

PUBLIC PROMTPRESS REPORT

Channel audit

Marmok_yt



@marmok_yt

This is the official "Marmok" channel How to verify? The verified profiles below have a link leading here. <https://www.youtube.com/c/MrMarmok> <https://www.instagram.com/Mr.Marmok> Registration in the list...

SUBSCRIBERS

480 399

+5140 per month

ERR (% SEE POSTS)

48.0%

per day 20.5%

REACH/POST

227.9K

ad reach 98.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Citation rate

Who mentions the channel and how

04 Ad potential

How long a post drives reach

05 Competitors

Niche neighbors · your spot

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in «Blogs» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 480 399 —	 SUBS REACH 47.43% avg % subs see post	 VIEWS/POST 227.9K median 247.2K · 16 days	 POSTS/WEEK 2.1 over period
 7D TREND — no data for period	 REACTIONS/POST 11455.4 total 57,277 reactions, 1,854 reposts, 2,801 comments	 POST LENGTH 138 chars median 50 · 16 days	 POSTS ANALYZED 5 16 days
 AD REACH 98.5K 24h avg	 CHURN / MONTH +5140 last month	 CITATION RATE 12 citation index · 169 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 09.03.2022

AI EDITOR SUMMARY

Channel «Marmok_yt» — 480 399 subs. Each post averages 227.9K people (47% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 16 days.
- 02 Dominant format — Video (2/5 posts).
- 03 Avg post length — 138 chars (median 50).
- 04 Peak audience activity — Saturday, 00:00 MSK.
- 05 Top posts get 1× more views than the weakest (276.5K avg for top vs 185.7K for worst) — among 5 posts in 16 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 21:02 TEXT Enjoy the watch https://youtu.be/l5Rzsv8qDOM	VIEWS 311 406 REPOSTS 413	REACTIONS 10 172 ER 64.8%
Nº2 06.06 · 20:13 VIDEO (captionless post — video)	VIEWS 270 884 REPOSTS 258	REACTIONS 13 040 ER 56.4%
Nº3 06.06 · 15:54 PHOTO Hey pips! My Discord server will host several giveaways over the next few days. Now! 5 spots: Top up your...	VIEWS 247 199 REPOSTS 137	REACTIONS 4 371 ER 51.5%

Nº4 20.06 · 12:36 TEXT https://youtu.be/ilImKAe9xOY	VIEWS 191 666 REPOSTS 257	REACTIONS 6 259 ER 39.9%
--	---	--

Nº5 23.06 · 13:45 VIDEO (captionless post – video)	VIEWS 118 155 REPOSTS 789	REACTIONS 23 435 ER 24.6%
---	---	---

|

WORST 3

↓ 06.06 · 15:54 PHOTO Hey pips! My Discord server will host several giveaways over the next few days. Now! 5 spots: Top up your...	VIEWS 247 199 REPOSTS 137	REACTIONS 4 371 ER 51.5%
↓ 20.06 · 12:36 TEXT https://youtu.be/ilImKAe9xOY	VIEWS 191 666 REPOSTS 257	REACTIONS 6 259 ER 39.9%
↓ 23.06 · 13:45 VIDEO (captionless post – video)	VIEWS 118 155 REPOSTS 789	REACTIONS 23 435 ER 24.6%

— SECTION 03 · MENTIONS

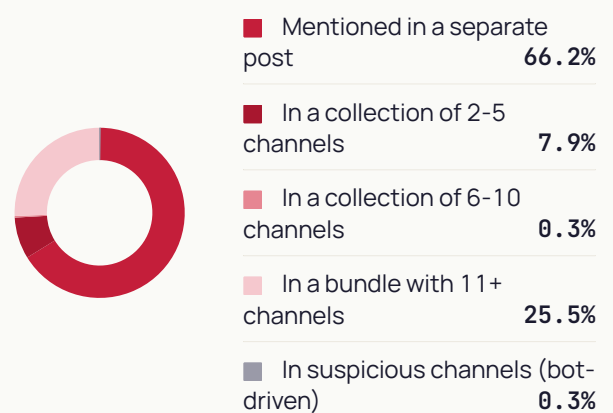
Who & how mentions the channel

Citation index **12** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **169** different channels.

