

PUBLIC REPORT BY PROMTPRESS

Channel audit

Market Power



@marketpowercomics

If you want to invest profitably! #F8RE5 d65qr0qs4iyc4fmk Chat:
<https://t.me/+DFcxqbsnpCRINWE6> Bot: <https://t.me/MarketPowerBot> Information in this channel is not individual...

SUBSCRIBERS

31 733

-167 per month

ERR (% SEE POSTS)

6.0%

per day 3.9%

REACH/POST

1.7K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 31 733 —	 SUBS REACH 5.44% avg % subs see post	 VIEWS/POST 1.7K median 1.7K · 29 days	 POSTS/WEEK 23.8 for the period
 7D TREND -2.0% vs previous week	 REACTIONS/POST 19.6 only 1,997 reactions, 410 reposts, 12 comments	 POST LENGTH 900 chars median 1K · 29 days	 POSTS ANALYZED 102 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -167 last month	 QUOTABILITY 702 citation index · 880 channels mentioned all time	 CHANNEL AGE 4 years 10 months created 21.08.2021

AI EDITOR SUMMARY

Channel «Market Power» — 31 733 subs. Each post averages 1.7K people (5% of subs), reach is low — consider expanding audience. Publishes 24 posts per week (~3/day) — active posting. For the week of Jul 6–12, reach stable (-2.0% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 102 posts over 29 days.
- 02 Dominant format – Photo (99/102 posts).
- 03 Avg post length – 900 chars (median 1,000).
- 04 Peak audience activity – Thursday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.2K avg for top vs 1.5K for worst) – among 102 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 06:34 PHOTO Markets today ♦ US-Iran talks in Switzerland scheduled for Friday (today) postponed. Per media, Iranian delegation...	VIEWS 2 351 REPOSTS 1	REACTIONS 21 ER 7.4%
Nº2 18.06 · 12:45 PHOTO Paid and forgot? What you need to know about trust management 📁 Not everyone can manage securities successfully. Andrey, a hero...	VIEWS 2 202 REPOSTS 1	REACTIONS 27 ER 6.9%
Nº3 25.06 · 06:31 PHOTO Markets today ♦ US provided Ukraine with intel that helped strike including near Moscow, writes Financial...	VIEWS 2 178 REPOSTS 1	REACTIONS 15 ER 6.9%

Nº4 19.06 • 16:30 PHOTO Market after close - MOEX: 2421 pts (-0.8%); - RTS: 1038 pts (-0.9%); - RGBI: 117.49 pts (-0.56%). ➡ Real-time indices...	VIEWS 2 176 REACTIONS 18 REPOSTS 3 ER 6.9%
Nº5 25.06 • 12:50 PHOTO ⚡ Money, Power & Trends: Issue of "Market Power" Reminder of our issue where money, markets, and culture intertwine especially...	VIEWS 2 171 REACTIONS 13 REPOSTS 3 ER 6.8%
WORST 3	
↓ 14.07 • 11:11 PHOTO 🚀 Market Dynamics MOEX Index up 0.6% at open 🔥 Overall: Oil rising Key driver – Brent jumps nearly 5%...	VIEWS 1 487 REACTIONS 9 REPOSTS 1 ER 4.7%
↓ 13.07 • 11:21 PHOTO 📊 Growth with Hiccups: Which IT Companies Will Stay on Top? 20% of IT companies may see revenue decline in 2026, but their income...	VIEWS 1 471 REACTIONS 32 REPOSTS 6 ER 4.6%
↓ 02.07 • 09:34 VIDEO Golden ticket to the elite. Feel unrealized potential, friends and parents talk about your great future. Love...	VIEWS 1 445 REACTIONS 13 REPOSTS 1 ER 4.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. It's clear which months the channel gained or lost subscribers.



SECTION 04 • CITATIONS

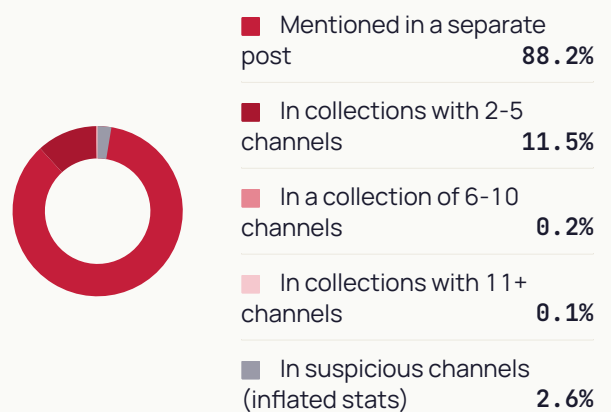
Who mentions the channel and how

Citation index **702** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **880** different channels.

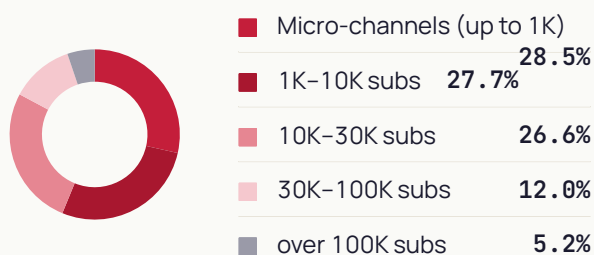
MENTIONING COUNTRIES



MENTION FORMATS



WHAT SIZE CHANNELS MENTION



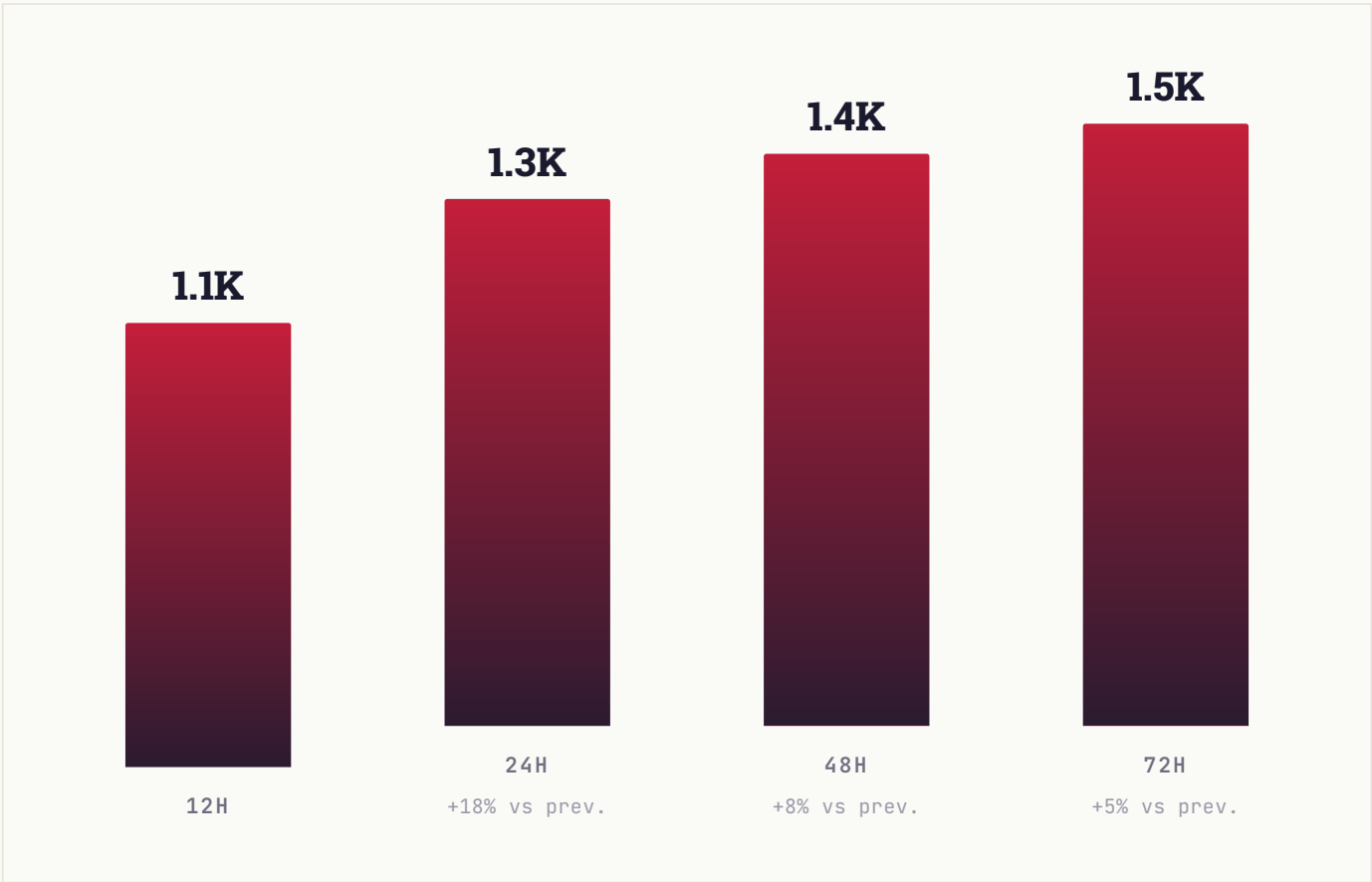
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اق اخبار فوری قيمت دلار طلا حمله امريکا	3.6M
اش Sharif شريف	2.8M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
TE Blunt. Economics.	1.2M
QE QUBTAN EL GOLD	1.1M
MP Market Power YOU	31.7K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), top-98 median: 350.2K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **149**, they brought **5 795** new subs.

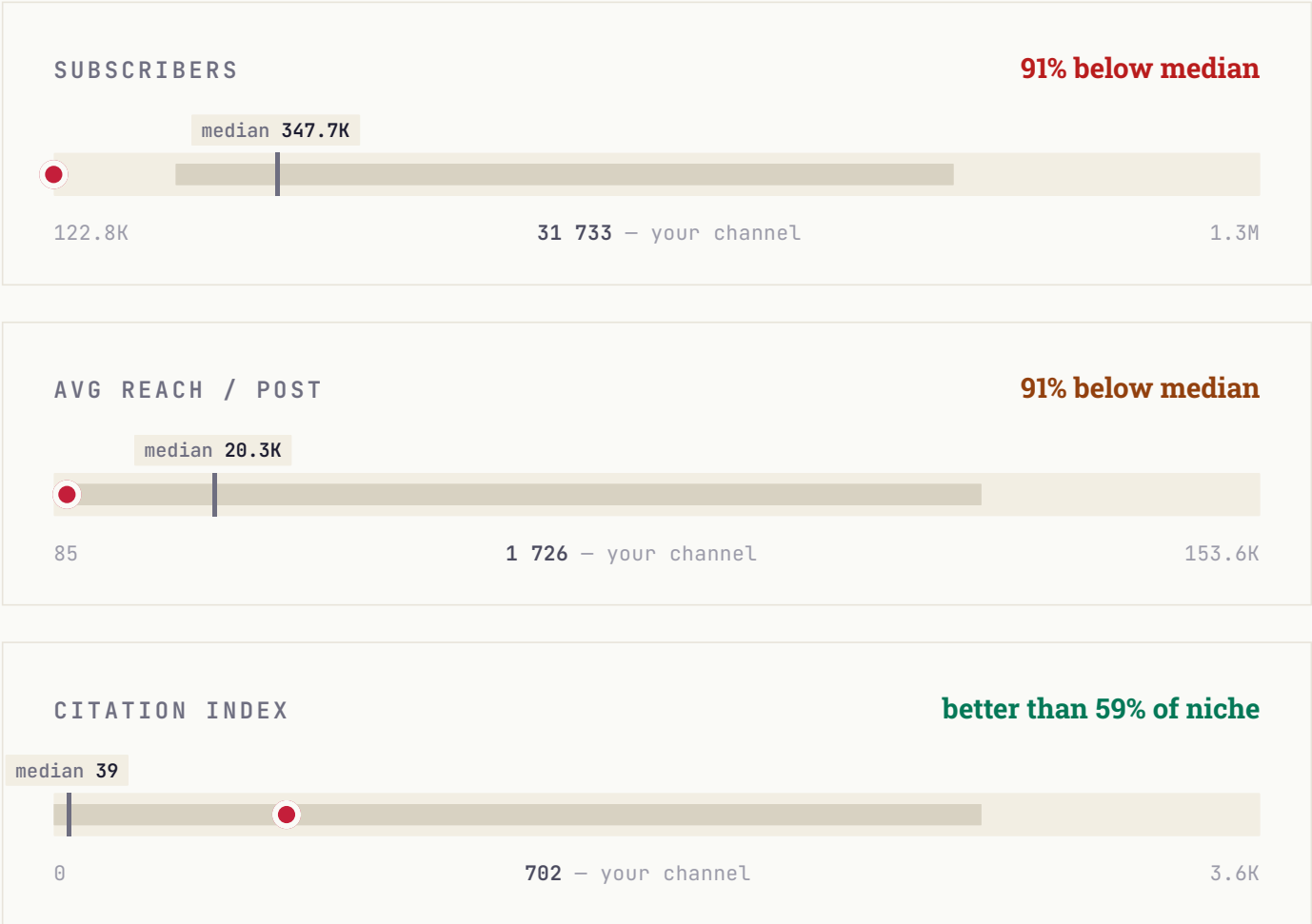
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	7	7	316
December 2025	26	20	750
Nov 2025	24	24	1 479
Oct 2025	25	25	1 002
Sep 2025	37	37	912
August 2025	30	29	1 336

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
149	6	5 795

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economics» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager