

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Uzumda 0 dan daromadgacha | Chellenj



@marja\_chellenj

Bu kanalda birgalikda 0 dan Uzumda savdoga chiqamiz va daromad qilamiz. Barcha jarayonlarni o'zim chellenj sifatida ko'rsatib boraman. Savollar uchun: @uzumsavdogar

| SUBSCRIBERS                                 | ERR (% SEE POSTS)       | REACH/POST                   |
|---------------------------------------------|-------------------------|------------------------------|
| <b>12 074</b>                               | <b>18.0%</b>            | <b>2.1K</b>                  |
| 15.06.2026 <sup>-621</sup> per month        | per day <sup>6.5%</sup> | ad reach <sup>790</sup> /24h |
| HTTPS://PROMTPRESS.COM/AUDIT/MARJA_CHELLENJ |                         |                              |

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**— CONTENTS · 2026**

# What's Inside the Report

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**01 Channel Snapshot**

12 key metrics · AI summary

**02 Content analysis**

Top 5 Posts · Bottom 3 · Insights

**03 Subs growth**

Yearly growth chart

**04 Citation Rate**

Who mentions the channel and how

**05 Ad Potential**

How long a post drives reach

**06 Mentions growth**

2 months · monthly

**07 Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                      |                                                                                                                        |                                                                                                                   |                                                                                                        |
|--------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>12 074</div> <div>—</div>          | <div><div></div><div>SUBS REACH</div></div> <div>17.52%</div> <div>avg % subs see post</div>                           | <div><div></div><div>VIEWS/POST</div></div> <div>2.1K</div> <div>median 2K · 9 days</div>                         | <div><div></div><div>POSTS/WEEK</div></div> <div>3.5</div> <div>for period</div>                       |
| <div><div></div><div>7D TREND</div></div> <div>—</div> <div>no data for period</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>19.4</div> <div>total 97 reactions, 12 reposts, 90 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>629 chars</div> <div>median 1000 · 9 days</div>                 | <div><div></div><div>POSTS ANALYZED</div></div> <div>5</div> <div>9 days</div>                         |
| <div><div></div><div>AD REACH</div></div> <div>790</div> <div>24h avg</div>          | <div><div></div><div>CHURN / MONTH</div></div> <div>-621</div> <div>last month</div>                                   | <div><div></div><div>CITATION RATE</div></div> <div>3</div> <div>citation index · 2 channels mentioned ever</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>7 months 14 days</div> <div>created 01.11.2025</div> |

AI EDITOR SUMMARY

Channel «Uzumda 0 dan daromadgacha | Chellenj» – 12 074 subs. Each post avg views 2.1K people (18% of subs), avg reach – room to grow. Publishes 4 posts/week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

# What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 9 days.
- 02 Dominant format — Photo (3/5 posts).
- 03 Avg post length — 629 chars (median 1000).
- 04 Peak audience activity — Wednesday, 09:00 UZT.
- 05 Top posts get 1x more views than weakest (2.3K avg top vs 1.9K worst) — among 5 posts in 9 days. Worth analyzing commonalities: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                         |                                                                   |                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>20.05 · 04:51</div><div>PHOTO</div></div> <div>#DIQQAT #MUHIM Hozir bu guruhga qo'shilishga ulgurmasangiz keyin afsuslanib qolasiz! Yangi loyiha haqida gapirgan edim. Yangi kurs yoki...</div> | <div>VIEWS</div> <div>2 710</div> <div>REPOSTS</div> <div>5</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>22.4%</div>  |
| <div><div>Nº2</div><div>25.05 · 14:04</div><div>POLL</div></div> <div>Qurbon hayiti munosabati bilan Marja Group jamoasi tomonidan qanaqa savg'a tashkil qilinsin?</div>                                                | <div>VIEWS</div> <div>2 173</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>18.0%</div>  |
| <div><div>Nº3</div><div>18.05 · 10:25</div><div>PHOTO</div></div> <div>Mani kechiring! Sizga aytmasdan buni boshlab qo'ydim! Oldingi postda tizim haqida aytgan edim. Suhbat davomida o'quvchilar ham tizim...</div>    | <div>VIEWS</div> <div>2 042</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>67</div> <div>ER</div> <div>16.9%</div> |

|                                                                                                                                                                                                                               |                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>Nº4</div><div>17.05 • 10:57</div><div>PHOTO</div></div> <div><div>Bu statistikani bilmasdan uzumda savdo qilmang🚫 Uzum Marketda savdo boshlayotgan 100 ta sotuvchini: • 70 tasi 1 yil ichida tashlab...</div></div> | <div>VIEWS</div> <div>1 841</div> <div>REPOSTS</div> <div>7</div> <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>15.2%</div>  |
| <div><div>Nº5</div><div>27.05 • 08:38</div><div>TEXT</div></div> <div><div>Barchaga Qurbon Hayiti muborak bo'lsin 🕌 @marja_group</div></div>                                                                                  | <div>VIEWS</div> <div>1 809</div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>22</div> <div>ER</div> <div>15.0%</div> |

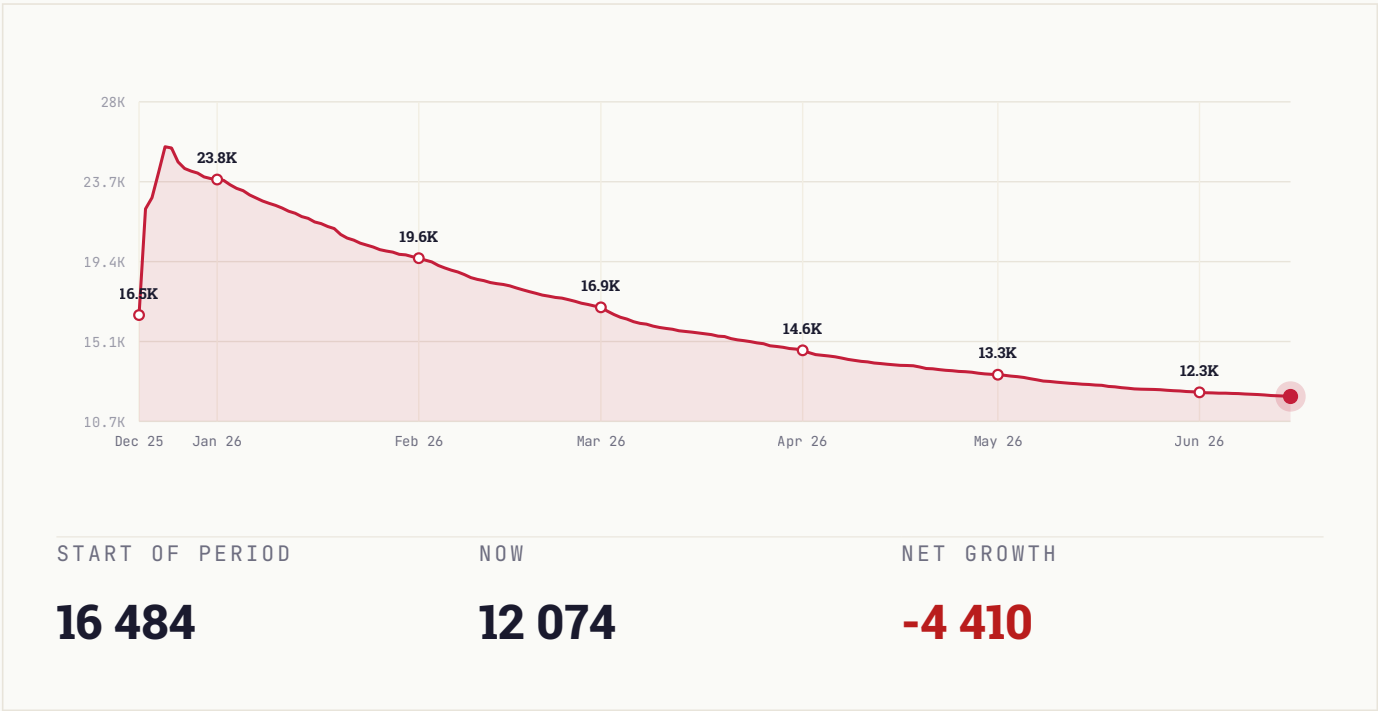
WORST 3

|                                                                                                                                                                                                                                |                                                                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>↓</div><div>18.05 • 10:25</div><div>PHOTO</div></div> <div><div>Mani kechiring! Sizga aytmasdan buni boshlab qo'ydim!😞 Oldingi postda tizim haqida aytgan edim. Suhbat davomida o'quvchilar ham tizim...</div></div> | <div>VIEWS</div> <div>2 042</div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>67</div> <div>ER</div> <div>16.9%</div> |
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SECTION 03 · SUBS GROWTH

# Channel growth over the year

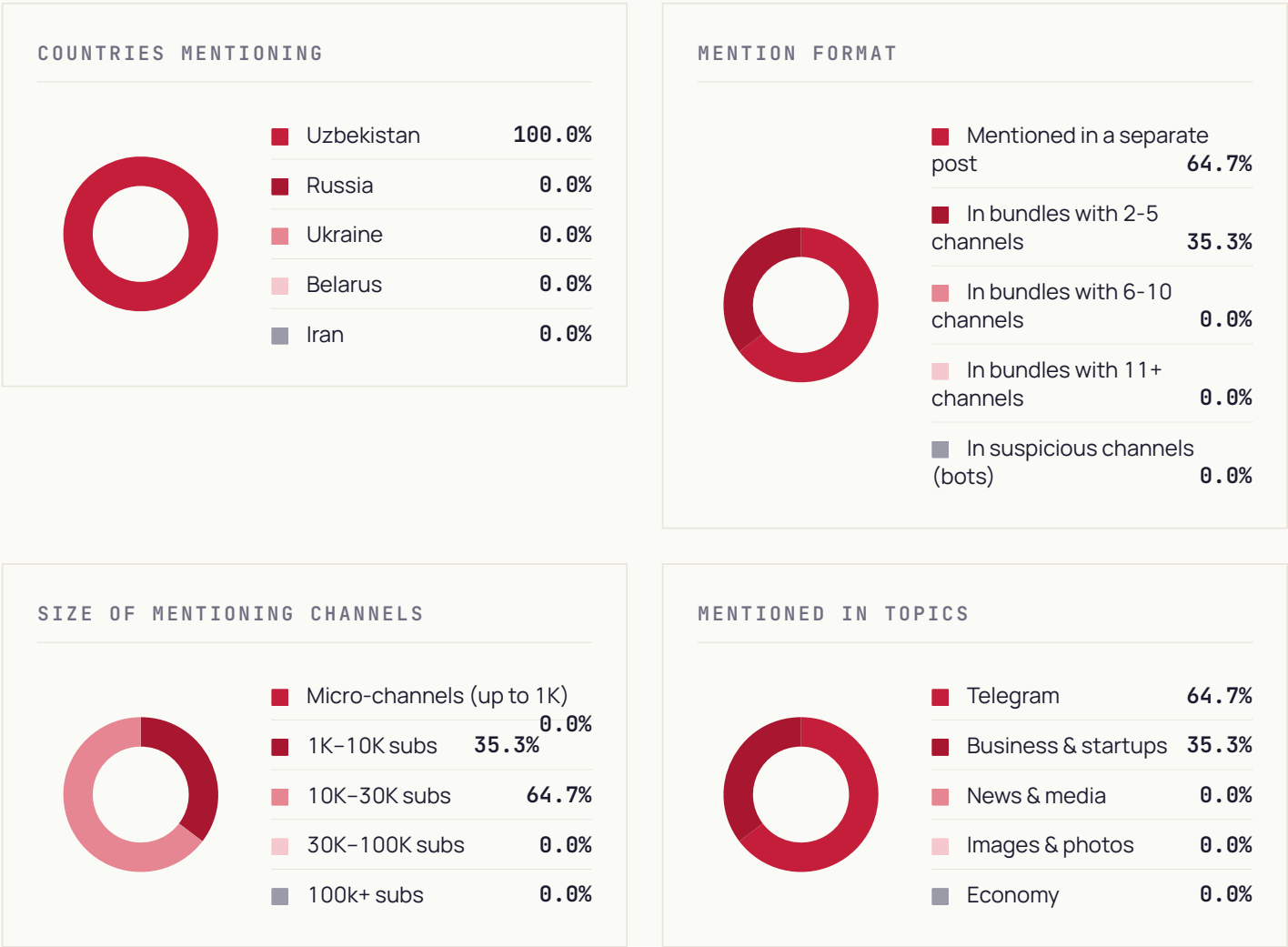
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

# Who mentions the channel and how

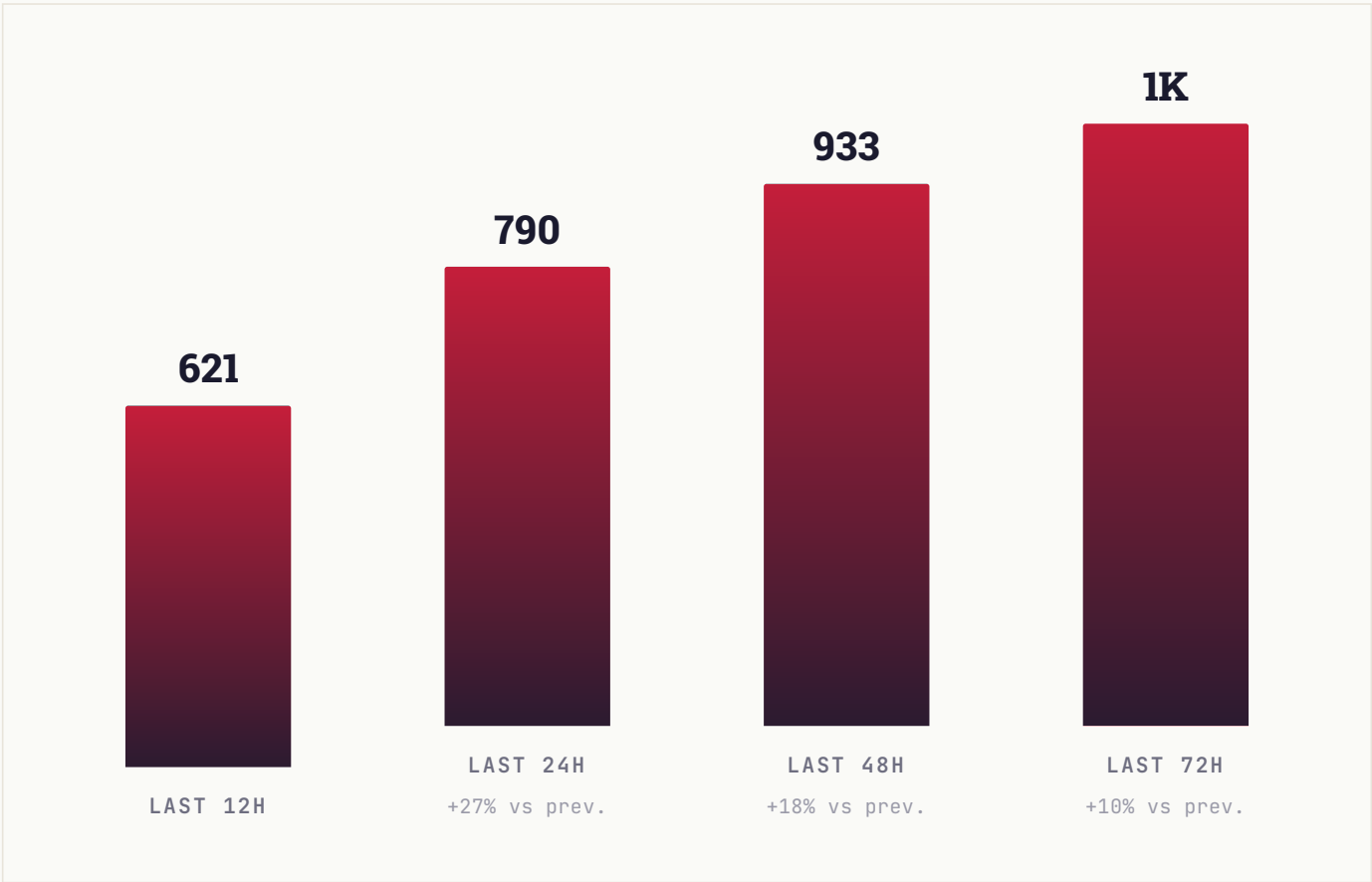
Citation index 3 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time channel was mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

# How long a post drives reach

Avg reach of an ad post over time since publication. Helps estimate optimal ad lifespan.



SECTION 06 · MENTION TRENDS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. In the last **2 months** such mentions were **8**, they brought **3 364** new subs.

| PERIOD   | MENTIONS | CHANNELS | SUBS ACQUIRED |
|----------|----------|----------|---------------|
| Dec 2025 | 8        | 2        | 3 364         |
| Nov 2025 | 0        | 0        | 0             |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | SUBS ATTRACTED |
| 8              | 2              | 3 364          |

— SECTION 07 · STRATEGY

# What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit next month.

- |                                                                           |                                                                                                                                                                                                                               |                                                             |
|---------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| <div style="font-size: 48px; font-weight: bold; color: #c00000;">01</div> | <p><b>Increase posting frequency</b></p> <p>Now 3.5 posts/wk. Active channels average 7-10.<br/>Consistency is key to retention.</p>                                                                                          | <p>EFFECT</p> <p><b>Consistency &gt; Volume</b></p>         |
| <div style="font-size: 48px; font-weight: bold; color: #c00000;">02</div> | <p><b>Best post day: Wednesday</b></p> <p>Audience most active on this day at 09:00 UZT.</p>                                                                                                                                  | <p>EFFECT</p> <p><b>Best time for an important post</b></p> |
| <div style="font-size: 48px; font-weight: bold; color: #c00000;">03</div> | <p><b>Increase video posts</b></p> <p>Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share.</p>                                                                              | <p>EFFECT</p> <p><b>Video retains audience better</b></p>   |
| <div style="font-size: 48px; font-weight: bold; color: #c00000;">04</div> | <p><b>Systematic Traffic Buy</b></p> <p>Three formats for your media: <b>Inhouse</b> (premium channels), <b>Native</b> (native integrations), <b>Premium</b> (target audience). PromptPress picks sources for your niche.</p> | <p>EFFECT</p> <p><b>+1000-3000 subs</b></p>                 |
| <div style="font-size: 48px; font-weight: bold; color: #c00000;">05</div> | <p><b>Test polls &amp; interactive formats</b></p> <p>Posts with polls/reactions usually boost ER by +5-15%.<br/>One poll per week on a hot topic is an easy win.</p>                                                         | <p>EFFECT</p> <p><b>+5-15% ER</b></p>                       |

★ WHAT'S NEXT

# Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads through us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact Manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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