

PUBLIC REPORT BY PROMTPRESS

Channel audit

Pitupi



@mediap2p

All about P2P crypto arbitrage. Chat @mediap2p_chat Partnerships
@mediap2p_daria _____ Support @mediap2p_abot

SUBS

92 627

-539 per month

ER (% SEE POSTS)

18.0%

per day 9.5%

REACH/POST

15.6K

ad reach 8.8K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 92 627 —	 SUBSCRIBER REACH 16.83% avg % subs see post	 VIEWS/POST 15.6K median 17.4K · 22 days	 POSTS/WEEK 0.9 over period
 7D TREND — no data for period	 REACTS/POST 66.3 total 199 reactions, 483 reposts, 72 comments	 POST LENGTH 817 chars median 872 · 22 days	 POSTS ANALYZED 3 22 days
 AD REACH 8.8K 24h avg	 CHURN / MONTH -539 last month	 CITATION RATE 40 citation index · 220 channels mentioned ever	 CHANNEL AGE 3 years 11 months created 02.08.2022

AI EDITOR SUMMARY

Channel «Pitupi» — 92 627 subs. Each post averages 15.6K people (17% of subs), avg reach — room to grow. Publishes 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 22 days.
- 02 Dominant format – Photo (3/3 posts).
- 03 Avg post length – 817 chars (median 872).
- 04 Audience peak – Tuesday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (15.6K avg for top vs 15.6K for worst) – among 3 posts in 22 days. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

Nº1 16.06 · 14:12 PHOTO 🔒 Remove Sanctions from Your Crypto After the 20th sanctions package against Russia, many wallets linked to the Russian crypto market received...	VIEWS 19 274 REPOSTS 226	REACTS 71 ER 20.8%
Nº2 15.06 · 13:19 PHOTO 📈 Sharp Drop in Bybit P2P Volumes We compared trade volumes on Bybit's P2P market in rubles. The comparison used data...	VIEWS 17 357 REPOSTS 69	REACTS 63 ER 18.7%
Nº3 08.07 · 12:06 PHOTO ⚡ September 1 – Crypto Market Regulation Begins Head of the State Duma Financial Market Committee Anatoly Aksakov said that the bill on...	VIEWS 10 136 REPOSTS 188	REACTS 65 ER 10.9%

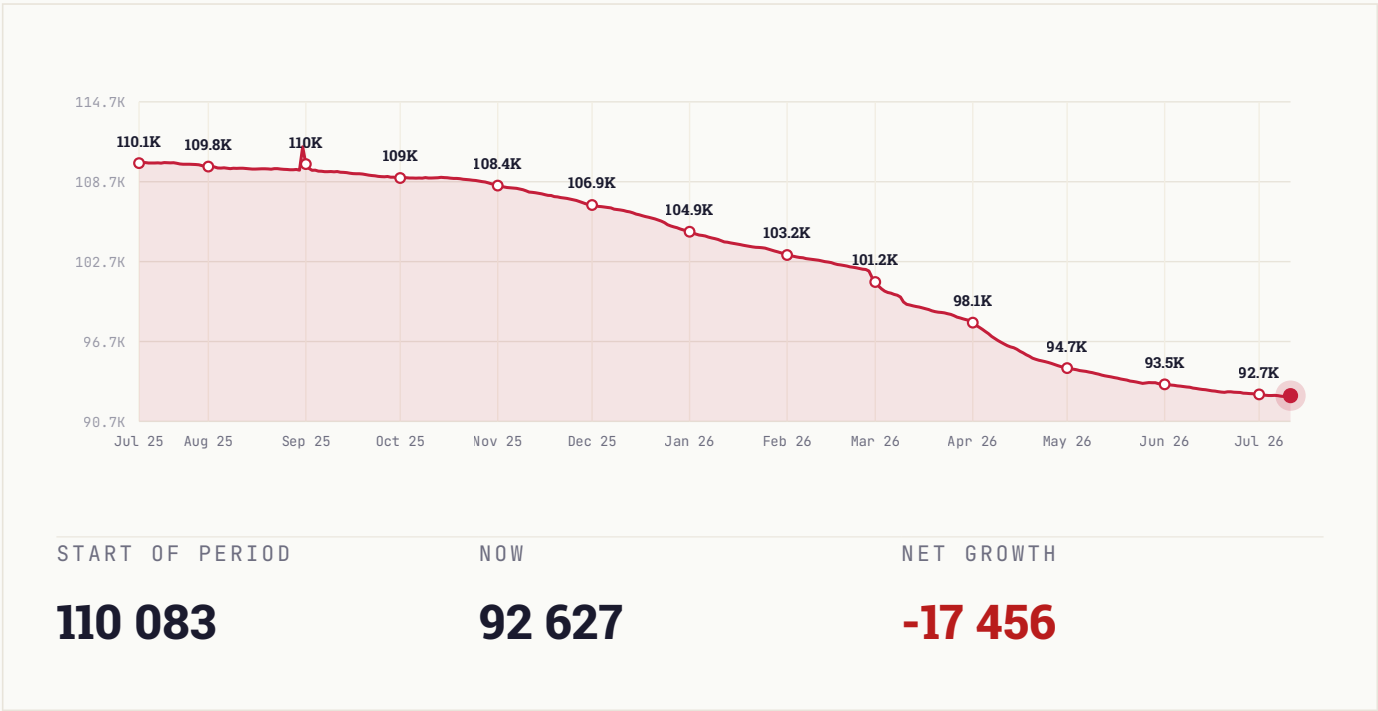
WORST 3

↓ 16.06 • 14:12 PHOTO	Remove Sanctions from Your Crypto After the 20th sanctions package against Russia, many wallets linked to the Russian crypto market received...	VIEWS 19 274 REPOSTS 226	REACTS 71 ER 20.8%
↓ 15.06 • 13:19 PHOTO	Sharp Drop in Bybit P2P Volumes We compared trade volumes on Bybit's P2P market in rubles. The comparison used data...	VIEWS 17 357 REPOSTS 69	REACTS 63 ER 18.7%
↓ 08.07 • 12:06 PHOTO	September 1 – Crypto Market Regulation Begins Head of the State Duma Financial Market Committee Anatoly Aksakov said that the bill on...	VIEWS 10 136 REPOSTS 188	REACTS 65 ER 10.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



— SECTION 04 • MENTIONS

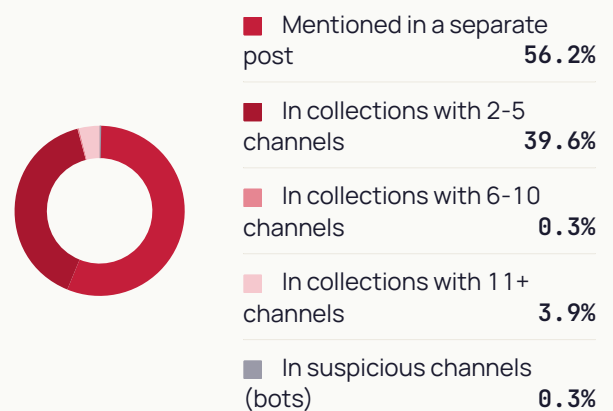
Who mentions the channel and how

Citation index **40** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **220** different channels.

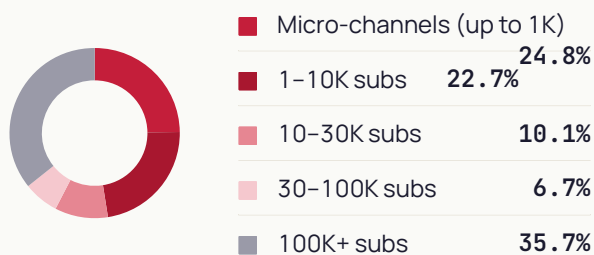
COUNTRIES MENTIONING



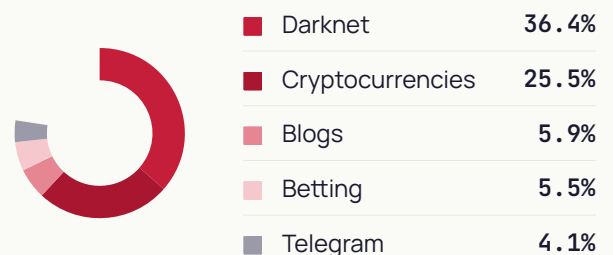
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



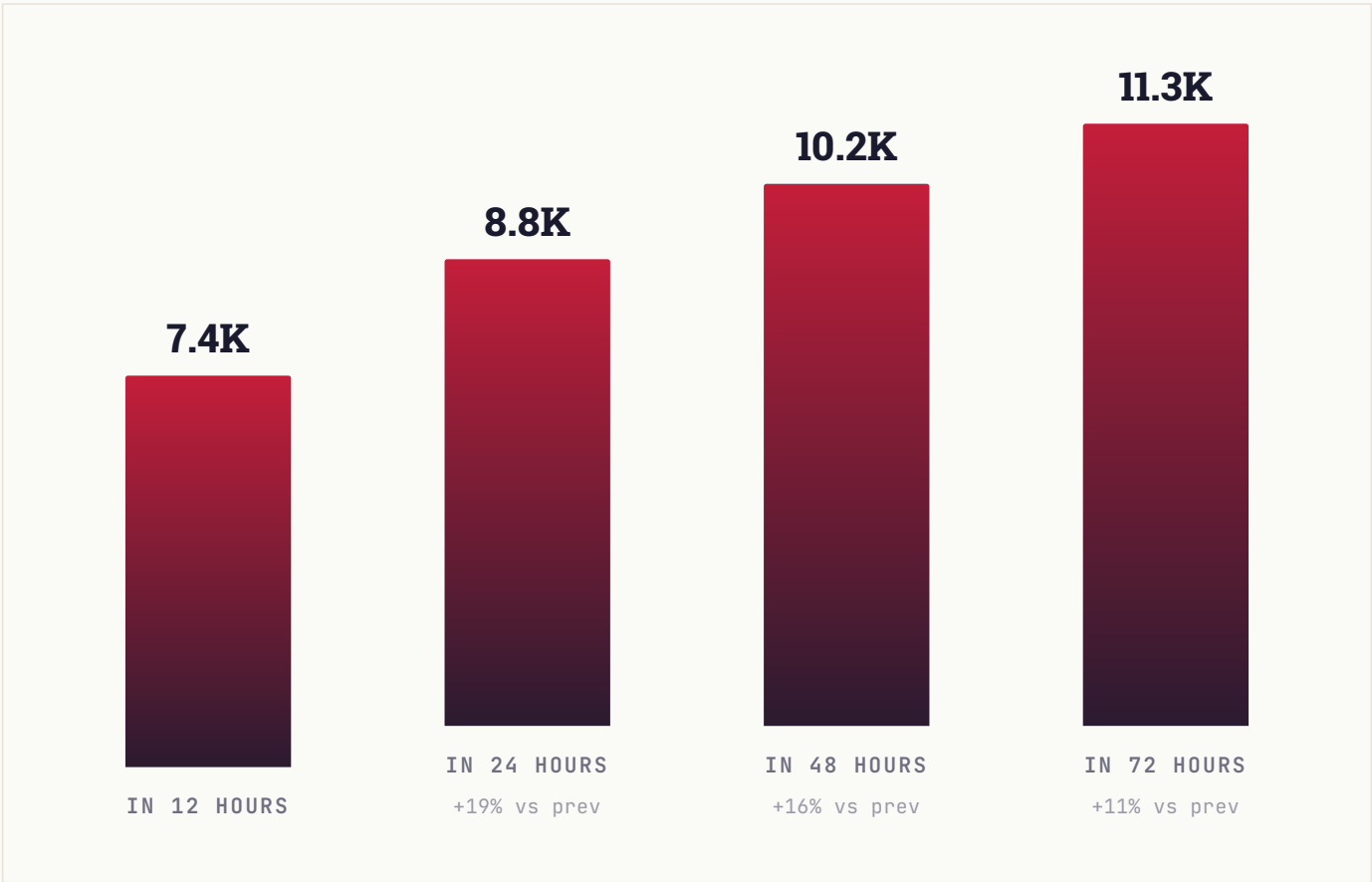
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
PI Pitupi YOU	92.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **49**, they brought **2 103** new subs.

