

— PROMTPRESS PUBLIC REPORT

Channel audit

Midjourney

Креативы



@midjourney_home

Midjourney bot: @midjorobot № 4934414851

SUBSCRIBERS

157 256

-1568 per month

ERR (% SEE POSTS)

8.0%

in 24h **3.5%**

REACH/POST

11.3K

ad reach **5.5K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Technology» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 157 256 —	 SUBSCRIBER REACH 7.21% avg % subs see post	 VIEWS/POST 11.3K median 11.3K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 34.0 total 34 reactions, 25 reposts, 8 comments	 POST LENGTH 580 chars median 580 · —	 POSTS ANALYZED 1 —
 AD REACH 5.5K 24h avg	 CHURN / MONTH -1568 last month	 CITATION RATE 1 citation index · 42 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 12.03.2023

AI EDITOR SUMMARY

Channel «Midjourney Креативы» — 157 256 subs. Each post averages 11.3K people (7% subs), reach is low — consider growing audience. Publishes 1 posts per week (~0 per day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **580** chars (median 580).
- 04 Peak audience activity – **Monday**, 12:00 MSK.
- 05 Top posts get **0x** more views than the weakest (3.8K avg for top vs 11.3K for worst) – among 1 posts for –. Worth analyzing what top posts have in common: topic, format, time.

TOP 1 POSTS

Nº1 08.06 · 09:45 PHOTO 📄 Dr. Seuss Style: Magic of Lines and Fantasy Whimsical architecture, fairy-tale creatures, and signature pen-and-ink style of Dr. Seuss Prompt for...	VIEWS	REACTIONS
	11 345	34
	REPOSTS	ER
	25	7.2%

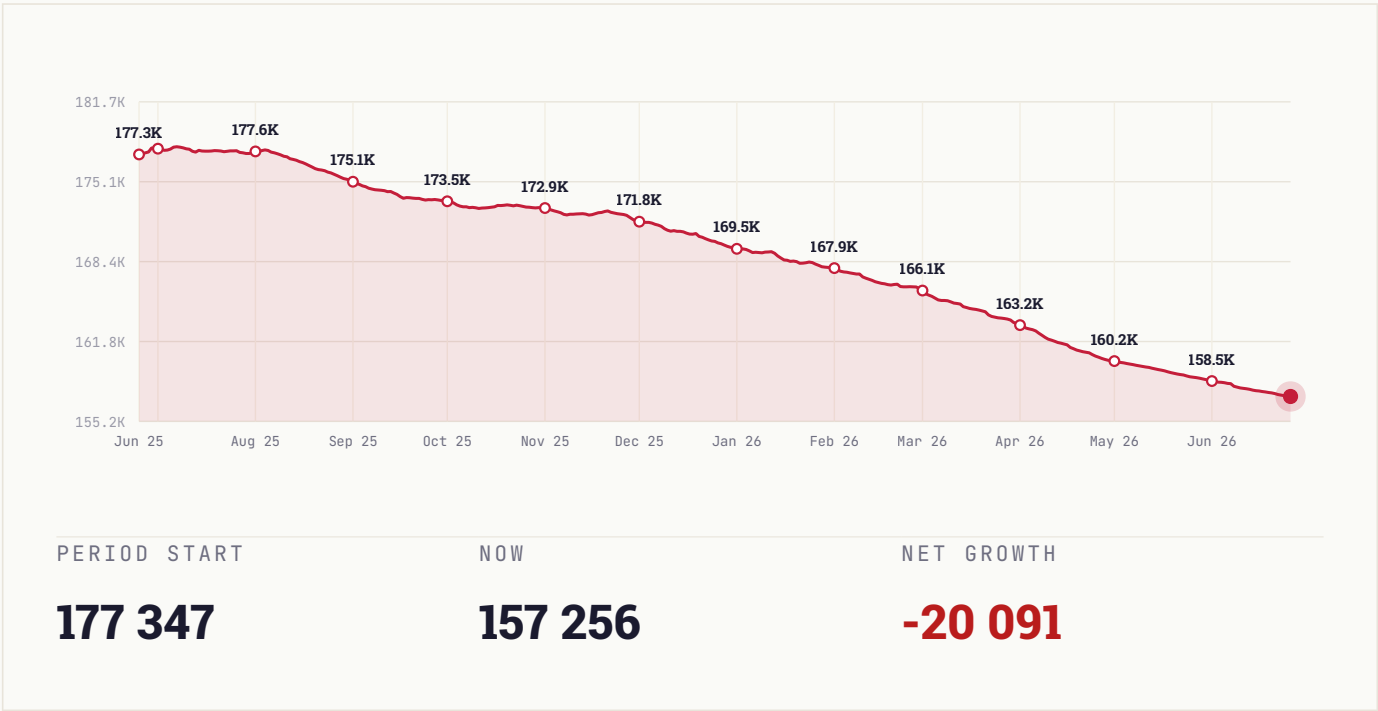
WORST 1

↓ 08.06 · 09:45 PHOTO 📄 Dr. Seuss Style: Magic of Lines and Fantasy Whimsical architecture, fairy-tale creatures, and signature pen-and-ink style of Dr. Seuss Prompt for...	VIEWS	REACTIONS
	11 345	34
	REPOSTS	ER
	25	7.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

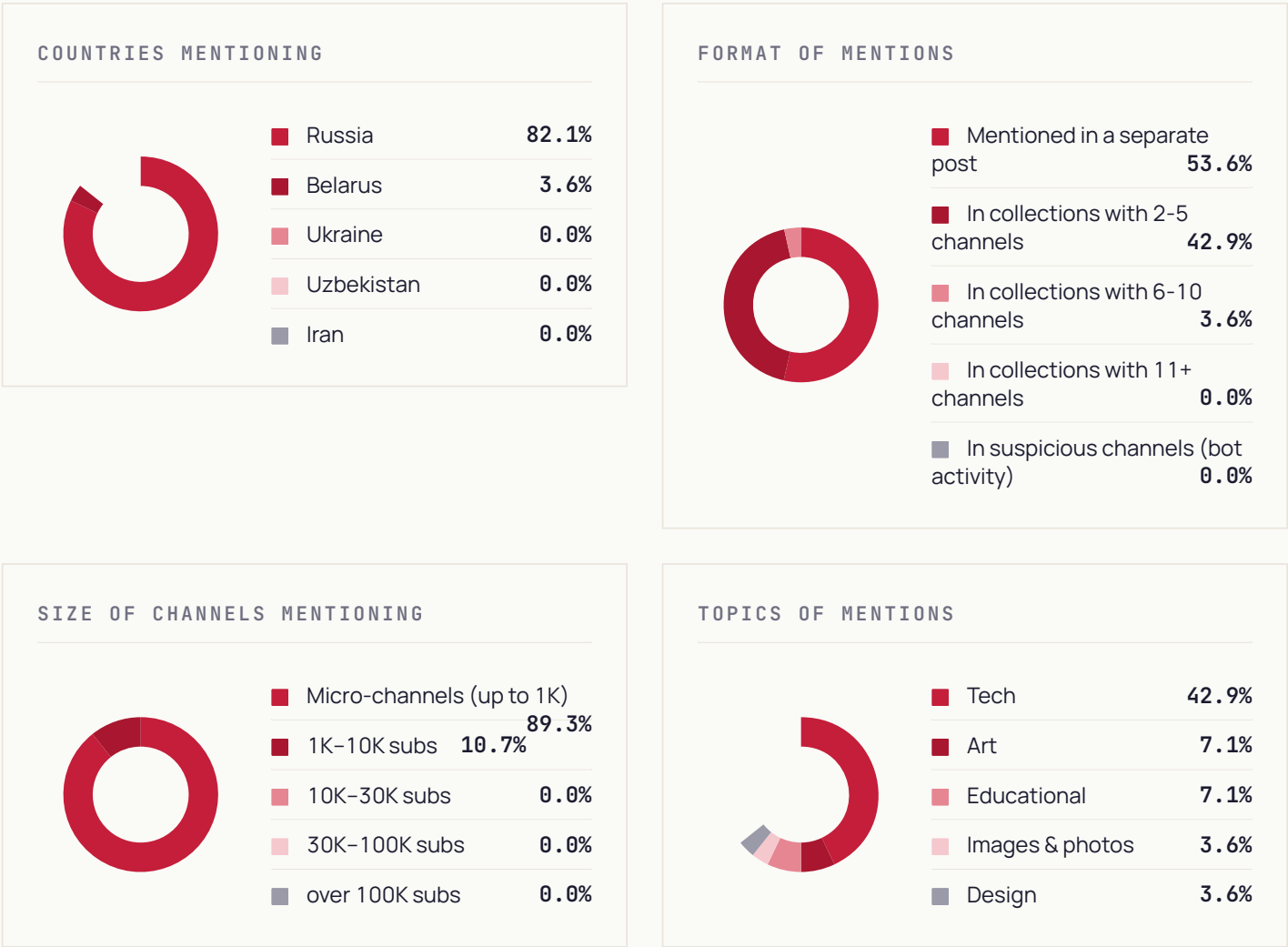
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · CITATIONS

Who mentions the channel and how

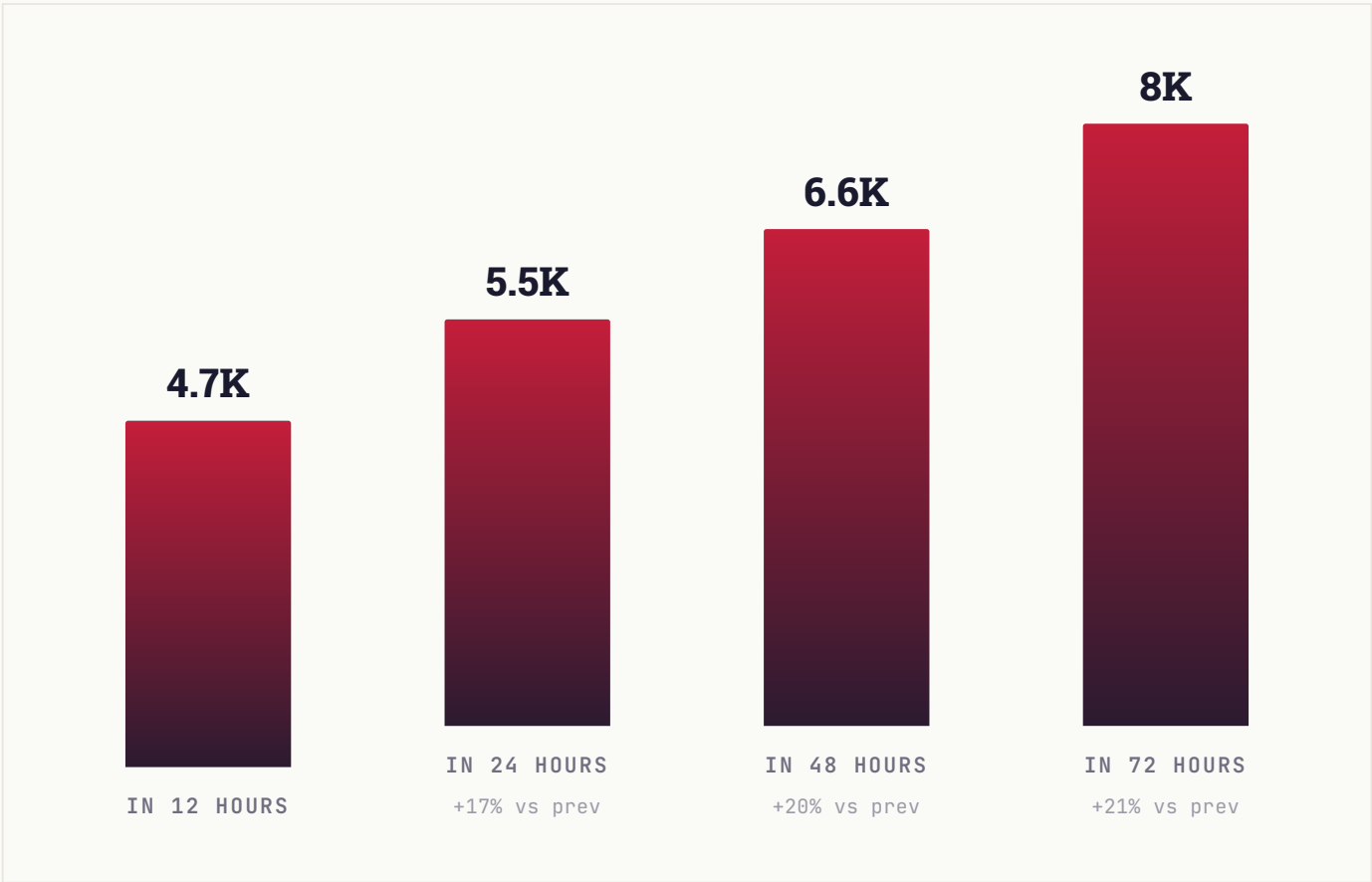
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **42** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.4M
MT Trend world	3.4M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.5M
II اینترنت آزاد	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	1.8M
MK Midjourney Креативы YOU	157.3K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche — early growth stage. Niche leader — hitvpn_blog (4.4M), top-100 median: 437.4K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We record posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **4**, they brought **2 022** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	103
November 2025	1	1	447
October 2025	0	0	414
September 2025	0	0	177
August 2025	3	1	241
July 2025	0	0	640

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
4	6	2 022

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar. A vertical line marks the 'median' value, and a red dot marks the 'your channel' value. The 'CITATION INDEX' chart also includes a '0' at the start of the scale.

Metric	Median	Your Channel	Comparison
SUBSCRIBERS	446.2K	157 256	65% below median
AVG REACH / POST	33K	11 345	66% below median
CITATION INDEX	129	1	99% below median

SUBSCRIBERS 65% below median

median 446.2K

109.1K 157 256 – your channel 2.3M

AVG REACH / POST 66% below median

median 33K

197 11 345 – your channel 144.6K

CITATION INDEX 99% below median

median 129

0 1 – your channel 1.8K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
