

PUBLIC REPORT BY PROMTPRESS

Channel audit

Crypto blog ❌ Prop Trading



@mcrypto_m

No investment advice. Sharing my experience. Risks are on each of us! For all questions: @Cry_mm

SUBSCRIBERS

411 096

-10087 per month

ERR (% SEE POSTS)

1.0%

last day 0.2%

REACH/POST

1.9K

ad reach 830/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 411 096 —	 SUBSCRIBER REACH 0.47% avg % subs see post	 VIEWS/POST 1.9K median 1.9K · 29 days	 POSTS/WEEK 26.0 for period
 7D TREND +2.1% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 319 chars median 285 · 29 days	 POSTS ANALYZED 109 29 days
 AD REACH 830 24h avg	 CHURN / MONTH -10087 last month	 CITATION RATE 66 citation index · 207 channels mentioned ever	 CHANNEL AGE 4 years 5 months created Dec 26, 2021

AI EDITOR SUMMARY

Channel «Crypto blogProp Trading» — 411 096 subs. Avg views per post: 1.9K people (0% from subs), reach low — expand audience. Publishes 26 posts/week (~4/day) — active. Week Jun 1–7 reach stable (+2.1% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **109** posts in 29 days.
- 02 Dominant format – **Photo** (97/109 posts).
- 03 Avg post length – **319** chars (median 285).
- 04 Peak audience activity – **Saturday**, 23:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.6K avg for top vs 1.4K for worst) – among 109 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 20:46 PHOTO Positive again 😊 Trump announced a nearly completed deal with Iran. President Trump said the agreement with Iran is "largely...	VIEWS 2 742 REP. 5	REACTIONS — ER 0.7%
Nº2 18.05 · 19:06 PHOTO ✂️TRUMP: I AM POSTPONING THE PLANNED ATTACK ON IRAN TOMORROW ✂️TRUMP: QATAR, SAUDI ARABIA AND THE UNITED ARAB EMIRATES ASKED...	VIEWS 2 610 REP. 8	REACTIONS — ER 0.6%
Nº3 18.05 · 15:19 PHOTO Well, you see it all 🍷 🍷🍷🍷🍷🍷🍷🍷	VIEWS 2 597 REP. 4	REACTIONS — ER 0.6%

Nº4 23.05 · 10:20 PHOTO Yesterday dropped to \$0.5, today already \$1.5. Sometimes I feel you just need to catch such tokens, not wait for a miracle alt-season 😊	VIEWS 2 577 REP. 5	REACTIONS — ER 0.6%
Nº5 23.05 · 09:33 PHOTO Recorded a YouTube video detailing the contest, stages, and conditions. Interested? Check it out 🍷 Like and...	VIEWS 2 433 REP. 6	REACTIONS — ER 0.6%

|

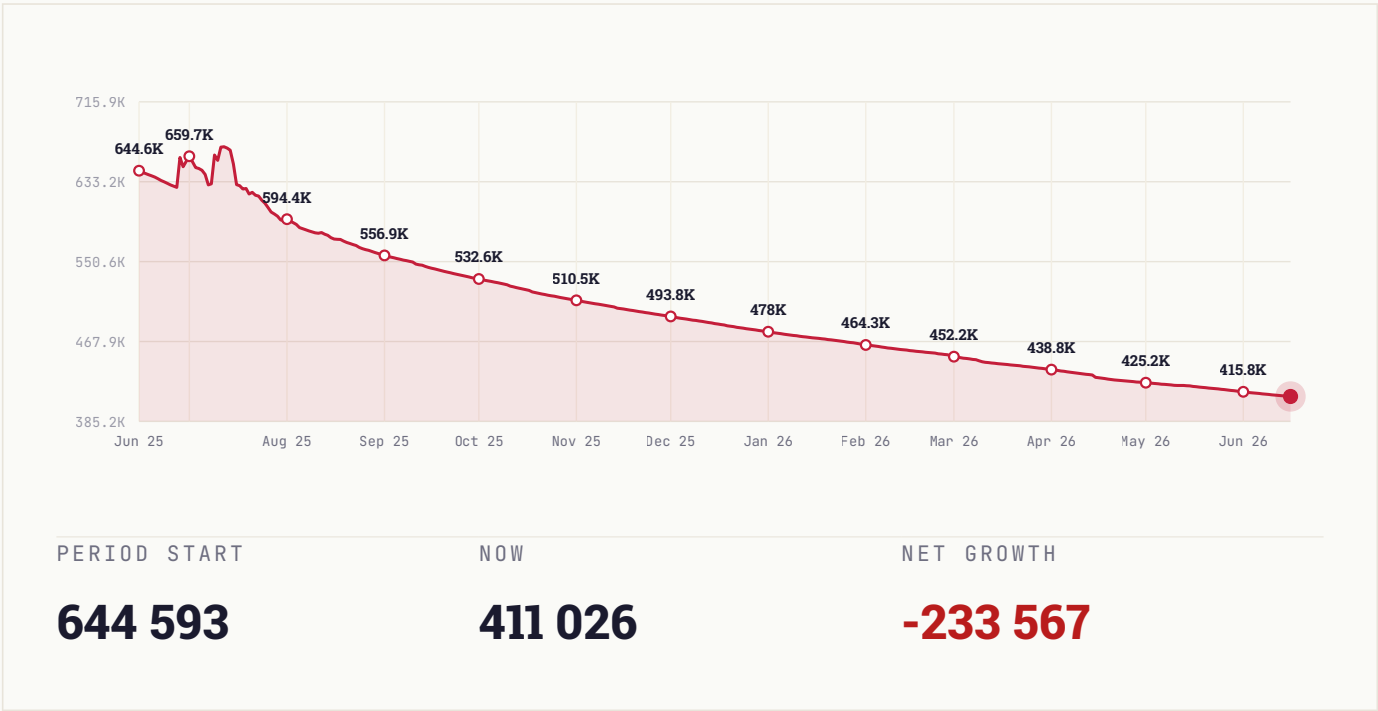
WORST 3

↓ 02.06 · 13:06 PHOTO Studying the order book 📖 Well, dense, ready to buy Bitcoin up to \$60,000 📈♂	VIEWS 1 449 REP. 4	REACTIONS — ER 0.4%
↓ 08.06 · 09:53 PHOTO Added to portfolio 📖	VIEWS 1 418 REP. 5	REACTIONS — ER 0.3%
↓ 26.05 · 17:22 TEXT Contest winners 🏆 Next 🍷 I'll write to everyone personally and confirm email for verification. Next 🍷 our show begins with the grand prize - a challenge...	VIEWS 1 235 REP. 1	REACTIONS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

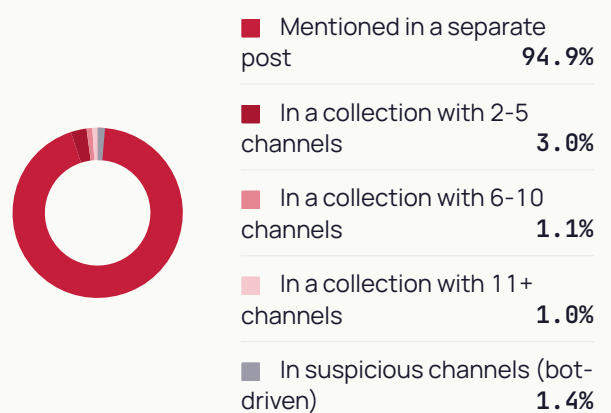
Who mentions the channel and how

Citation index **66** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **207** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



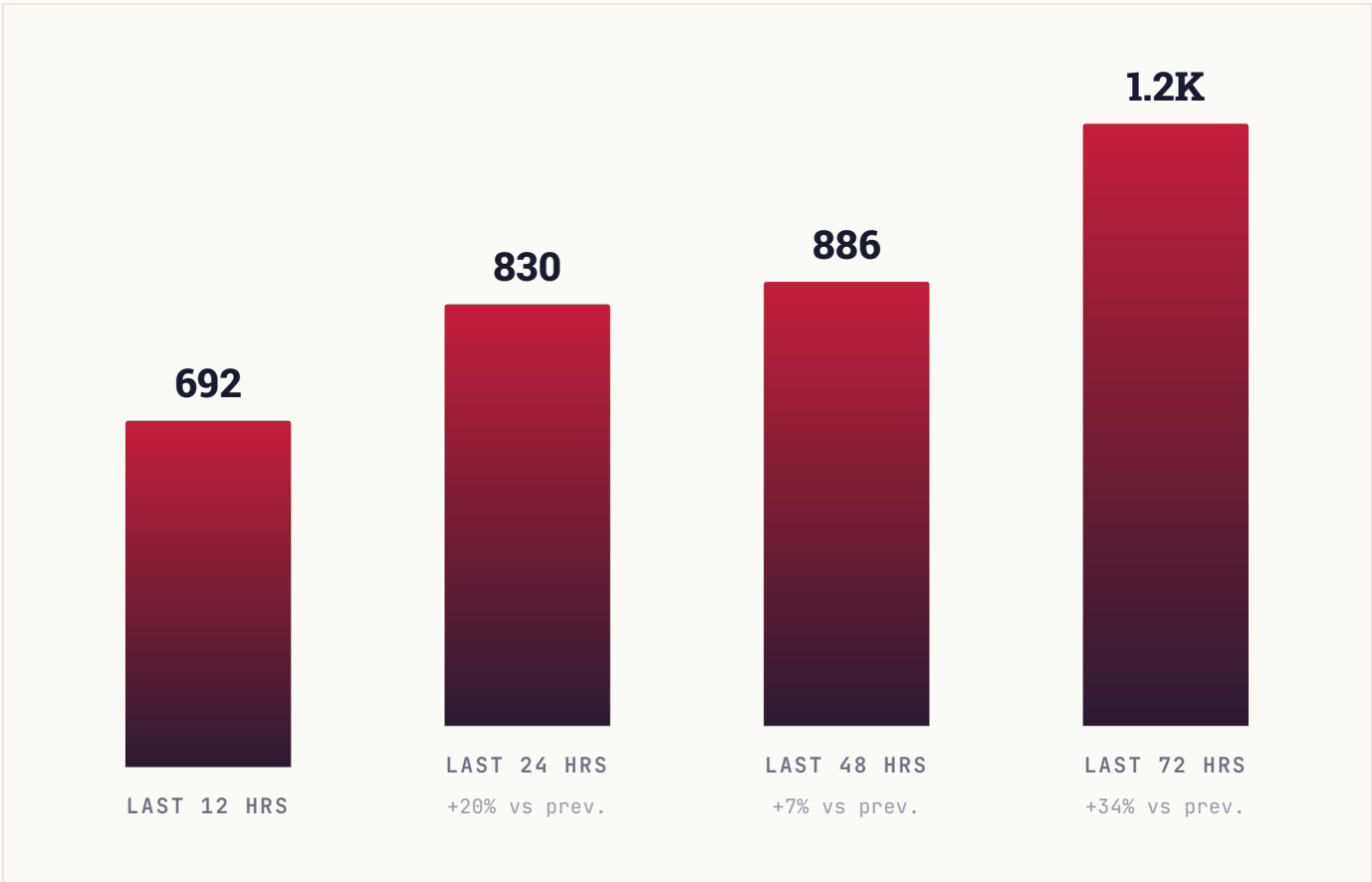
TOPICS MENTIONED IN



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
CB Crypto blogProp Trading	411.1K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#41 of 99). Niche leader: OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **2 357**, they brought **54 738** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	158	7	0	
Nov 2025	340	23	0	
Oct 2025	640	21	0	
Sep 2025	417	7	0	
August 2025	524	17	2 423	
July 2025	278	19	52 315	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
2 357	6	54 738

SECTION 08 · NICHE COMPARISON

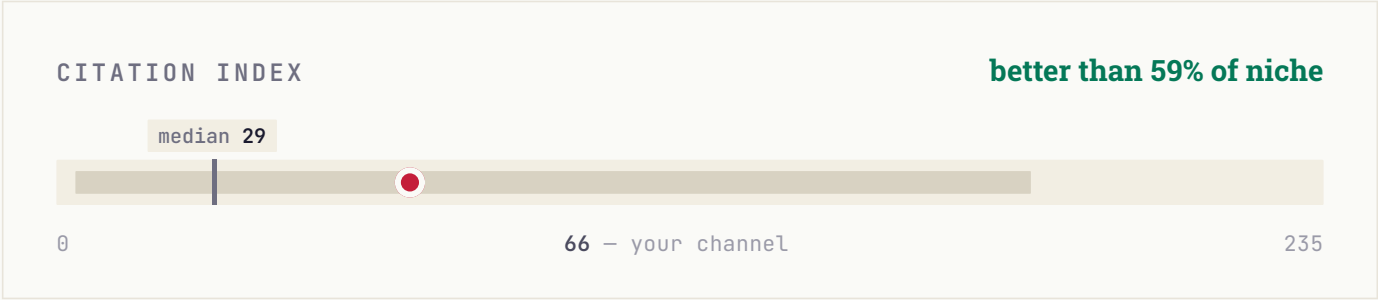
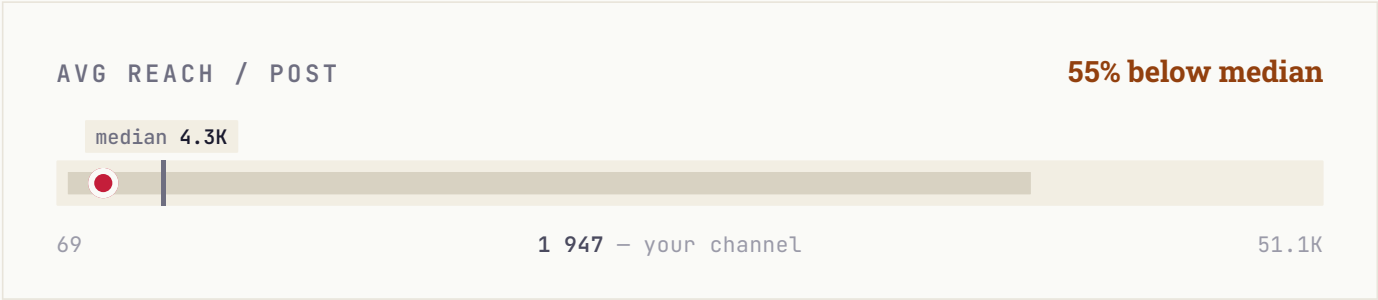
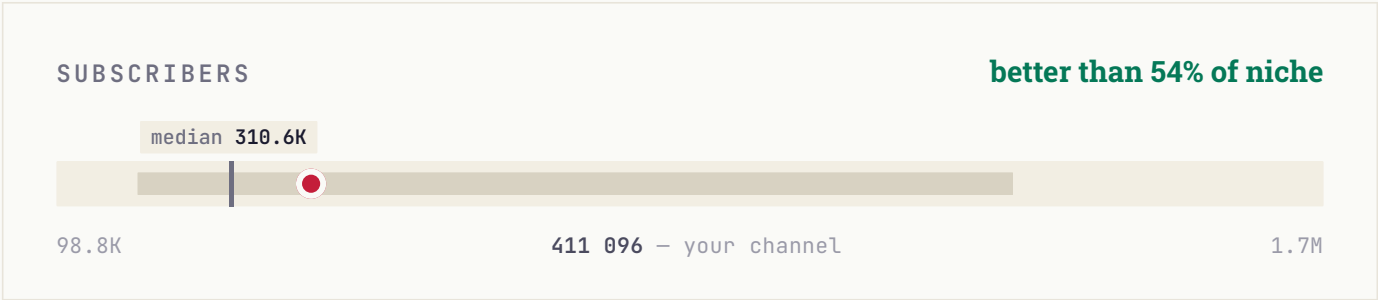
Where the channel stands in its league

Took top-100 channels in «Cryptocurrencies» (Russia) and compared your channel against them. Gray band = range covering 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#41/100

POSITION IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Main post of the week — on Saturday

On this day at 23:00 MSK audience is most active.

EFFECT

**Best time for
an important
post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.47% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.0pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager