

PUBLIC REPORT BY PROMTPRESS

Channel audit

MashaGPT



@mashagpt

■ AI - mashagpt.ru Service for working with AI ChatGPT, Claude, Gemini, Grok - #1 in Russia. Bot - @mashaofficial_bot For partnership inquiries - @lolux Channel registration - 4778340851

SUBSCRIBERS

153 654

-4751 per month

ERR (% SEE POSTS)

12.0%

per day 4.8%

REACH/POST

17.6K

ad reach 7.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 153 654 —	 SUBS REACH 11.46% avg % subs see post	 VIEWS/POST 17.6K median 18.1K · 18 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 66.0 264 reactions, 61 reposts, 187 comments total	 POST LENGTH 162 chars median 144 · 18 days	 POSTS ANALYZED 4 18 days
 AD REACH 7.4K 24h avg	 CHURN / MONTH -4751 over the last month	 CITATION RATE 0 citation index · 3 channels mentioned all time	 CHANNEL AGE 3 years 10 days created 16.06.2023

AI EDITOR SUMMARY

Channel «MashaGPT» – 153 654 subs. Each post averages 17.6K people (11% of subs), reach is low – consider expanding audience. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 18 days.
- 02 Dominant format — Text (4/4 posts).
- 03 Avg post length — 162 chars (median 144).
- 04 Peak audience activity — Wednesday, 22:00 MSK.
- 05 Top posts get ×1 more views than the weakest (21K avg for top vs 14.5K for worst) — among 4 posts in 18 days. Analyze what the top ones share: topic, format, timing.

TOP 4 POSTS

Nº1 03.06 · 19:19 TEXT Yay! Masha is alive 🥳	VIEWS 26 855 REPOSTS 43	REACTIONS 108 ER 17.5%
Nº2 03.06 · 17:42 TEXT Friends, our hosting provider reg.ru had a server crash. Waiting for physical recovery. Apologies for the inconvenience —...	VIEWS 26 414 REPOSTS 9	REACTIONS 60 ER 17.2%
Nº3 22.06 · 04:23 TEXT Unfortunately, our hosting provider reg.ru again "shows its reliability". Their server with our DB is down again...	VIEWS 9 786 REPOSTS 9	REACTIONS 57 ER 6.4%

Nº4 22.06 · 06:42 TEXT Service is back online. Sorry for the downtime – we're improving architecture to prevent it.	VIEWS	REACTIONS
	7 402	39
	REPOSTS	ER
	—	4.8%

WORST 3

↓ 03.06 · 17:42 TEXT Friends, our hosting provider reg.ru had a server crash. Waiting for physical recovery. Apologies for the inconvenience —...	VIEWS	REACTIONS
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

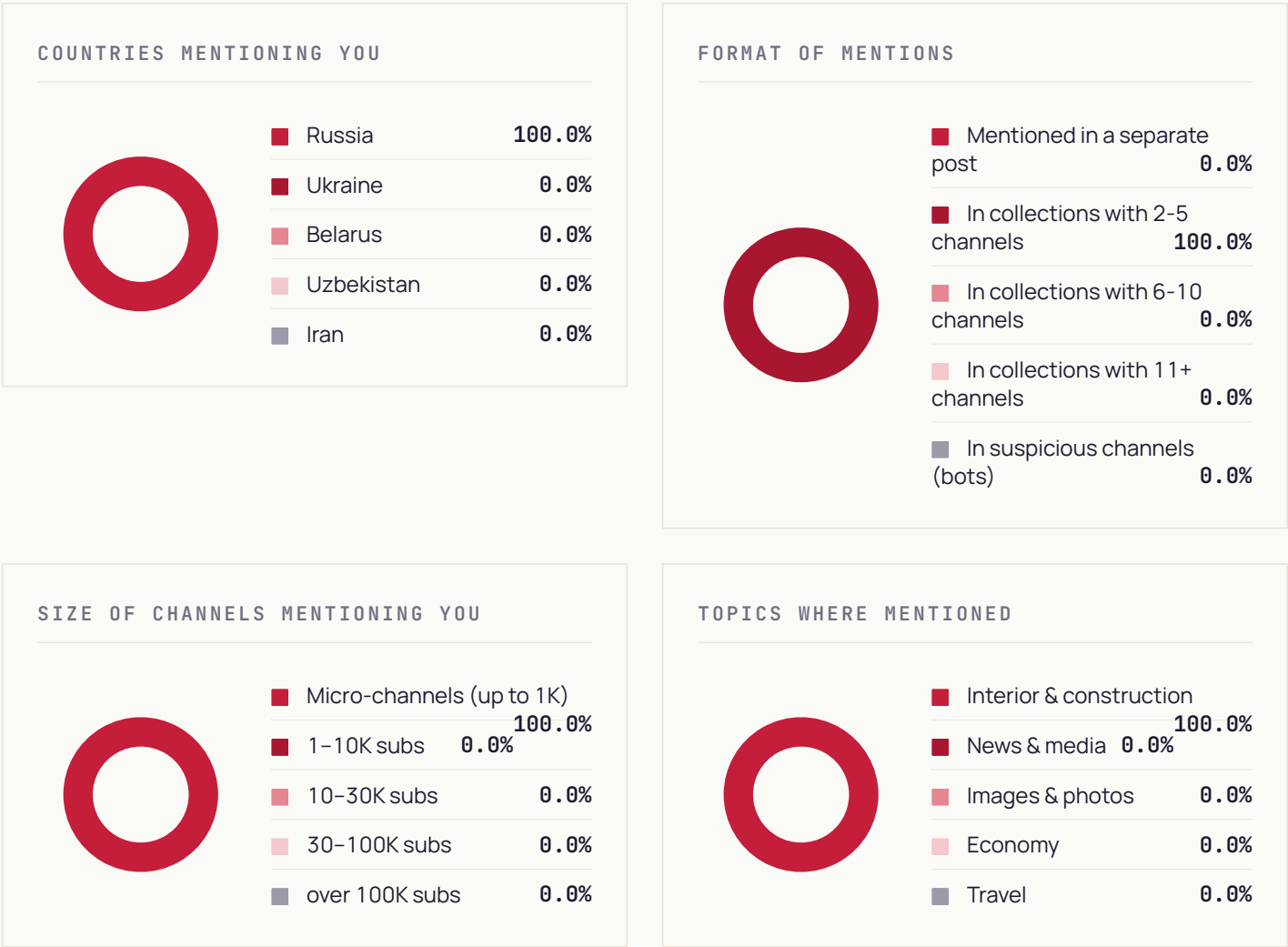
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

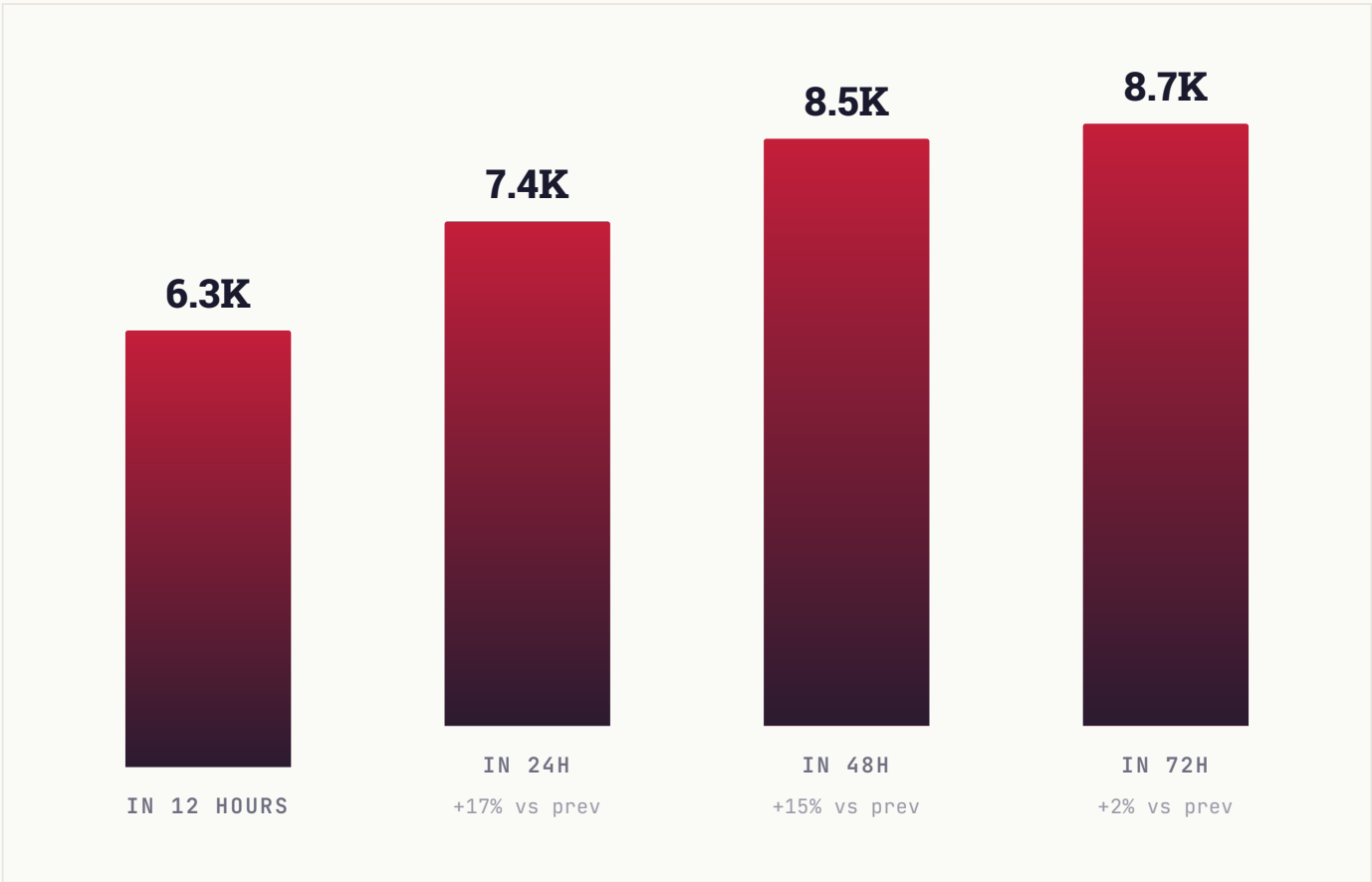
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trend world	3.4M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
CZ Digital Journal IT, Neuroseti	1.8M
BE Backdoor	1.8M
MA MashaGPT YOU	153.7K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#74 of 100). Niche median — 211.8K subs. First growth KPI — reach median. Leader: hitvpn_blog (4.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **58 500** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	13 032
November 2025	0	0	9 095
October 2025	0	0	12 698
September 2025	0	0	9 071
August 2025	0	0	6 301
July 2025	0	0	8 303
TOTAL MENTIONS			0
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			58 500

— SECTION 08 • NICHE COMPARISON

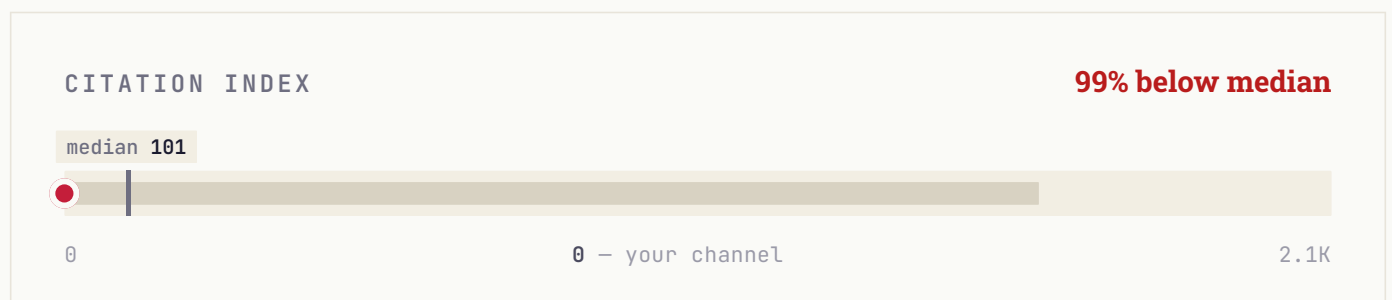
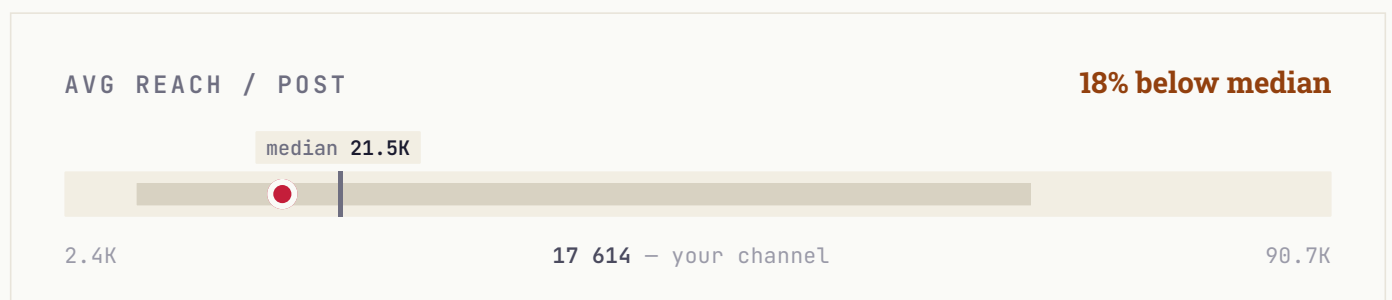
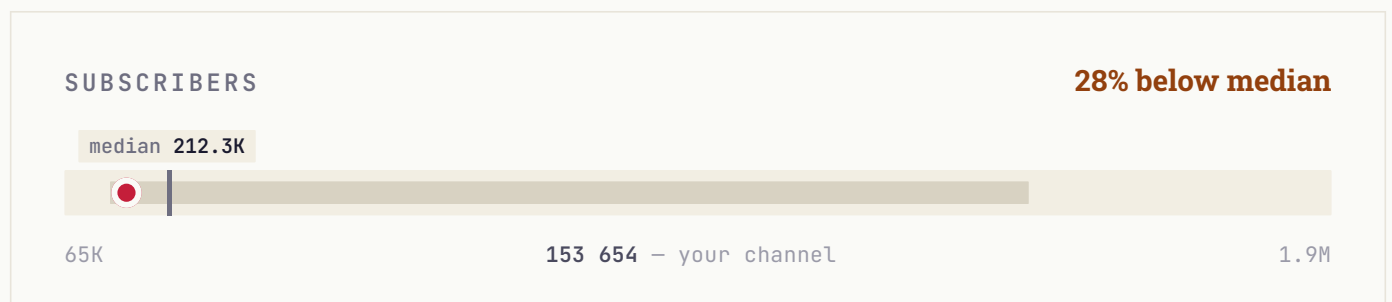
Where the channel stands in its league

Took top-**100** channels in category «Tech» (Russia) and compared your channel to them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical line — median. Red dot — your channel.

#74 /100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.5 posts/week. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Wednesday
Audience is most active on this day and at 22:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager