

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dream Store



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SUBSCRIBERS

1 173

+10 per month

ERR (% SEE POSTS)

24.0%

in 24h **9.9%**

REACH/POST

256

ad reach **116**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 173 —	 SUBSCRIBER REACH 21.85% avg % subs see post	 VIEWS/POST 256 median 268 · 9 days	 POSTS/WEEK 6.7 for period
 7D TREND — no data for period	 REACTIONS/POST 2.3 21 reactions, 12 reposts, 3 comments	 POST LENGTH 520 chars median 529 · 9 days	 POSTS ANALYZED 9 9 days
 AD REACH 116 24h avg	 CHURN / MONTH +10 last month	 CITATION RATE 0 citation index · 8 channels mentioned ever	 CHANNEL AGE 8 years 3 months created 26.02.2018

AI EDITOR SUMMARY

Channel «Dream Store» – 1 173 subs. Each post averages 256 people (22% of subs), average reach – room to grow. Publishes 7 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – so you see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 9 days.
- 02 Dominant format: Video (5/9 posts).
- 03 Avg post length – 520 chars (median 529).
- 04 Audience peak activity – Thursday, 21:00 MSK.
- 05 Top posts get 1 times more views than the weakest (283 avg top vs 224 worst) – among 9 posts in 9 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

№121.05 · 18:46VIDEO (captionless post – video)	VIEWS	REACTIONS
	297	1
	REP.	ER
	1	25.3%
№221.05 · 07:36VIDEO (captionless post – video)	VIEWS	REACTIONS
	279	—
	REP.	ER
	1	23.8%
№325.05 · 06:43VIDEO (captionless post – video)	VIEWS	REACTIONS
	275	1
	REP.	ER
	1	23.4%

Nº4 28.05 · 10:40 PHOTO Here's our before & after!	VIEWS 274 REP. 6	REACTIONS 9 ER 23.4%
Nº5 25.05 · 05:16 TEXT ☒ "AZBUKA" – 20 YEARS! JOIN THE ANNIVERSARY IN YAKUTSK Anniversary events in Yakutsk include: celebration, conference, and cruise on the Lena River...	VIEWS 268 REP. —	REACTIONS 2 ER 22.8%

|

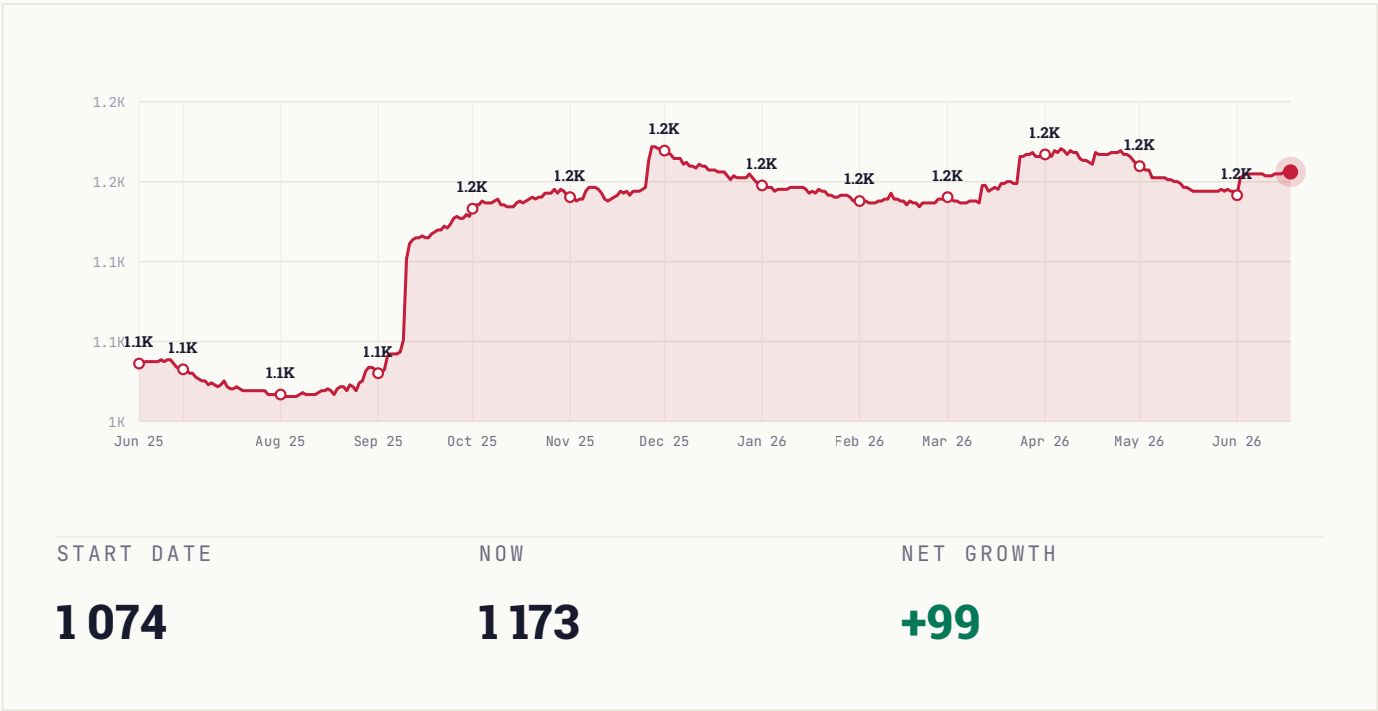
WORST 3

↓ 28.05 · 10:38 VIDEO (captionless post – video)	VIEWS 237 REP. 1	REACTIONS 3 ER 20.2%
↓ 28.05 · 10:38 TEXT Friends! Take a walk through our store project in Vologda!	VIEWS 225 REP. 1	REACTIONS — ER 19.2%
↓ 30.05 · 16:41 VIDEO (captionless post – video)	VIEWS 211 REP. 1	REACTIONS 1 ER 18.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 • MENTIONS

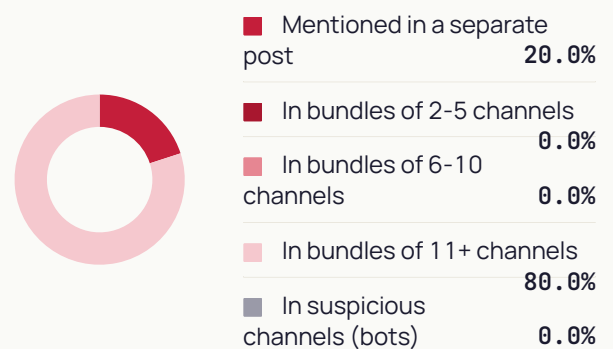
Who mentions the channel and how

Citation index **0** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **8** different channels.

