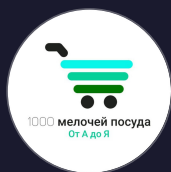


PUBLIC PROMTPRESS REPORT

Channel Audit

1000 мелочей посуда.



@melochei_posuda_1000

Min order 50,000 KZT Almaty. Baysat 34r 25k 87026623366 Karim,
87018989710 Malik, Bolle 10 years wholesale 📄
1000__melochei.posuda.optom Insta And 1000 regular customers
👉 We have...

SUBSCRIBERS

12 981

-157 per month

ERR (% WHO SEE
POSTS)

4.0%

daily 1.5%

REACH/POST

493

ad reach 190/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 981 —	 SUBS REACH 3.8% avg % subs see post	 VIEWS/POST 493 median 507 · 29 days	 POSTS/DAY 9.0 ~63 per week
 7D TREND -10.7% vs previous week	 REACTIONS/POST 0.1 only 37 reactions, 116 reposts, 0 comments	 POST LENGTH 38 chars. median 30 · 29 days	 POSTS ANALYZED 267 29 days
 AD REACH 190 24h avg	 CHURN / MONTH -157 last month	 CITATION RATE 3 citation index · 19 channels mentioned ever	 CHANNEL AGE 6 years 11 months created 02.08.2019

AI EDITOR SUMMARY

Channel «1000 мелочей посуда.» – 12 981 subs. Each post avg views 493 people (4% from subs), reach low – expand audience. Publishes 63 posts/week (~9/day) – active posting. Week 22–28 Jun reach dropped -10.7% week 15–21 Jun – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 267 posts in 29 days.
- 02 Dominant format — Photo (245/267 posts).
- 03 Avg post length — 38 chars (median 30).
- 04 Peak audience activity — Friday, 13:00 ALMT.
- 05 Top posts get 5x more views than weakest (890 avg top vs 183 worst) — among 267 posts in 29 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 08:51 PHOTO Price 1600 1700 wholesale SKU 6306/3 6306/4	VIEWS 941 REPOSTS 3	REACTIONS — ER 7.2%
Nº2 12.06 · 08:51 PHOTO Price 1200 1400 wholesale SKU 157/1800 157/2300	VIEWS 881 REPOSTS 2	REACTIONS — ER 6.8%
Nº3 06.06 · 11:32 PHOTO Price 6700 wholesale SKU 2030	VIEWS 849 REPOSTS —	REACTIONS — ER 6.5%

Nº4

07.06 · 09:33

PHOTO

Price 750 wholesale container 3in1 with lids

VIEWS	REACTIONS
824	—
REPOSTS	ER
—	6.3%

Nº5

10.06 · 07:12

PHOTO

Meat grinder g58 27,000 wholesale

VIEWS	REACTIONS
819	—
REPOSTS	ER
—	6.3%

WORST 3

↓

19.06 · 04:27

PHOTO

Price 2100 wholesale SKU 5461

VIEWS	REACTIONS
230	—
REPOSTS	ER
—	1.8%

↓

01.07 · 06:29

PHOTO

Price 13800 wholesale SKU 265

VIEWS	REACTIONS
201	—
REPOSTS	ER
—	1.5%

↓

01.07 · 06:29

PHOTO

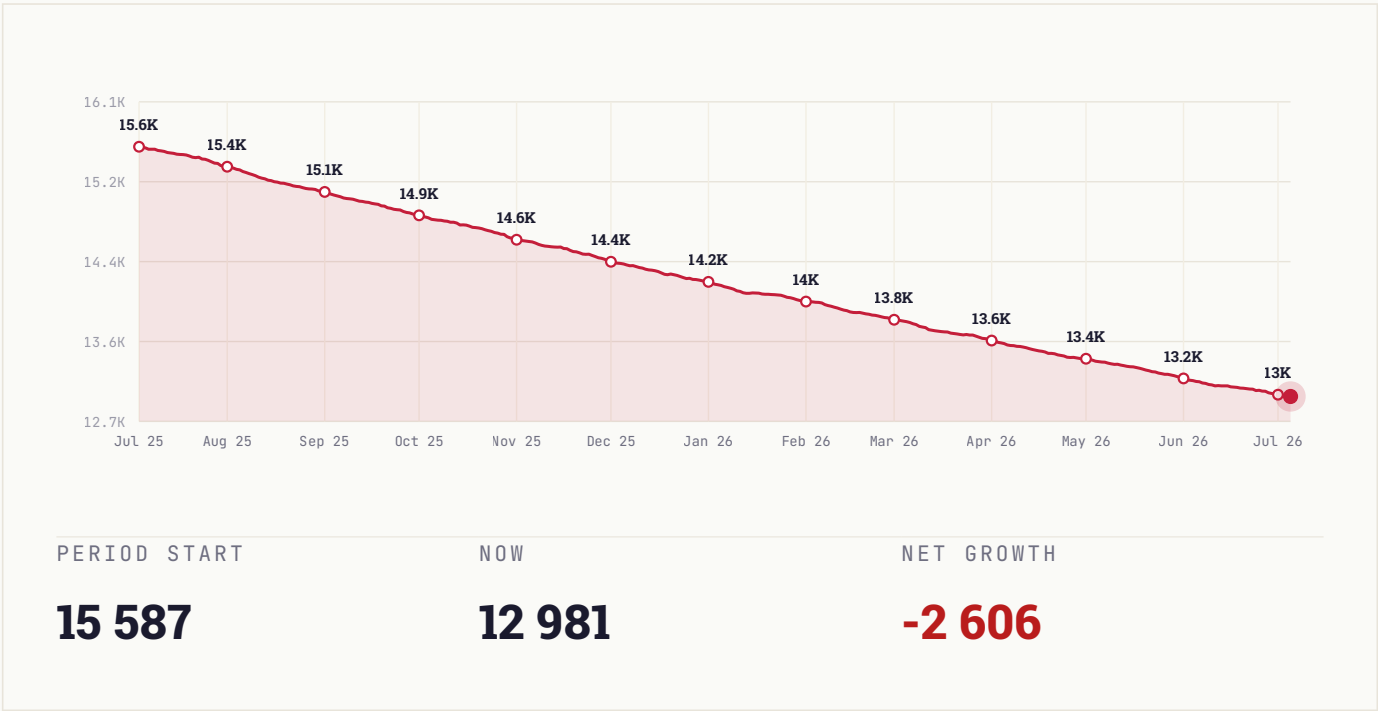
Price 13800 wholesale SKU 265

VIEWS	REACTIONS
118	—
REPOSTS	ER
—	0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

