

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Social Studies

with Masha Vibe

| School EGEflex



@mashaegesoc

Vibe prep for Unified State Exam in Social Studies 95+ Want to study with me? Click: <https://vk.cc/crk6cy>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
15 979	24.0%	3.6K
-8345 per month 15.07.2026	per day 7.9% HTTPS: // PROMTPRESS.COM/AUDIT/MASHAEGESOC	ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 15 979 —	 SUBSCRIBER REACH 22.8% avg % subs see a post	 VIEWS/POST 3.6K median 2.4K · 29 days	 POSTS/WEEK 32.8 over period
 7D TREND -55.3% vs previous week	 REACTIONS/POST 129.3 total 18,105 reactions, 2,164 reposts, 2,213 comments	 POST LENGTH 244 chars median 179 · 29 days	 POSTS ANALYZED 140 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -8345 last month	 CITATION RATE 440 citation index · 908 channels mentioned all time	 CHANNEL AGE 3 years 23 days created 22.06.2023

AI EDITOR SUMMARY

Channel «Social Studies with Masha Vibe | School EGEflex» – 15 979 subs. Each post gets avg 3.6K people (23% from subs), average reach – room to grow. Publishes 33 posts per week (~5/day) – active posting. For the week Jun 29 – Jul 5, reach dropped -55.3% by week of June 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 140 posts over 29 days.
- 02 Dominant format – Photo (66/140 posts).
- 03 Avg post length – 244 chars (median 179).
- 04 Peak audience activity – Thursday, 13:00 MSK.
- 05 Strongest posts get 10x more views than the weakest (11.6K avg for top vs 1.2K for worst) – among 140 posts in 29 days. Worth analyzing what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 18.06 · 10:12 PHOTO Came to Vera in the morning 😊 Finalizing the annual course, summing up the year. Work in full swing 🔥 One thing I can say already. Future...	VIEWS 17 279 REPOSTS 7	REACTIONS 97 ER 108.1%
Nº2 22.06 · 10:43 TEXT Altai arrived!!! More regions soon. Waiting 🙌	VIEWS 9 032 REPOSTS 372	REACTIONS 234 ER 56.5%
Nº3 22.06 · 05:28 VIDEO So where are the damn results? I didn't sleep all night on the train. ⚡ REMINDERS: 1. Guys, you'll have little time for appeal. So send IMMEDIATELY...	VIEWS 8 498 REPOSTS 22	REACTIONS 217 ER 53.2%

Nº4 21.06 · 07:23 **TEXT**

⚡ Social Studies Unified State Exam results expected within 24 h Putting 🙏 for luck!

VIEWS
8 238

REACTIONS
1 795

REPOSTS
395

ER
51.6%

Nº5 22.06 · 11:34 **VIDEO**

MY STUDENT KRIS ❤️ REACTION TO 92 PTS — «well, okay, that'll do» AHAHAHA PROUD 😊

VIEWS
8 033

REACTIONS
227

REPOSTS
62

ER
50.3%

WORST 3

↓ 11.07 · 12:30 **PHOTO**

My Saturday looks like this: 📖📖 All weekend I'll analyze EVERY task of the Unified State Exam 2026 + scans of my students. Future 11th graders...

VIEWS
1 255

REACTIONS
25

REPOSTS
2

ER
7.9%

↓ 11.07 · 14:51 **PHOTO**

I only dream of peace, lol! I lead you to the Unified State Exam, I help after it, and now I'm even at the exam with you 🤔🤔🤔

VIEWS
1 177

REACTIONS
44

REPOSTS
2

ER
7.4%

↓ 11.07 · 09:45 **PHOTO**

Ministry of Education posted state textbooks on social studies in GIS "My School" Grade 9 Grade 10 Referent in Max

VIEWS
1 088

REACTIONS
23

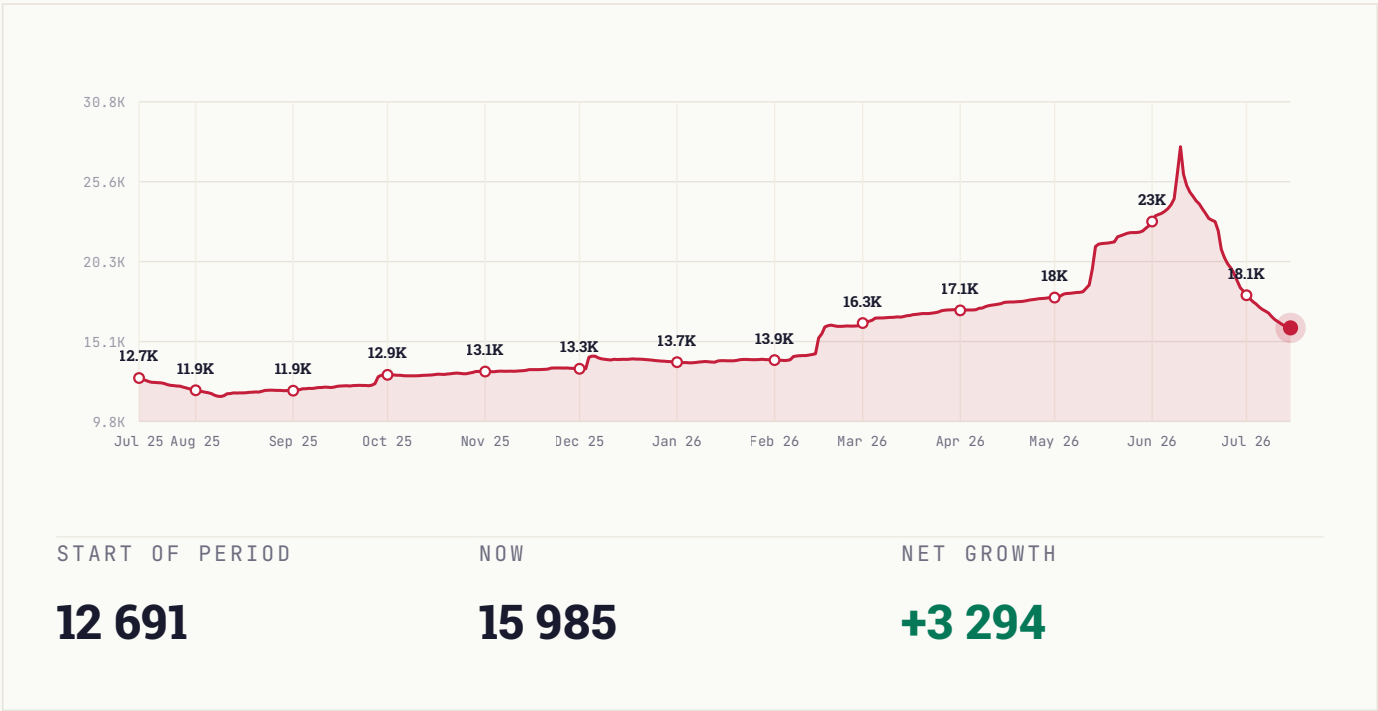
REPOSTS
10

ER
6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

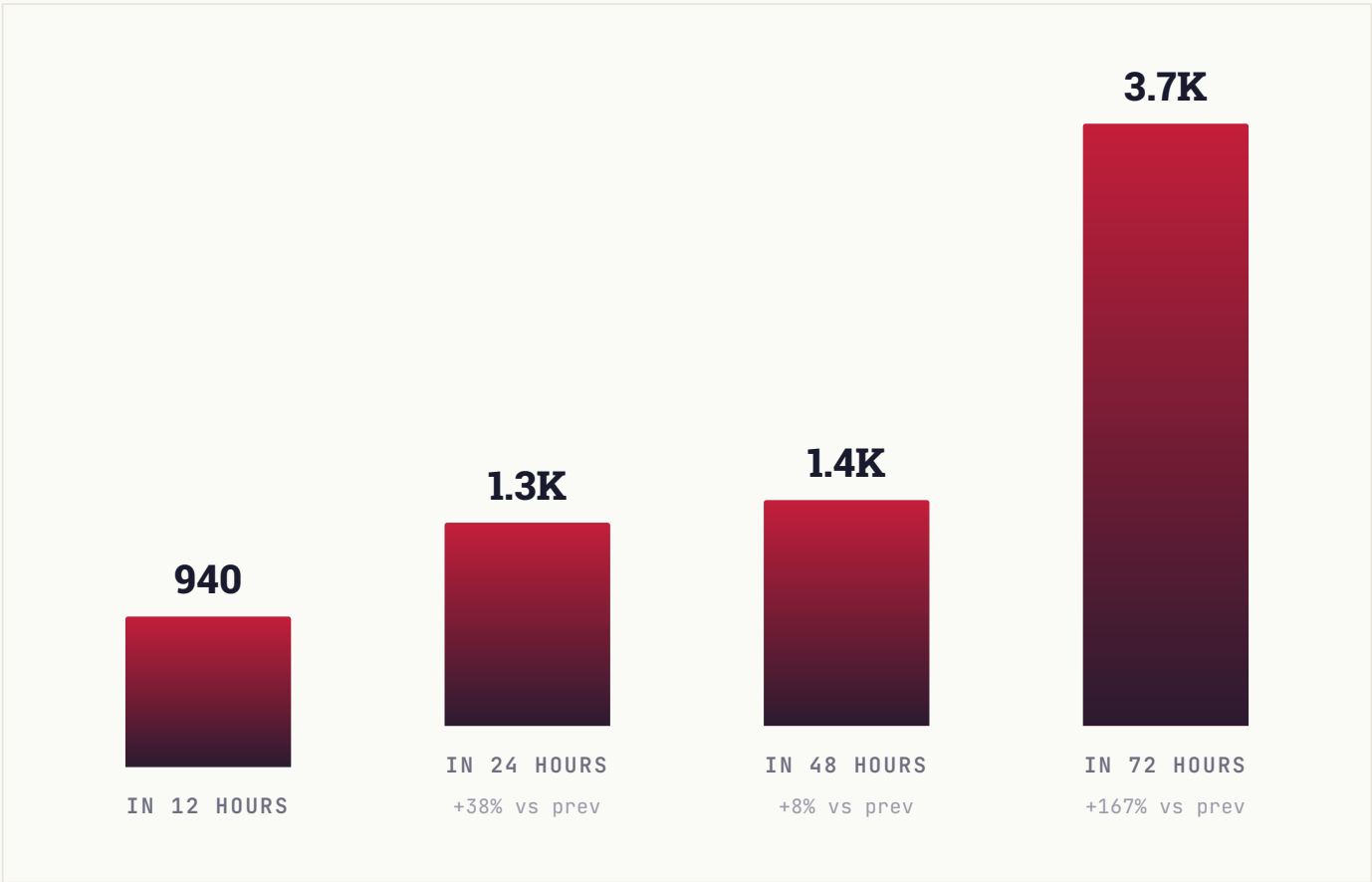
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umschool Territory of the Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
OS Social Studies with Masha Vibe School EGEflex YOU	16K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **94**, they brought **3 457** new subs.

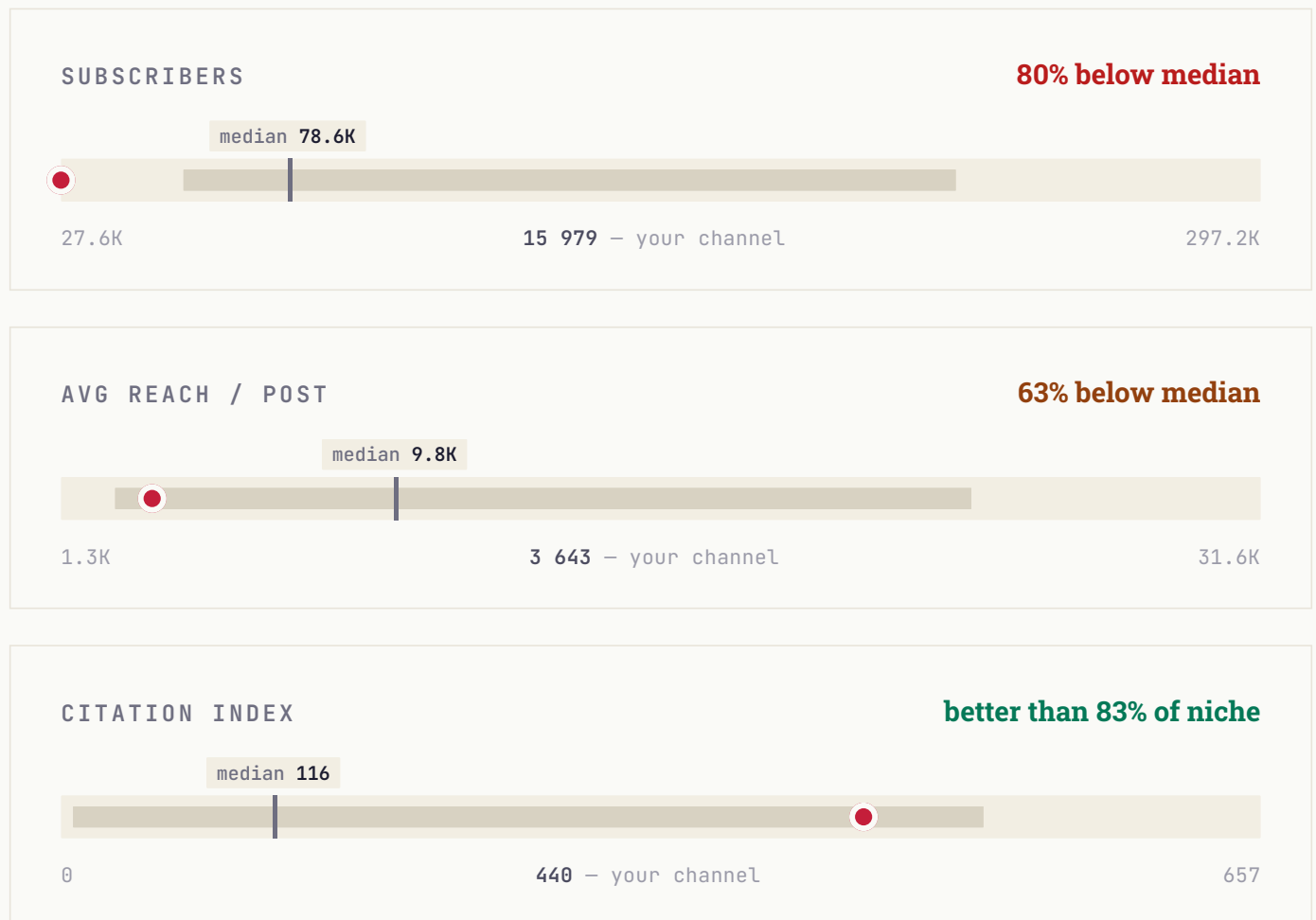
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	18	5	311
Dec 2025	23	6	939
Nov 2025	12	5	281
October 2025	13	6	359
September 2025	9	3	1 125
August 2025	19	7	442

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
94	6	3 457

SECTION 07 • NICHE COMPARISON

Where your channel ranks in its league

Took top **100** channels in category «**Education**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — Thursday
 Audience most active on this day at 13:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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