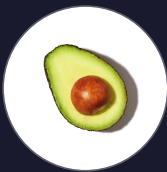


— PUBLIC REPORT BY PROMTPRESS

Channel audit stole avocado from stock photos



@mavacado

I laugh (or rage) at ads and show them to you. What could be better?

❤ Collab: @zubar89 Channel in Roskomnadzor list: <https://rkn.link/jOL>

SUBS	ERR (% SEE POSTS)	REACH/POST
43 700	10.0%	4K
11.07.2026 -356 per month	daily 5.7%	ad reach 2.5K/24h
HTTPS: //PROMTPRESS.COM/AUDIT/MAVACADO		

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your spot

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in «Marketing, PR, Advertising»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 43 700 —	 SUBSCRIBER REACH 9.24% avg % subs see post	 VIEWS/POST 4K median 4.1K · 29 days	 POSTS/DAY 7.2 ~50 per week
 7D TREND -12.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 249 chars median 227 · 29 days	 POSTS ANALYZED 212 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -356 last month	 CITATION RATE 1 276 citation index · 3,211 channels mentioned ever	 CHANNEL AGE 8 years 11 months created 31.07.2017

AI EDITOR SUMMARY

Channel “stole avocado from stock photos” — 43 700 subs. Each post gets on avg 4K people (9% from subs), reach is low — consider expanding audience. Publishes 50 posts per week (~7/day) — active posting. For the week Jun 29 – Jul 5, reach dropped -12.6% to week 22–28 Jun — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **212** posts over 29 days.
- 02 Dominant format – **Photo** (138/212 posts).
- 03 Avg post length – **249** chars (median 227).
- 04 Audience peak – **Saturday**, 22:00 MSK.
- 05 Top posts get **2x** more views than the weakest (7.2K avg top vs 3.2K worst) – among 212 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 11:42 PHOTO Aaaa, an engagement DONUT released by jewelry chain 585 Золотой in collab with pastry shop Эклерная Клер. It's a chocolate dessert shaped like...	VIEWS 9 874 REPOSTS 98	REACTIONS — ER 22.6%
Nº2 20.06 · 19:59 PHOTO The most important prediction is online: which Смешарик you are by birth date. For example, those born on the 9th are Ёжики, thoughtful and creative...	VIEWS 6 326 REPOSTS 341	REACTIONS — ER 14.5%
Nº3 20.06 · 11:58 VIDEO WTF? Pyaterochka dropped a fanfic-Dramione ad. At the climax before the kiss (!) Draco talks about card design...	VIEWS 5 356 REPOSTS 193	REACTIONS — ER 12.3%

Nº4 08.07 • 13:39 VIDEO Nice, MTS Link fit perfectly into the RUNIT marathon for IT folks. Instead of a basic promo stand, the brand showed a typical...	VIEWS 5 348 REPOSTS 10 REACTIONS — ER 12.2%
Nº5 20.06 • 22:18 PHOTO Cute, Zolotoe Yabloko found a hand cream that dispenses in a flower shape. The line includes creams with cherry blossom scent and...	VIEWS 5 282 REPOSTS 135 REACTIONS — ER 12.1%

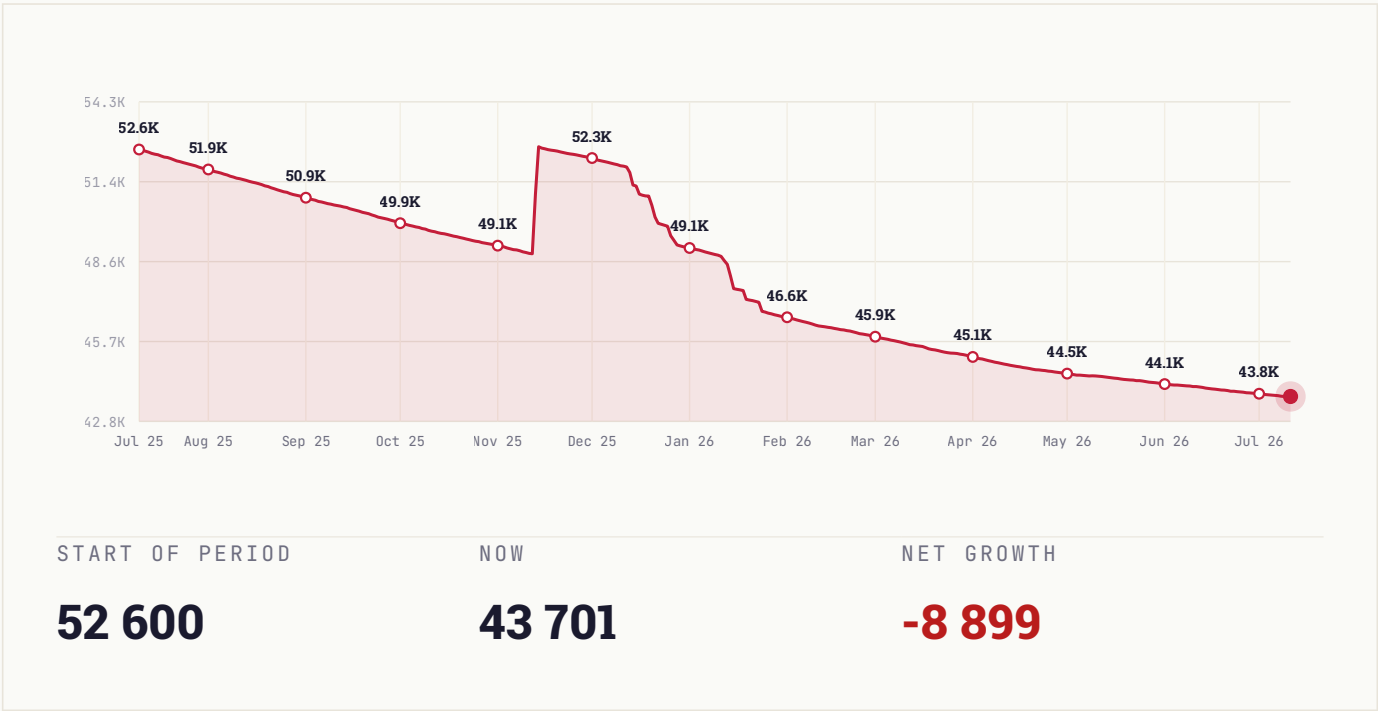
WORST 3

↓ 08.07 • 15:17 VIDEO Oh, Lego announced a Venom set. It's an 18+ build of 413 pieces to assemble Venom's bust in his usual form...	VIEWS 3 222 REPOSTS 38 REACTIONS — ER 7.4%
↓ 07.07 • 15:38 VIDEO Funny: Zatsepi coffee chain collabed with Magnit Cosmetics. Buying a raspberry cream latte for 410 rubles, customers got...	VIEWS 3 127 REPOSTS 12 REACTIONS — ER 7.2%
↓ 08.07 • 14:09 VIDEO Wow, Kylie Jenner again hits nostalgia for 2016-2017, her prime King Kylie era with colored hair...	VIEWS 3 116 REPOSTS 15 REACTIONS — ER 7.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

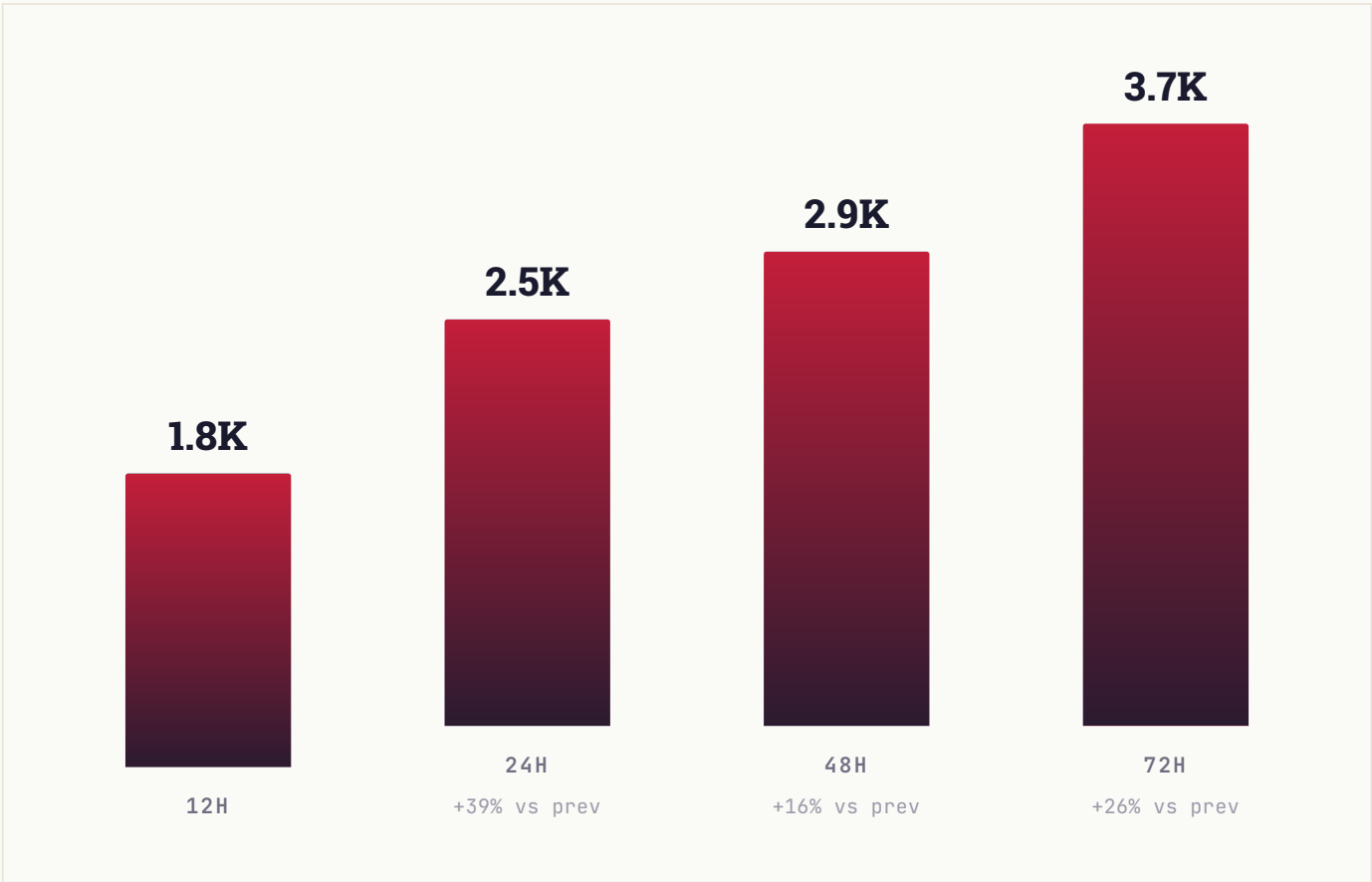
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its niche rank.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Okak	1.6M
ER Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
ER Customer is always right	1.1M
TZ Set trends	1M
AVG Trending today	1M
TV Trend or leave	990K
UA stole avocado from stock photos YOU	43.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

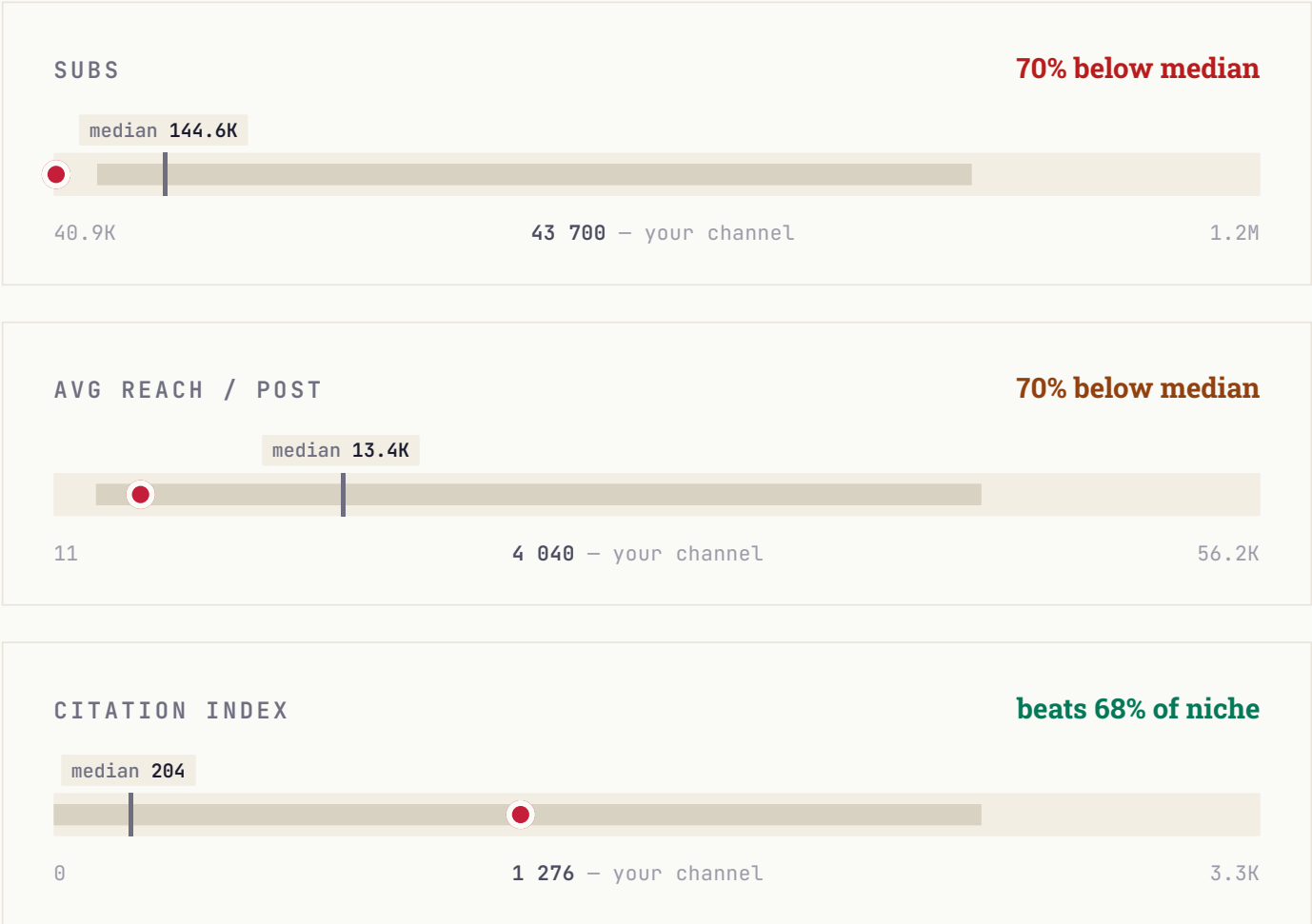
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **3 856** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	0
December 2025	0	0	0
November 2025	0	0	3 856
October 2025	0	0	0
September 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	0	MONTHS OF DATA	6
		ATTRACTED SUBS	3 856

SECTION 07 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band = range of 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Saturday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with similar channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager