

PROMTPRESS PUBLIC REPORT

Channel audit

Maxfile



@maxfile

Corona and Vray models for you Free 3ds Max models 🎨 Thanks for subscribing! 🙏🚀 Premium accounts help grow the channel:
<https://t.me/MaxFile?boost> For questions and ads:...

SUBSCRIBERS

59 614

+886 per month

ERR (% SEE POSTS)

15.0%

per day 2.9%

REACH/POST

8.7K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 59 614 —	 SUBS REACH 14.64% avg % subs see post	 VIEWS/POST 8.7K median 8.7K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST 7.0 only 7 reactions, 25 reposts, 0 comments	 POST LENGTH 375 chars median 375 · —	 POSTS ANALYZED 1 —
 AD REACH 1.7K 24h avg	 CHURN / MONTH +886 last month	 CITATION RATE 1 citation index · 11 channels mentioned ever	 CHANNEL AGE 4 years 7 months created 24.11.2021

AI EDITOR SUMMARY

Channel «Maxfile» – 59 614 subs. Each post averages 8.7K people (15% from subs), reach is low – consider expanding audience. Publishes 1 posts per week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **375** chars (median 375).
- 04 Peak audience activity – **Wednesday**, 16:00 MSK.
- 05 Top posts get **0 times** more views than the weakest (2.9K avg for top vs 8.7K for worst) – among 1 posts for –. Analyze what top posts share: topic, format, time.

TOP 1 POSTS

Nº1 01.07 · 13:58 PHOTO DWGcore – useful AutoCAD channel for designers and architects. Here you'll find: ☒ Ready project template ☒ Free 2D models ☒...	VIEWS	REACTIONS
	8 729	7
	REPOSTS	ER
	25	14.6%

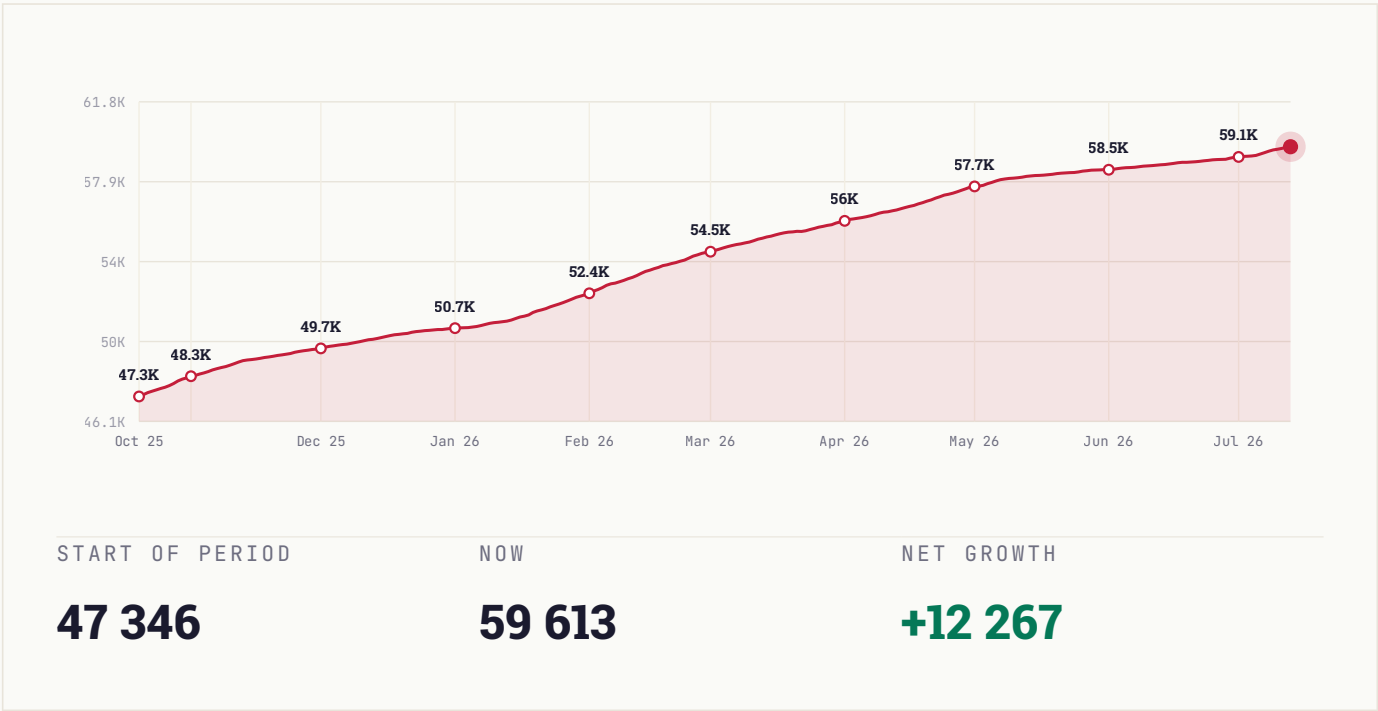
WORST 1

↓ 01.07 · 13:58 PHOTO DWGcore – useful AutoCAD channel for designers and architects. Here you'll find: ☒ Ready project template ☒ Free 2D models ☒...	VIEWS	REACTIONS
	8 729	7
	REPOSTS	ER
	25	14.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

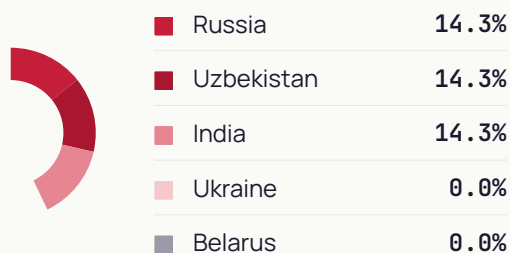


SECTION 04 • MENTIONS

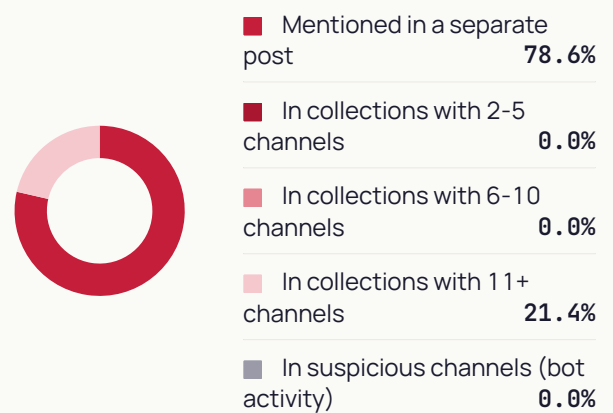
Who mentions the channel and how

Citation index **1** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **11** different channels.

COUNTRIES MENTIONING



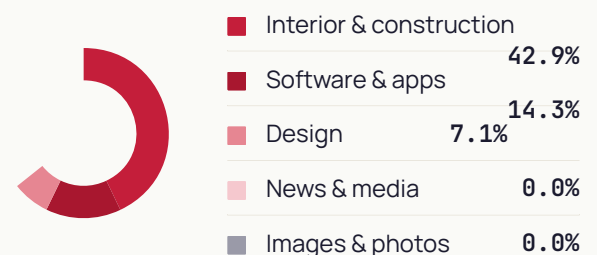
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



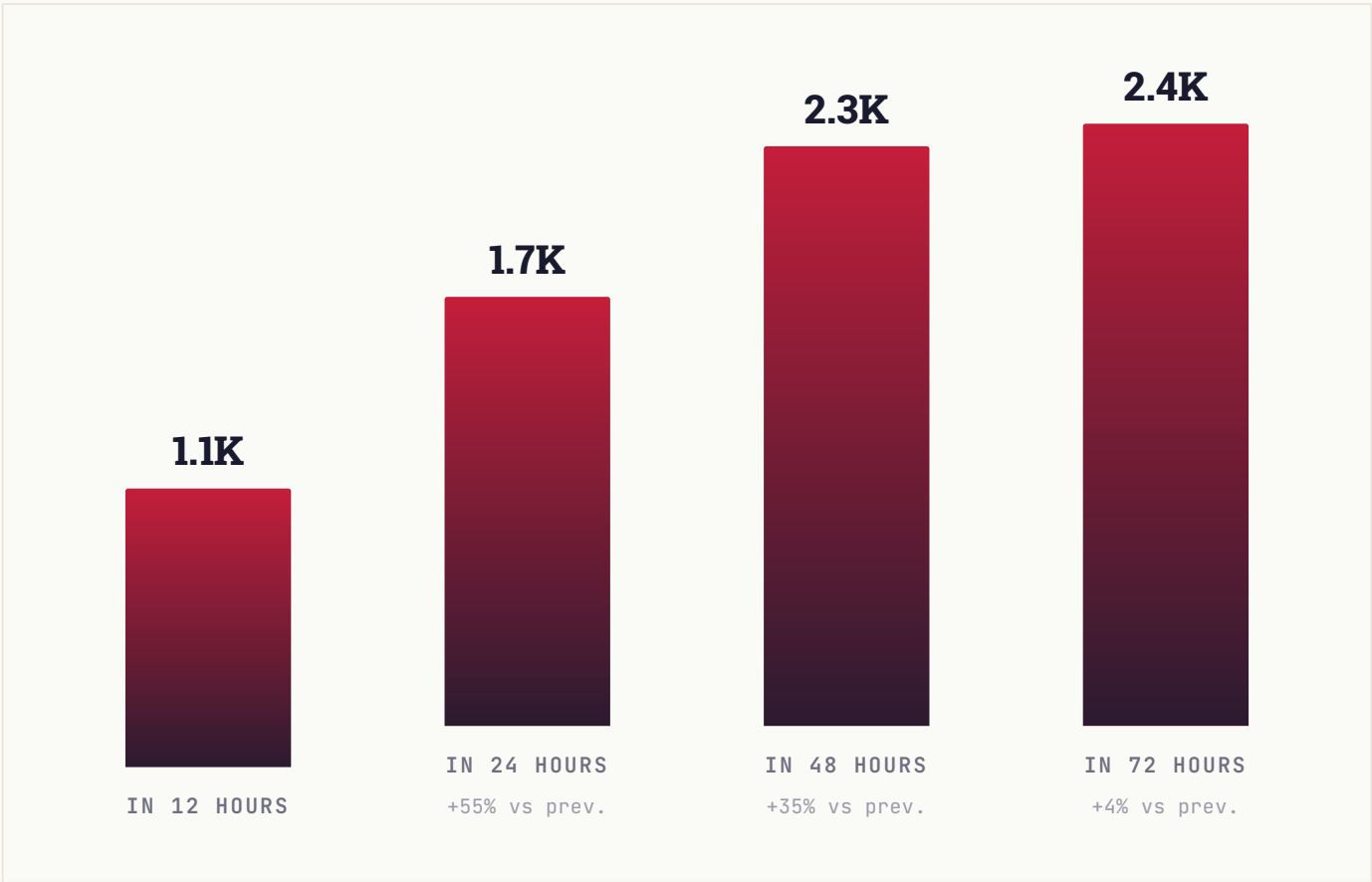
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
ShZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
MA Maxfile YOU	59.6K

COMPARATIVE CONCLUSION

Channel in top half of niche (#42 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **4 990** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	2	1	1 646	
December 2025	0	0	1 020	
November 2025	0	0	1 411	
October 2025	0	0	913	
September 2025	2	1	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
4	6	4 990

SECTION 08 · NICHE COMPARISON

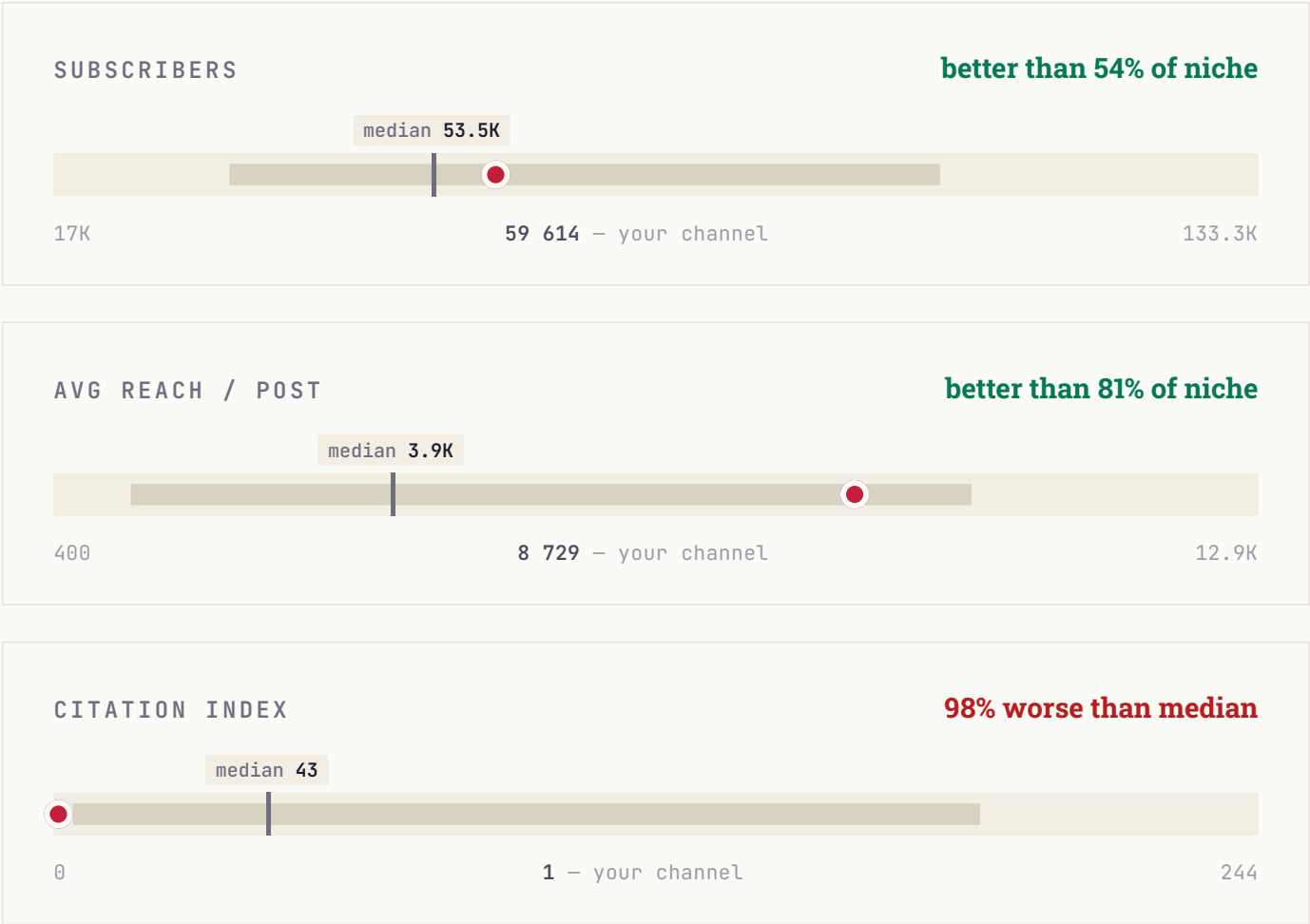
Where channel stands in its league

Took top-100 channels in category "Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#42/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Increase posting frequency**

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
post****03****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager