

PROMTPRESS PUBLIC REPORT

Channel audit

Uzum

Sotuvchilari |

Продавцы

Uzum



@marketplaceuzum

«Uzum» bozori sotuvchilari uchun kanal | Channel для продавцов
маркетплейса Uzum 🇺🇿 · Sotishni boshlang | Начать продавать:
<https://seller.uzum.uz/> · Qo'llab-quvvatlashga yozing | Написать в...

SUBSCRIBERS

36 776

ERR (% SEE POSTS)

25.0%

REACH/POST

9.1K

+349 per month

daily 13.1%

ad reach 4.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 36 776 —	SUBS REACH 24.85% avg % subs see a post	VIEWS/POST 9.1K median 8.6K · 29 days	POSTS/WEEK 9.4 over period
7D TREND -27.6% vs prev week	REACTIONS/POST 21.6 total 843 reactions, 1,353 reposts, 1,151 comments	POST LENGTH 975 chars median 1K · 29 days	POSTS ANALYZED 39 29 days
AD REACH 4.8K 24h avg	CHURN / MONTH +349 last month	CITATION RATE 16 citation index · 72 channels mentioned all time	CHANNEL AGE 4 years 4 months created 15.03.2022

AI EDITOR SUMMARY

Channel «Uzum Sotuvchilari | Продавцы Uzum» – 36 776 subs. Each post gets avg 9.1K people (25% of subs), avg reach – room to grow. Publishes 9 posts/week (~1/day) – consistent. For week Jun 29 – Jul 5, reach dropped -27.6% by week 22–28 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **39** posts over 29 days.
- 02 Dominant format — **Text** (36/39 posts).
- 03 Avg post length — **975** chars (median 1000).
- 04 Peak audience activity — **Friday**, 16:00 UZT.
- 05 Top posts get **2x** more views than the weakest (12.3K avg for top vs 7K for worst) — among 39 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

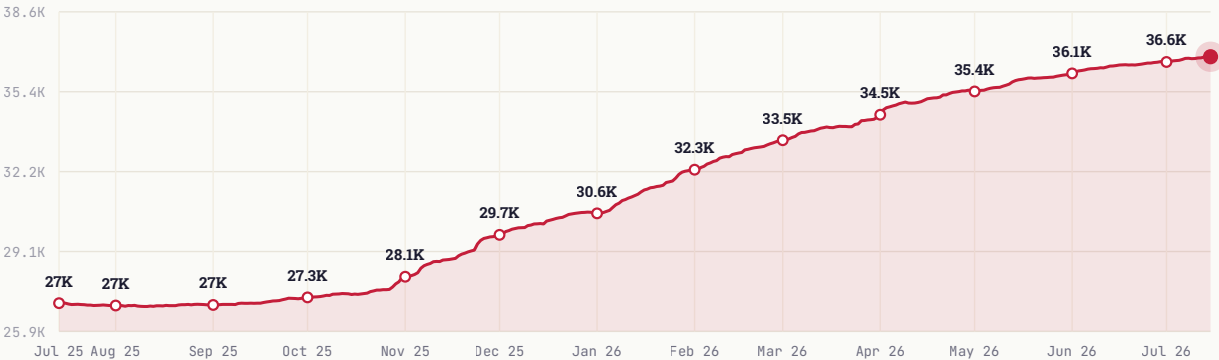
Nº1 22.06 · 10:04 TEXT NEW Open API orqali tovar yorliqlarini chop eting Hamkorlar, Open API'da tovar yorliqlarini chop etishning yangi usuli paydo bo'ldi. Endi...	VIEWS 12 443 REPOSTS 46	REACTIONS 24 ER 33.8%
Nº2 26.06 · 10:02 TEXT NEW Komissiyasiz pul yechib olish muddati iyul oxirigacha uzaytirildi Hamkorlar, oldinroq biz pul yechib olish uchun xizmat haqi vaqtincha...	VIEWS 12 429 REPOSTS 168	REACTIONS 100 ER 33.8%
Nº3 19.06 · 11:03 TEXT ♥ Tovarlarni targ'ib qilish uchun promokodlar Hamkorlar, eslatib o'tamizki, iyun oyining oxirigacha Uzum hisobidan tovarlaringizni...	VIEWS 12 122 REPOSTS 51	REACTIONS 15 ER 33.0%

Nº4 25.06 • 07:32 TEXT  «Buyurtmalarni ko'paytirish» vositasida yangilanish Hamkorlar, 2026-yil 3 iyuldan boshlab «Buyurtmalarni ko'paytirish» vositasida...	VIEWS 12 061 REACTIONS 63 REPOSTS 42 ER 32.8%
Nº5 24.06 • 07:32 TEXT  FBS buyurtmalari va yetkazib berishlar uchun yangilanish haqida eslatib o'tamoqdamiz Hamkorlar, ertaga, 2026-yil 25-iyundan boshlab...	VIEWS 12 005 REACTIONS 59 REPOSTS 56 ER 32.6%
WORST 3	
↓ 07.07 • 07:32 TEXT  Back to School mavsumiga FMCG Uzum Market yo'nalishi bilan tayyorlaning Hamkorlar, FMCG Uzum Market yo'nalishi jamoasi Back to School...	VIEWS 7 302 REACTIONS 10 REPOSTS 29 ER 19.9%
↓ 08.07 • 10:34 TEXT  «Savol-javob» onlayn-vebinari – 30 daqiqadan so'ng boshlaymiz Hamkorlar, 30 daqiqadan so'ng o'zbek tilidagi «Savol-javob»...	VIEWS 7 091 REACTIONS 7 REPOSTS 22 ER 19.3%
↓ 01.07 • 07:34 TEXT  Uzum Market sotuvchi mobil ilovasini yanada qulayroq qilishga yordam bering Hamkorlar, sizni Uzum Market sotuvchilari uchun...	VIEWS 6 578 REACTIONS 16 REPOSTS 7 ER 17.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD

NOW

NET GROWTH

27 047

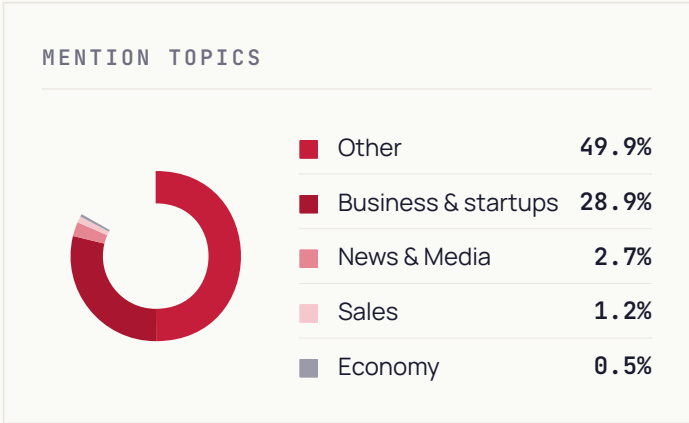
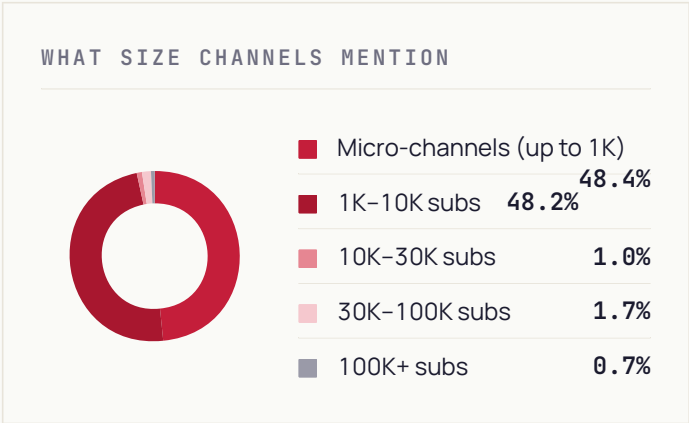
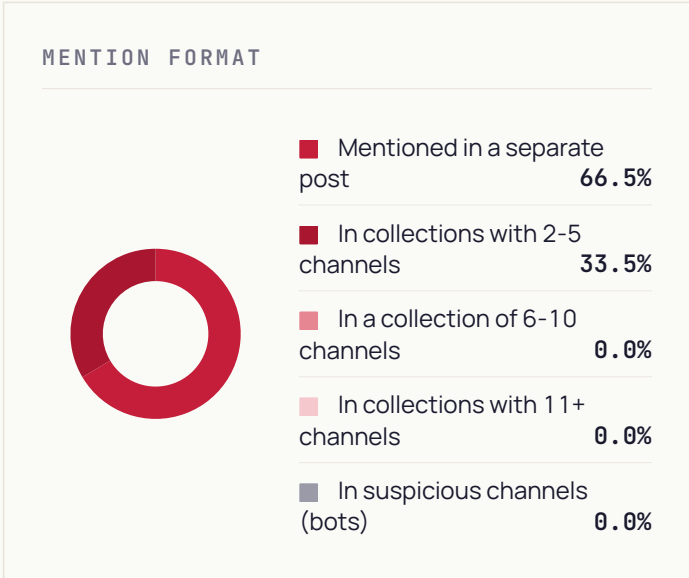
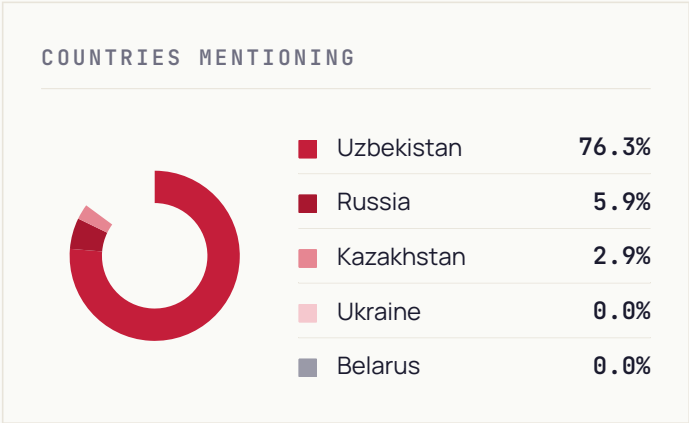
36 776

