

PROMTPRESS PUBLIC REPORT

Channel audit

MARKmobil



@markmobil

MARKmobil ist werbefrei und lebt nur dank Eurer Spenden. Mark
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impressum.html

SUBSCRIBERS

118 715

-577 per month

ERR (% SEE POSTS)

82.0%

per day 29.4%

REACH/POST

95K

ad reach 34.9K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 118 715 —	 SUBSCRIBER REACH 80.0% avg % of subs who see a post	 VIEWS/POST 95K median 92.8K · 28 days	 POSTS/WK 4.1 for the period
 7D TREND — no data for the period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 250 chars median 261 · 28 days	 POSTS IN ANALYSIS 17 28 days
 AD REACH 34.9K 24h avg	 CHURN / MONTH -577 over the last month	 CITATION INDEX 598 citation index · 1,219 channels mentioned all time	 CHANNEL AGE 7 years 5 months created 21.01.2019

AI EDITOR SUMMARY

Channel «MARKmobil» – 118 715 subs. Each post averages 95K people (80% from subs), that's broad reach for a channel this size. Publishes 4 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts in 28 days.
- 02 Dominant format – Photo (8/17 posts).
- 03 Avg post length – 250 chars (median 261).
- 04 Audience activity peak – Monday, 08:00 UTC.
- 05 Top posts get 2x more views than the weakest (149.6K avg for top vs 70.2K for worst) – among 17 posts in 28 days. Analyze what the top ones have in common: topic, format, timing.

TOP 5 POSTS

Nº105.06 · 18:47VIDEO	MARKmobil Aktuell: Ukraine hat große Pläne Ein aktueller Nachrichtenüberblick, Schwerpunkt Ukraine 00:51 BRD zahlt: Ukraine hat große...		VIEWS	REACTIONS
			159 084	—
			REPOSTS	ER
			3 156	134.0%
Nº230.05 · 22:00VIDEO	MARKmobil Aktuell: Der Eichhörnchen-Effekt Wenn man immer lieb ist, dann greift einen niemand an. Ein weit verbreiteter Irrglaube wird den...		VIEWS	REACTIONS
			153 869	—
			REPOSTS	ER
			2 721	129.6%
Nº325.05 · 08:00PHOTO	Im neuen "Weltpressefreiheitsindex 2026" liegt Deutschland auf Platz 1 unter den G20-Ländern. Siehst Du das auch so?		VIEWS	REACTIONS
			135 924	—
			REPOSTS	ER
			917	114.5%

Nº4 05.06 • 18:47 VIDEO MARKmobil Aktuell: Ukraine hat große Pläne [FullHD] Ein aktueller Nachrichtenüberblick, Schwerpunkt Ukraine 00:51 BRD zahlt: Ukraine hat...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>135 600</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2 287</td><td>114.2%</td></tr> </table>	VIEWS	REACTIONS	135 600	—	REPOSTS	ER	2 287	114.2%
VIEWS	REACTIONS								
135 600	—								
REPOSTS	ER								
2 287	114.2%								
Nº5 17.06 • 15:45 PHOTO E I L M E L D U N G Der Volkswagen-Konzern ist offenbar existenzgefährdet. Das hat eine anonyme Umfrage in der Chefetage ergeben. Sechs...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>132 567</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>3 684</td><td>111.7%</td></tr> </table>	VIEWS	REACTIONS	132 567	—	REPOSTS	ER	3 684	111.7%
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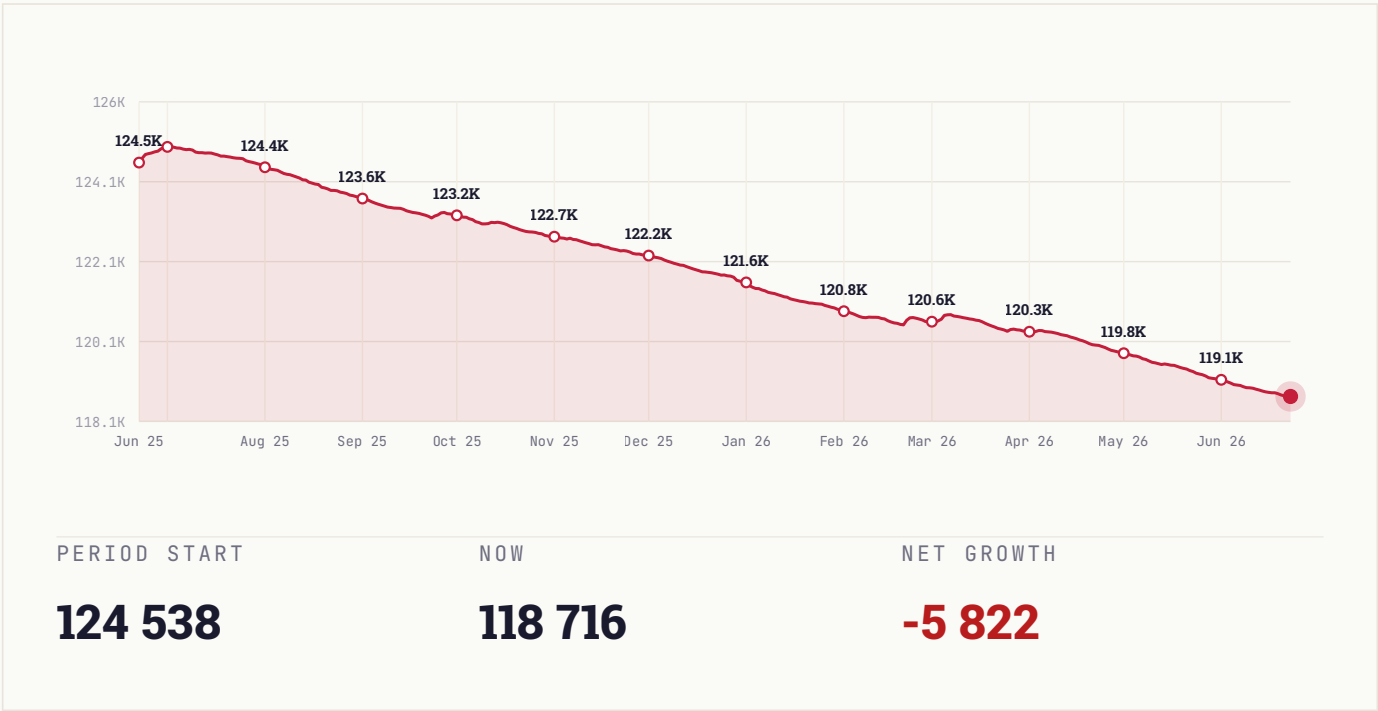
WORST 3

↓ 05.06 • 18:47 TEXT MARKmobil Aktuell: Ukraine hat große Pläne (Audioversion) Ein aktueller Nachrichtenüberblick, Schwerpunkt Ukraine 00:51 BRD zahlt...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>74 135</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>327</td><td>62.4%</td></tr> </table>	VIEWS	REACTIONS	74 135	—	REPOSTS	ER	327	62.4%
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74 135	—								
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VIEWS	REACTIONS								
72 085	—								
REPOSTS	ER								
248	60.7%								
↓ 27.05 • 18:18 PHOTO Bunt wie das Leben (24) Eine Collage aus EUREN Profilbildern. Das sind die MARKmobil-Zuschauer bei Telegram. Danke, dass Ihr so seid, wie...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>64 465</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>27</td><td>54.3%</td></tr> </table>	VIEWS	REACTIONS	64 465	—	REPOSTS	ER	27	54.3%
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64 465	—								
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27	54.3%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

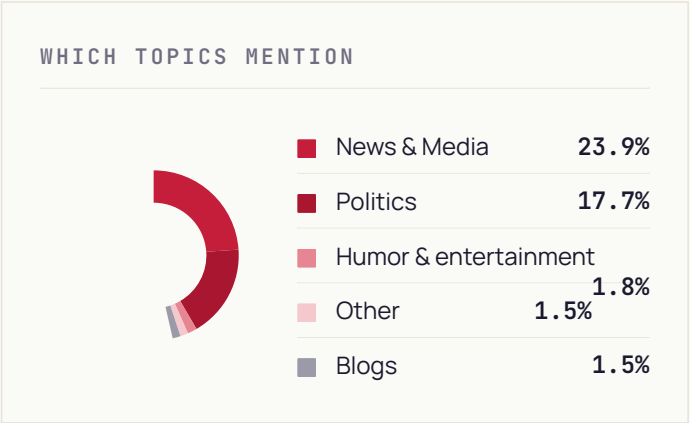
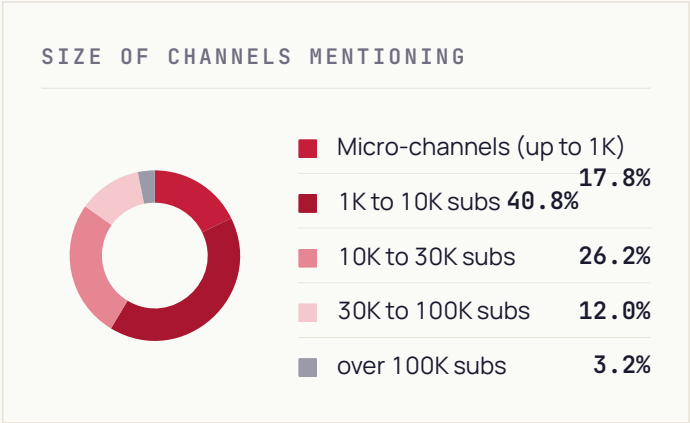
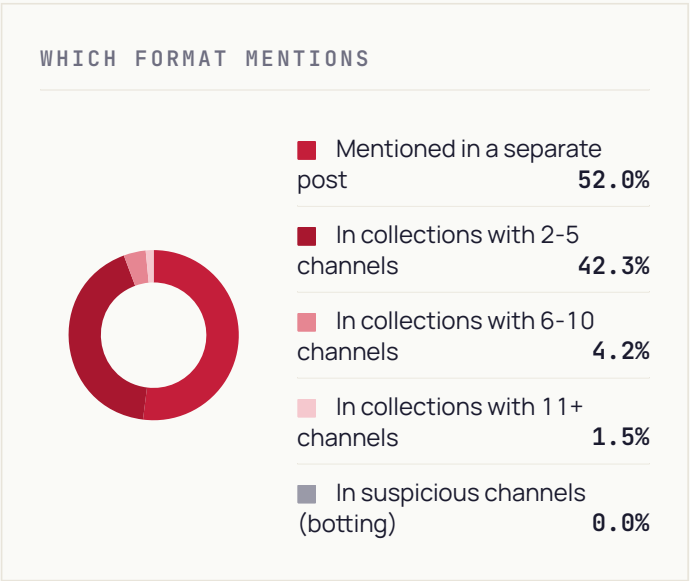
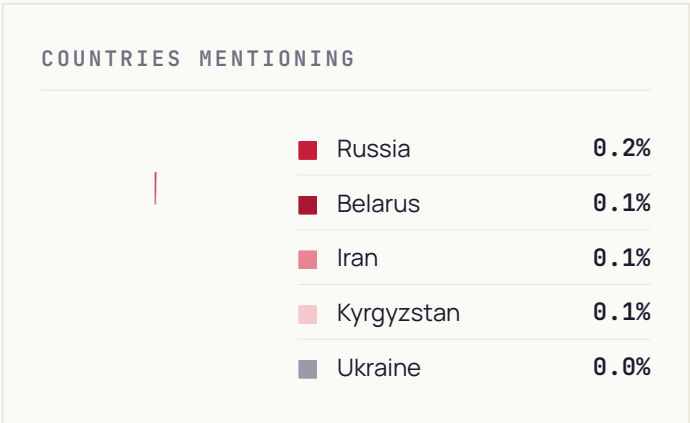
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

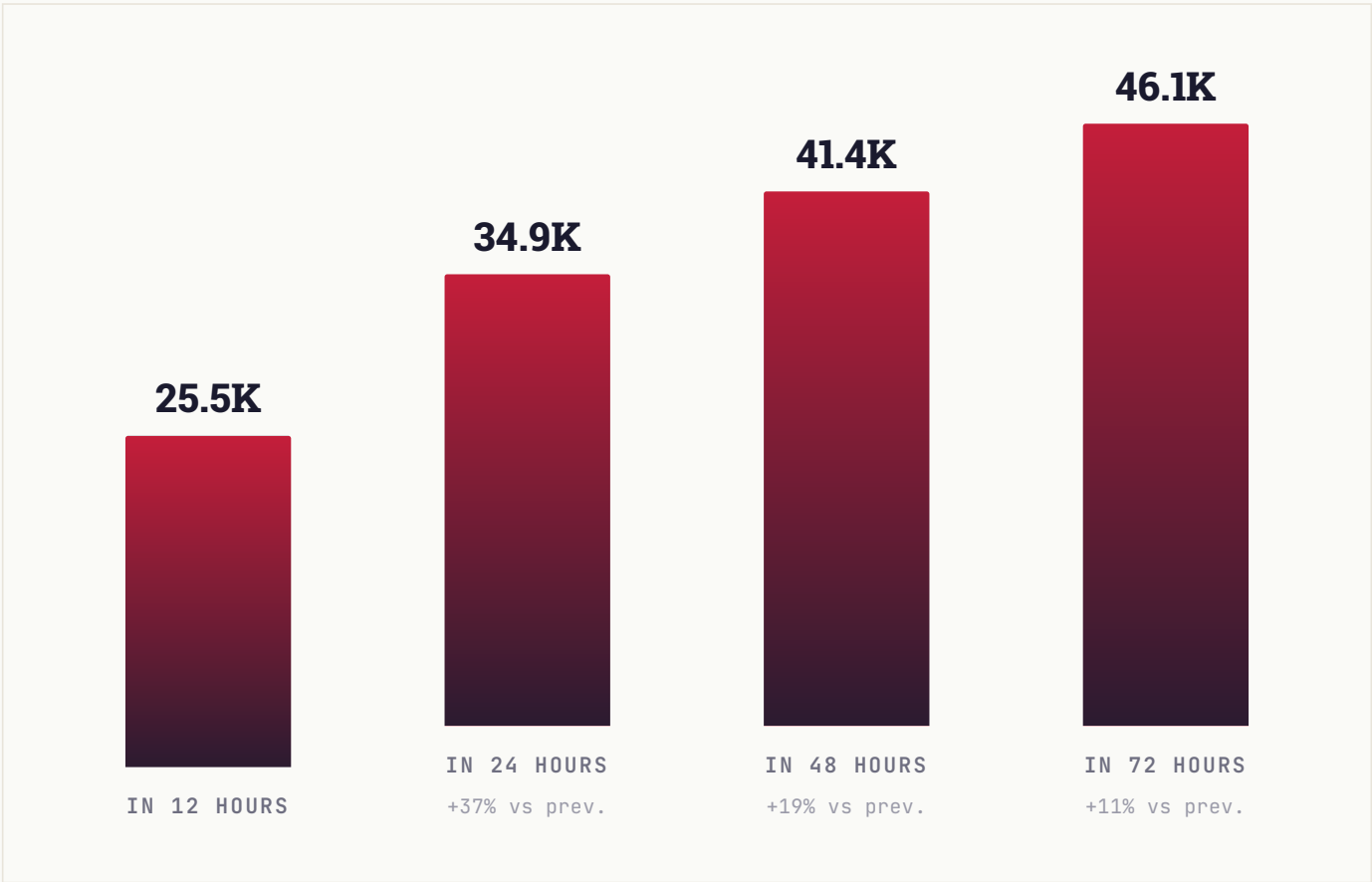
Citation index **598** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 219** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
EH Eva Herman Offiziell	191.1K
LM LION Media	136.8K
MA MARKmobil YOU	118.7K
MM Mäckle macht gute Laune	106.1K
VA Veikko aka Son Go Q	71.7K
KA KateBonoAwake	27.9K
RD RT DE	26.9K
SV Schweizerischer Verein WIR (Wirksamkeit - Intuition - Respekt)	15.6K
MA Attila der Kluge	9.7K
QL Qlobal-Change	72
BW Bavarian White Hats	30

COMPARATIVE CONCLUSION

Channel — 3rd place out of 11, in the top third of the list. Larger: 2 channels (leader: Eva Herman Offiziell, 191.1K), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **54**, they brought **253** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	4	4	2
Nov 2025	5	3	37
Oct 2025	15	10	50
September 2025	14	11	137
August 2025	4	3	1
Jul 2025	12	8	26

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
54	6	253

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Increase posting frequency

Now 4.1 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — Monday

Audience is most active on this day at 08:00 UTC.

EFFECT

**Best window
for important
posts**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant
audience
growth**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
