

PUBLIC REPORT BY PROMTPRESS

Channel audit

Crypto Neftis 1

Трейдинг, крипта, Web3



@metaneftis

Personal blog format: my own thoughts, crypto projects, DeFi tools, trading, investing. No advice or investment orders. Contact...

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
1 017 420	4.0%	34.8K
+615890 per month 16.06.2026	per day 4.3%	ad reach 39.6K/24h HTTPS://PROMTPRESS.COM/AUDIT/METANEFTIS

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

SUBSCRIBERS 1 017 420 —	SUBS REACH 3.42% avg % of subs see a post	VIEWS/POST 34.8K median 33.2K · 29 days	POSTS/WEEK 29.8 over period
7D TREND -6.8% vs previous week	REACTIONS/POST 5300.0 total 667 799 reactions, 268 715 reposts, 0 comments	POST LENGTH 811 chars median 999 · 29 days	POSTS ANALYZED 126 29 days
AD REACH 39.6K 24h avg	CHURN / MONTH +615890 last month	CITATION RATE 13 citation index · 25 channels mentioned ever	CHANNEL AGE 4 years 8 months created 20.09.2021

AI EDITOR SUMMARY

Channel «Crypto Neftis l Trading, crypto, Web3» — 1 017 420 subs. Each post gets on avg 34.8K people (3% of subs), reach is low — consider expanding audience. Publishes 30 posts per week (~4/day) — active posting. For week Jun 1–7 reach dropped by -6.8% by week of May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 126 posts over 29 days.
- 02 Dominant format — Photo (100/126 posts).
- 03 Avg post length — 811 chars (median 999).
- 04 Audience peak activity — Sunday, 02:00 MSK.
- 05 Top posts get 3x more views than the weakest (61.2K avg for top vs 19.7K for worst) — among 126 posts over 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

№112.06 · 01:03PHOTO	VIEWS	REACTIONS
	63 021	7 249
⌘ Newbies' #1 crypto mistake Thinking someone will help you get rich quick for free. Sorry, for a cut of...	REPOSTS	ER
	1 812	6.2%
№211.06 · 22:16PHOTO	VIEWS	REACTIONS
	60 787	4 468
⌘ 19-year-old Canadian stole \$13M in crypto, blew it on Lamborghini Trenton Johnston didn't hack wallets. He called victims posing as...	REPOSTS	ER
	1 905	6.0%
№311.06 · 18:56PHOTO	VIEWS	REACTIONS
	59 710	6 097
⌘ BITCOIN NEVER BOTTOMED WITHOUT THIS CONDITION One on-chain metric I mentioned: Realised Price —...	REPOSTS	ER
	1 946	5.9%

Nº4 12.06 · 20:36 PHOTO 🔗 Invest in crypto & sleep well: is it real? If you still invest the old way, your day consists of...	VIEWS 52 293 REPOSTS 2 452	REACTIONS 7 666 ER 5.1%
Nº5 11.06 · 17:12 PHOTO 🔗 WORLD CUP OPENER 🔗 Watch live on BC.GAME! 🔗 June 11 at 22:00: 🇲🇽 Mexico - 🇲🇽 South Africa 🇲🇽 Mexico —...	VIEWS 49 900 REPOSTS 3 282	REACTIONS 4 242 ER 4.9%

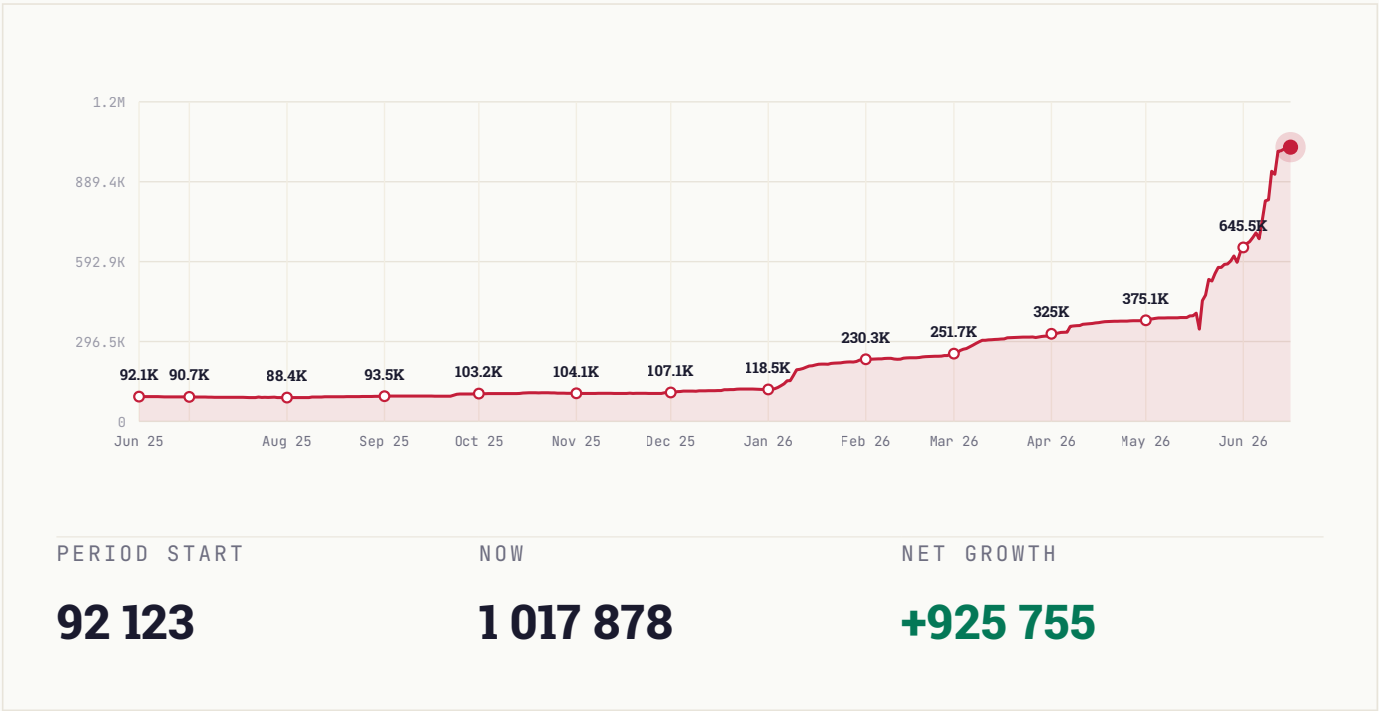
WORST 3

↓ 29.05 · 10:13 PHOTO 🔗 NYSE eyes rival ICE (NYSE parent) CEO Jeff Sprecher admitted meeting Hyperliquid team...	VIEWS 21 350 REPOSTS 1 800	REACTIONS 4 727 ER 2.1%
↓ 02.06 · 06:17 PHOTO ☺️ MetaMask airdrop? Go to MetaMask Rewards & claim free SBT card. Looks like a souvenir now, but...	VIEWS 19 107 REPOSTS 1 204	REACTIONS 6 766 ER 1.9%
↓ 01.06 · 09:02 PHOTO • The tide may turn sooner than you think There's a pattern few talk about. But it matters — because it already played out in...	VIEWS 18 742 REPOSTS 1 718	REACTIONS 3 560 ER 1.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

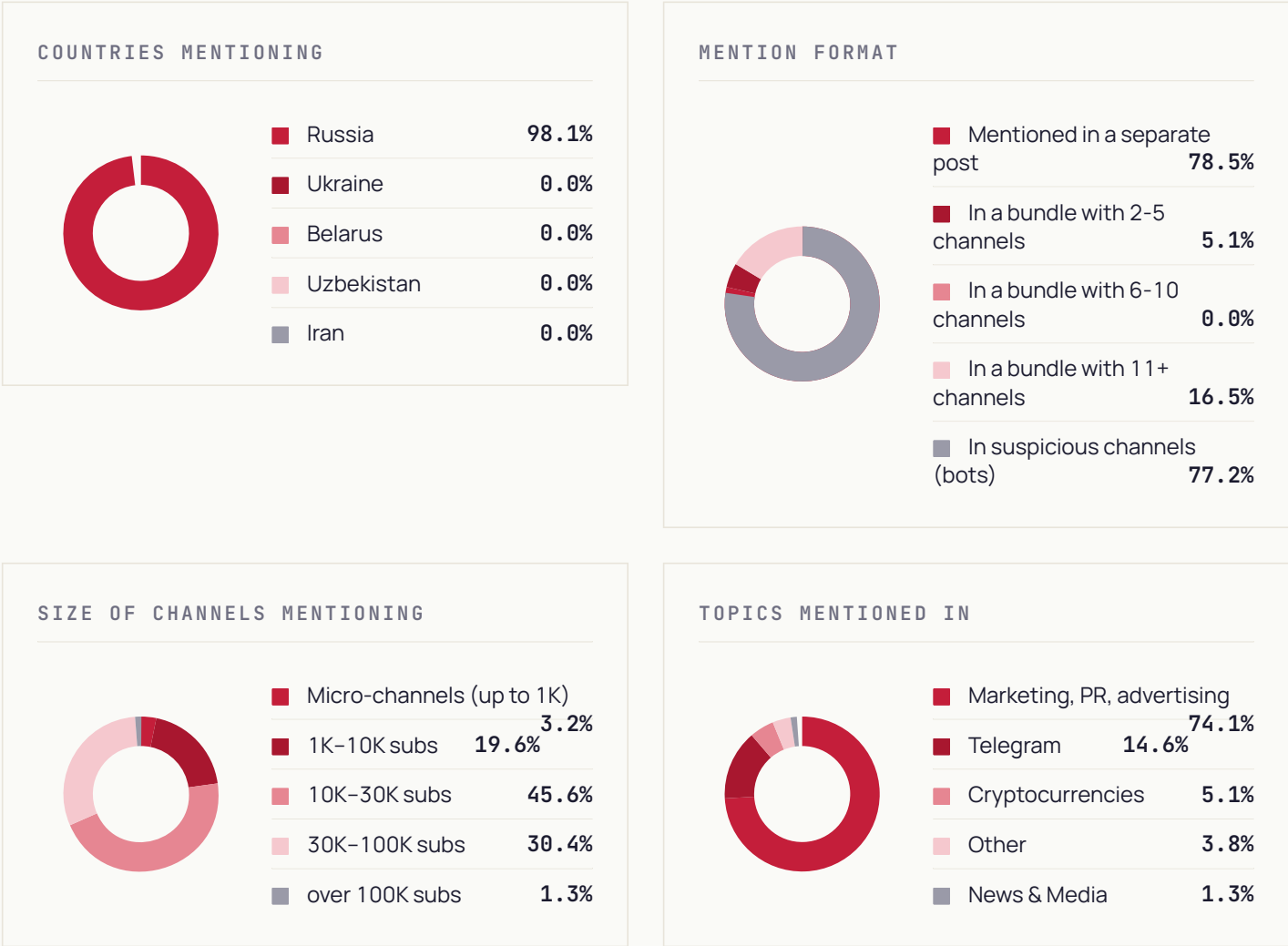
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

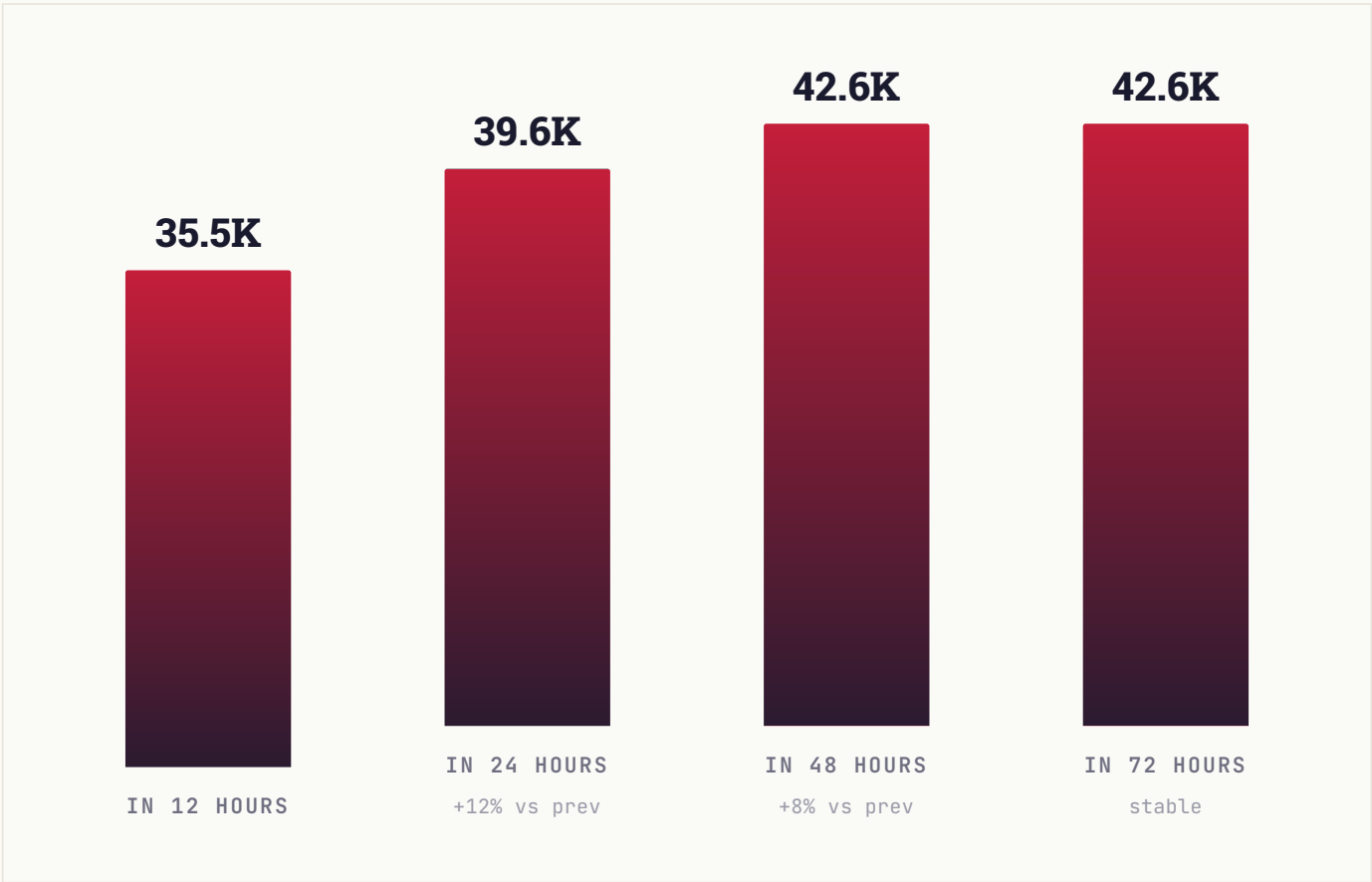
Citation index **13** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **25** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
CN Crypto Neftis Трейдинг, крипта, Web3	1M

COMPARATIVE INSIGHT

Channel in top quartile of niche (#15 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **109**, they brought **42 033** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	78	4	14 398
Nov 2025	4	2	4 783
Oct 2025	27	12	4 219
Sep 2025	0	0	9 838
August 2025	0	0	5 379
July 2025	0	0	3 416

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
109	6	42 033

SECTION 08 · NICHE COMPARISON

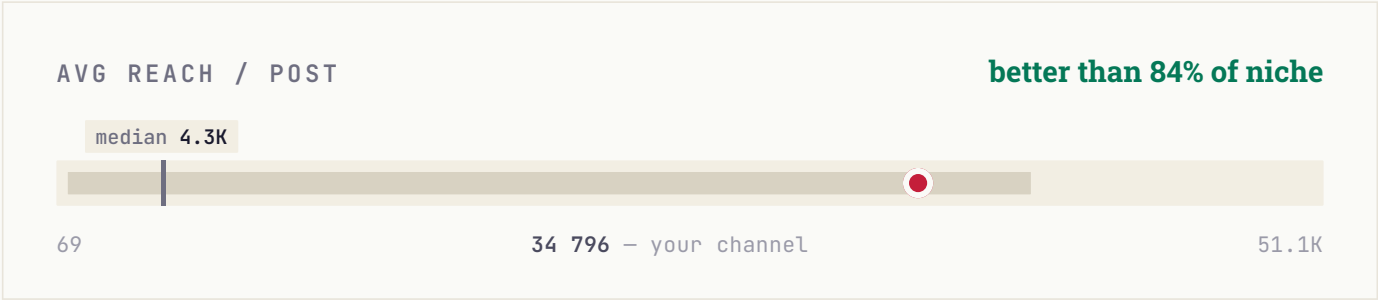
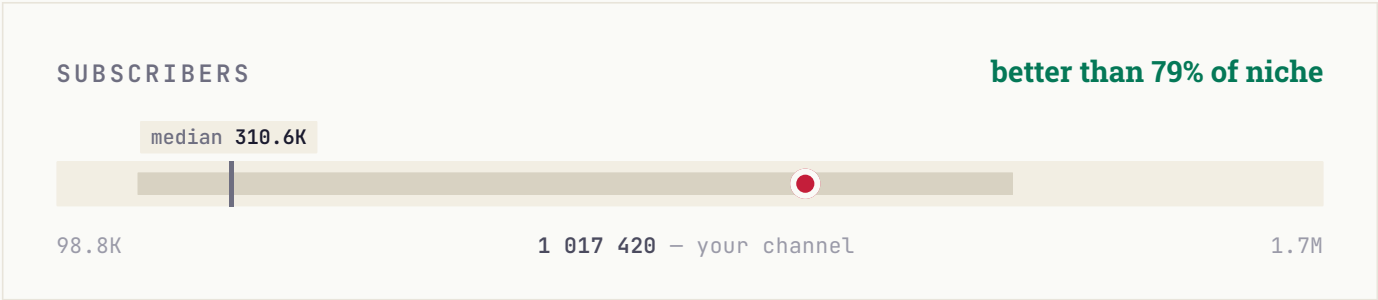
Where the channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#15/100

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Sunday

Audience is most active on this day at 02:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.42% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+3.1pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