+9 729

SECTION 04 · CITATIONS

Who mentions the channel and how

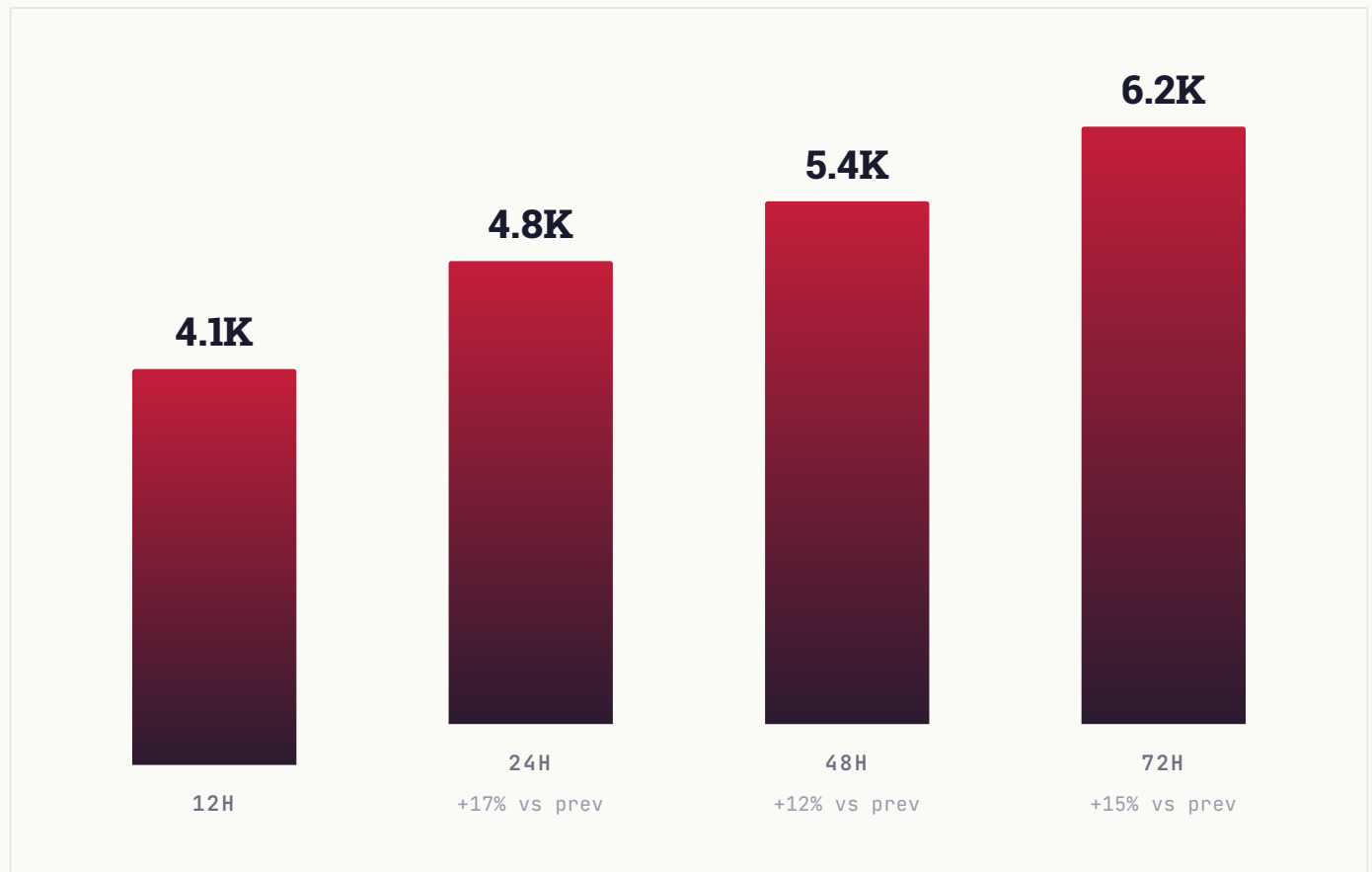
Citation index **16** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **72** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
MB	Moshina Bozorim	1.2M
WB	Vodiy bozor	950.9K
TB	Toshkent bozor	856.4K
UB	Uy Bozorim	513.2K
EA	ENG ARZONI !!!	440.1K
YB	YAYPAN BOZORI	305K
AY	AVTO YURIST 🇺🇿	278.8K
FV	Fayzli Vody Bozor e'lonlari	258.3K
KC	Katta Chegirma!!!	199.7K
TJ	TELEFON Shoxruz	186.2K
US	Uzum Sotuvchilari Продавцы Uzum YOU	36.8K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — **Moshina Bozorim (1.2M)**, top-99 median: 70.2K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **63**, they brought **5 658** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	16	2	1 709	
December 2025	12	1	960	
November 2025	16	5	1 650	
October 2025	4	2	849	
September 2025	12	4	322	
August 2025	3	2	168	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
63	6	5 658

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Sales» and see how your channel compares.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01**Main post of the week — on Friday**

On this day at 16:00 UZT audience is most active.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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