

PUBLIC REPORT BY PROMTPRESS

Channel audit

Maili.uz - есть, что обсудить



@mailiuz

MAILI.UZ - новостной портал Uzbekistana про экономику, бизнес, технологии, AI, маркетинг, аксессуары, автомобили, космос и науку. Реклама: +998935627319

SUBS

10 427

+10350 per month

ERR (% WHO SEE
POSTS)

1.0%

per day **3.0%**

REACH/POST

10

0% from subs

— CONTENTS · 2026

What's inside the report

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Rank in «Marketing, PR, Advertising»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 10 427 —	 SUB REACH 0.1% avg % subs see post	 VIEWS/POST 10 median 10 · 23 days	 POSTS/WEEK 16.7 over period
 7D TREND — no data for period	 REACTS/POST — MTPROTO only	 POST LENGTH 371 chars median 350 · 23 days	 POSTS ANALYZED 57 23 days
 CHURN / MONTH +10350 over last month	 CITATION RATE 0 citation index · 18 channels mentioned ever	 CHANNEL AGE 3 years 20 days created 17.06.2023	

AI EDITOR SUMMARY

Channel «Maili.uz - есть, что обсудить» — 10 427 subs. Avg views per post 10 people (0% from subs), reach is low — consider expanding audience. Publishes 17 posts/week (~2/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 57 posts in 23 days.
- 02 Dominant format – Photo (56/57 posts).
- 03 Avg post length – 371 chars (median 350).
- 04 Peak audience activity – Thursday, 18:00 UZT.
- 05 Top posts get 3 times more views than the weakest (19 avg for top vs 7 for worst) – among 57 posts over 23 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 13:44 PHOTO New AirPods will use AI to recognize the world around them Apple is working on a new generation of AirPods that...	VIEWS 22 REPOSTS 1	REACTS — ER 0.2%
Nº2 18.06 · 13:27 PHOTO Wildberries инвестирует свыше \$300 млн в логистический хаб в Uzbekistane Компания RWB, созданная в результате объединения Wildberries и...	VIEWS 20 REPOSTS —	REACTS — ER 0.2%
Nº3 18.06 · 07:40 PHOTO Uzbekistan and Amazon Leo agree on satellite internet At the Tashkent International Investment Forum...	VIEWS 15 REPOSTS —	REACTS — ER 0.1%

Nº4 18.06 • 07:25 PHOTO Instagram позволит пользователям самостоятельно настраивать рекомендации контента Компания Meta представила новое обновление для...	VIEWS	REACTS
	14	—
	REPOSTS	ER
	—	0.1%

Nº5 12.06 • 16:36 PHOTO TIIF-2026: Ташкент примет инвесторов с активами \$42 трлн С 16 по 18 июня в столице Uzbekistana пройдет пятый Ташкентский международный...	VIEWS	REACTS
	13	—
	REPOSTS	ER
	—	0.1%

WORST 3

↓ 11.06 • 09:59 PHOTO Huawei Mate 90 может стать первым смартфоном с революционной 3D-системой охлаждения Компания Huawei готовит для будущей флагманской...	VIEWS	REACTS
	7	—
	REPOSTS	ER
	—	0.1%

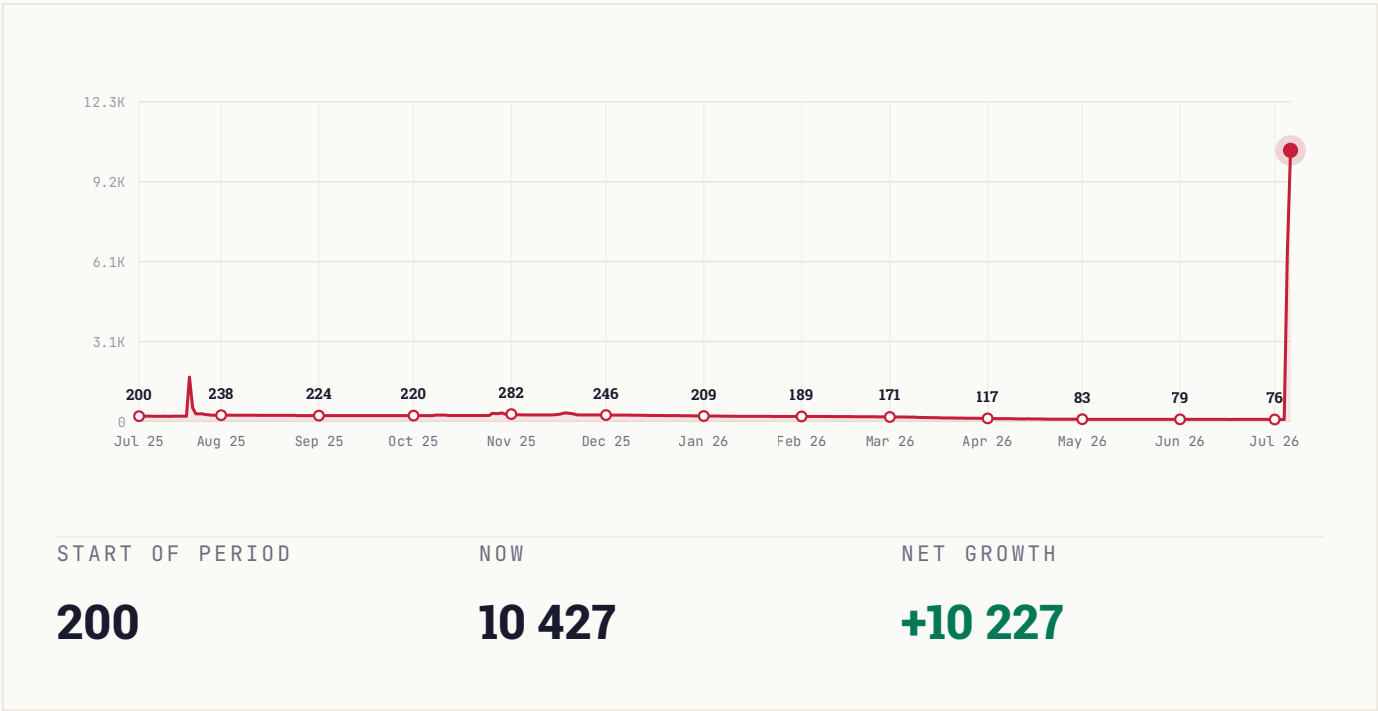
↓ 12.06 • 14:32 PHOTO В Ташкенте и Сеуле готовятся к новым этапам экономического сотрудничества Заместитель министра инвестиций, промышленности и торговли...	VIEWS	REACTS
	7	—
	REPOSTS	ER
	—	0.1%

↓ 12.06 • 14:51 PHOTO Uzbekistan's Foreign Ministry launched a mobile app for consular services The Ministry of Foreign Affairs of Uzbekistan has launched a mobile application for consular services...	VIEWS	REACTS
	7	—
	REPOSTS	ER
	—	0.1%

SECTION 03 • SUB GROWTH

How the channel grew over the year

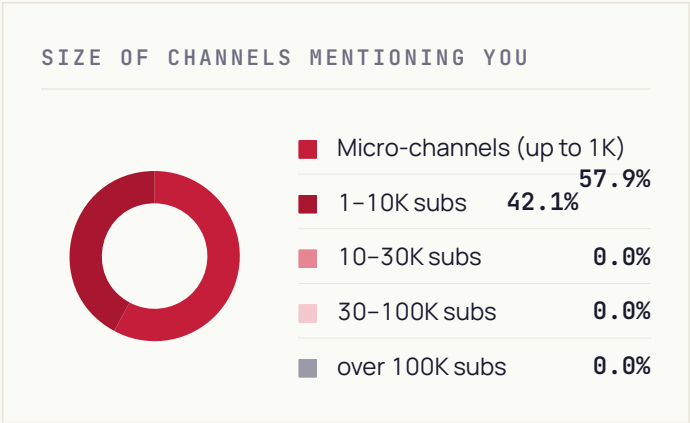
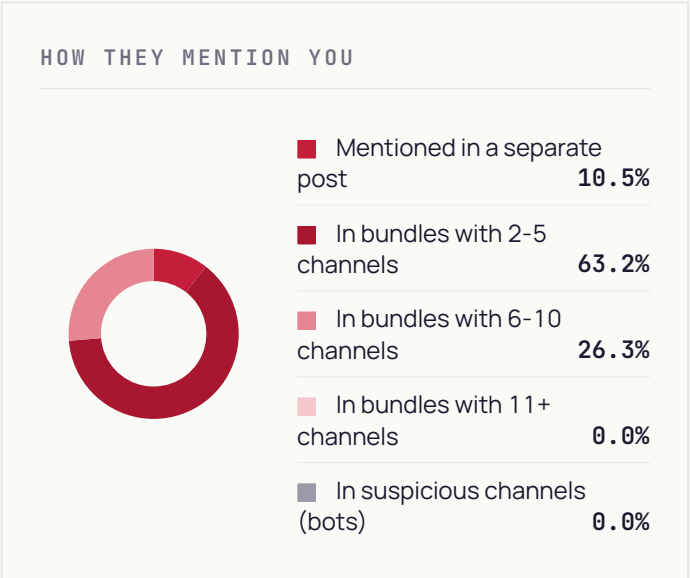
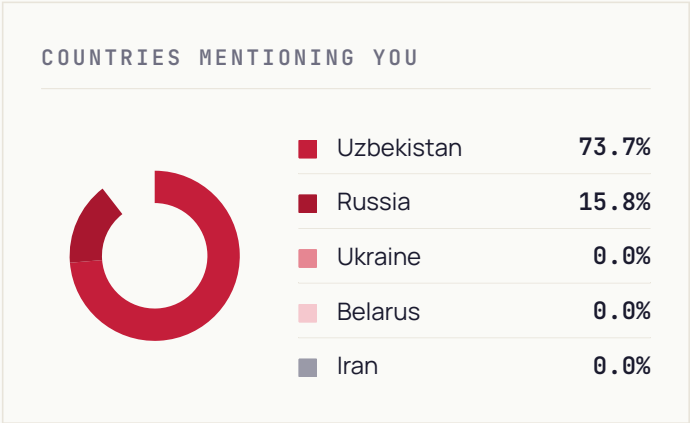
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · MENTIONS

Who mentions the channel and how

Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K. All time channel was mentioned 18 different channels.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
SI SAMARQANDLIKLAR Расмий канал	120.9K
TU TERMEZ UY BOZOR NARXLARI MAKLER	57.9K
UB Uzb Baraka bozor 🤝 Kamoldin_avto	52.1K
✳️ S ✳️ ✳️ SARVINOZ XIZMATLARI ✳️	41.2K
Sun Top referrers	35K
RI Rizqim.uz	23K
KI Kasbdor.uz Vakansiya	22.7K
JI Joblink.uz Vakansiya	21.4K
UI Uznel Kokand	20.8K
FO foyda.uz	19.5K
M- Maili.uz - есть, что обсудить YOU	10.4K

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche — early growth stage. Niche leader — SAMARQANDLIKLAR | Расмий канал (120.9K), top-100 median: 4.2K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **216** new subs.

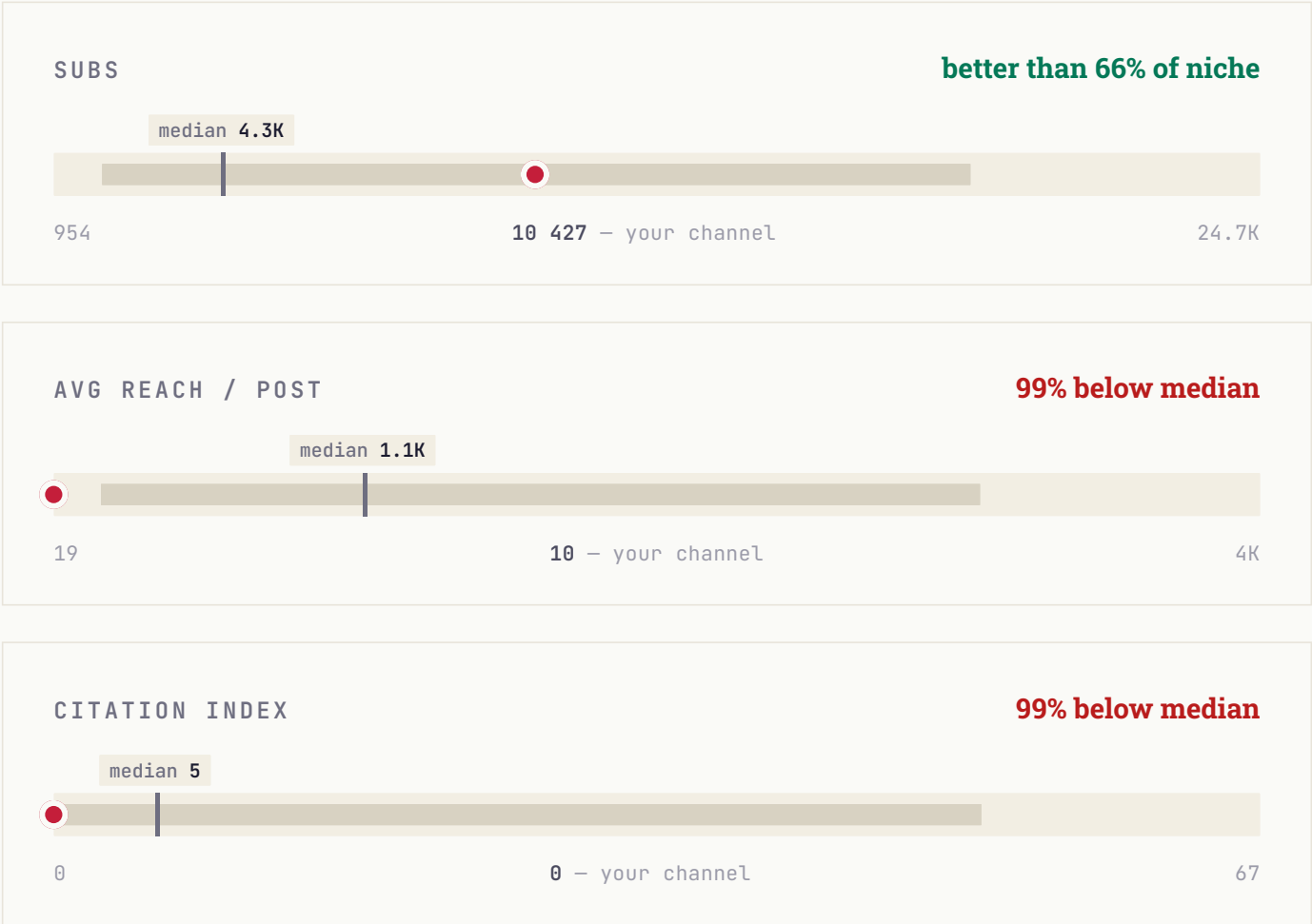
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	0
December 2025	0	0	0
Nov 2025	0	0	81
Oct 2025	0	0	133
Sep 2025	0	0	1
August 2025	0	0	1

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	216

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Marketing, PR, advertising» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day at 18:00 UZT.

EFFECT

Best time for important posts

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video holds audience better

03

ER below niche benchmark — rethink formats

Current ER 0.1% vs norm 3.0%. Try polls & interactive formats.

EFFECT

+2.9pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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