

PUBLIC REPORT BY PROMTPRESS

Channel audit

Mikhail

Mathematician



@mikhail_matem

13 years proving to students that math is not evil My voice is known to every 2nd schoolchild in Russia Solved over 35,000 math problems. Learn about the course for grades 7 and 8:...

SUBSCRIBERS

80 979

-1340 per month

ERR (% SEE POSTS)

10.0%

per day 3.9%

REACH/POST

7.7K

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number tells the period it covers.

 SUBSCRIBERS 80 979 —	 SUBSCRIBER REACH 9.45% avg % subs see post	 VIEWS/POST 7.7K median 8K · 28 days	 POSTS/WEEK 10.7 over period
 7D TREND -23.1% vs previous week	 REACTIONS/POST 93.3 only 4,107 reactions, 1,861 reposts, 352 comments	 POST LENGTH 457 chars median 378 · 28 days	 POSTS ANALYZED 44 28 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH -1340 last month	 CITATION RATE 262 citation index · 1,774 channels mentioned ever	 CHANNEL AGE 9 months 15 days created Sep 30, 2025

AI EDITOR SUMMARY

Channel «Mikhail Matematik» – 80 979 subs. Each post avg views 7.7K people (9% from subs), reach low – expand audience. Publishes 11 posts/week (~2/day) – regular. Week Jun 29–Jul 5 reach dropped -23.1% to week Jun 22–28 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 44 posts in 28 days.
- 02 Dominant format — Photo (22/44 posts).
- 03 Avg post length — 457 chars (median 378).
- 04 Peak audience activity — Thursday, 16:00 MSK.
- 05 Top posts get 2x more views than weakest (top avg 10.9K vs worst 5.2K) — among 44 posts in 28 days. Analyze top commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 13:46 PHOTO All geometry for 7th grade 😊 On my channel I regularly share free lessons. And I want to remind you about one of them — a breakdown of geometry for...	VIEWS 11 096 REP. 192	REACTIONS 114 ER 13.7%
Nº2 19.06 · 13:53 VIDEO Sharing the solution If the video doesn't load, watch here - uploaded to an external platform 🔥 — got the correct answer 😞 — couldn't...	VIEWS 10 872 REP. 75	REACTIONS 177 ER 13.4%
Nº3 26.06 · 11:35 POLL (post without caption — poll)	VIEWS 10 839 REP. 36	REACTIONS 95 ER 13.4%

Nº4

21.06 · 08:03

PHOTO

Today is the longest day of the year 📅 Summer solstice – the day when the Northern Hemisphere has the longest daylight and the shortest night...

VIEWS

10 701

REP.

59

REACTIONS

229

ER

13.2%

Nº5

23.06 · 11:02

VIDEO

Do you even need to memorize the multiplication table? 🤔
Many students indeed struggle with the multiplication table!
But the problem is not that...

VIEWS

10 682

REP.

127

REACTIONS

101

ER

13.2%

WORST 3

↓ 07.07 · 08:05 VIDEO

Equation solution 👉 Showing the equation I gave you on Sunday, if you haven't seen it - scroll up and solve! Check your...

VIEWS

5 406

REP.

51

REACTIONS

66

ER

6.7%

↓ 09.07 · 12:55 PHOTO

Want to see a summer school lesson? I want to share a short clip from yesterday's class. You can see how lessons go...

VIEWS

5 183

REP.

3

REACTIONS

182

ER

6.4%

↓ 08.07 · 15:14 VIDEO

(post without caption – video)

VIEWS

5 005

REP.

1

REACTIONS

29

ER

6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

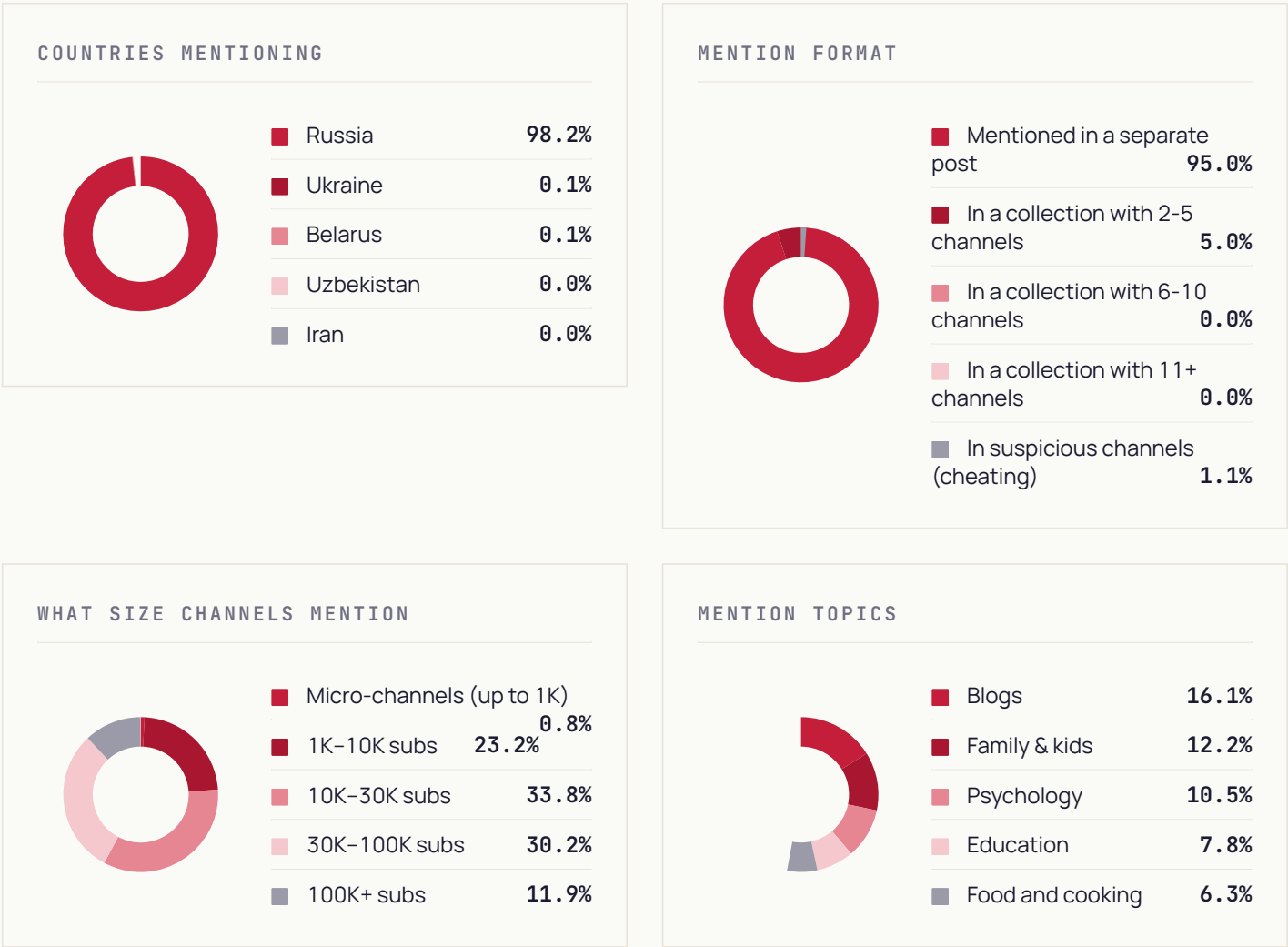
Subscriber growth chart for the year. On key months the exact number of subscribers is shown. You can see which months the channel gained and which months subscribers left.



SECTION 04 · CITATIONS

Who and how mentions the channel

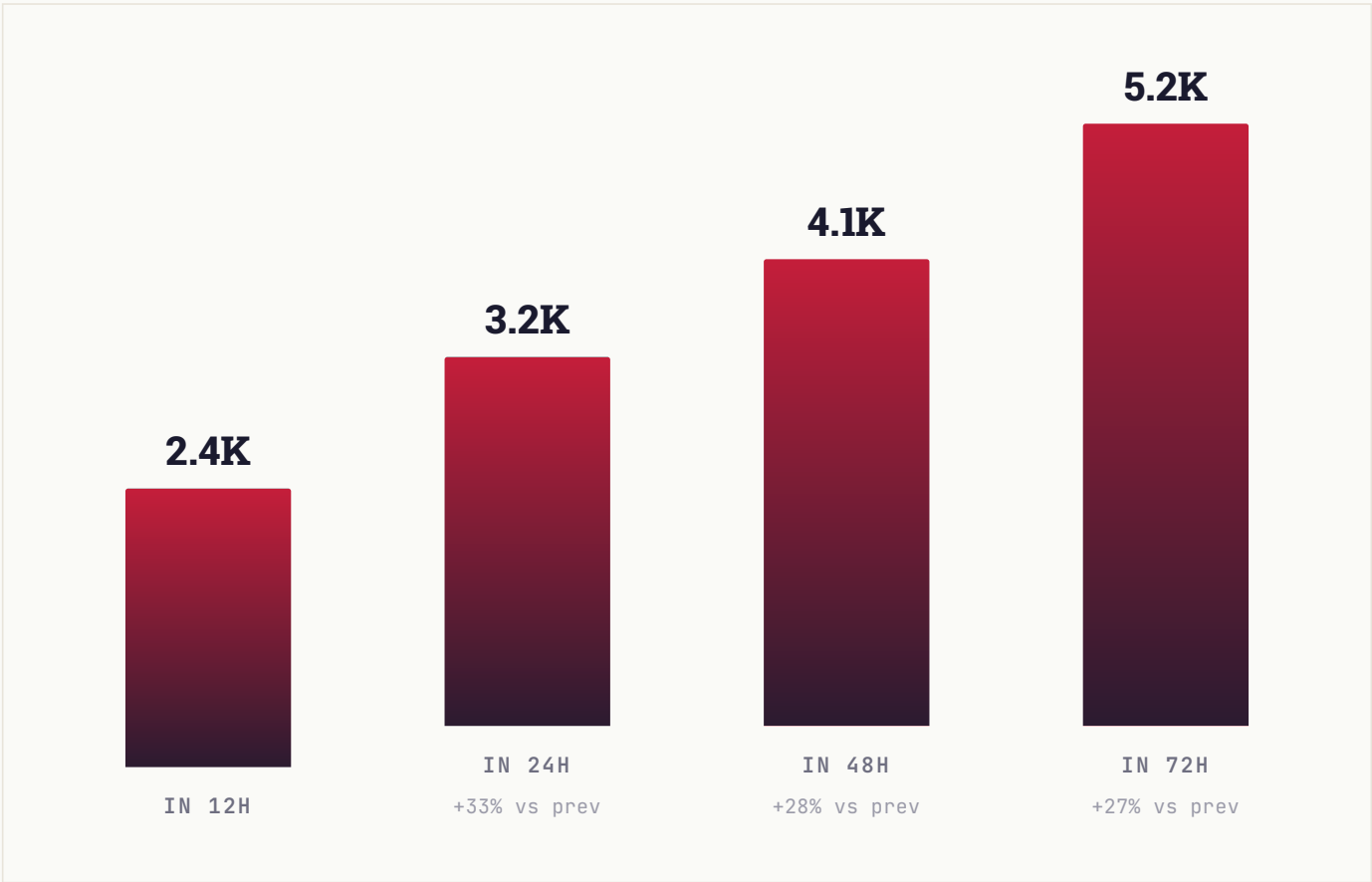
Citation index **262** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **1 774** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel – you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
MM Mikhail Mathematician YOU	81K

COMPARATIVE CONCLUSION

Channel in top half of niche (#49 of 99). Niche leader – Mathematician Andrey (1M), median subs 78.8K. Aim for top quartile – realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **5 months** such mentions were **1 341**, they brought **32 712** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	133	125	8 880
December 2025	285	249	10 897
November 2025	917	886	12 935
October 2025	6	6	0
Sep 2025	0	0	0
TOTAL MENTIONS			1 341
MONTHS IN DATA			5
ATTRACTED SUBSCRIBERS			32 712

SECTION 08 · NICHE COMPARISON

Where the channel is in its league

Took top-**100** channels in category «**Education**» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#49 /100

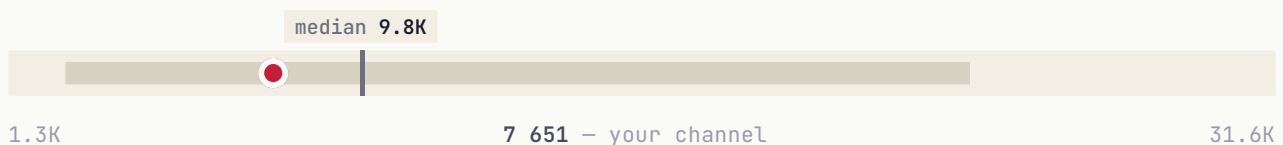
POSITION IN NICHE

Channel in top half of ranking

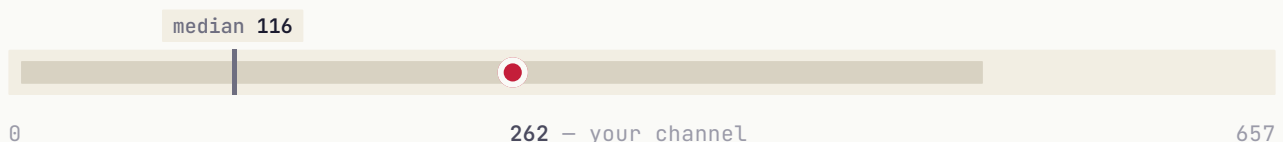
SUBSCRIBERS

better than 50% of niche


AVG REACH / POST

22% below median


CITATION INDEX

better than 64% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 16:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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