

PUBLIC REPORT PROMTPRESS

Channel audit

Mathematician

Andrey



@matematik_andrei_channel

Biggest math channel – short videos on grades 1-11 topics – exam problem breakdowns (VPR/OGE/EGE) – math in real life Ask: @mat_andrei_bot

SUBSCRIBERS

999 780

-13990 per month

ERR (% WHO SEE POSTS)

5.0%

per day 2.5%

REACH/POST

49.3K

ad reach 24.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category "Education"

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 999 780 —	 SUBSCRIBER REACH 4.93% avg % of subs see post	 VIEWS/POST 49.3K median 52.2K · 28 days	 POSTS/WEEK 10.4 for the period
 7D TREND -11.7% vs previous week	 REACTIONS/POST 428.7 total 18,433 reactions, 5,882 reposts, 2,511 comments	 POST LENGTH 540 chars median 531 · 28 days	 POSTS ANALYZED 43 28 days
 AD REACH 24.7K 24h avg	 CHURN / MONTH -13990 last month	 QUOTE RATE 8 358 citation index · 7,854 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «Mathematician Andrey» — 999 780 subs. Each post avg views 49.3K people (5% from subs), reach is low — need to grow audience. Publishes 10 posts per week (~1/day) — regular schedule. For week Jun 29 – Jul 5, reach dropped -11.7% vs week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 43 posts in 28 days.
- 02 Dominant format — Video (20/43 posts).
- 03 Avg post length — 540 characters (median 531).
- 04 Peak audience activity — Friday, 21:00 MSK.
- 05 Top posts get 3x more views than the weakest (72.7K avg top vs 28.7K worst) — among 43 posts in 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 18:12 VIDEO I'll reveal a terrible secret. I DID NOT LIKE SCHOOL. So much that in 11th grade I wrote a song "We Won't Come Back." It fully conveyed all my...	VIEWS 74 668 REPOSTS 25	REACTIONS 831 ER 7.5%
Nº2 20.06 · 15:14 PHOTO 7th graders can solve this in 10 seconds 👍 Can you? #eveningworkout 😊	VIEWS 71 969 REPOSTS 530	REACTIONS 638 ER 7.2%
Nº3 16.06 · 18:25 PHOTO Judging by comments, you're asking for another post about the multiplication table 😊 Alright, you convinced me. Here's more 🙌	VIEWS 71 578 REPOSTS 19	REACTIONS 237 ER 7.2%

Nº4

21.06 • 07:03

VIDEO

Today is the summer solstice! ☀️ This day marks the astronomical start of summer. Hooray, comrades! In the Northern Hemisphere today...

VIEWS

71 132

REPOSTS

496

REACTIONS

676

ER

7.1%

Nº5

20.06 • 18:05

VIDEO

(post without caption – video)

VIEWS

69 626

REPOSTS

218

REACTIONS

1 297

ER

7.0%

WORST 3

↓ 10.07 • 10:33 TEXT

Guess where I am? 🤔

VIEWS

31 323

REPOSTS

3

REACTIONS

159

ER

3.1%

↓ 11.07 • 11:16 POLL

Share your thoughts on the cipher theme ↓

VIEWS

28 090

REPOSTS

3

REACTIONS

141

ER

2.8%

↓ 11.07 • 09:37 PHOTO

Another puzzle from the Cryptography Museum 🗝️ Same logic: top row letters match bottom row letters and vice versa...

VIEWS

26 614

REPOSTS

65

REACTIONS

255

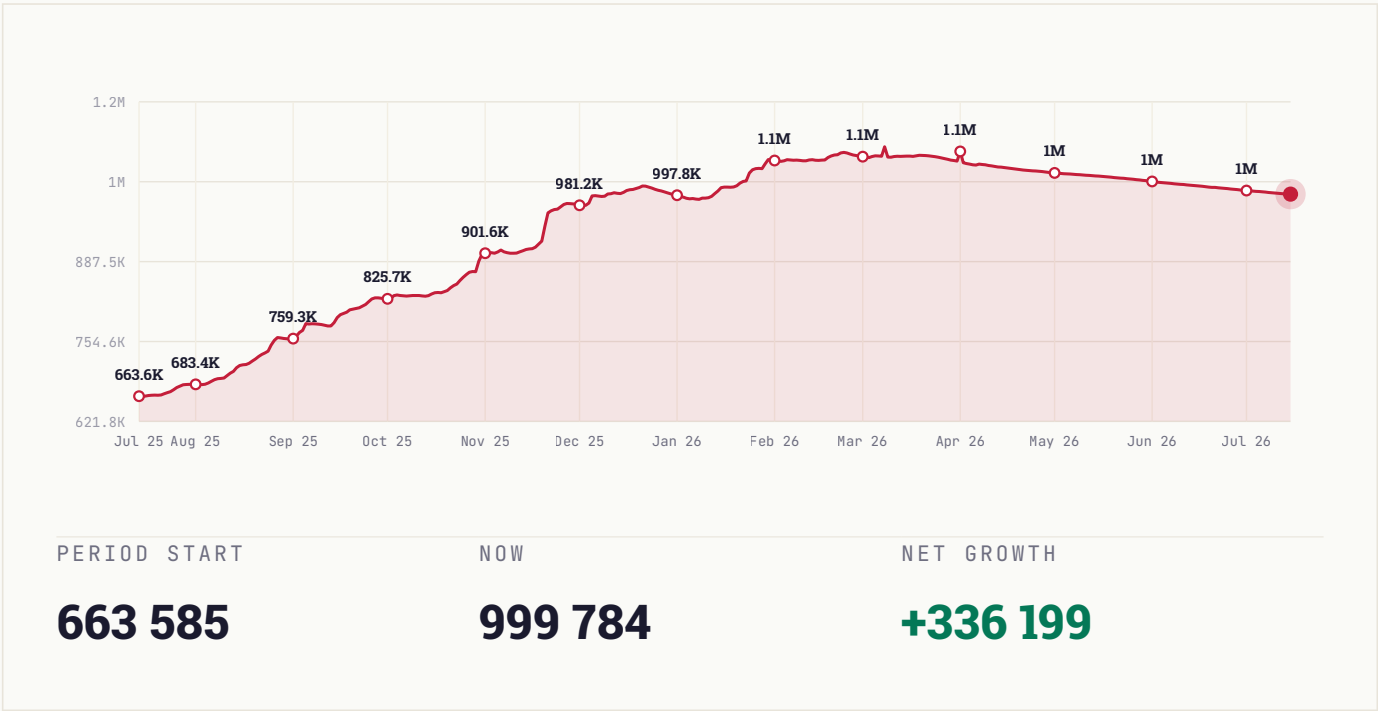
ER

2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

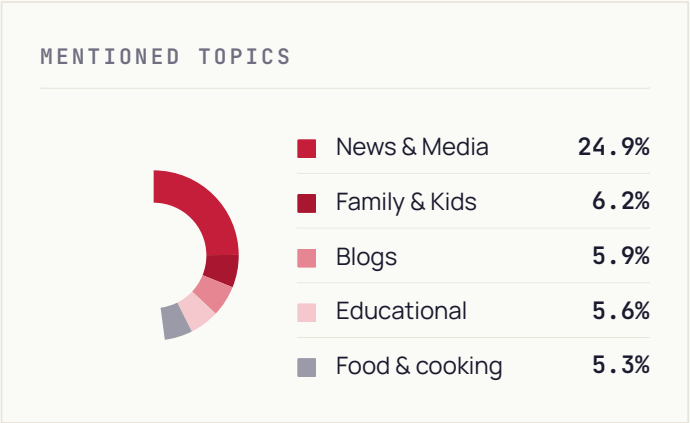
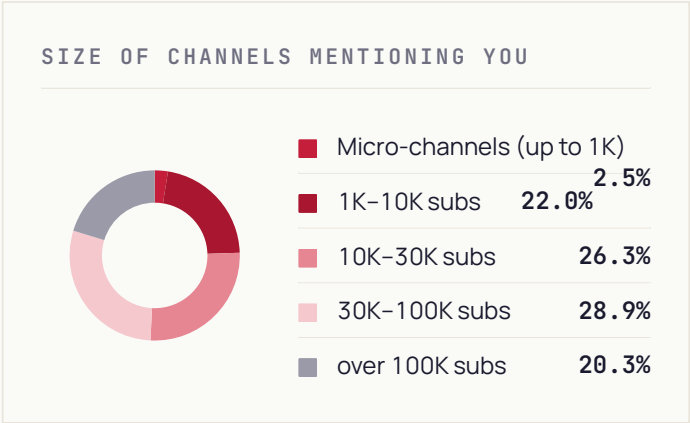
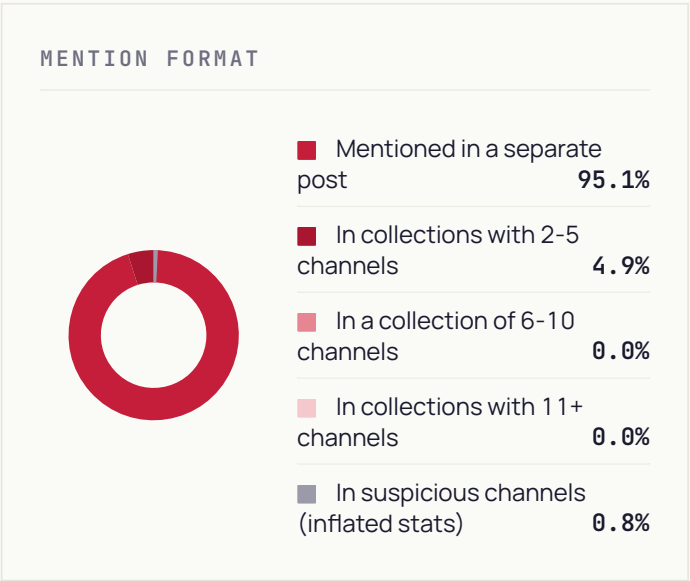
Yearly subscriber growth chart. Key months show exact subscriber count. Shows growth and loss months.



