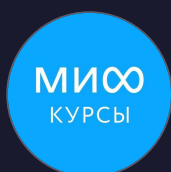


PUBLIC REPORT BY PROMTPRESS

Channel audit

MIF.Courses



@mifcourses

News about MIF courses, live streams with experts, articles, checklists, guides & more Main MIF channel: @mifbooks More about MIF courses: mif.to/mifcursy Registered with Roskomnadzor № 4928418885...

SUBSCRIBERS

26 592

-17 per month

ERR (% SEE POSTS)

6.0%

last day **4.0%**

REACH/POST

1.6K

ad reach **1.1K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

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Top 5 posts · worst 3 · insights

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Who mentions the channel and how

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6 months · monthly

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Rank in «Courses & Guides» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 26 592 —	 SUBS REACH 6.05% avg % subs see post	 VIEWS/POST 1.6K median 1.3K · 29 days	 POSTS/WEEK 15.1 for the period
 7D TREND -6.9% vs previous week	 REACTIONS/POST 12.9 only 814 reactions, 300 reposts, 28 comments	 POST LENGTH 696 chars median 844 · 29 days	 POSTS ANALYZED 63 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -17 last month	 CITATION RATE 105 citation index · 512 channels mentioned all time	 CHANNEL AGE 9 years 3 months created 02.04.2017

AI EDITOR SUMMARY

Channel “MIF.Courses” – 26 592 subs. Each post averages 1.6K people (6% of subs), reach is low – consider expanding audience. Publishes 15 posts per week (~2/day) – regular pace. For week Jun 29 – Jul 5 reach dropped by -6.9% to week 22–28 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **63** posts over 29 days.
- 02 Dominant format — **Photo** (45/63 posts).
- 03 Avg post length — **696** chars (median 844).
- 04 Peak audience activity — **Tuesday**, 11:00 MSK.
- 05 Top posts get **5x** more views than the weakest (5.5K avg for top vs 1.1K for worst) — among 63 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 08:17 PHOTO  Friends, we're closing registration for the self-paced plan of the 'I'm an Editor' course. You can still join today — hurry if you want to...	VIEWS 7 420 REPOSTS 14	REACTIONS 10 ER 27.9%
Nº2 22.06 · 10:44 PHOTO Course “I am an editor” will be more expensive tomorrow  Friends, today is the last chance to enroll in the “I am an editor” course with the biggest...	VIEWS 6 164 REPOSTS 12	REACTIONS 14 ER 23.2%
Nº3 21.06 · 07:04 PHOTO Meet Sasha and Polina — they run social media for MIF.Culture and MIF.Childhood. Each also has their own book blog. Sasha runs...	VIEWS 2 908 REPOSTS 8	REACTIONS 23 ER 10.9%

Nº4 28.06 · 14:02 VIDEO Is this a new Disney movie? 😊 Looks like it, right? Actually, it's the work of Anastasia Sukhinina – expert of our course «Neural Networks for...	VIEWS 2 230 REPOSTS 13 REACTIONS 16 ER 8.4%
Nº5 07.07 · 09:07 PHOTO Today we start the course «Family Chronicle» 📄 Warm, heartfelt, supportive, but also requiring courage and readiness to look into...	VIEWS 2 036 REPOSTS 5 REACTIONS 8 ER 7.7%

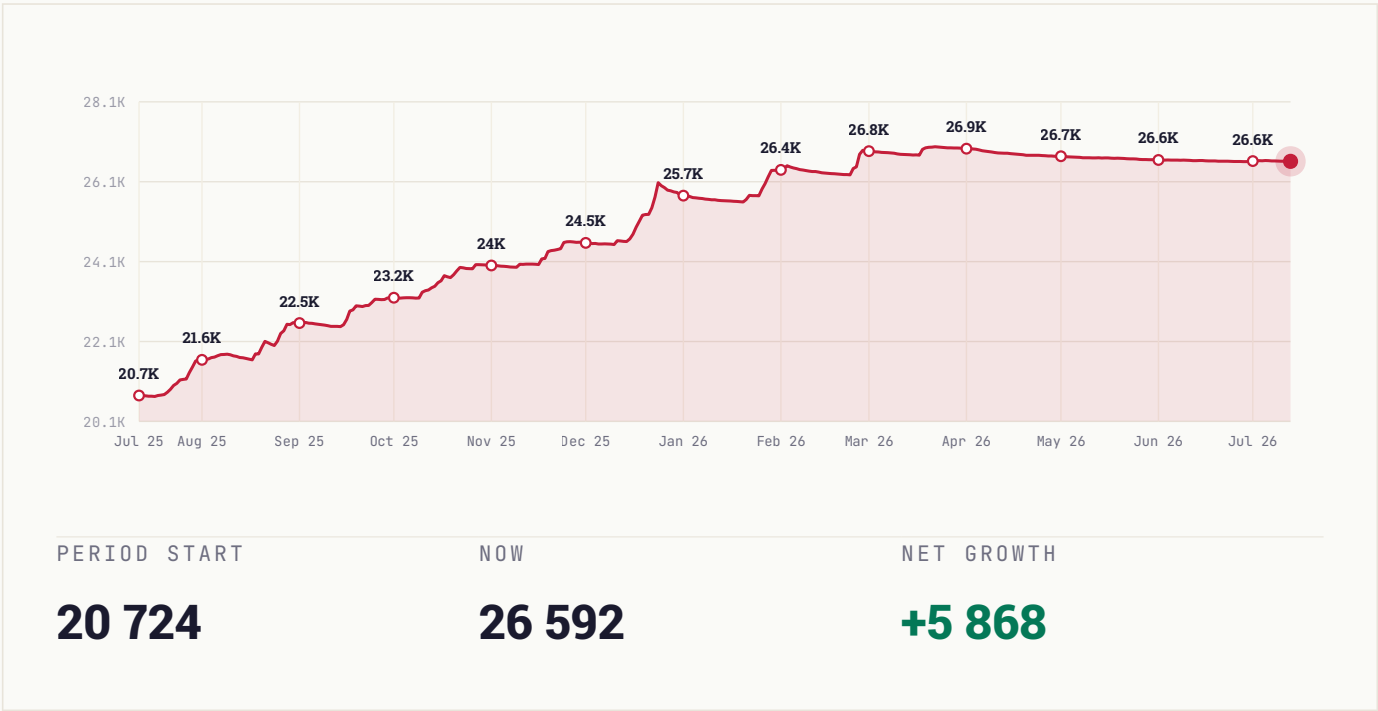
WORST 3

↓ 04.07 · 14:13 POLL (captionless post – poll)	VIEWS 1 160 REPOSTS 1 REACTIONS — ER 4.4%
↓ 09.07 · 07:53 PHOTO Tell stories, reveal characters & evoke emotions through... food? Yes! Food is powerful – it helps show the inner world...	VIEWS 1 150 REPOSTS 3 REACTIONS 9 ER 4.3%
↓ 07.07 · 11:57 TEXT Why write about your family? Writer Darina Strelchenko answers this question. “The last couple of weeks grandma was sorting...	VIEWS 1 139 REPOSTS 4 REACTIONS 5 ER 4.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

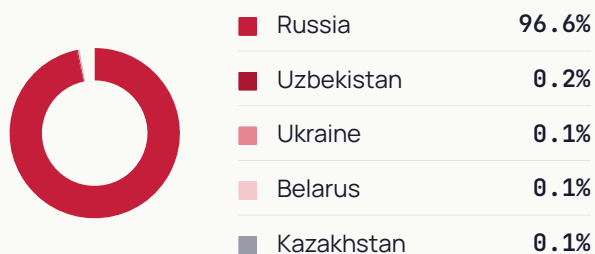


SECTION 04 • MENTIONS

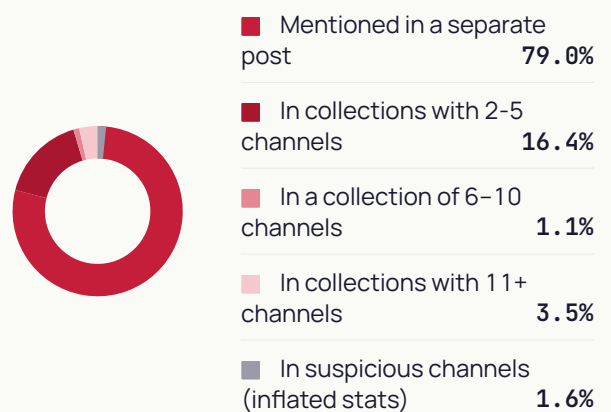
Who mentions the channel and how

Citation index **105** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **512** different channels.

COUNTRIES MENTIONING



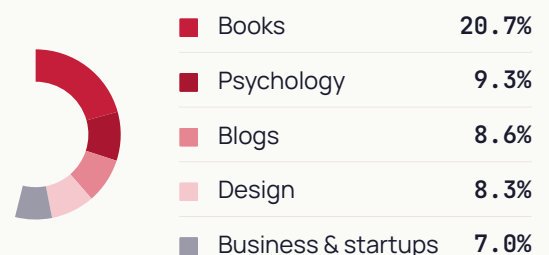
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



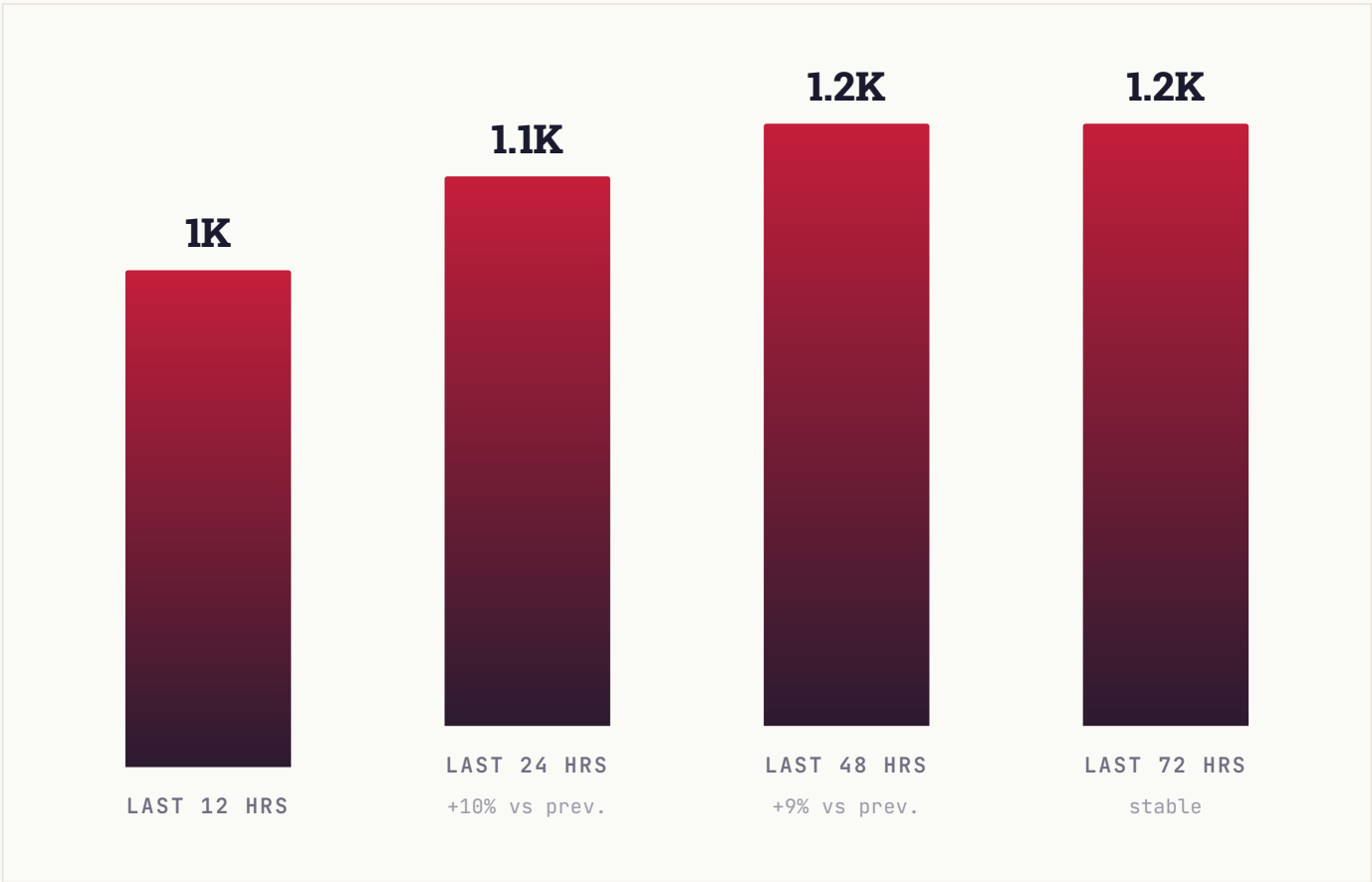
TOPICS MENTIONING YOU



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement should «live».



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
M _م Manjmy منجمی	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 💎	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
MI MIF.Courses YOU	26.6K

| COMPARATIVE SUMMARY

Channel in bottom half of top-100 niche (#83 of 100). Niche median — 43.6K subs. First growth KPI — reach the median. Leader: **Manjmy** منجمی (406.4K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **91**, they brought **5 933** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	16	13	801
December 2025	16	14	1 577
Nov 2025	8	8	663
Oct 2025	15	14	937
Sep 2025	17	17	759
August 2025	19	19	1 196
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
91	6	5 933	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

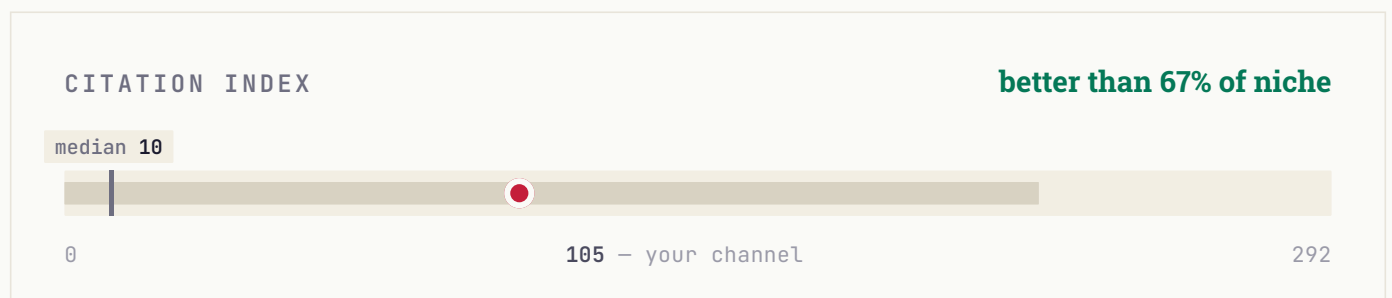
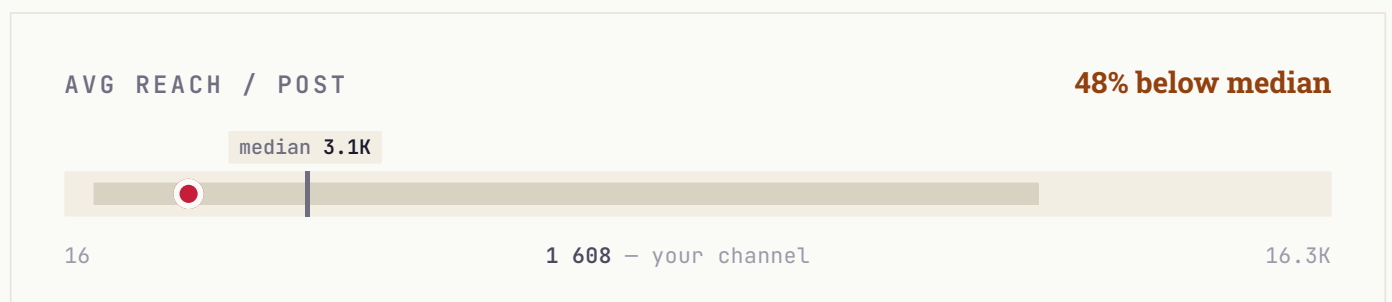
Took top-100 channels in category «Courses & guides» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#83

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post****02****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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