

— PUBLIC REPORT BY PROMTPRESS

Channel audit

MarketTwits



@markettwits

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contact - info.markettwits@yandex.ru VK - <https://vk.com/id635239814> PKH:...

SUBSCRIBERS

331 580

+1179 per month

ERR (% SEE POSTS)

14.0%

daily **15.6%**

REACH/POST

44.9K

ad reach **51.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 331 580 —	 SUBSCRIBER REACH 13.53% avg % subs see post	 VIEWS/POST 44.9K median 43.3K · 7 days	 POSTS/DAY 134.8 ~944 per week
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 171 chars median 128 · 7 days	 POSTS ANALYZED 999 7 days
 AD REACH 51.6K 24h avg	 CHURN / MONTH +1179 last month	 CITATION RATE 2 021 citation index · 8,133 channels mentioned all time	 CHANNEL AGE 8 years 7 months created 09.11.2017

AI EDITOR SUMMARY

Channel «MarketTwits» — 331 580 subs. Each post averages 44.9K people (14% of subs), low reach — consider expanding audience. Publishes 944 posts/week (~135/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 999 posts in 7 days.
- 02 Dominant format — Text (757/999 posts).
- 03 Avg post length — 171 chars (median 128).
- 04 Audience peak — Friday, 20:00 MSK.
- 05 Strongest posts get 3x more views than the weakest (94.8K avg for top vs 34K for worst) — among 999 posts in 7 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 17:59 PHOTO ✂ Vladimir Putin at the plenary session: I ask the Government together with VEB and, of course, with business associations to prepare a concept...	VIEWS 114 075 REPOSTS 91	REACTIONS — ER 34.4%
Nº2 05.06 · 12:59 VIDEO 🇩🇪#SBER #AI #tech German Gref in an interview with Sobchak at the VK Video Blogger Studio at SPIEF-2026 talked about his daily routine: waking up at...	VIEWS 95 400 REPOSTS 508	REACTIONS — ER 28.8%
Nº3 06.06 · 20:58 TEXT ⚠️🇹🇼#taiwan #geopolitics China launched a special operation to enforce maritime law in waters east of Taiwan. This...	VIEWS 74 865 REPOSTS 978	REACTIONS — ER 22.6%

Nº4

06.06 · 22:14

TEXT

△🇺🇸#iran #geopolitics The US plans to provide Iranian assets to Gulf allies to cover damages caused by Iran —...

VIEWS

71 007

REPOSTS

204

REACTIONS

—

ER

21.4%

Nº5

06.06 · 12:19

PHOTO

△*#BTC #crypto #presentation Good long-term BTC long entry points historically formed at the lower band of the "MVRV...

VIEWS

69 174

REPOSTS

739

REACTIONS

—

ER

20.9%

WORST 3

↓ 05.06 · 04:13 TEXT 🇺🇸#coal #usa Trump approved \$700M to revive US coal industry "If you look at China, if you...	VIEWS 34 443 REPOSTS 63 REACTIONS — ER 10.4%
↓ 05.06 · 04:03 TEXT 🇺🇸#satellites #internet #china China launched a group of satellites to support commercial internet — Xinhua	VIEWS 34 320 REPOSTS 50 REACTIONS — ER 10.4%
↓ 05.06 · 04:15 TEXT 🇺🇸🇺🇸🇺🇸#china #northkorea #event June 8 - Xi Jinping will visit North Korea on a state visit	VIEWS 33 340 REPOSTS 34 REACTIONS — ER 10.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

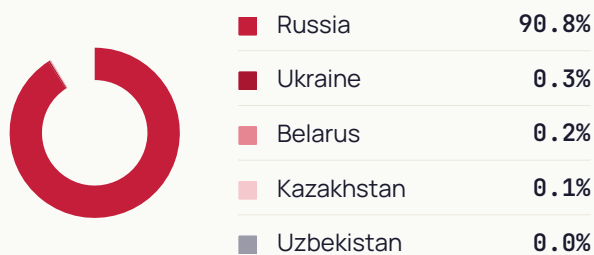


SECTION 04 • MENTIONS

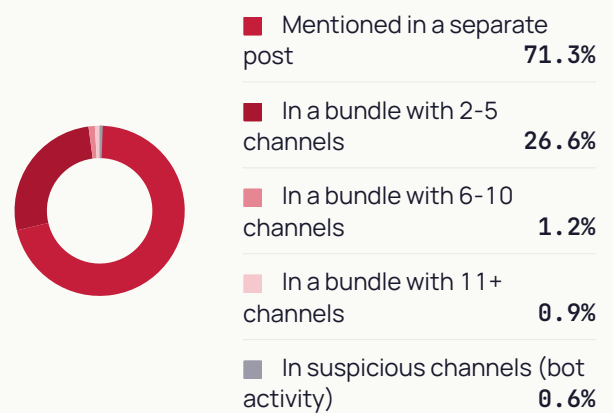
Who and how mentions the channel

Citation index **2 021** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **8 133** different channels.

COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



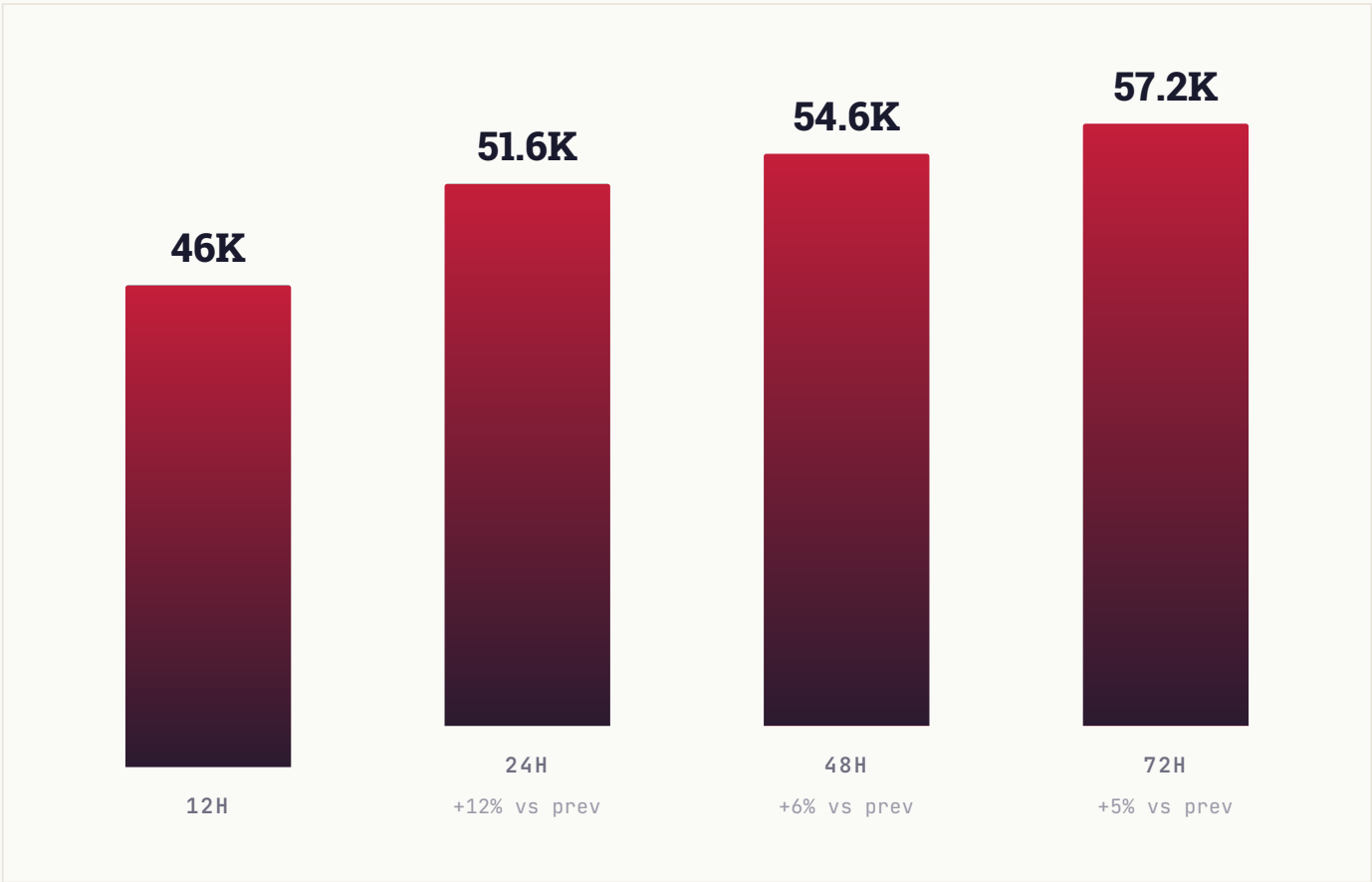
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see your rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE The Economist	1.2M
TE Topor. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
SB Sber	717K
OG Olga Gogaladze	590.2K
BC More than economics	541.2K
MA MarketTwits YOU	331.6K

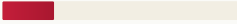
COMPARATIVE CONCLUSION

Channel in top 25% of niche (#23 of 99). Leader — The Economist (1.2M). Goal for coming months: enter top 10 of niche through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **12 881**, they brought **15 043** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	3 450	167	295 
Nov 2025	1 764	165	2 772 
Oct 2025	1 398	212	5 285 
September 2025	2 658	202	1 186 
August 2025	1 654	227	2 993 
July 2025	1 957	217	2 512 

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
12 881	6	15 043

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#23

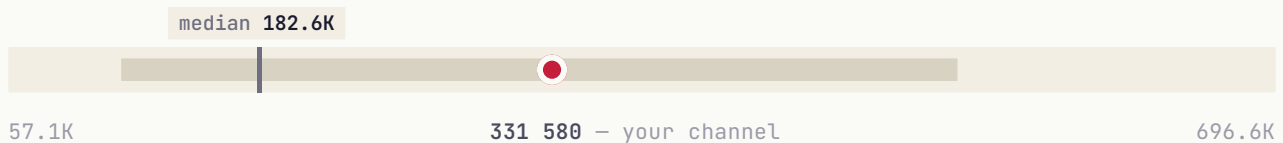
/100

POSITION IN NICHE

Channel in top 23% — strong position

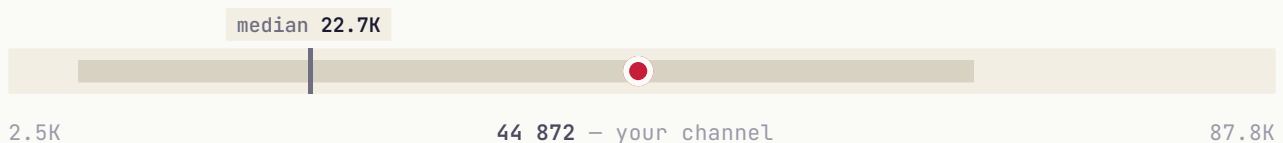
SUBSCRIBERS

better than 66% of niche



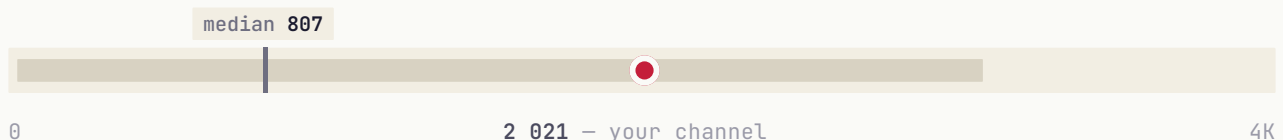
AVG REACH / POST

better than 69% of niche



CITATION INDEX

better than 71% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