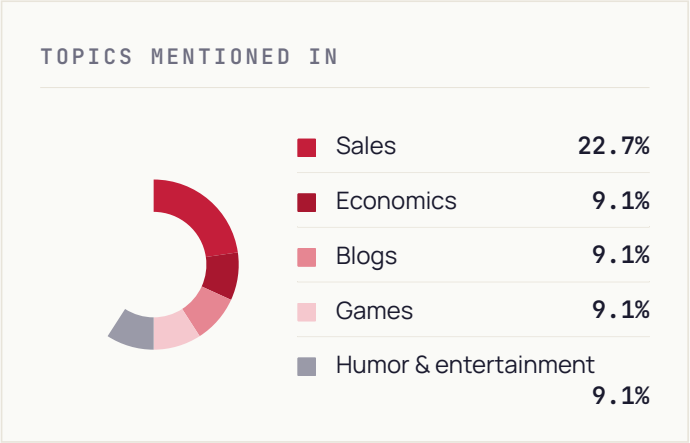
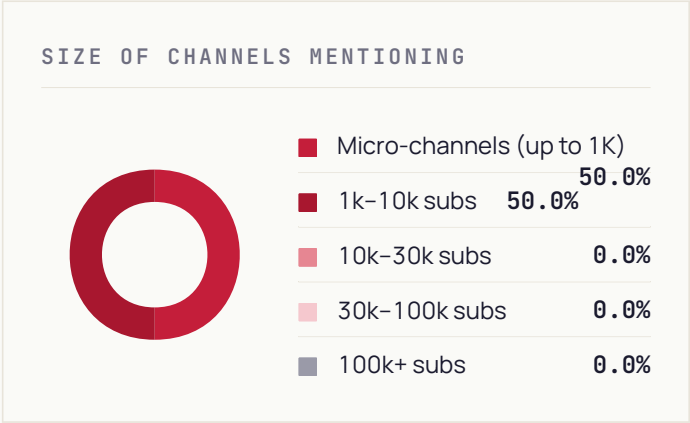
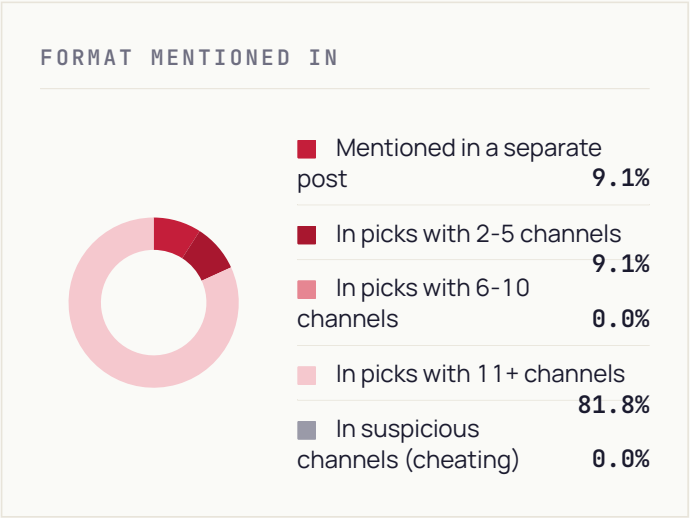
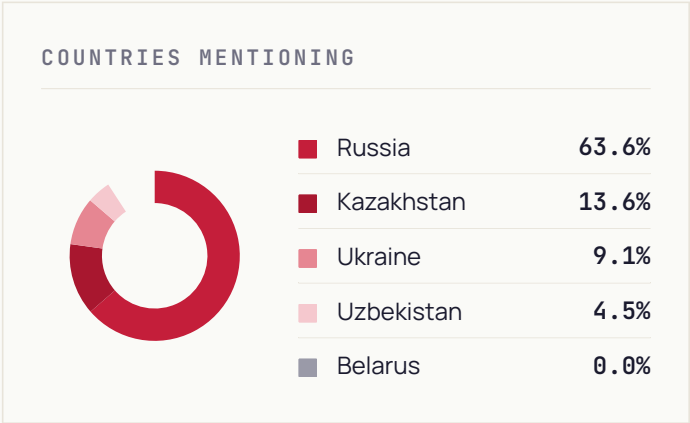
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

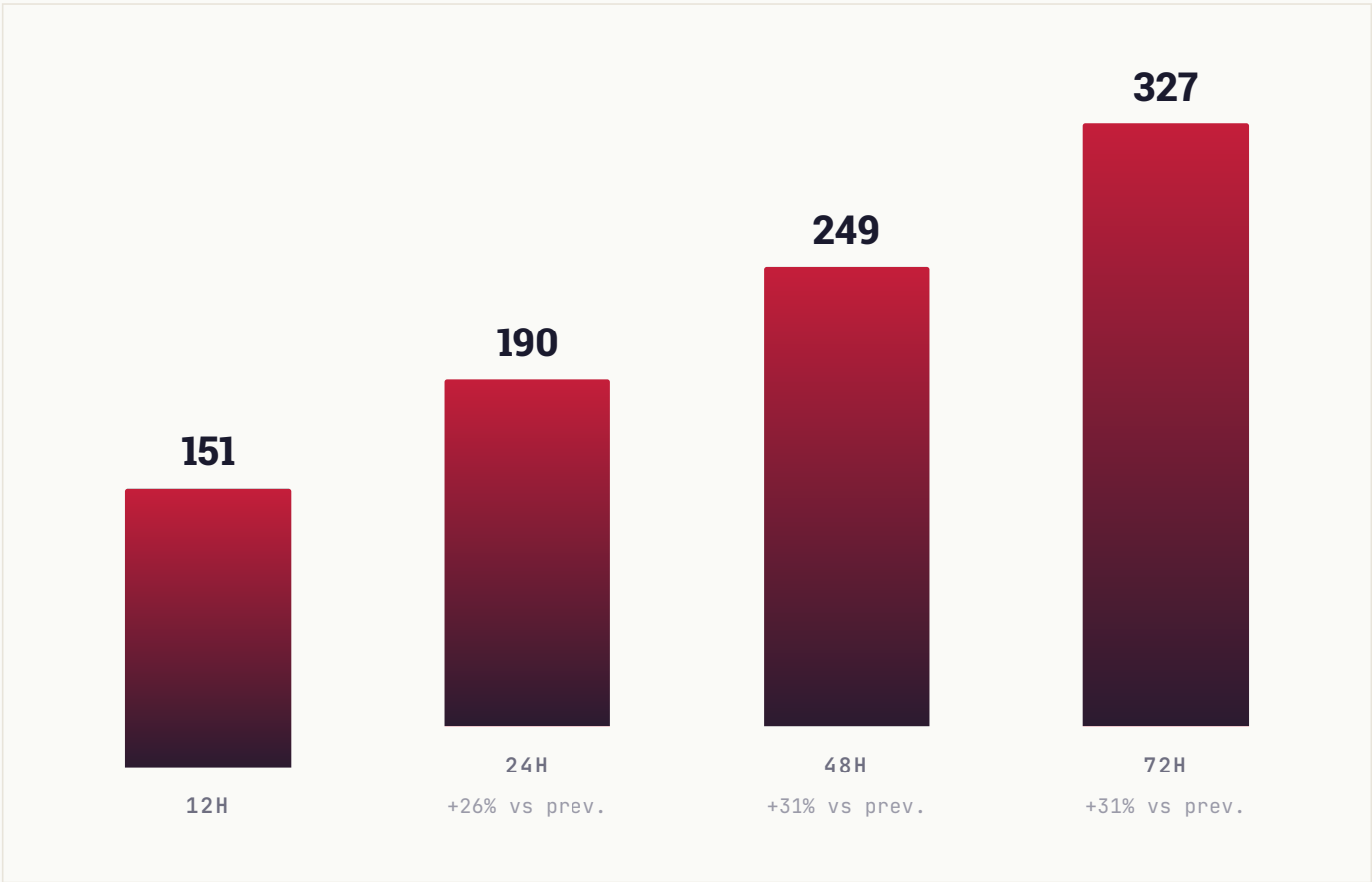
Citation index **3** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **19** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
CP Kazakhstan Cheaper	206K
AK Rent apartment Almaty Roommate	77.3K
JA Janapost.kz	33.2K
AP Almaty Roommates Apartments Flat	29.4K
C- Discounts.live - Discounts in Kazakhstan	24.1K
TK TRENDSHOP CATALOG WHOLESALE	18.7K
CA Apartments Almaty Rent Almaty Find roommate Almaty	17.4K
AK Rent Apartment Almaty Roommate Housemate	16.8K
MO Model3D_stl	13.2K
AC Amway Central Asia	13.1K
1M 1000 мелочей посуда. YOU	13K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#12 of 100). Leader — Kazakhstan Cheaper (206K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **20** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
Jan 2026	0	0	4	
December 2025	0	0	12	
November 2025	0	0	2	
October 2025	0	0	2	
Sep 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	20

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Sales» and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#12/100

RANK IN NICHE

Channel in top 12% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit in a month.

- 01

Top post of the week — Friday

Audience most active on this day at 13:00 ALMT.

EFFECT

Best time for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT

Video holds audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.8% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.7pp ER
- 04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
