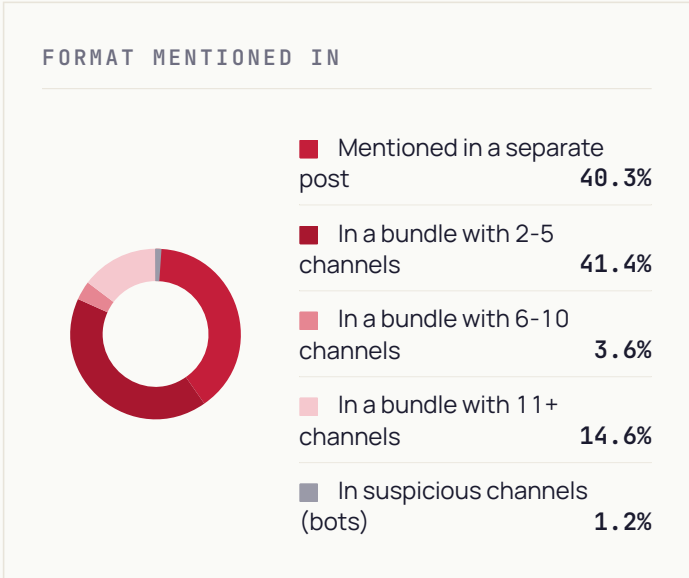
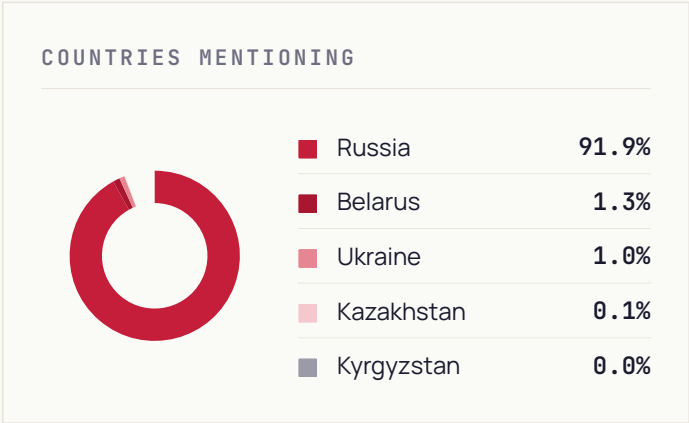
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

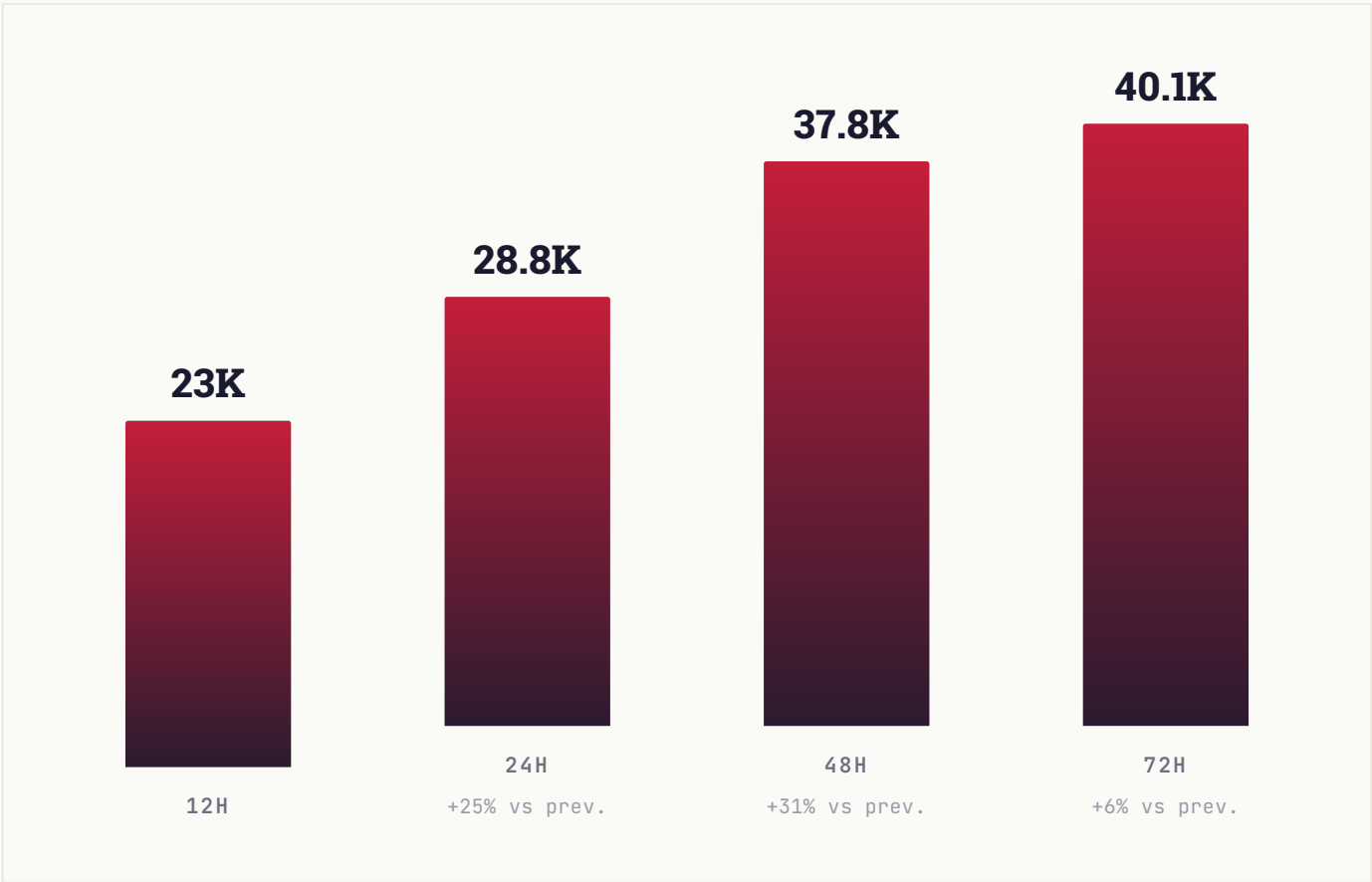
Citation index **746** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs. All-time mentions: **2 263** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broken lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
MF Mikhail Fyodorovich Mavashi YOU	242.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **205**, they brought **17 522** new subs.

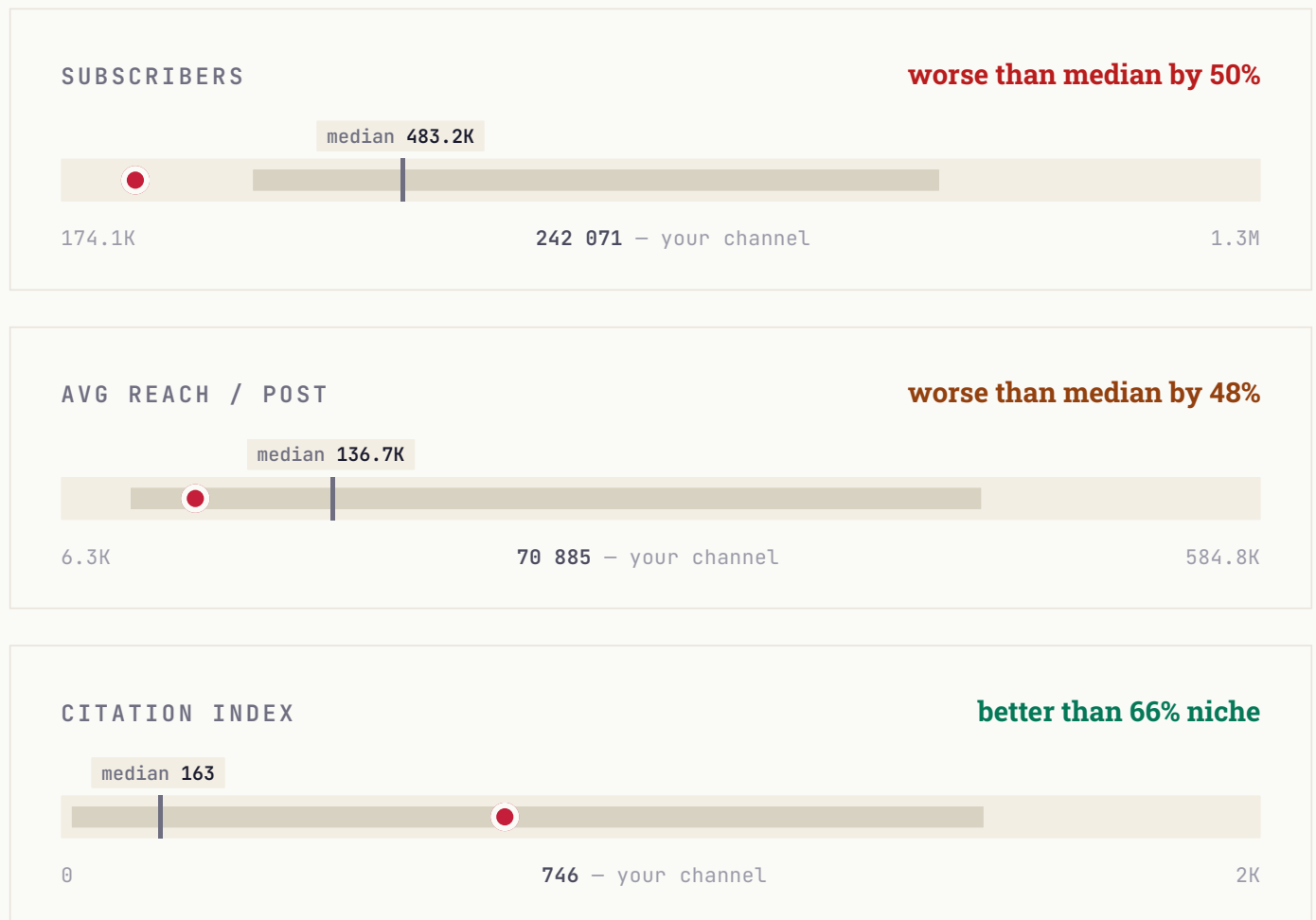
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	37	29	352
December 2025	13	11	1 554
November 2025	71	59	5 821
October 2025	20	15	979
September 2025	30	21	7 371
August 2025	34	33	1 445

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
205	6	17 522

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? — run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager