

PUBLIC REPORT PROMTPRESS

Channel audit

MFaktor.uz



@mfaktoruz

■@MFaktorUz — muvaffaqiyat va magʻlubiyat omillari. Instagram: <https://www.instagram.com> YouTube: <https://youtube.com/> @MFaktoruz MFaktorda ishlash: <https://rb.gy/kzeuc5> Murojaat uchun:...

SUBS

15 302

+27 per month

ERR (% SEE POSTS)

10.0%

per day 5.1%

REACH/POST

1.5K

ad reach 786/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 15 302 —	 SUBSCRIBER REACH 9.65% avg % subs see post	 VIEWS/POST 1.5K median 1.4K · 28 days	 POSTS/WK 10.7 for the period
 7D TREND -38.3% vs previous week	 REACTIONS/POST 4.4 total 191 reactions, 168 reposts, 10 comments	 POST LENGTH 340 chars median 215 · 28 days	 POSTS ANALYZED 43 28 days
 AD REACH 786 24h avg	 CHURN / MONTH +27 for the last month	 CITATION RATE 400 citation index · 1,762 channels mentioned all time	 CHANNEL AGE 8 years 10 months created 26.07.2017

AI EDITOR SUMMARY

Channel «MFaktor.uz» – 15 302 subs. Each post averages 1.5K people (10% from subs), reach is low – consider expanding audience. Publishes 11 posts/week (~2/day) – steady pace. For week Jun 1–7 reach dropped -38.3% by week of May 25–31 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **43** posts in 28 days.
- 02 Dominant format — **Video** (23/43 posts).
- 03 Avg post length — **340** chars (median 215).
- 04 Peak audience activity — **Saturday**, 17:00 UZT.
- 05 Top posts gather **2x** more views than the weakest (2.2K avg for top vs 1.1K for worst) — among 43 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

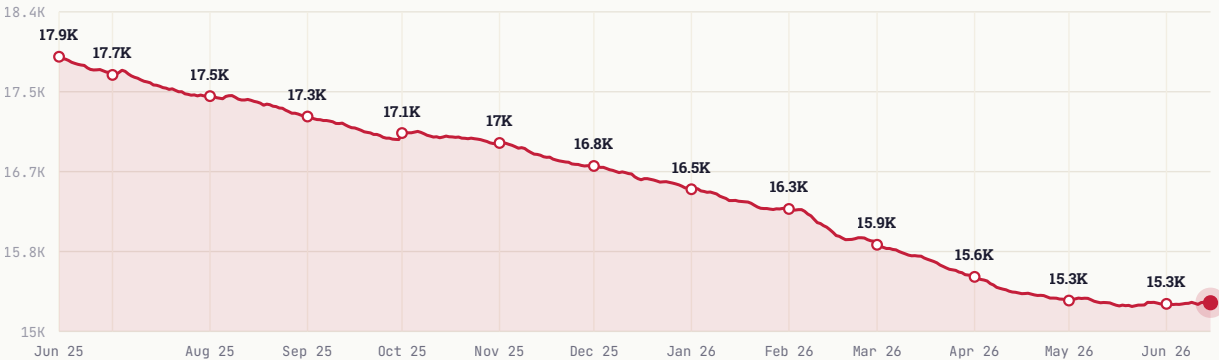
Nº1 30.05 · 12:54 PHOTO Siz Biznes Egasi emassiz ✎ Agar xodimlar ishini hali ham o'zingiz nazorat qilayotgan bo'lsangiz... Statistikaga ko'ra, barcha ishni o'zi...	VIEWS 2 295 REPOSTS 7	REACTIONS 5 ER 15.0%
Nº2 24.05 · 16:21 TEXT https://youtu.be/cUArMI2bAes?si=KJYPKzgBc3CsNTUJ	VIEWS 2 159 REPOSTS 2	REACTIONS 2 ER 14.1%
Nº3 24.05 · 18:32 VIDEO IMAN kompaniyasi asoschisi Rustam Rahmatov tomonidan o'tkazilgan Book Club tadbirimizdagi iliq atmosfera va video lavhalar. Telegram ...	VIEWS 2 124 REPOSTS 2	REACTIONS 6 ER 13.9%

Nº4 18.05 • 12:24 PHOTO Nima uchun biznesingiz pul olib kelmayapti? ☹️ 24/7 ishlayapsiz, lekin kassa bo'shmi? Buning muhim 3ta sababi bor: • Mijoz o'ziga nima...	VIEWS 2 087 REPOSTS 8 REACTIONS 13 ER 13.6%
Nº5 27.05 • 06:54 PHOTO 🕌 Qurbon Hayit Muborak! Alloh taolo bu muborak bayramni sizga va oilangizga barakali, sog'lom va xursandchilikka to'la qilsin...	VIEWS 2 055 REPOSTS 3 REACTIONS 11 ER 13.4%
WORST 3	
↓ 06.06 • 05:49 TEXT ✂️ “Tizimli Biznes Boshqaruv” kursi boshlandi ! 🗣️ Spiker: sotuv sohasida 7 yillik tajribaga ega Javohirbek Ruziboyev! @MFaktorUz	VIEWS 1 105 REPOSTS — REACTIONS 2 ER 7.2%
↓ 24.05 • 06:23 VIDEO #SHARIAT (Abdurrahim Karakoch) • ALSO RIO We accepted without effort Islam's legacy, We also stopped worshipping, Without taking...	VIEWS 1 081 REPOSTS 10 REACTIONS 3 ER 7.1%
↓ 06.06 • 05:44 VIDEO (unsigned post – video)	VIEWS 1 070 REPOSTS 3 REACTIONS 3 ER 7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



START OF PERIOD

17 922

NOW

15 301

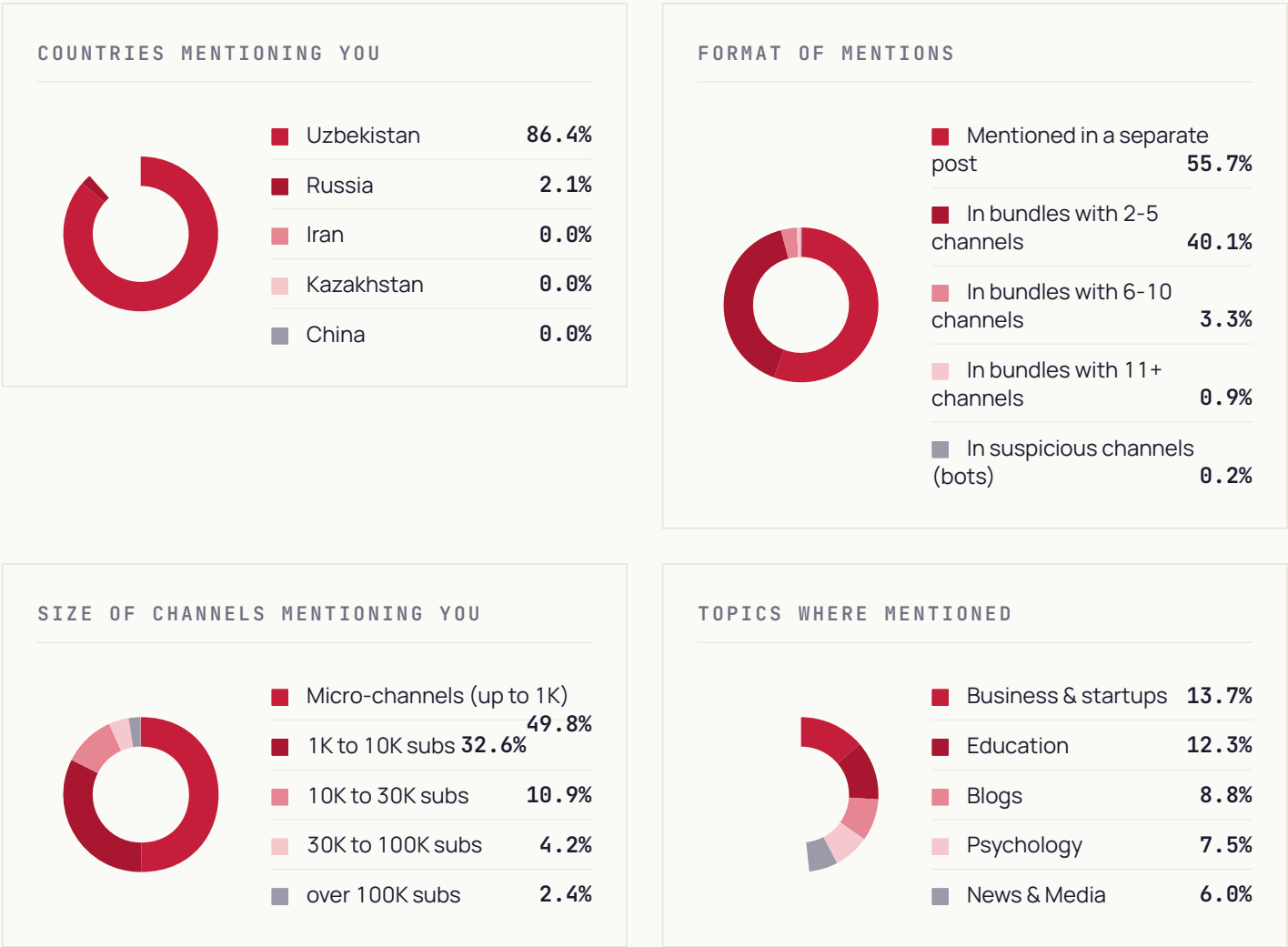
NET GROWTH

-2 621

SECTION 04 · CITATIONS

Who mentions the channel and how

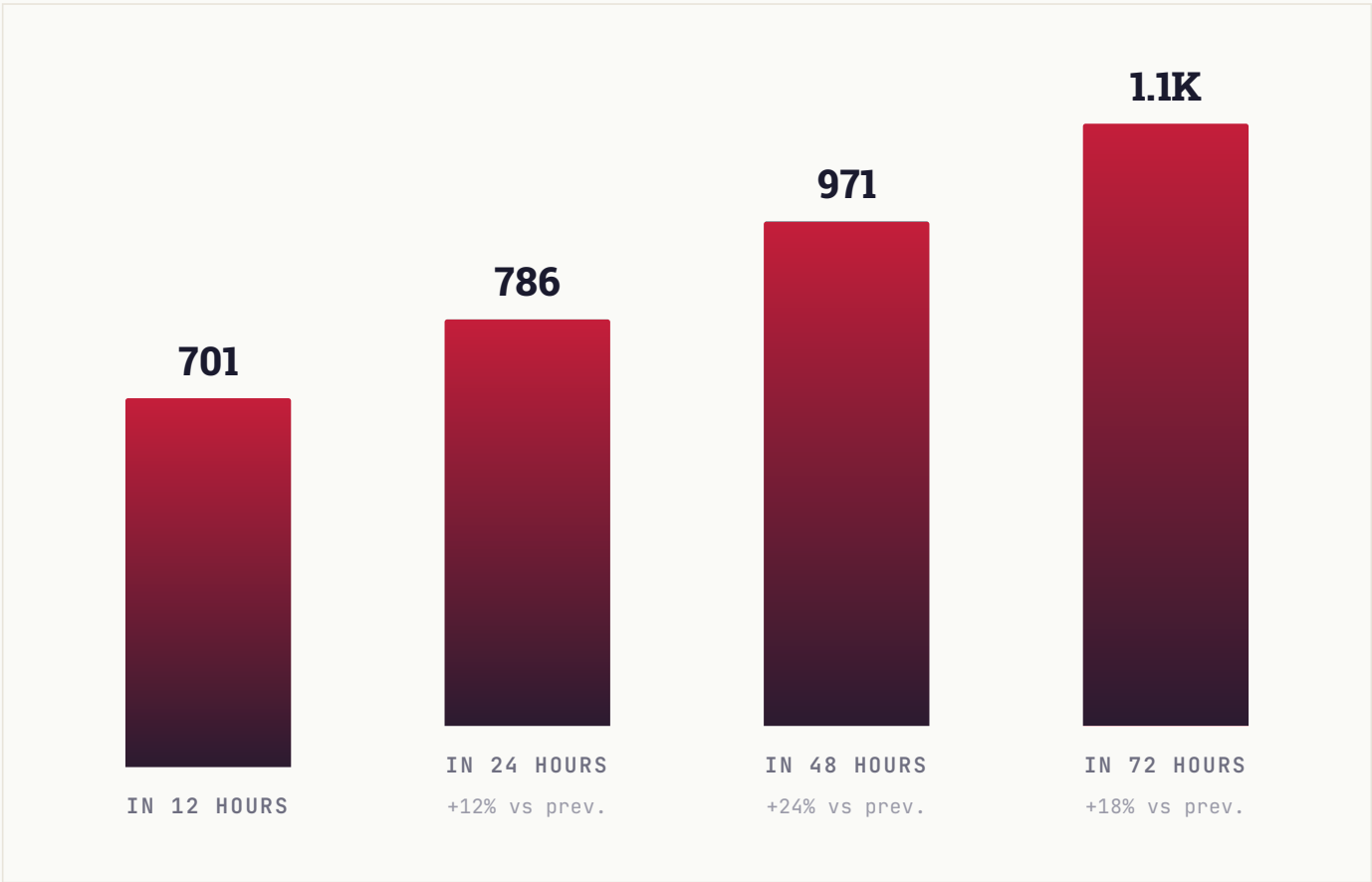
Citation index **400** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentioned **1 762** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KJ Kun.uz Official channel	1.1M
MA Muhammad Ali Rasmiy Blog	61.6K
AR Aziz Rahimov	58.3K
AI Alisher Isaev blogi	40.1K
IG Ibrahim Gulyamov	25K
MF MFaktor.uz YOU	15.3K
MB Marketing bo'limi	9.9K
ML My Life Planner Otzivlar	9.3K
MB MFaktor Biznes Maktabi	7.1K
MC Marketing Club	5.5K
SA Sadriddin Abdurahimov	5.3K

COMPARATIVE INSIGHT

Channel in mid-list (6th out of 11). 5 channels larger, 5 — smaller. Good for mutual cross-promo: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **39**, they brought **290** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	5	4	27
Nov 2025	7	7	19
Oct 2025	8	7	120
September 2025	3	3	4
August 2025	10	9	54
Jul 2025	6	6	66

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
39	6	290

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Saturday
 Audience most active on this day at 17:00 UZT.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
