

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Seafood Delicacies



@mdkrdrdru

📞 89183481507 🕒 9am-10pm Novorossiysk: 📍 Pr-t Dzerzhinskogo 203 Krasnodar 📍 Zapadny obkhod 41/1 📍 Turgeneva 155 📍 Zipovskaya 39/6 📍 Kr. partizan 149 📍 Garazhnaya 128 📍 Trudovoy slavy 1/1 📍 V-Kruglikovskaya...

SUBSCRIBERS

**72 520**

+292 per month

ERR (% SEE POSTS)

**26.0%**

per day 14.1%

REACH/POST

**18.6K**

ad reach 10.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                     |                                                                                                                                                                                            |                                                                                                                                                                                       |                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>72 520</div> <div>—</div>             | <div> SUBSCRIBER REACH</div> <div>25.71%</div> <div>avg % of subs see post</div>                          | <div> VIEWS/POST</div> <div>18.6K</div> <div>median 18.5K · 29 days</div>                            | <div> POSTS/WEEK</div> <div>11.0</div> <div>for period</div>                       |
| <div> 7D TREND</div> <div>-33.3%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>115.6</div> <div>total 5,316 reactions, 2,694 reposts, 740 comments</div> | <div> POST LENGTH</div> <div>288 chars</div> <div>median 198 · 29 days</div>                         | <div> POSTS ANALYZED</div> <div>46</div> <div>29 days</div>                        |
| <div> AD REACH</div> <div>10.2K</div> <div>24h avg</div>         | <div> CHURN / MONTH</div> <div>+292</div> <div>last month</div>                                         | <div> CITATION RATE</div> <div>37</div> <div>citation index · 43 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>4 years 1 month</div> <div>created 19.05.2022</div> |

AI EDITOR SUMMARY

Channel «Sea Delicacies» — 72 520 subs. Each post averages 18.6K people (26% of subs), good reach. Publishes 11 posts per week (~2/day) — regular schedule. For week Jun 22–28, reach dropped -33.3% vs week Jun 15–21 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 46 posts in 29 days.
- 02 Dominant format — Video (39/46 posts).
- 03 Avg post length — 288 chars (median 198).
- 04 Peak audience activity — Monday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (30.6K avg for top vs 14.9K for worst) — among 46 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                  |                                                                   |                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>15.06 · 11:40</div><div>VIDEO</div></div> <div>АКЦИИИ!!!🔥🔥🔥🔥⚡НОВЫЕ КРУТЫЕ!!😎🏆 Уже действуют и по 18 ИЮНЯ включительно!🔥 КУБИКИ ИЗ ФИЛЕ МИНТАЯ всего 399₽/КГ вместо 550₽!! •это...</div>  | <div>VIEWS</div> <div>36 067</div> <div>REP.</div> <div>245</div> | <div>REACTIONS</div> <div>150</div> <div>ER</div> <div>49.7%</div> |
| <div><div>Nº2</div><div>18.06 · 13:12</div><div>VIDEO</div></div> <div>IRANIAN FAVORITE!!😍😍😍😍HEALTHY😎💪💪💪💪🌶️😄😄😄😄 INSTEAD OF 1330₽!!!! Size for the first time on promo - 40/50PCS!!! It's very large and...</div> | <div>VIEWS</div> <div>29 490</div> <div>REP.</div> <div>217</div> | <div>REACTIONS</div> <div>150</div> <div>ER</div> <div>40.7%</div> |
| <div><div>Nº3</div><div>15.06 · 08:47</div><div>VIDEO</div></div> <div>When you voted on which of our products to put on promo, most votes went to this lightly salted trout fillet and...</div>                 | <div>VIEWS</div> <div>26 169</div> <div>REP.</div> <div>39</div>  | <div>REACTIONS</div> <div>143</div> <div>ER</div> <div>36.1%</div> |

|         |               |       |                                                                                                                                                           |        |           |
|---------|---------------|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-----------|
| №4      | 12.06 · 15:36 | PHOTO | Photo addition to previous post❤️                                                                                                                         | VIEWS  | REACTIONS |
|         |               |       |                                                                                                                                                           | 23 085 | 105       |
|         |               |       |                                                                                                                                                           | REP.   | ER        |
|         |               |       |                                                                                                                                                           | 24     | 31.8%     |
| №5      | 11.06 · 11:43 | VIDEO | 🏆 We're the first to bring FRESH CATCH OF THE MOST POPULAR SIZE MURMANSK 🦐150+!!!! ❤️ ONLY 1395₽/2.5KG!!! 🥰🥰🥰 Murmansk shrimp...                          | VIEWS  | REACTIONS |
|         |               |       |                                                                                                                                                           | 22 750 | 87        |
|         |               |       |                                                                                                                                                           | REP.   | ER        |
|         |               |       |                                                                                                                                                           | 87     | 31.4%     |
| WORST 3 |               |       |                                                                                                                                                           |        |           |
| ↓       | 03.07 · 08:02 | VIDEO | SUCH A LOW PRICE ON FRESH MURMANSK SHRIMP HASN'T BEEN SEEN IN AGES!!!❤️😎 As soon as all stores get it, we'll tell you everything⚡️😐 Not...                | VIEWS  | REACTIONS |
|         |               |       |                                                                                                                                                           | 15 210 | 67        |
|         |               |       |                                                                                                                                                           | REP.   | ER        |
|         |               |       |                                                                                                                                                           | 14     | 21.0%     |
| ↓       | 06.07 · 10:24 | VIDEO | MONDAY!)) The most favorite day of the week, because PROMOS!🚀🔥🔥🔥 And it's been a while since polls, what promos do you want? Write your wishes quickly... | VIEWS  | REACTIONS |
|         |               |       |                                                                                                                                                           | 14 949 | 94        |
|         |               |       |                                                                                                                                                           | REP.   | ER        |
|         |               |       |                                                                                                                                                           | 21     | 20.6%     |
| ↓       | 02.07 · 13:21 | VIDEO | HERE IT IS!!😎🔥🔥🔥 Soon in all stores! Healthy!! Fresh!!❤️❤️❤️❤️🤔 We'll write as soon as it's in stock🤔 it...                                               | VIEWS  | REACTIONS |
|         |               |       |                                                                                                                                                           | 14 493 | 83        |
|         |               |       |                                                                                                                                                           | REP.   | ER        |
|         |               |       |                                                                                                                                                           | 60     | 20.0%     |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart over the year. Key months show exact sub count. See which months the channel gained or lost subs.



## SECTION 04 • MENTIONS

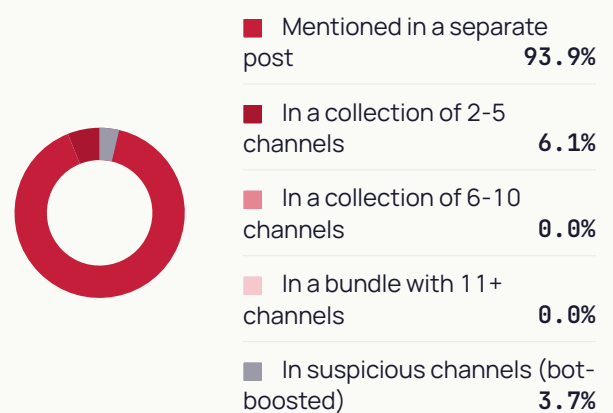
# Who mentions the channel and how

Citation index **37** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **43** different channels.

### MENTIONING COUNTRIES



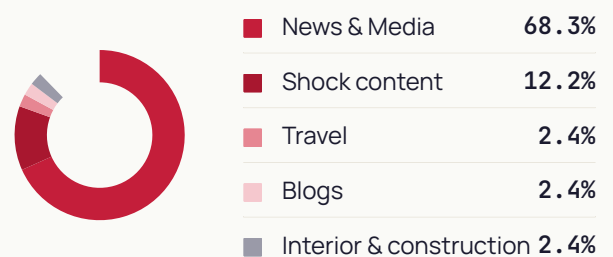
### FORMAT OF MENTIONS



### WHAT SIZE CHANNELS MENTION



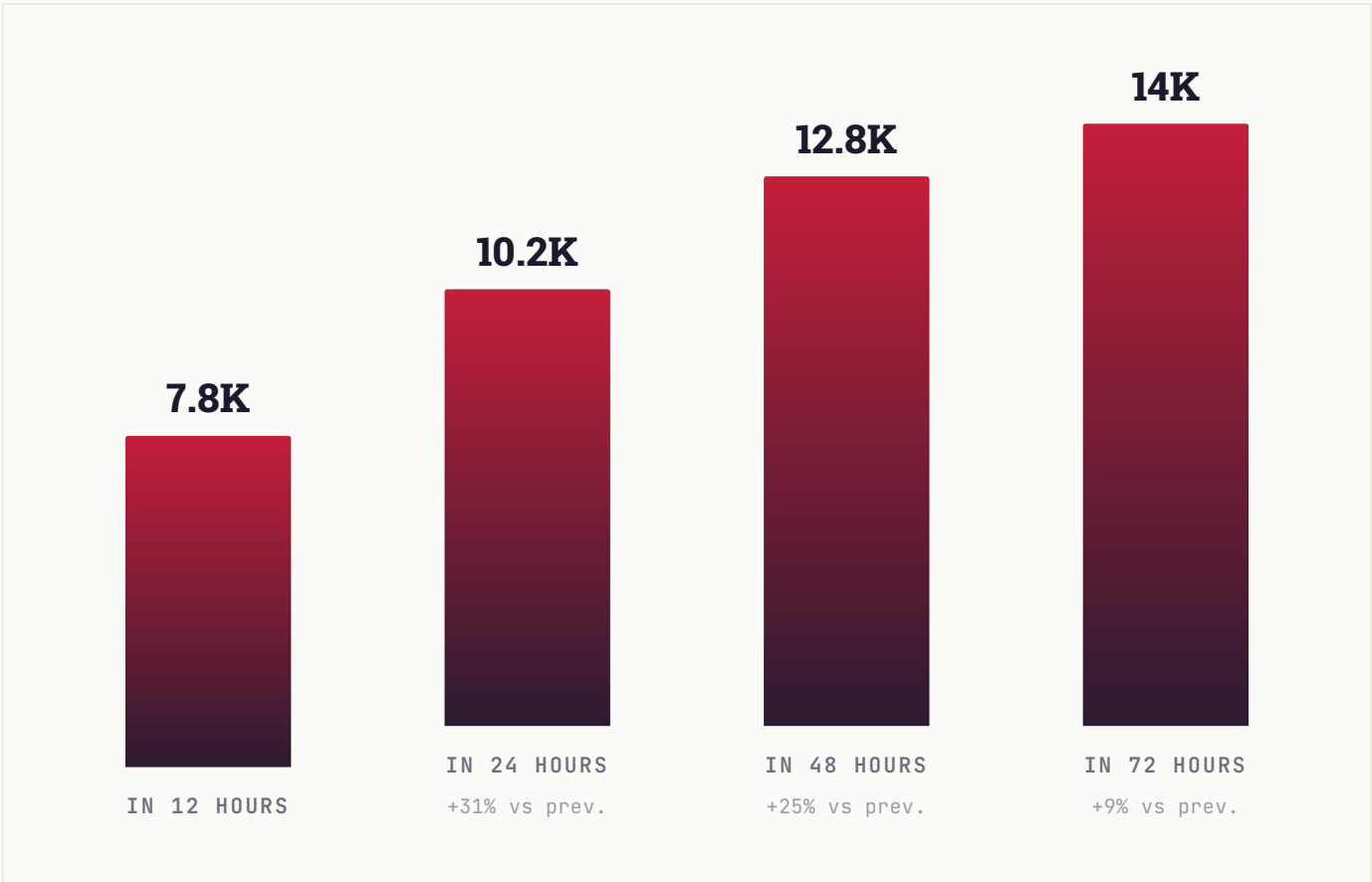
### TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should live.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                      | SUBSCRIBERS |
|------------------------------|-------------|
| KR Cooking Recipes Salads 🧑🍳 | 995.6K      |
| FR Pyaterochka               | 776.5K      |
| 🍰M 🍰 Mom's Recipes 😊         | 680.8K      |
| A  Air Fryer   Recipes       | 593.3K      |
| PR Simple Recipes            | 586.9K      |
| KR Recipe book               | 559K        |
| CN Kitchen Inside Out        | 532.5K      |
| VI Tasty & cheap 🍪           | 487.7K      |
| CI CHIZHIK                   | 485.1K      |
| TH Daily recipes             | 461.5K      |
| MD Seafood Delicacies YOU    | 72.5K       |

COMPARATIVE INSIGHT

Channel not yet outside top-94 of niche — early growth stage. Niche leader — Cooking Recipes Salads 🧑🍳 (995.6K), top-94 median: 205K. First goal: enter top-94 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

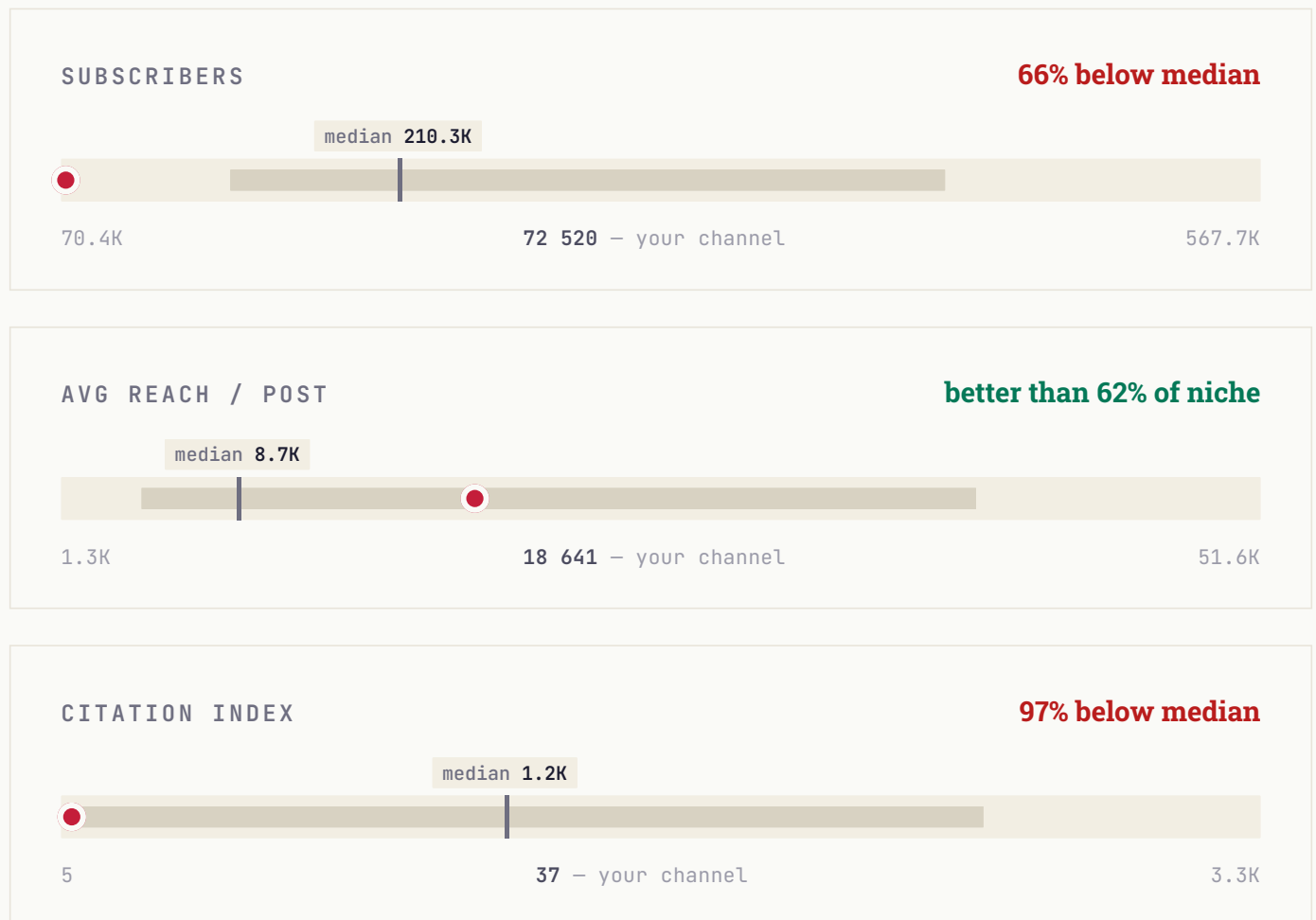
Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions **8**, they brought **19 371** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS            |
|----------------|----------|----------|---------|------------------------|
| January 2026   | 0        | 0        | 1 780   | <div><div></div></div> |
| December 2025  | 2        | 1        | 4 227   | <div><div></div></div> |
| Nov 2025       | 0        | 0        | 3 334   | <div><div></div></div> |
| Oct 2025       | 0        | 0        | 3 543   | <div><div></div></div> |
| September 2025 | 0        | 0        | 3 244   | <div><div></div></div> |
| August 2025    | 6        | 5        | 3 243   | <div><div></div></div> |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 8              | 6              | 19 371                |

## Where the channel stands in its league

Red dot = your channel.



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

## 01

### Main post of the week — on Monday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window  
for an  
important post**

## 02

### Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs**

## 03

### Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.  
One weekly poll on a hot topic = easy growth lever.

EFFECT

**+5-15% ER**

## 04

### Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

## 05

### Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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