
PUBLIC REPORT BY PROMTPRESS

Channel audit

MathAnya | Math EGE | 100- point tutor | Mother of Sciences



@matemanya

- Preparing for the Unified State Exam (profile & base) for 13 years.
 - Every 5th student scores 85+ • Personal result in 2025: 100 points MCKO Sign up for Мяcopyбка: <https://clck.ru/3NiAFc> PRE-LIST 26/27:...
-

SUBSCRIBERS

34 462

-256 per month

ERR (% SEE POSTS)

8.0%

daily 3.9%

REACH/POST

2.6K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 34 462 —	 SUBSCRIBER REACH 7.56% avg % subs see post	 VIEWS/POST 2.6K median 2.5K · 29 days	 POSTS/WEEK 47.1 over period
 7D TREND -19.3% vs previous week	 REACTIONS/POST 45.8 total 9,215 reactions, 1,592 reposts, 697 comments	 POST LENGTH 215 chars median 130 · 29 days	 POSTS ANALYZED 201 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -256 last month	 CITATION RATE 361 citation index · 4,691 channels mentioned ever	 CHANNEL AGE 5 years 9 months created 20.09.2020

AI EDITOR SUMMARY

Channel «MatemAny» | Math EGE | 100-point tutor | Mother of Sciences» — 34 462 subs. Each post averages 2.6K people (8% of subs), reach is low — should expand audience. Publishes 47 posts/week (~7/day) — active publishing. For week Jun 29 – Jul 5 reach dropped -19.3% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **201** posts over 29 days.
- 02 Dominant format – **Photo** (83/201 posts).
- 03 Avg post length – **215** chars (median 130).
- 04 Peak audience activity – **Friday**, 11:00 MSK.
- 05 Top posts get **5x** more views than weakest (7.1K avg top vs 1.5K worst) – among 201 posts in 29 days. Worth analyzing what top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 08:51 PHOTO Our 400-point student Artyom has arrived in Moscow. He has a busy day ahead, with a gift from 100B waiting. Any guesses what they'll give him?...	VIEWS 8 527 REP. 65	REACTIONS 47 ER 24.7%
Nº2 03.07 · 10:49 VIDEO (video post without caption)	VIEWS 8 409 REP. 191	REACTIONS 31 ER 24.4%
Nº3 18.06 · 20:02 PHOTO Many thanks	VIEWS 4 454 REP. 5	REACTIONS 56 ER 12.9%

Nº4 16.06 • 12:51 **PHOTO**

Absolute cinema 🙌

VIEWS

4 419

REP.

4

REACTIONS

96

ER

12.8%

Nº5 18.06 • 20:02 **TEXT**

Any, parameter at 4/4!!!!!! I'm shocked

VIEWS

4 399

REP.

5

REACTIONS

67

ER

12.8%

WORST 3

↓ 12.07 • 08:20 **PHOTO**

Dudes, finally see summer school starting on the horizon Two months of value for 0 rubles. We'll cover all prototypes of task 10, and in August you...

VIEWS

1 557

REP.

4

REACTIONS

8

ER

4.5%

↓ 11.07 • 11:58 **VIDEO**

Found a video where I shared my take on this 🙄 About design nuances, why school can't...

VIEWS

1 475

REP.

5

REACTIONS

19

ER

4.3%

↓ 11.07 • 16:23 **TEXT**

Drop questions in the bot, I'll answer tomorrow – we'll cover prep and daily stuff

VIEWS

1 459

REP.

—

REACTIONS

6

ER

4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



START OF PERIOD

NOW

NET GROWTH

18 174

34 445

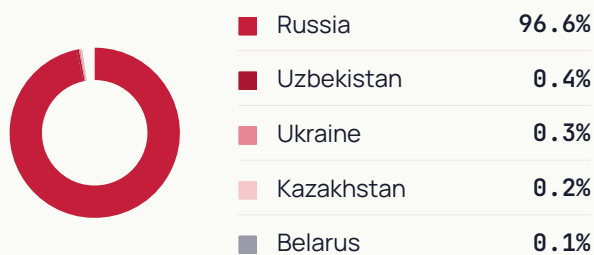
+16 271

SECTION 04 • CITATIONS

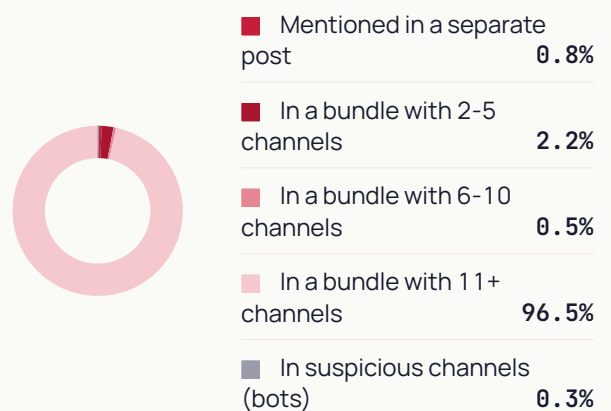
Who mentions the channel and how

Citation index **361** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **4 691** different channels.