COUNTRIES MENTIONING YOU



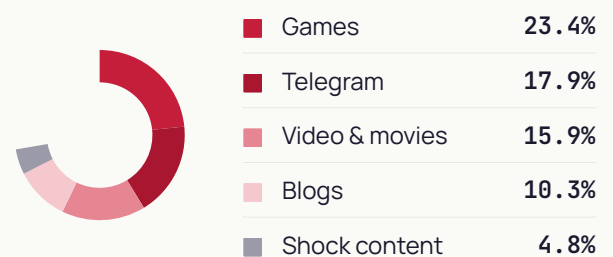
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION YOU



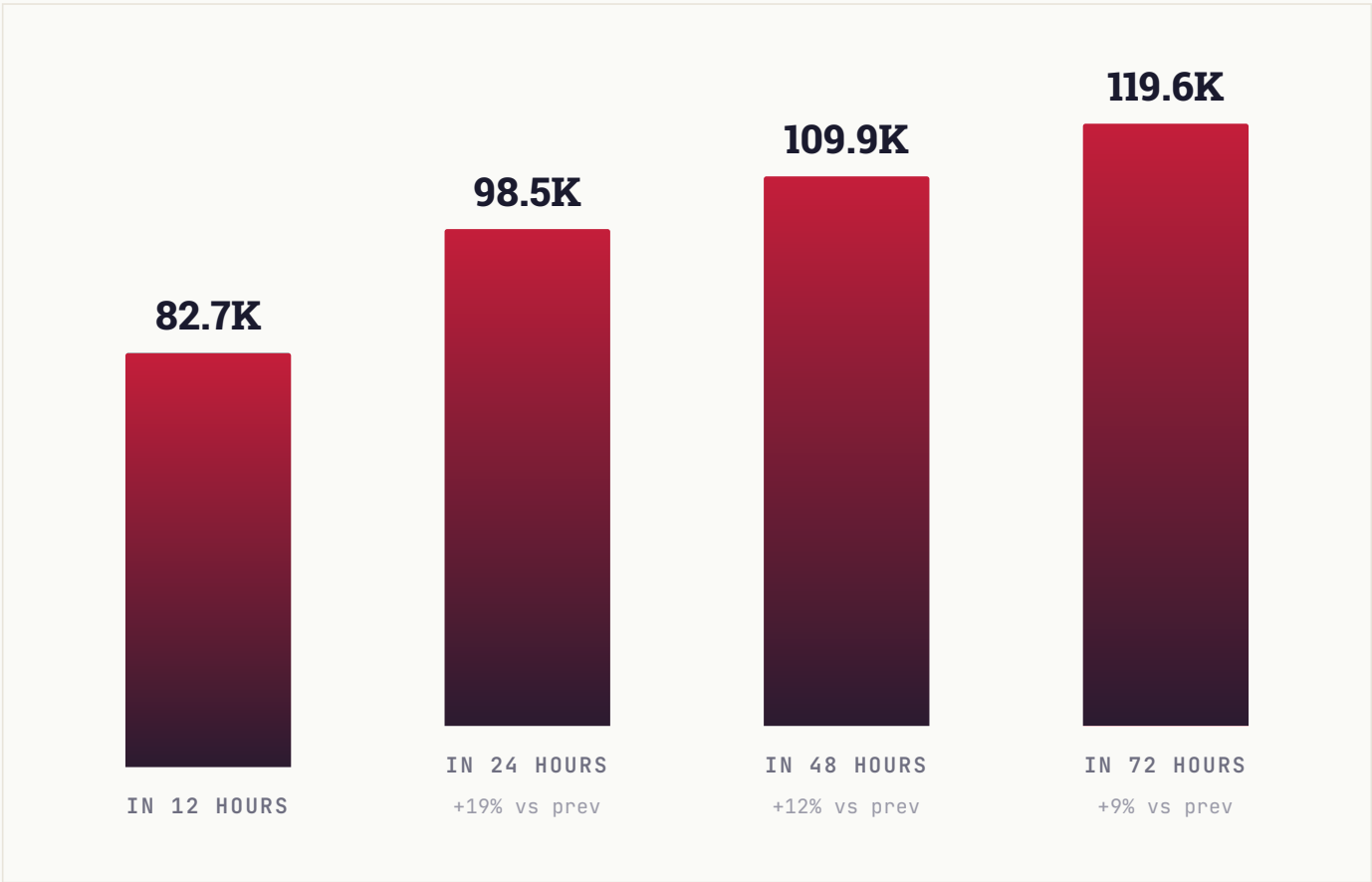
TOPICS OF MENTIONS



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps gauge how long placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
MA Marmok_yt YOU	480.4K

COMPARATIVE CONCLUSION

Channel in top half of niche (#44 of 100). Niche leader: Dima Maslennikov (2.2M), median subs 424.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **29**, they brought **2 427** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	10
Nov 2025	21	18	254
Oct 2025	4	2	12
Sep 2025	1	1	270
August 2025	3	3	340
July 2025	0	0	1 541

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
29	6	2 427

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#44

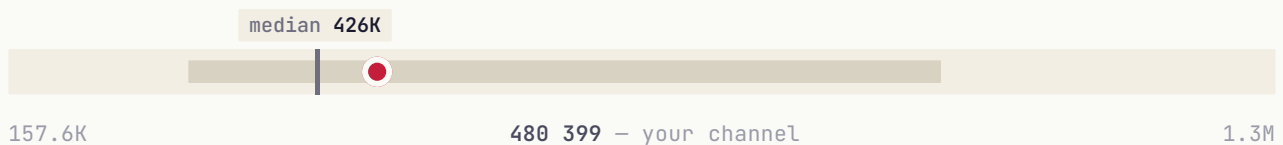
/100

POSITION IN NICHE

Channel in the top half of the ranking

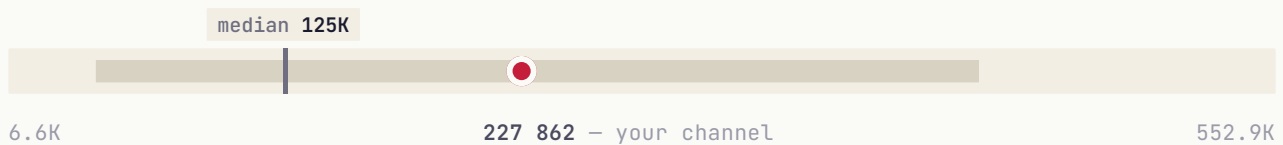
SUBSCRIBERS

better than 53% of niche



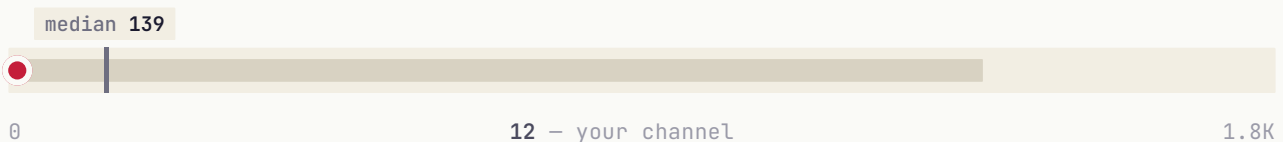
AVG REACH / POST

better than 63% of niche



CITATION INDEX

91% worse than median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Increase posting frequency

Now 2.1 posts/week. Active channels average 7-10.
Regularity is key to retention.

EFFECT

Regularity > volume**02**

Top post of the week — on Saturday

On this day at 00:00 MSK audience is most active.

EFFECT

Best window for an important post**03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs**04**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