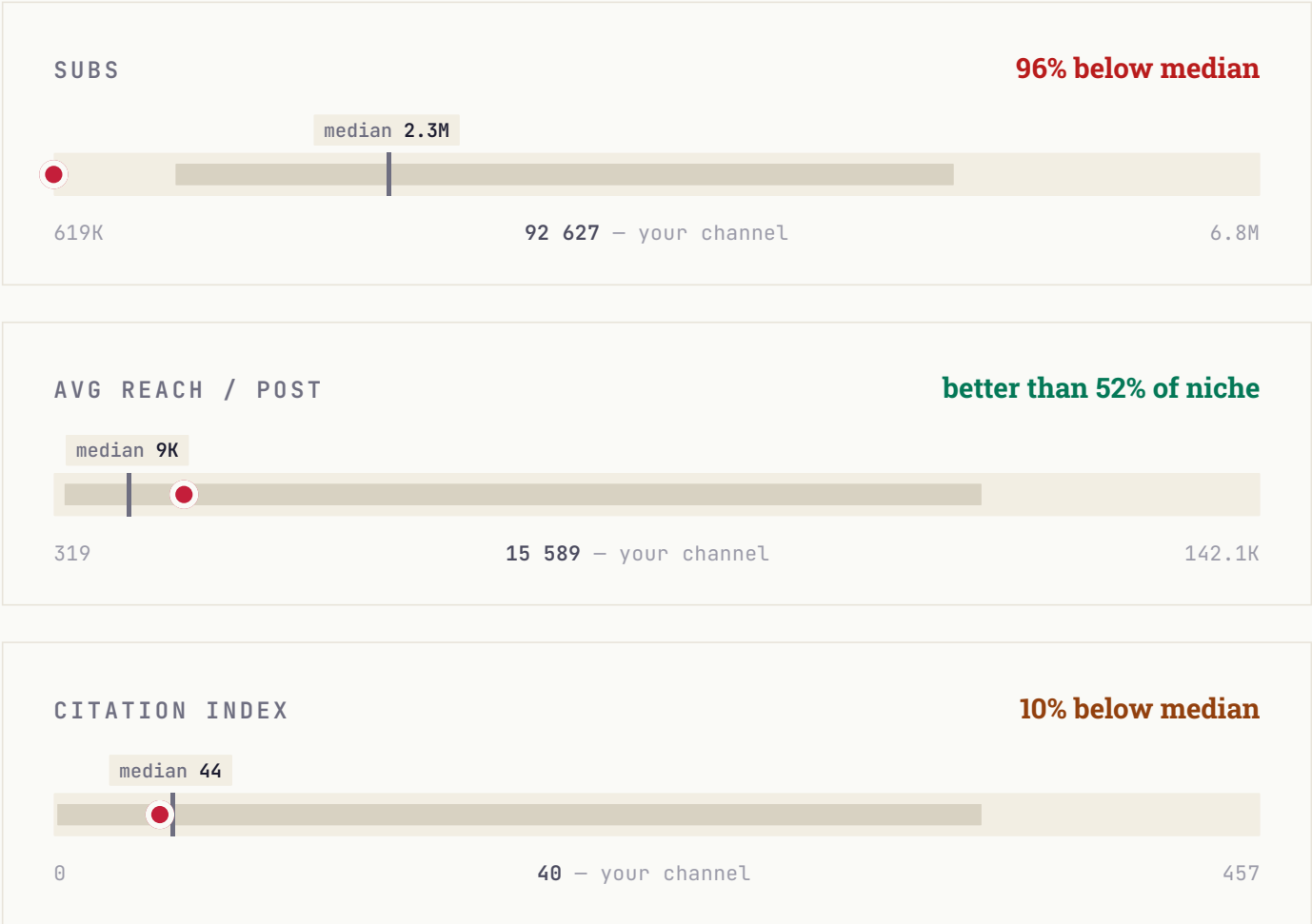
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	3	3	0	
December 2025	2	2	0	
November 2025	1	1	0	
October 2025	28	13	125	
September 2025	5	3	63	
August 2025	10	9	1 915	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
49	6	2 103

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post more often

Now 0.9 posts/week. Active channels post 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Tuesday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