COUNTRIES MENTIONING



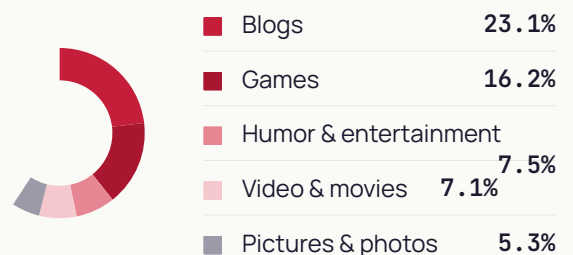
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



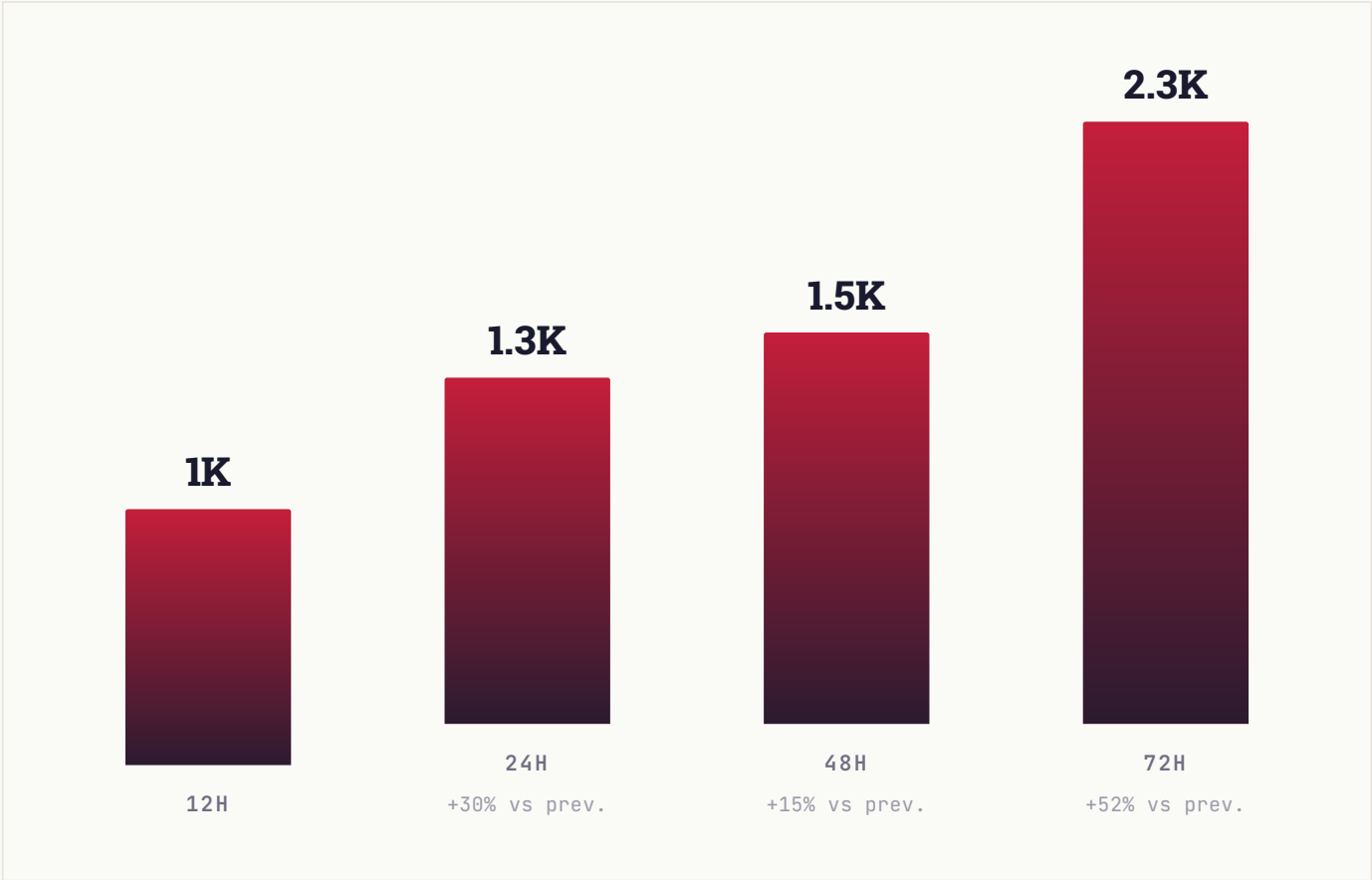
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Andrey the Mathematician	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSchool Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
MJ MathAnya Math EGE 100-point tutor Mother of Sciences	YOU 34.5K

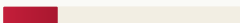
COMPARATIVE CONCLUSION

Channel not yet outside top-99 niche — early growth stage. Niche leader — Andrey the Mathematician (1M), top-99 median: 78.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **11 746**, they brought **18 894** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 339	1 111	430 
December 2025	1 605	1 329	780 
November 2025	1 482	1 051	2 335 
October 2025	2 531	1 709	2 930 
Sep 2025	2 523	1 535	9 929 
August 2025	2 266	936	2 490 

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
11 746	6	18 894

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of other channels. A vertical line indicates the median, and a red dot marks the channel's performance.

- SUBSCRIBERS:** The median is 78.6K. The channel's performance is 34,462, which is 56% below the median. The range of other channels is from 27.6K to 297.2K.
- AVG REACH / POST:** The median is 9.8K. The channel's performance is 2,606, which is 73% below the median. The range of other channels is from 1.3K to 31.6K.
- CITATION INDEX:** The median is 116. The channel's performance is 361, which is better than 75% of the niche. The range of other channels is from 0 to 657.

Metric	Median	Channel Value	Comparison	Range (Min-Max)
SUBSCRIBERS	78.6K	34,462	56% below median	27.6K - 297.2K
AVG REACH / POST	9.8K	2,606	73% below median	1.3K - 31.6K
CITATION INDEX	116	361	better than 75% of niche	0 - 657

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Friday
 Audience most active on this day at 11:00 MSK.

EFFECT
Best window for an important post
- 02

ER below niche benchmark — rethink formats
 Current ER 7.56% vs norm 8.0%. Try polls & interactive formats.

EFFECT
+0.4pp ER
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Swap posts with same-niche channels once a quarter.
 No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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