SECTION 04 · CITATIONS

Who mentions the channel and how

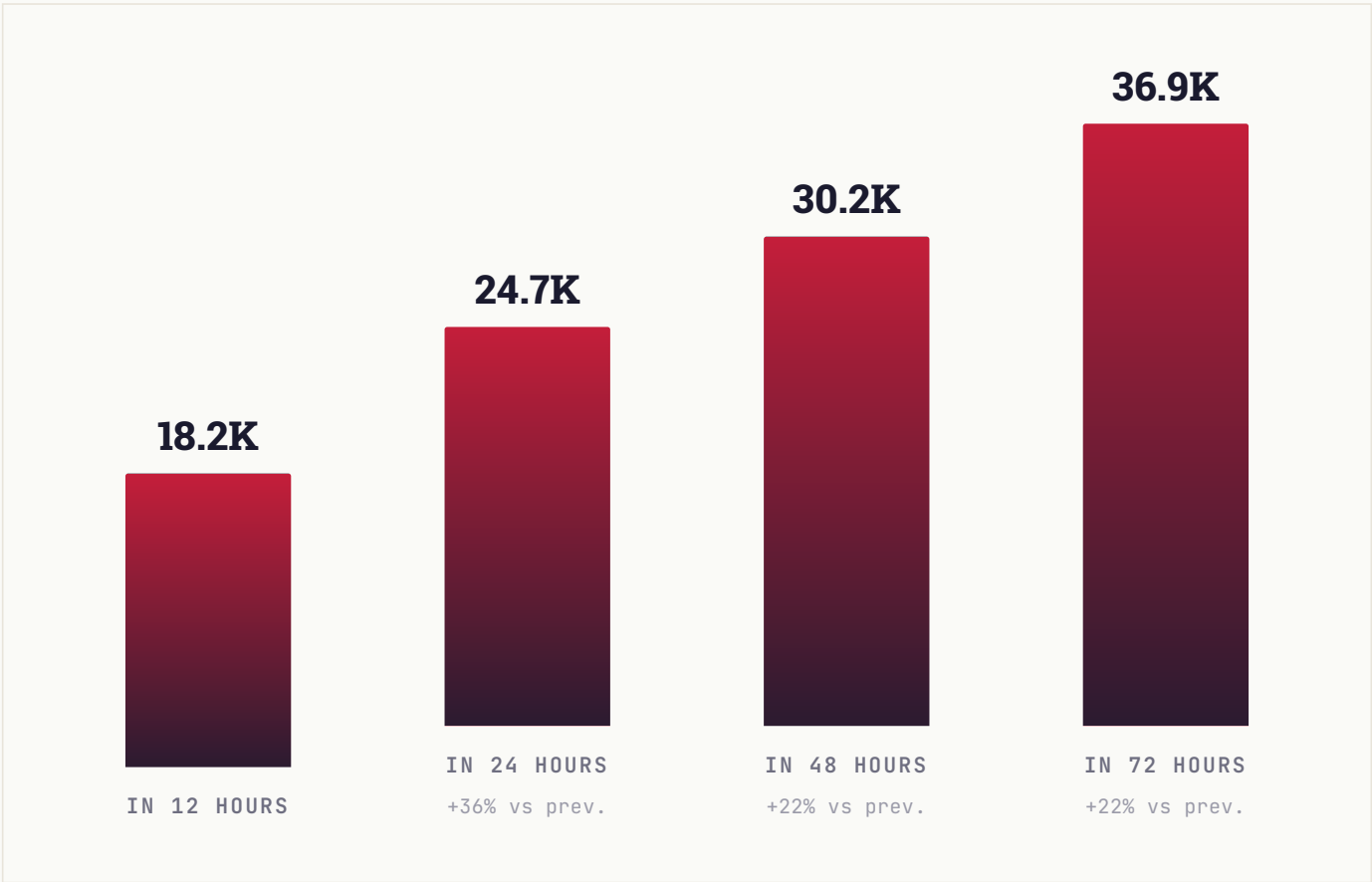
Citation index **8 358** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **7 854** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of a promo post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey YOU	999.8K
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
E2 EXAMS 2026 ANSWERS	228.1K

COMPARATIVE CONCLUSION

Channel in niche #1 (#1 of 99 channels in category). One of the leaders — client-partners can cross-promote as equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3 416**, they brought **422 420** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	545	536	67 019
December 2025	732	710	35 081
Nov 2025	679	663	90 749
Oct 2025	556	547	77 533
Sep 2025	491	479	73 634
August 2025	413	400	78 404

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
3 416	6	422 420

SECTION 08 · NICHE COMPARISON

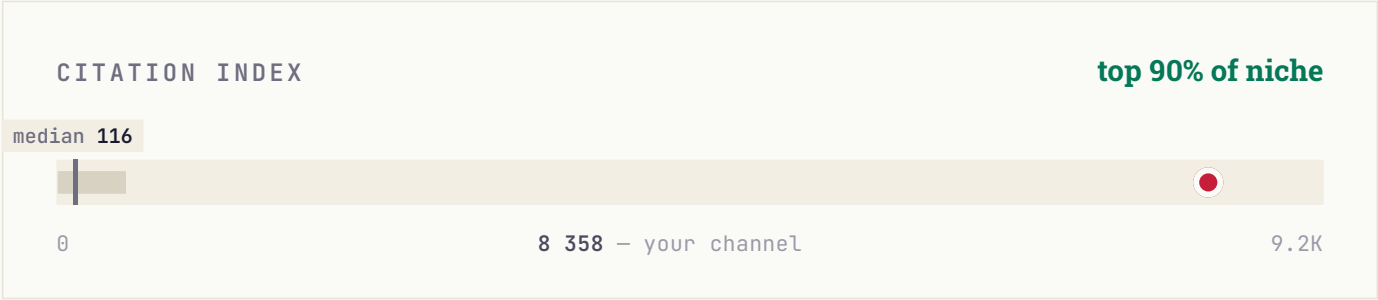
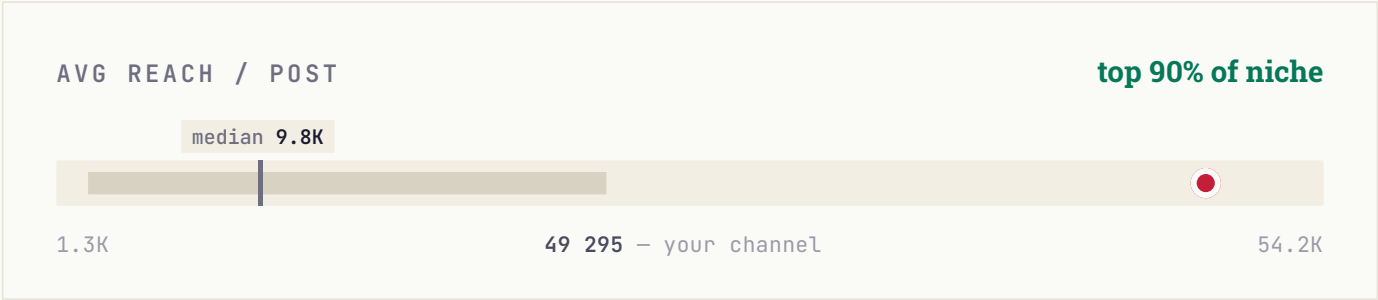
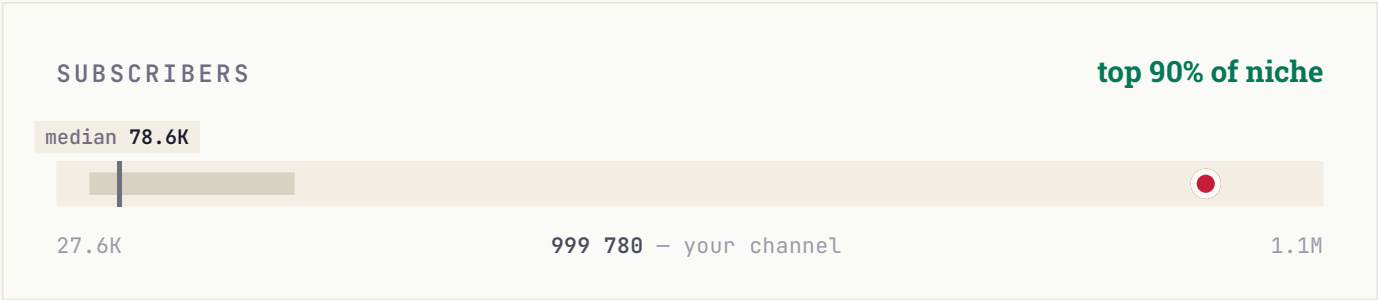
Where the channel ranks in its league

Took top-100 channels in category "Education» (Russia) and compared your channel to them. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.

#1/100

POSITION IN NICHE

Channel in top 1% Education Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day and at 21:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 4.93% vs norm 8.0%. Try polls and interactive formats.

EFFECT

+3.1pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager