

PROMTPRESS PUBLIC REPORT

Channel audit

Mememes from reels | Instagram reels



@memreels

A channel where you'll find that exact movie clip going viral in reels.

Ads: @prveimalenata @vanboven_anna № 6435951024

SUBS	ERR (% WHO SEE POSTS)	REACH/POST
80 502	9.0%	6.7K
+2381 per month 17.07.2026	per day 3.2%	ad reach 2.6K/24h
HTTPS://PROMTPRESS.COM/AUDIT/MEMREELS		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 80 502 —	 SUBSCRIBER REACH 8.31% avg % subs see post	 VIEWS/POST 6.7K median 7.3K · 29 days	 POSTS/WK 28.5 for the period
 7D TREND -19.5% vs previous week	 REACTIONS/POST 8.3 total 999 reactions, 2,643 reposts, 91 comments	 POST LENGTH 484 chars median 291 · 29 days	 POSTS ANALYZED 121 29 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH +2381 for the last month	 CITATION INDEX 19 citation index · 91 channels mentioned ever	 CHANNEL AGE 3 years 4 months created 06.03.2023

AI EDITOR SUMMARY

Channel « Memes from reels | Instagram reels» — 80 502 subs. Avg views per post 6.7K people (8% from subs), reach is low — need to expand audience. Publishes 28 posts/week (~4/day) — active mode. Week Jul 6–12 reach dropped -19.5% by week of Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 121 posts in 29 days.
- 02 Dominant format — Video (88/121 posts).
- 03 Avg post length — 484 chars (median 291).
- 04 Peak audience activity — Fri, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (8.3K avg for top vs 4.6K for worst) — among 121 posts in 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 06:09 PHOTOS I'm opening pre-orders for the first intensive «so, sistem» — for those who want to finally run a blog systematically, grow an audience and...	VIEWS 8 350 REPOSTS 3	REACTIONS 5 ER 10.4%
Nº2 24.06 · 16:47 VIDEO Clip with Prokhor Shalyapin In the video: man Prokhor Shalyapin walks and says: - Добрый французский день, дорогие мои друзья! Я гуляю по...	VIEWS 8 282 REPOSTS 42	REACTIONS 28 ER 10.3%
Nº3 20.06 · 11:26 VIDEO Clip with Prokhor Shalyapin In the video: man Prokhor Shalyapin in a suit says in an interview: - С ужасом об этом думаю! Потому что мне очень...	VIEWS 8 224 REPOSTS 54	REACTIONS 20 ER 10.2%

№4 28.06 • 11:17 VIDEO Clip with Hello Kitty toy In the video: a man opens a box with a toy: - хоть бы хала Кити, хоть бы хала Кити! Хала Кити на...	VIEWS 8 150 REPOSTS 19 REACTIONS 26 ER 10.1%
№5 21.06 • 10:35 VIDEO Clip with a goat In the video: a goat sits in an armchair, legs crossed, watching. Caption: - Я смотрю ты ни бе, ни ме Скидываю вам...	VIEWS 8 143 REPOSTS 76 REACTIONS 20 ER 10.1%

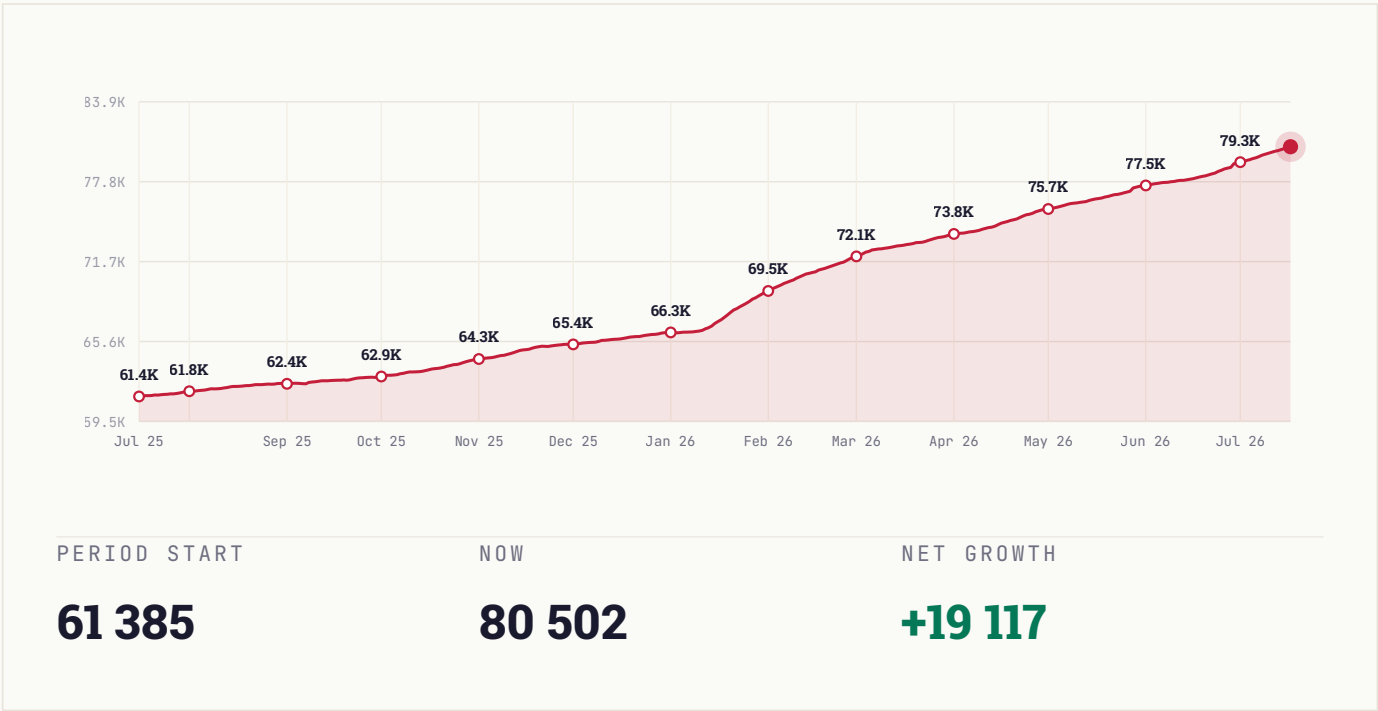
WORST 3

↓ 13.07 • 16:05 VIDEO Clip from the show «Дорогая, мы убиваем детей» In the video: a boy cooks, cuts sausage and sings: - Под сирены вой, и теперь нас ждут друзья...	VIEWS 4 661 REPOSTS 25 REACTIONS 8 ER 5.8%
↓ 14.07 • 09:36 VIDEO Clip with a dog In the video: a black-and-white dog watches, carefully follows passersby ❤️ if you liked the idea 🔗 Sound link •...	VIEWS 4 634 REPOSTS 34 REACTIONS 16 ER 5.8%
↓ 13.07 • 16:05 VIDEO (captionless post — video)	VIEWS 4 409 REPOSTS 9 REACTIONS — ER 5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

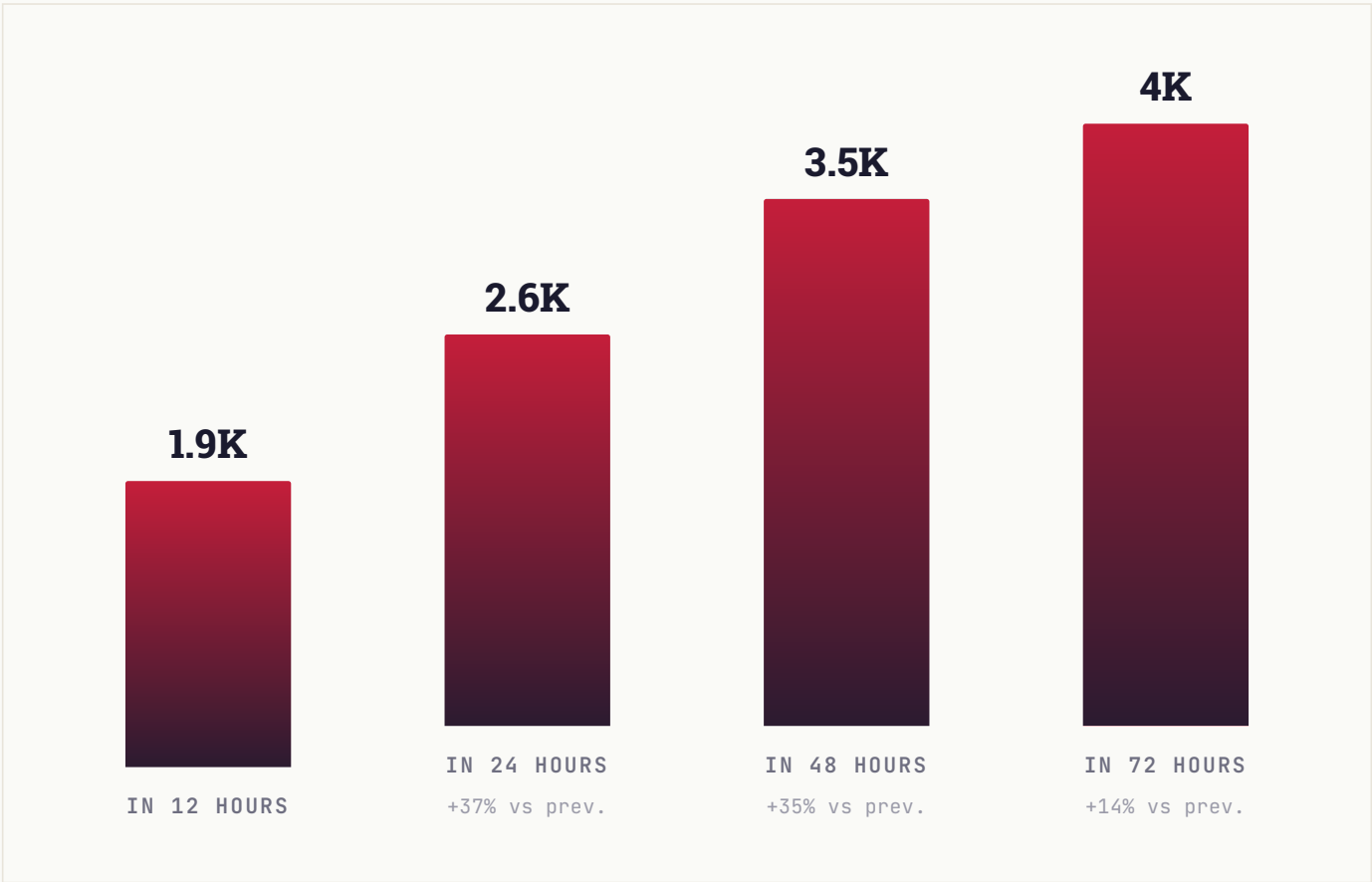
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should live.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا استوری اینستاگرام	437.9K
آم آهنگ موزیک جدید شاد	356.8K
رد ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
ShC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD انسا پیروزی فرد	123.7K
ÃA ÃAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
Memes from reels Instagram reels YOU	80.5K

COMPARATIVE INSIGHT

Channel intop niche quarter (#19 of 99). Leader — استوری اینستاگرام (437.9K). Goal for the coming months: enter the niche top-10 through systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **93**, they brought **7 796** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	23	8	3 101	
December 2025	18	7	936	
November 2025	18	5	1 163	
October 2025	14	4	1 345	
September 2025	11	6	608	
August 2025	9	8	643	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
93	6	7 796

SECTION 07 · NICHE COMPARISON

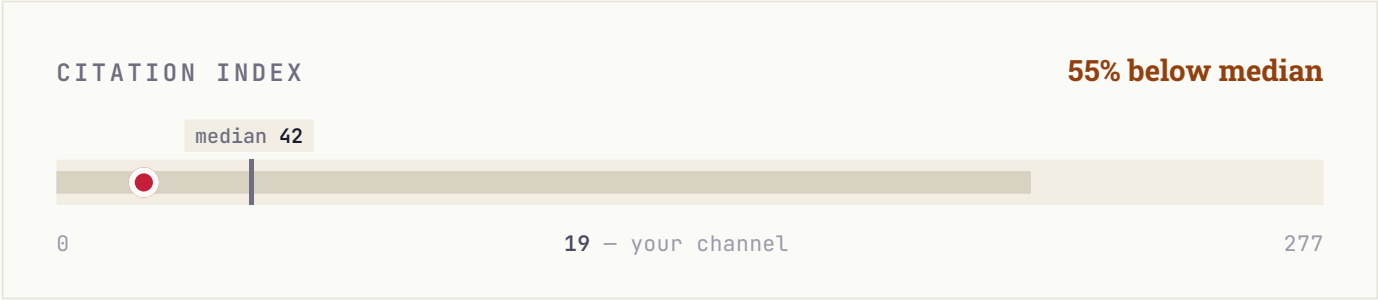
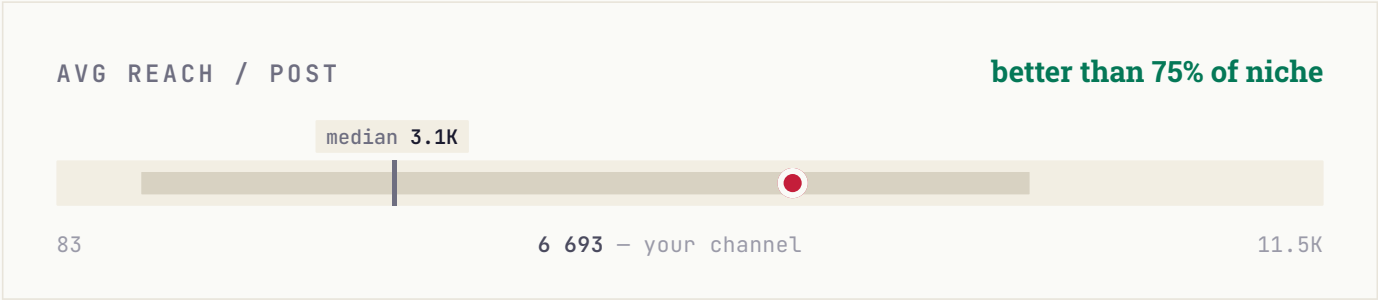
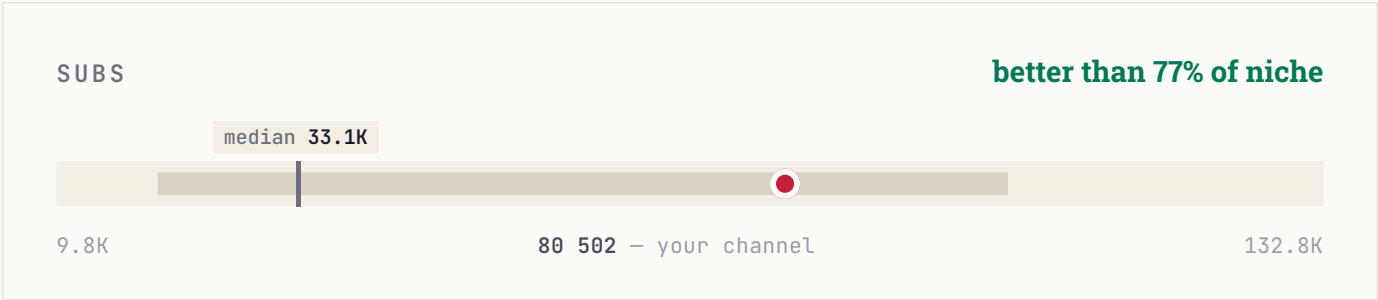
Where your channel ranks in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#19/100

RANK IN NICHE

Channel in top 19% – strong position



— SECTION 08 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday
 Audience most active on this day at 09:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls and interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
