

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Men's Magazine



@menpabli

Men's Magazine Applications accepted automatically! Ads:
@jetsknock

SUBSCRIBERS

47 252

+781 per month

ERR (% SEE POSTS)

59.0%

last 24 hrs **48.3%**

REACH/POST

27.5K

ad reach **24K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key Channel Metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 47 252 —	 SUBSCRIBER REACH 58.2% avg % subs see post	 VIEWS/POST 27.5K median 27.5K · 15 days	 POSTS/WEEK 2.2 for the period
 7D TREND — no data for period	 REACTIONS/POST 805.8 only 4,029 reactions, 24 reposts, 0 comments	 POST LENGTH 234 chars median 127 · 15 days	 POSTS ANALYZED 5 15 days
 AD REACH 24K 24h avg	 CHURN / MONTH +781 last month	 CITATION RATE 86 citation index · 1,646 channels mentioned ever	 CHANNEL AGE 1 year 10 months created 08.09.2024

AI EDITOR SUMMARY

Channel «Men's Magazine» — 47 252 subs. Each post averages 27.5K people (58% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 15 days.
- 02 Dominant format — Photo (4/5 posts).
- 03 Avg post length — 234 chars (median 127).
- 04 Peak audience activity — Saturday, 09:00 MSK.
- 05 Top posts get 1x more views than the weakest (28.2K avg for top vs 26.8K for worst) — among 5 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 06:36 PHOTO 👍 Nissan Silvia S14 One of the main features of the S14 is its balanced suspension setup and powerful engines, which created...	VIEWS 28 845 REPOSTS 3	REACTIONS 596 ER 61.0%
Nº2 19.06 · 17:09 VIDEO Sofia Vergara shines — that's how she celebrated her 53rd birthday two days ago. Impossible not to admire this stunning woman	VIEWS 28 269 REPOSTS 6	REACTIONS 1 038 ER 59.8%
Nº3 21.06 · 06:07 PHOTO Sports model: Mia Lopez 🥰	VIEWS 27 460 REPOSTS 7	REACTIONS 774 ER 58.1%

Nº4

02.07 · 18:38

PHOTO

Salty Dog: The perfect men's cocktail to refresh 🍹 "Salty Dog" is a classic that never goes out of style. Just two...

VIEWS

26 994

REPOSTS

4

REACTIONS

665

ER

57.1%

Nº5

05.07 · 15:17

PHOTO

❤️ Anna Koval showed off her beautiful figure

VIEWS

25 933

REPOSTS

4

REACTIONS

956

ER

54.9%

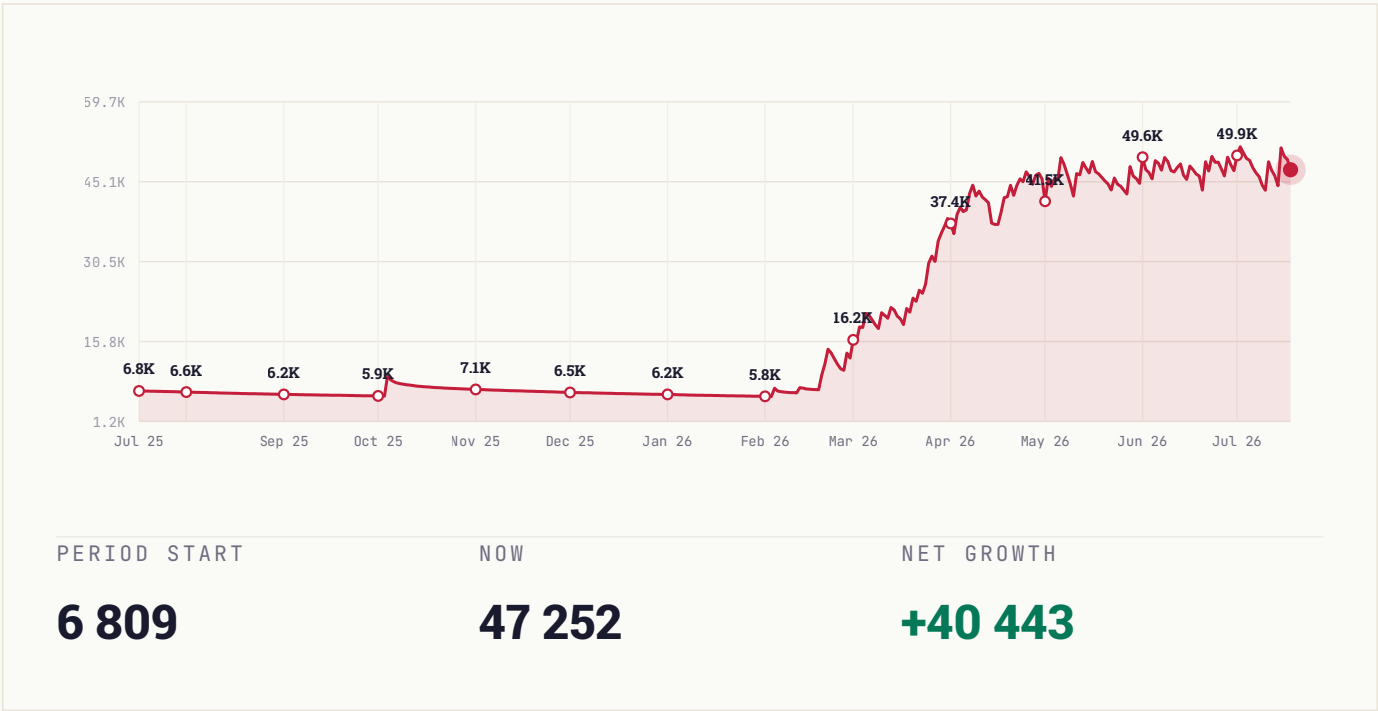
WORST 3

↓ 21.06 · 06:07 PHOTO Sports model: Mia Lopez 🥰	VIEWS 27 460 REPOSTS 7	REACTIONS 774 ER 58.1%
↓ 02.07 · 18:38 PHOTO Salty Dog: The perfect men's cocktail to refresh 🍹 "Salty Dog" is a classic that never goes out of style. Just two...	VIEWS 26 994 REPOSTS 4	REACTIONS 665 ER 57.1%
↓ 05.07 · 15:17 PHOTO ❤️ Anna Koval showed off her beautiful figure	VIEWS 25 933 REPOSTS 4	REACTIONS 956 ER 54.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

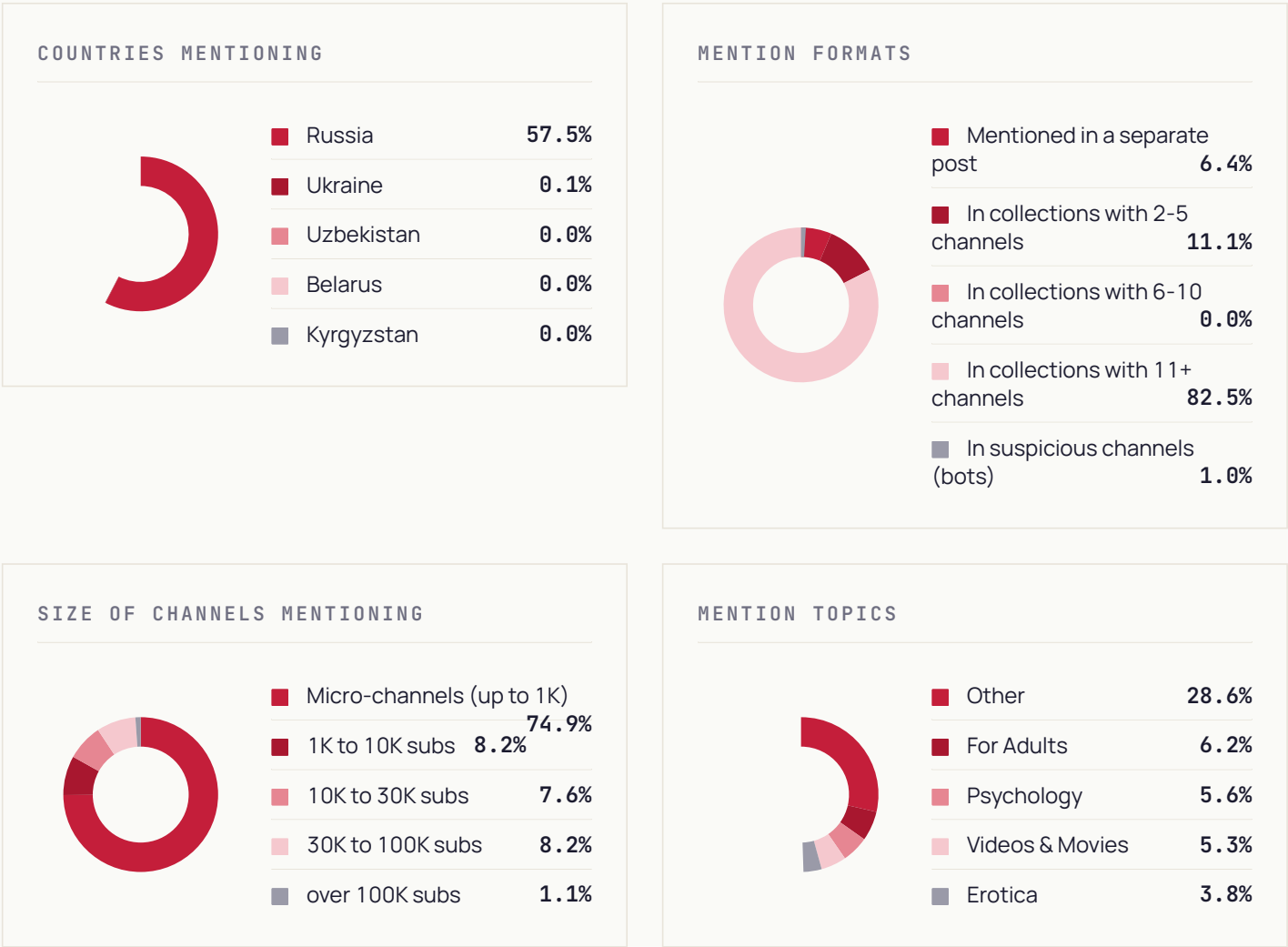
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

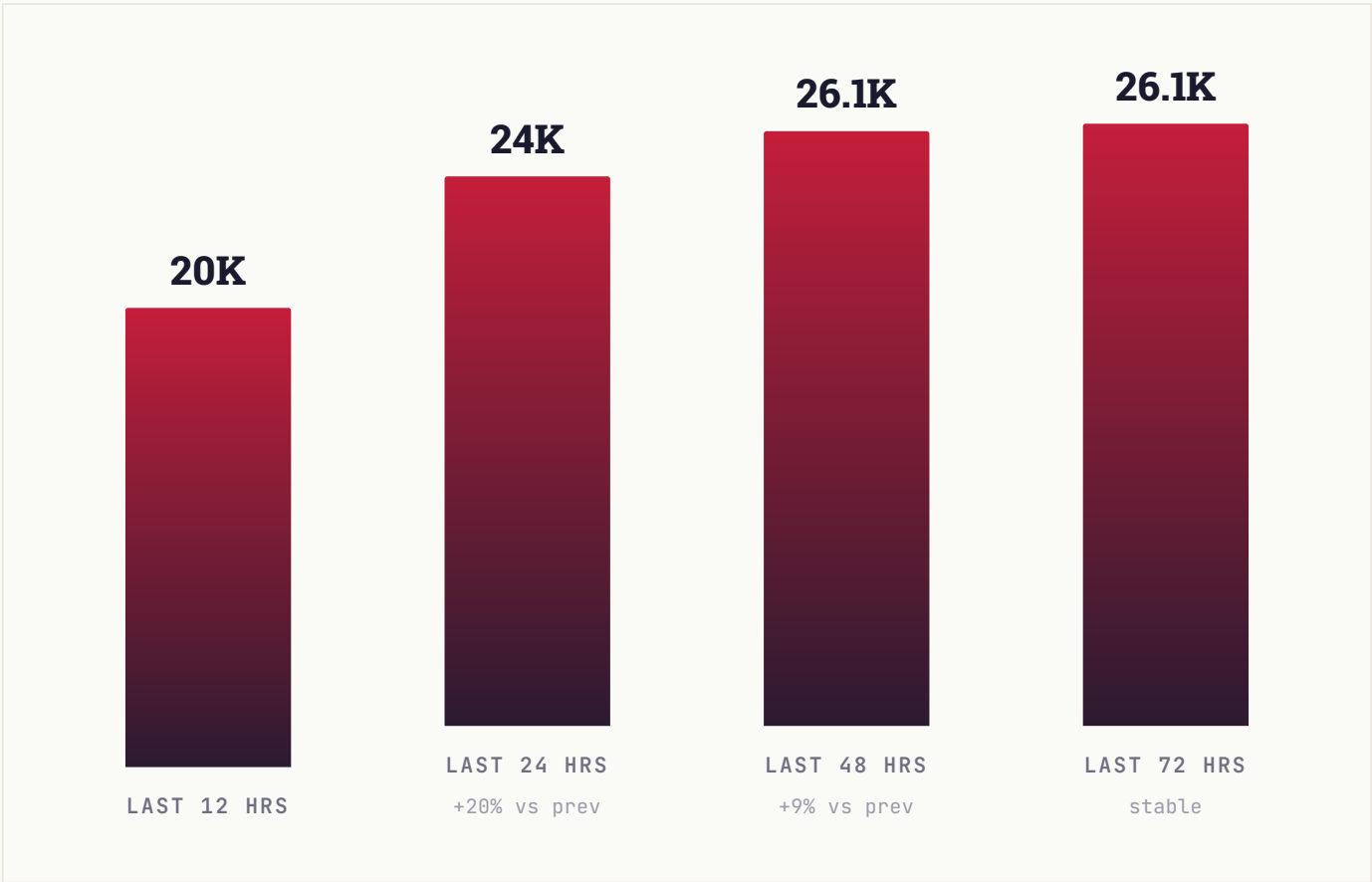
Citation Index **86** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 646** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries Finds / WB	533.2K
EM Elena Mixit	518K
GD Facial Gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
MJ Men's Magazine YOU	47.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **267**, they brought **3 677** new subs.

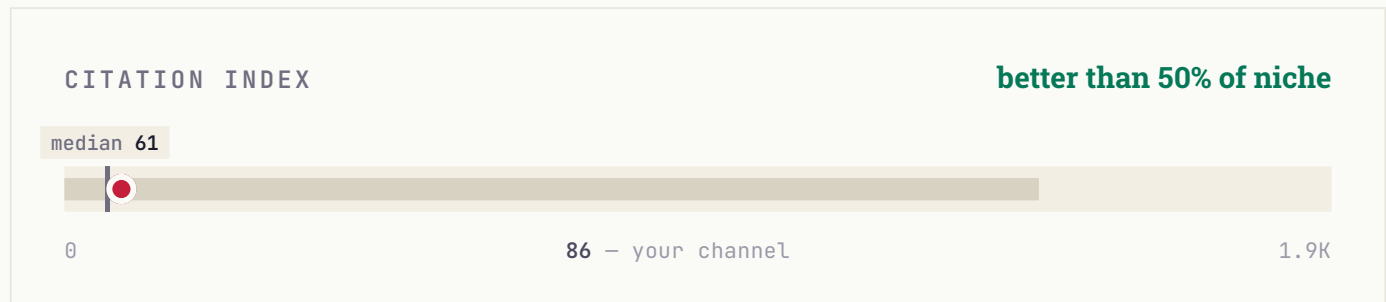
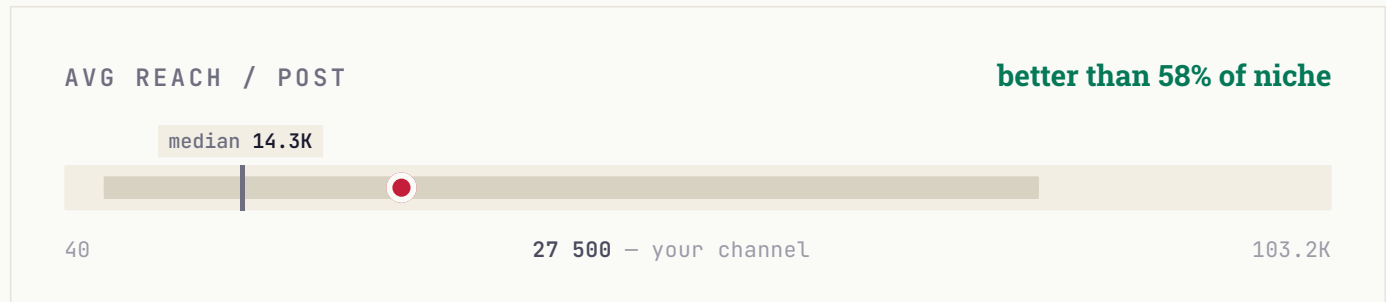
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	0	
December 2025	43	16	0	
Nov 2025	54	17	0	
Oct 2025	56	26	3 677	
September 2025	57	21	0	
August 2025	57	21	0	
TOTAL MENTIONS		MONTHS OF DATA		GAINED SUBSCRIBERS
267		6		3 677

Where channel ranks in its league

SUBSCRIBERS 75% below median

median 189.8K

66.8K 47 252 – your channel 558.4K



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.2 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Saturday
Audience most active on this day at 09:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Cross-post with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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