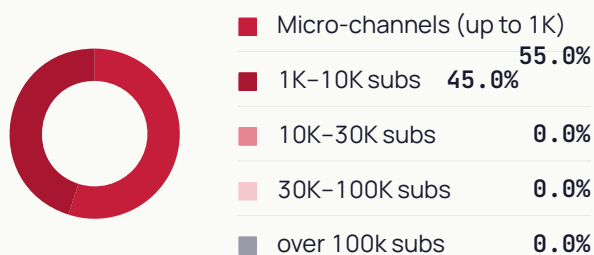
COUNTRIES MENTIONING YOU



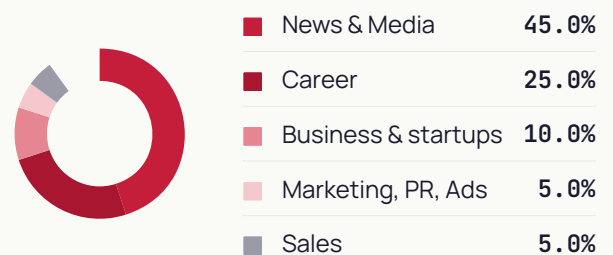
HOW THEY MENTION YOU



WHAT SIZE CHANNELS MENTION YOU



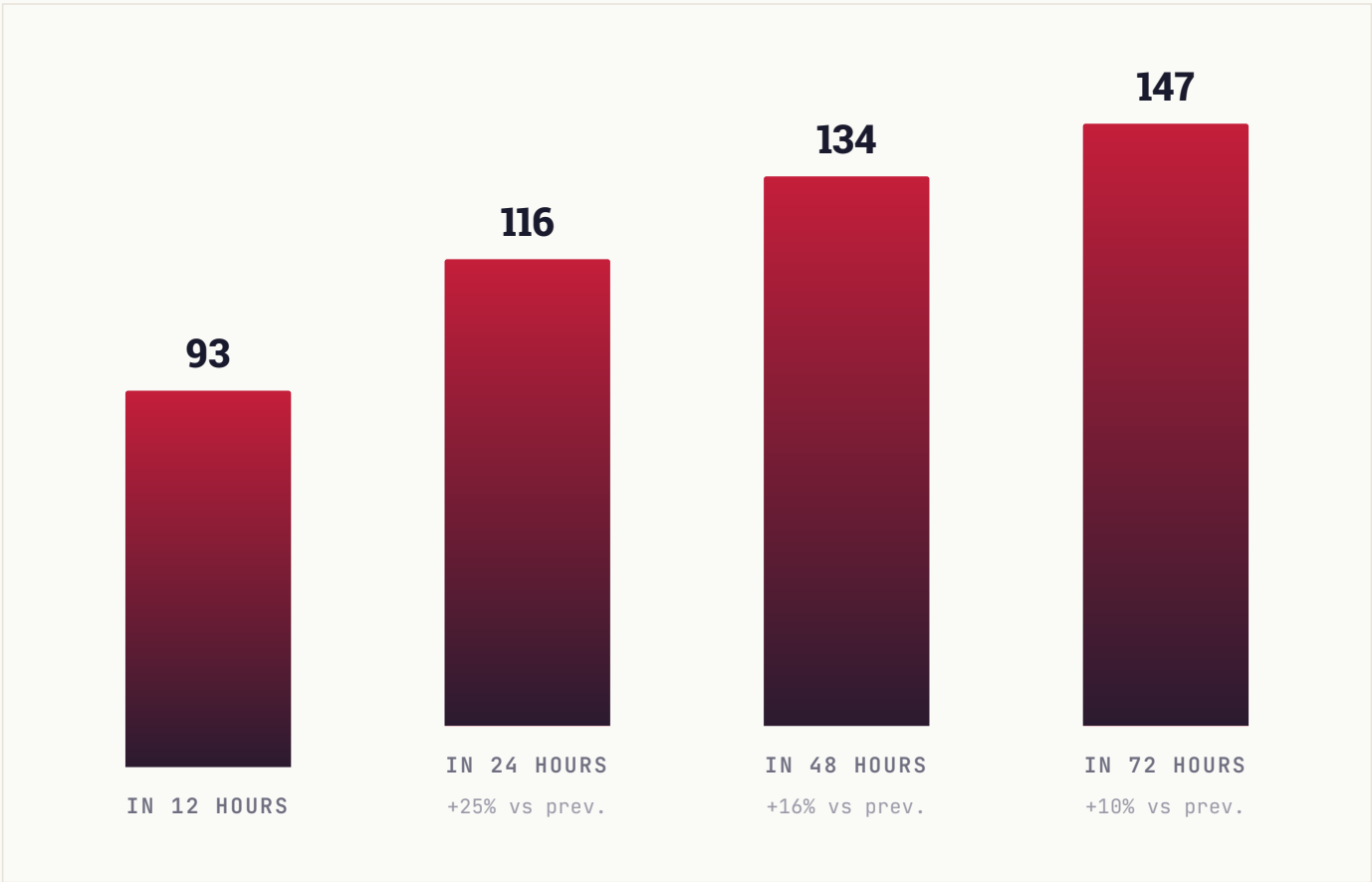
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since pub. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
SB Belarus discounts	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promocodes & Discounts Belarus	41.4K
SI Belarus deals & new	36.2K
H2 Finds 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
MM Dream Store YOU	1.2K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#62 of 100). Niche median — 1.8K subs. First growth KPI — reach median. Leader: 5 element | 5element.by (105.2K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **6**, they brought **183** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Dec 2025	1	1	7
November 2025	0	0	38
October 2025	0	0	23
Sep 2025	3	3	85
August 2025	2	2	24
Jul 2025	0	0	6
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
6	6	183	

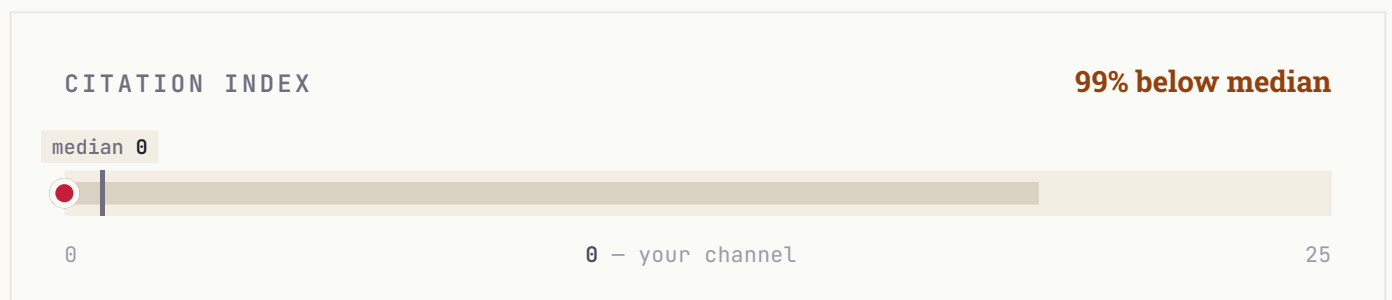
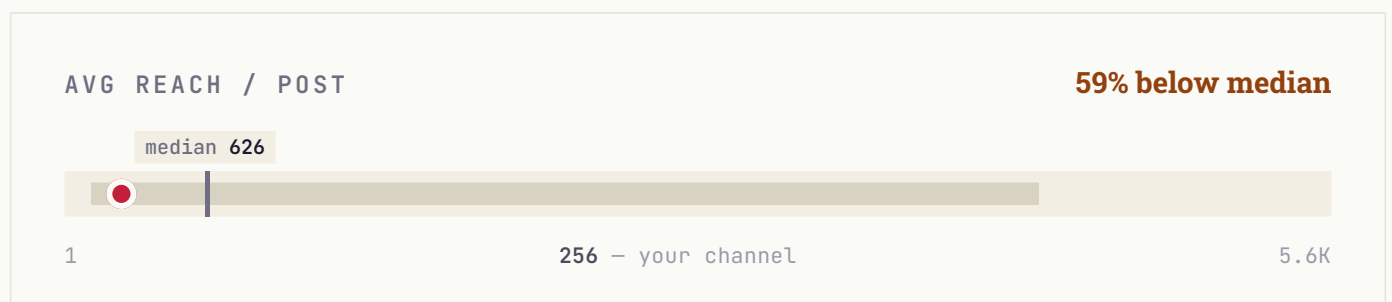
SECTION 08 • NICHE COMPARISON

Where your channel ranks in its league

Top-100 channels in category «Sales» (Belarus) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#62/100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day: Thursday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best time for
an important
post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager