

PROMTPRESS PUBLIC REPORT

Channel audit mactrackers



@maktrahershop

BELARUS ORIGINAL ONLY ship anywhere collab/purchase: CEO:
@yantamash adm1: @stascreator adm2: @leonpivo NO RETURNS
additional photos in DM all personal shelf (used) ADS:...

SUBSCRIBERS

9 984

+831 per month

ERR (% SEE POSTS)

6.0%

per day 2.6%

REACH/POST

499

ad reach 264/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 9 984 —	 SUBSCRIBER REACH 4.99% avg % subs see post	 VIEWS/POST 499 median 530 · 27 days	 POSTS/WEEK 29.5 over period
 7D TREND -23.4% vs previous week	 REACTIONS/POST 0.4 total 51 reactions, 328 reposts, 22 comments	 POST LENGTH 246 chars median 270 · 27 days	 POSTS ANALYZED 117 27 days
 AD REACH 264 24h avg	 CHURN / MONTH +831 last month	 CITATION RATE 11 citation index · 107 channels mentioned all time	 CHANNEL AGE 1 year 8 months created 08.11.2024

AI EDITOR SUMMARY

Channel «makrakhery» – 9 984 subs. Each post gets avg 499 people (5% from subs), reach is low – consider expanding audience. Publishes 30 posts per week (~4/day) – active posting. For week 22–28 Jun reach dropped -23.4% to week 15–21 Jun – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 117 posts over 27 days.
- 02 Dominant format – Photo (112/117 posts).
- 03 Avg post length – 246 chars (median 270).
- 04 Peak audience activity – Thu, 23:00 MSK.
- 05 Top-performing posts get 2× more views than the weakest (957 avg for top vs 444 for worst) – among 117 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 13:16 PHOTO Giveaway 1st - Maison Martin Margiela Heels 2nd - Prada Sweatshirt 3rd - D&G Denim Jeans 4th - Prada Bag 5th - OAO...		VIEWS 974	REACTIONS —
		REPOSTS 13	ER 9.8%
Nº2 14.06 · 14:19 PHOTO vans ideal longsleeve sold 😊		VIEWS 951	REACTIONS —
		REPOSTS 3	ER 9.5%
Nº3 16.06 · 18:13 PHOTO adidas pants stunningly beautiful adidas pants, minimal logo, great design, all good MEASUREMENTS length 99 rise 22 half waist...		VIEWS 947	REACTIONS —
		REPOSTS 3	ER 9.5%

Nº4 18.06 · 20:00 PHOTO regular jeans cool wide jeans, must-have for your shelf, cool minimal design, great fit, stunning...	VIEWS 944 REPOSTS 9 REACTIONS 2 ER 9.5%
Nº5 14.06 · 14:29 PHOTO no fear basic t-shirt Size S cool unusual tee, all good, cotton, great design, perfect summer option MEASUREMENTS...	VIEWS 918 REPOSTS 9 REACTIONS — ER 9.2%

WORST 3

↓ 30.06 · 10:29 PHOTO gap vintage wide pants wide vintage gap pants in cotton. unusual texture and color, quality material, metal...	VIEWS 457 REPOSTS 4 REACTIONS — ER 4.6%
↓ 28.06 · 18:59 PHOTO trapstar hoodie Size XL cool basic hoodie from trapstar, great fit, thick cotton, deep hood and wide sleeves, must-have...	VIEWS 455 REPOSTS 3 REACTIONS — ER 4.6%
↓ 28.06 · 19:12 PHOTO uspa sweater Size XS-S cool basic sweater, all good, minimal embroidered logo, very nice design, great...	VIEWS 422 REPOSTS 3 REACTIONS — ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.

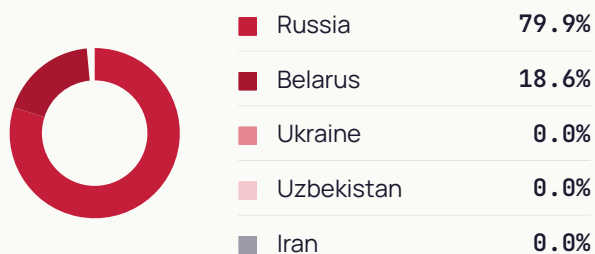


— SECTION 04 · MENTIONS

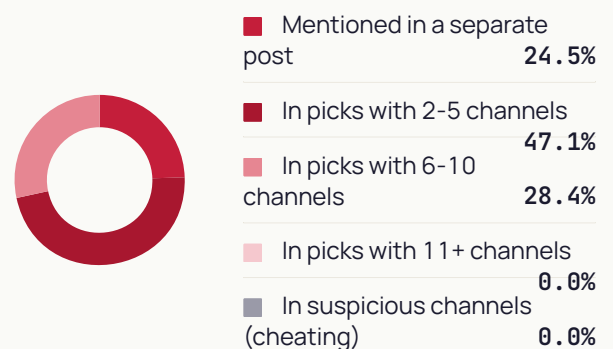
Who mentions the channel & how

Citation index **11** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned **107** different channels.

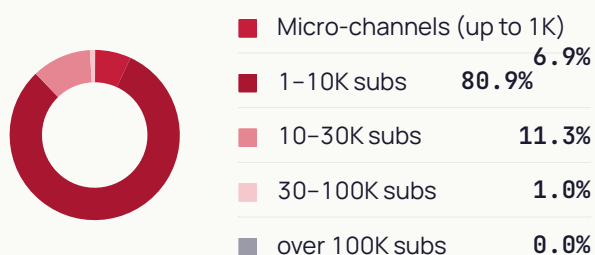
COUNTRIES MENTIONING



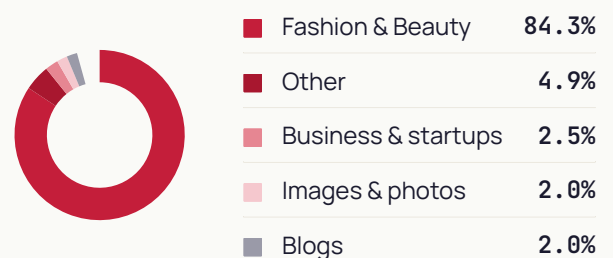
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



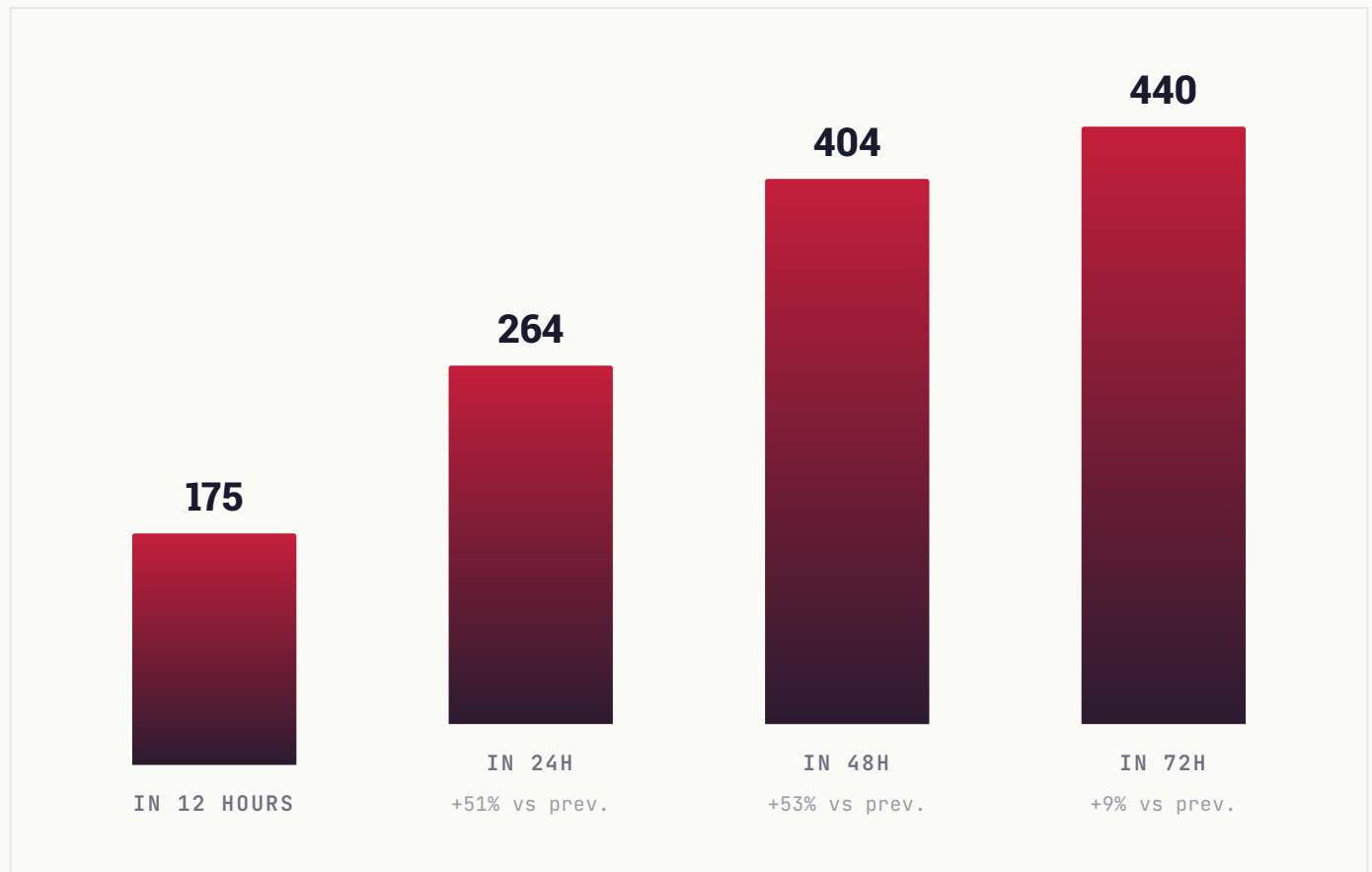
TOPICS MENTIONED IN



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MF Mark Formelle Марк Формэль	31.7K
WE Live on Belbazar	27.4K
B Bogdan BENCH CLO	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – goods from Belarus	16.4K
RE Respectshoes	15.7K
LI linmeew	15.5K
3P 3pmwear	14.9K
MA mactrackers YOU	10K

COMPARATIVE SUMMARY

Channel intop 25% of niche (#18 of 99). Leader — Mark Formelle | Марк Формэль (31.7K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **76**, they brought **8 997** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	2 177
December 2025	15	12	2 667
Nov 2025	0	0	0
Oct 2025	22	10	521
Sep 2025	2	2	2 318
August 2025	37	29	1 314

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
76	6	8 997

SECTION 08 · NICHE COMPARISON

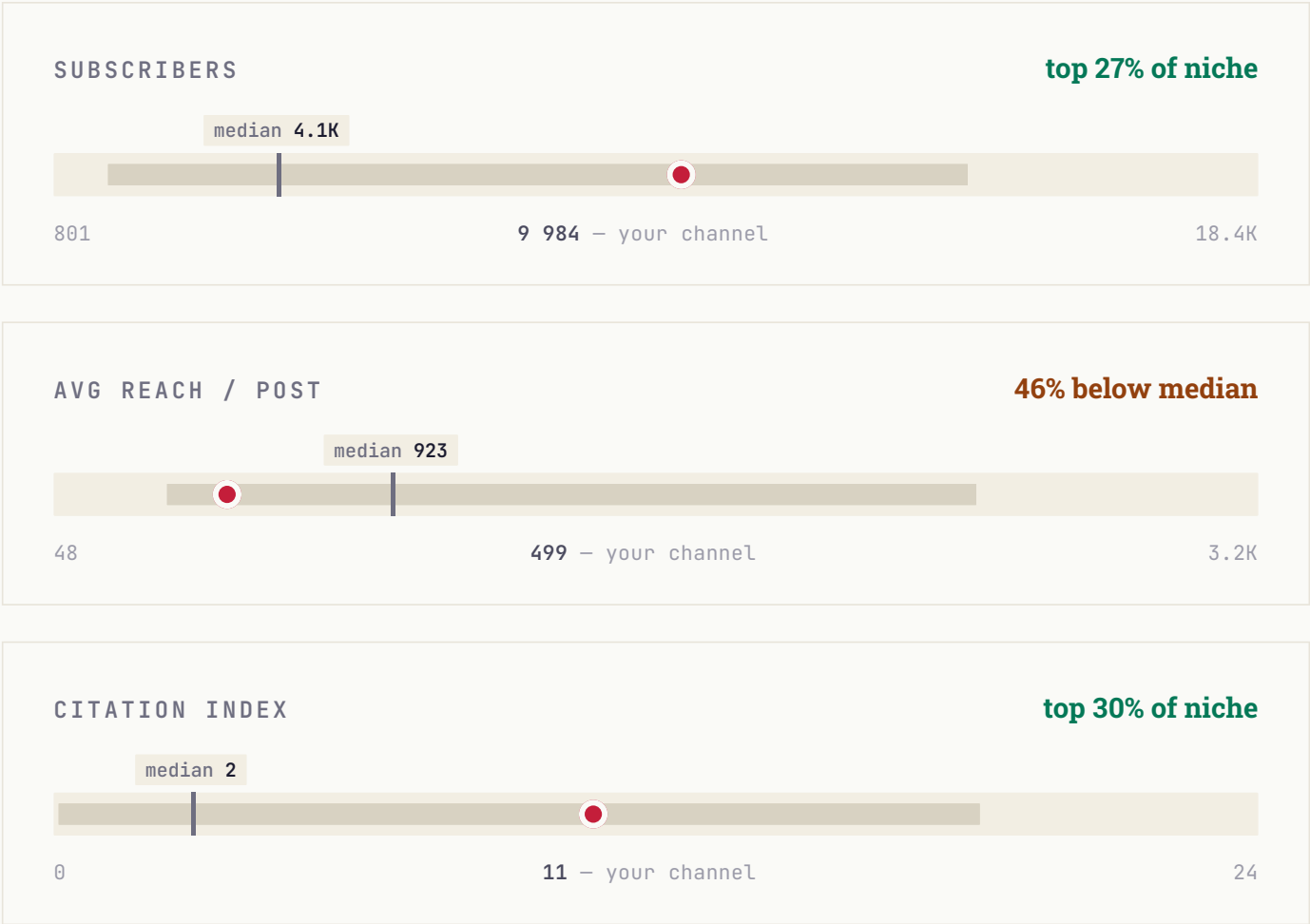
Where the channel stands in its league

Took top-100 channels in «Fashion & Beauty» (Belarus) and compared your channel against them. Gray bar — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#18/100

RANK IN NICHE

Channel in top 18% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best time for
key posts**

02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 4.99% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.5pp ER

04

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
