

PUBLIC REPORT BY PROMTPRESS

Channel audit

Пацанский клуб



@menklub

For all occasions 😊 Any questions: @Kur0chan, @Cactusq1,
@Kristi_de (pay them only) Invite friends: <https://t.me/menklub>
Send photo: @FryADova

SUBSCRIBERS

28 721

-168 per month

ERR (% SEE POSTS)

11.0%

in 24 hrs **3.9%**

REACH/POST

2.9K

ad reach **1.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 28 721 —	 SUBS REACH 10.06% avg % subs see post	 VIEWS/POST 2.9K median 3.1K · 29 days	 POSTS/WEEK 21.2 over period
 7D TREND -19.3% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 7 digits median 7 · 29 days	 POSTS ANALYZED 90 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -168 over last month	 CITATION RATE 14 citation index · 19 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 30.03.2021

AI EDITOR SUMMARY

Channel «Patsanskiy Club» — 28 721 subs. Avg post views 2.9K people (10% of subs), reach low — expand audience. Publishes 21 posts/week (~3/day) — active. Week Jul 6–12 reach dropped -19.3% by week Jun 29 — Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **90** posts in 29 days.
- 02 Dominant format – **Photo** (88/90 posts).
- 03 Avg post length – **7** chars (median 7).
- 04 Peak audience activity – **Thursday**, 04:00 MSK.
- 05 Top posts get **2x** more views than the weakest (4K avg for top vs 1.7K for worst) – among 90 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 12:05 PHOTO #football	VIEWS 3 983 REPOSTS 3	REACTIONS — ER 13.9%
Nº2 20.06 · 17:05 PHOTO #withgirl	VIEWS 3 977 REPOSTS 6	REACTIONS — ER 13.8%
Nº3 18.06 · 01:05 PHOTO #chill	VIEWS 3 916 REPOSTS 6	REACTIONS — ER 13.6%

Nº420.06 · 12:07 **PHOTO**
#chill

VIEWS	REACTIONS
3 896	—
REPOSTS	ER
5	13.6%

Nº518.06 · 17:10 **PHOTO**
#food

VIEWS	REACTIONS
3 859	—
REPOSTS	ER
5	13.4%

WORST 3

↓ 14.07 · 07:03 **PHOTO**
#sport

VIEWS	REACTIONS
1 772	—
REPOSTS	ER
1	6.2%

↓ 14.07 · 12:08 **PHOTO**
#leisure

VIEWS	REACTIONS
1 725	—
REPOSTS	ER
4	6.0%

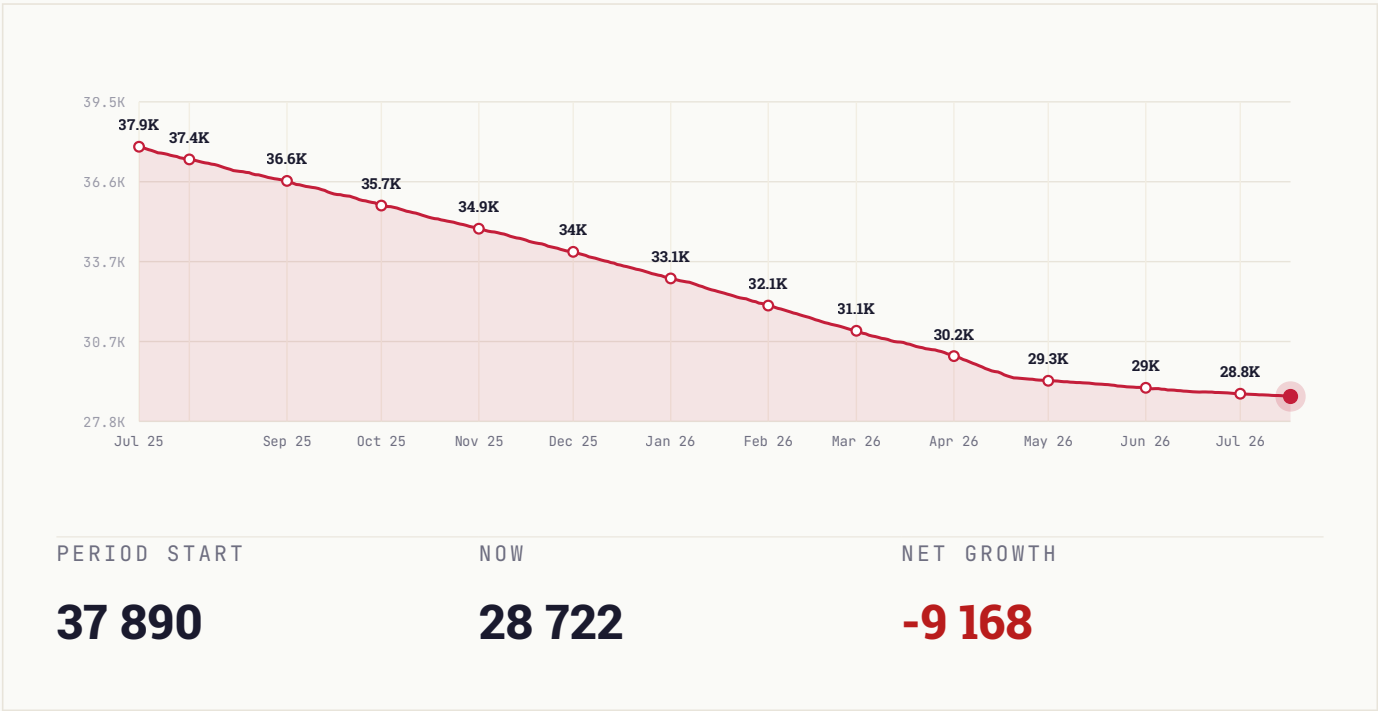
↓ 14.07 · 17:05 **PHOTO**
#restaurant

VIEWS	REACTIONS
1 673	—
REPOSTS	ER
2	5.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 • MENTIONS

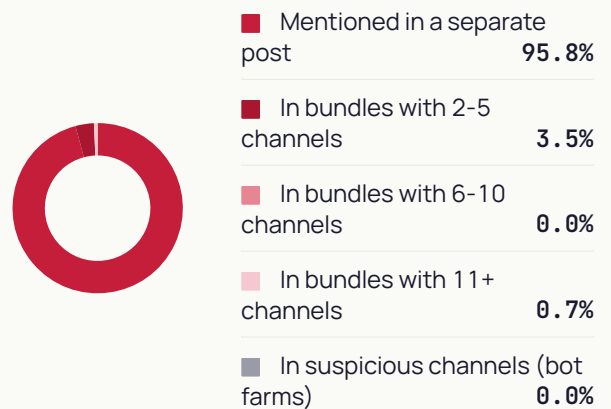
Who mentions the channel and how

Citation index **14** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K one. All-time channel was mentioned **19** different channels.

MENTIONING COUNTRIES



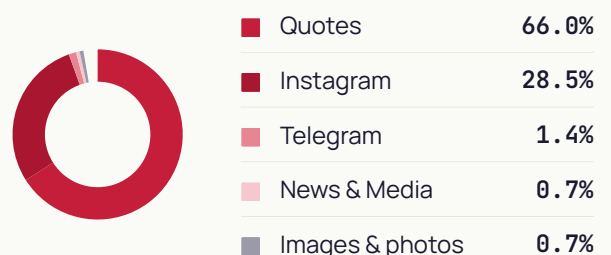
HOW THEY MENTION YOU



WHAT SIZE CHANNELS MENTION YOU



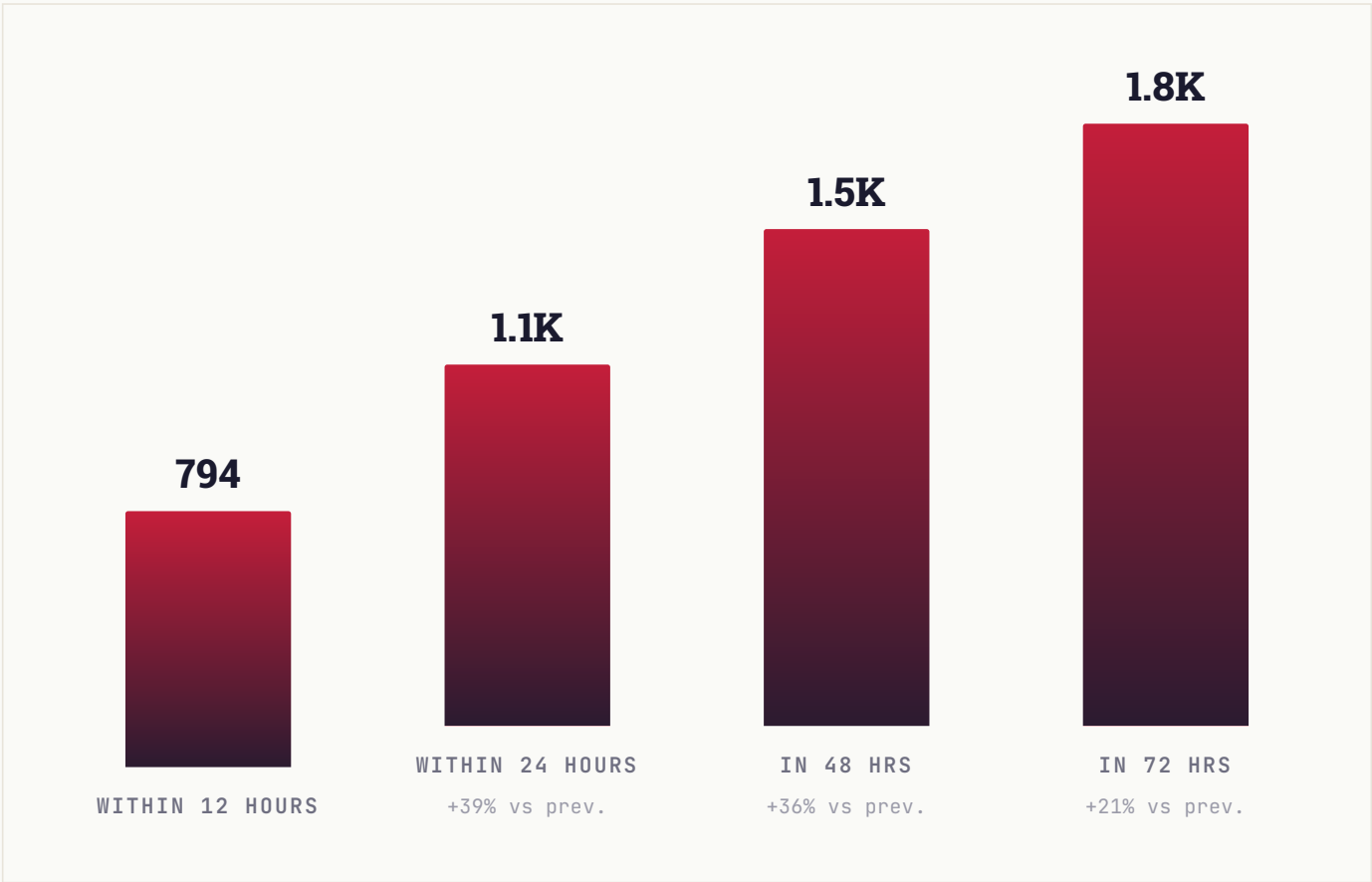
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
III Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD نسا پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
III CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
PC Пацанский клуб YOU	28.7K

COMPARATIVE INSIGHT

Channel inbottom half of top-100 niche (#63 of 99). Niche median — 32.9K subs.
First growth KPI — reach median. Leader: استوری اینستاگرام (437.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **0**, they brought **7** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	0	0	0	
Nov 2025	0	0	7	
Oct 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	7

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Instagram» (Russia) and compared your channel.
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.

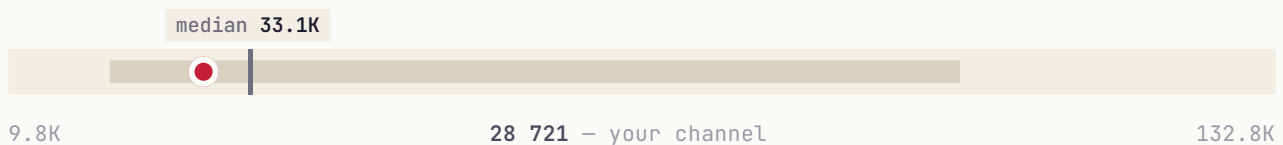
#63 /100

POSITION IN NICHE

Channel in the lower half of the ranking

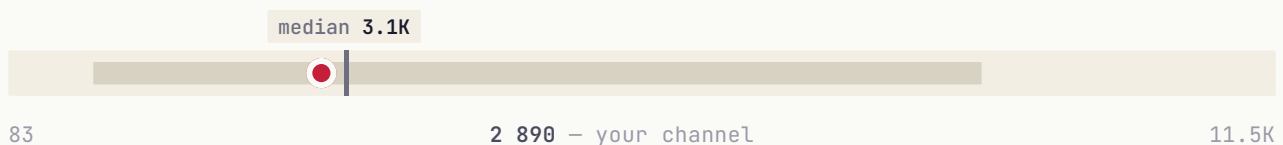
SUBSCRIBERS

13% below median



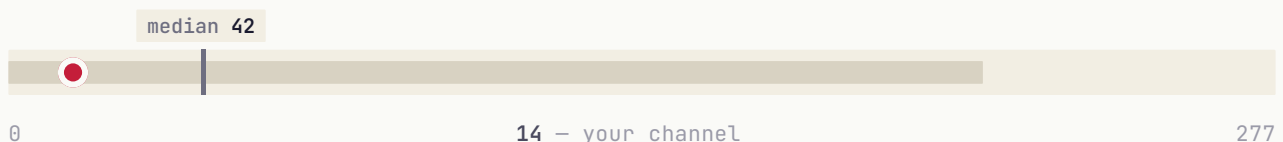
AVG REACH / POST

7% below median



CITATION INDEX

67% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day at 04:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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