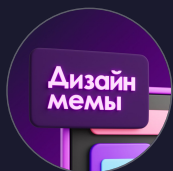


PROMTPRESS PUBLIC REPORT

Channel audit

Design memes



@memes_dsgn

Making designers smile 🤖 Collab: @vo1lex Find a designer free:
@vo1lex Referral link: <https://t.me/+ff6FBOK8NS0yMGNi> RKN:
<https://vk.cc/cl6JKI> Exchange: https://telega.in/c/memes_dsgn

SUBSCRIBERS

13 055

-163 per month

ERR (% SEE POSTS)

6.0%

in 24 hours **2.8%**

REACH/POST

767

ad reach **364**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 13 055 —	 SUBSCRIBER REACH 5.88% avg % of subs see post	 VIEWS/POST 767 median 793 · 28 days	 POSTS/WEEK 12.6 over period
 7D TREND -5.4% vs previous week	 REACTIONS/POST 31.5 total 1,637 reactions, 624 reposts, 0 comments	 POST LENGTH 74 chars median 35 · 28 days	 POSTS ANALYZED 52 28 days
 AD REACH 364 24h avg	 CHURN / MONTH -163 over last month	 CITATION RATE 633 citation index · 1,374 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 12.12.2022

AI EDITOR SUMMARY

Channel «Design memes» — 13 055 subs. Each post averages 767 people (6% of subs), reach is low — consider expanding audience. Publishes 13 posts per week (~2/day) — consistent. For week Jul 6–12, reach dropped -5.4% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 52 posts over 28 days.
- 02 Dominant format – Video (29/52 posts).
- 03 Avg post length – 74 chars (median 35).
- 04 Audience peak activity – Monday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (1.1K avg for top vs 532 for worst) – among 52 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº122.06 · 16:01PHOTO	VIEWS	REACTIONS
	1 153	37
Colleagues, what's your work team like?	REPOSTS	ER
	16	8.8%
Nº224.06 · 13:42VIDEO	VIEWS	REACTIONS
	1 096	35
Office coffee lovers, recognize yourselves?	REPOSTS	ER
	16	8.4%
Nº323.06 · 06:00PHOTO	VIEWS	REACTIONS
	1 063	47
Finally a working prompt	REPOSTS	ER
	12	8.1%

Nº421.06 · 08:32VIDEO Take note 😊	VIEWS 1 055 REPOSTS 17	REACTIONS 46 ER 8.1%
Nº522.06 · 09:32VIDEO It happens	VIEWS 1 046 REPOSTS 5	REACTIONS 25 ER 8.0%

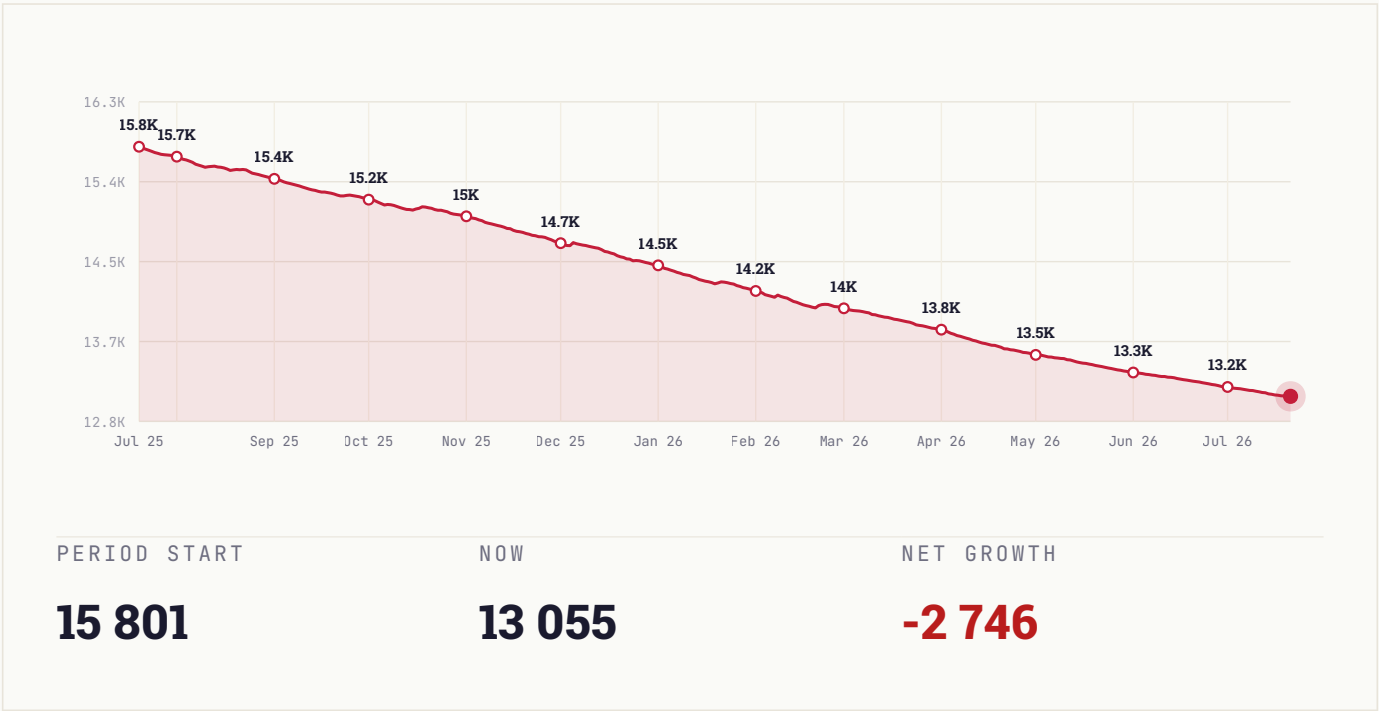
| WORST 3

↓17.07 · 09:39PHOTO Salary: depends on fabric, depends on details.	VIEWS 554 REPOSTS 10	REACTIONS 32 ER 4.2%
↓16.07 · 17:45VIDEO Remote workers' multitasking at a glance	VIEWS 550 REPOSTS 8	REACTIONS 26 ER 4.2%
↓17.07 · 16:02VIDEO How to replace 'prepayment' in a niche way?	VIEWS 493 REPOSTS 9	REACTIONS 26 ER 3.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

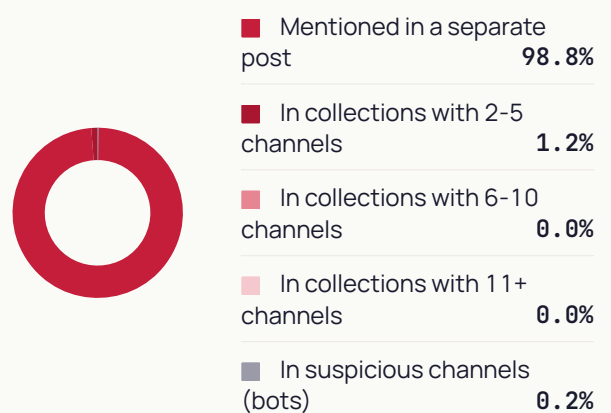
Who mentions the channel and how

Citation index **633** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 374** different channels.

COUNTRIES MENTIONING YOU



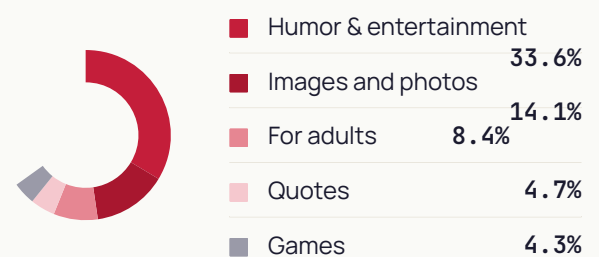
MENTIONED IN WHICH FORMAT



WHAT SIZE CHANNELS MENTION YOU



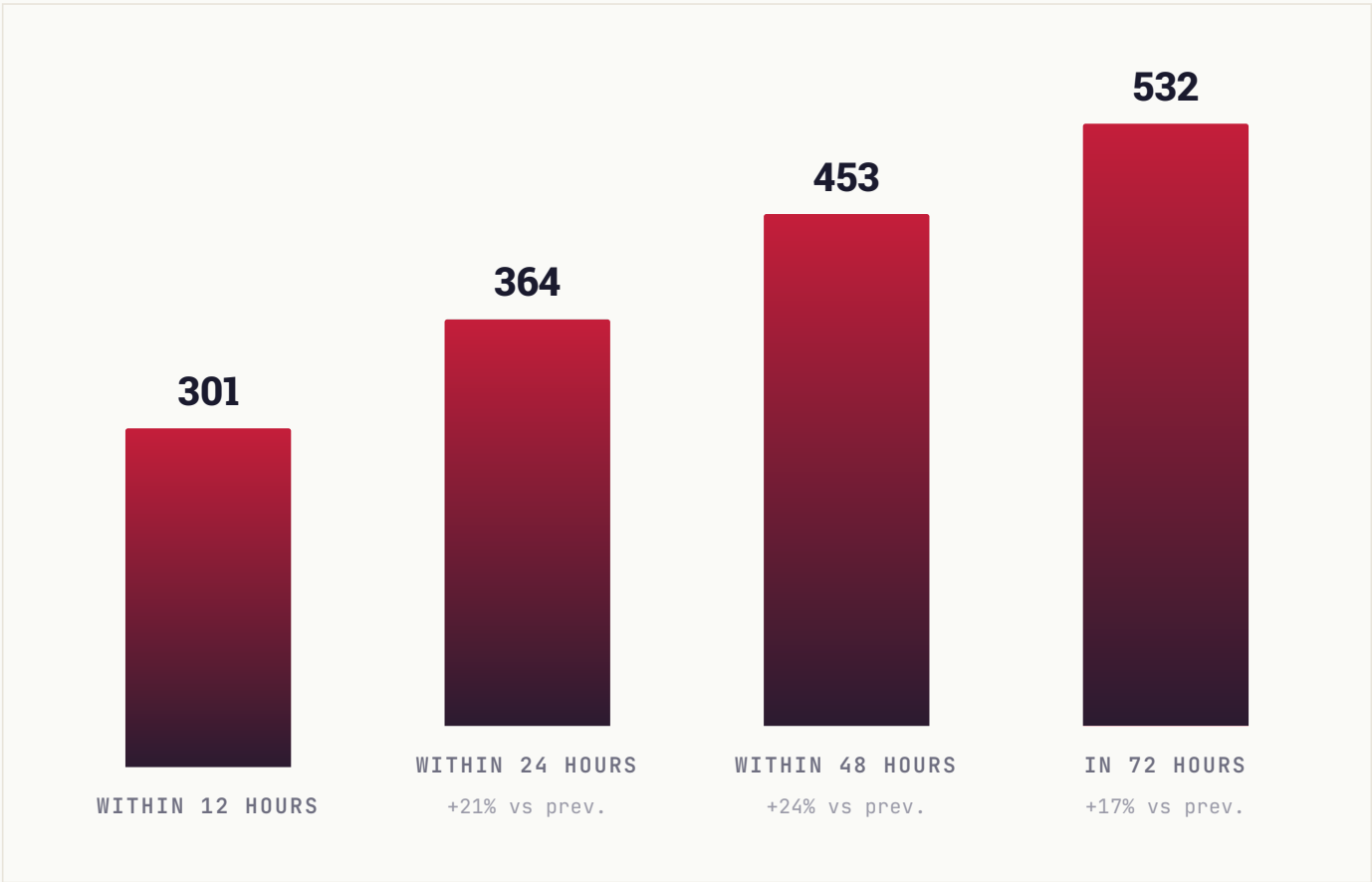
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it stands among niche neighbors.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😄🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
Avg Sexy font. Cyrillic	134.7K
DM Design memes YOU	13.1K

COMPARATIVE INSIGHT

Channel not yet outside top-99 of niche — early growth stage. Niche leader — 66Lottery

🏆🏆

CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **12**, they brought **138** new subs.

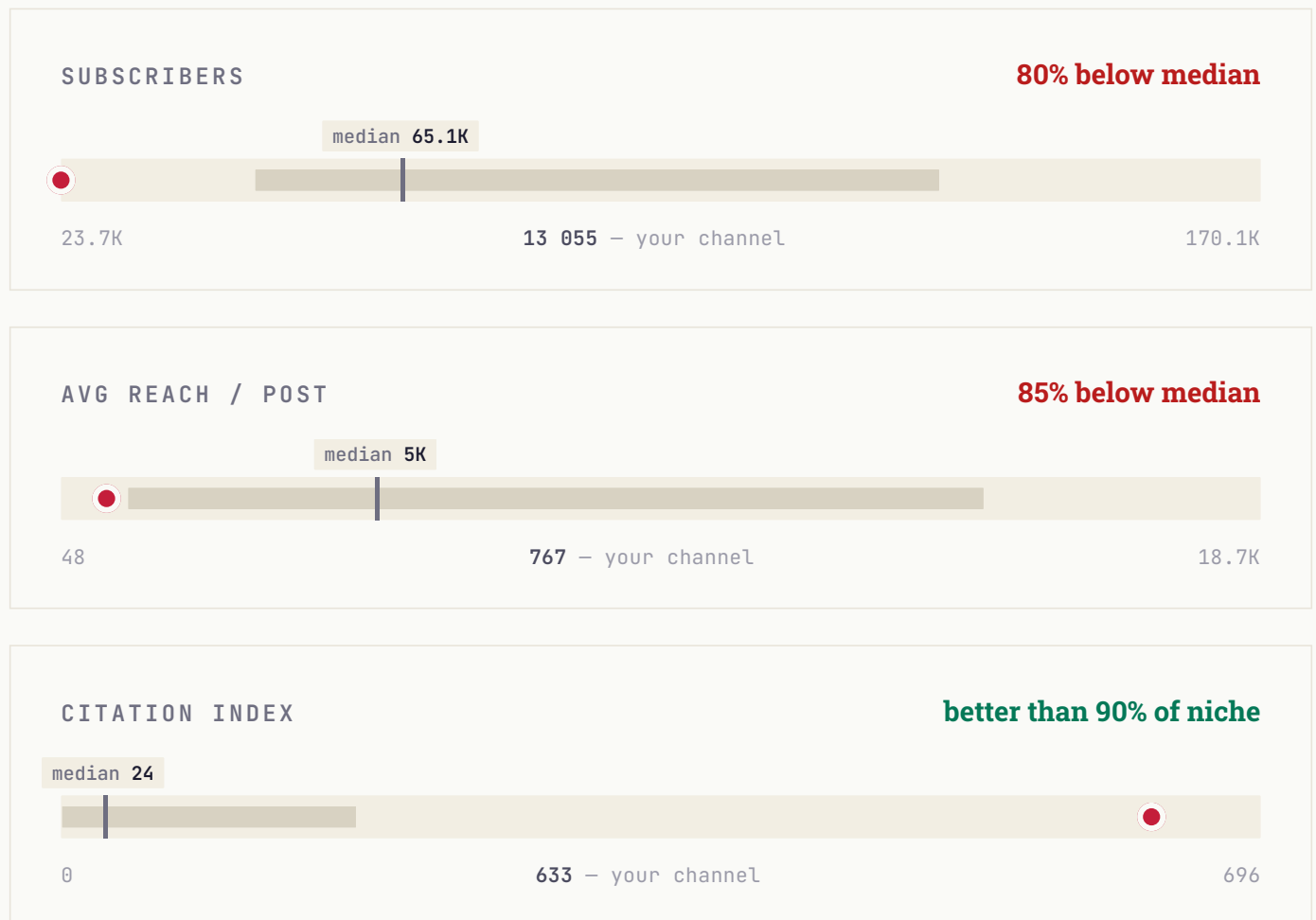
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	22
December 2025	0	0	37
November 2025	0	0	0
October 2025	0	0	43
September 2025	11	11	10
August 2025	1	1	26

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
12	6	138

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Monday
Audience most active on this day at 19:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | System traffic purchase
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
