

— PROMTPRESS PUBLIC REPORT

Channel audit

Magnet for Couriers



@magnitcore

Official Magnit community for couriers: news, tips & stories for Magnit store couriers 🔥 <https://vk.cc/cB3Ee5>

SUBSCRIBERS

26 449

-32 per month

ERR (% SEE POSTS)

27.0%

per day 9.6%

REACH/POST

7.2K

ad reach 2.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quotability

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 26 449 —	 SUBS REACH 27.22% avg % of subs see post	 VIEWS/POST 7.2K median 7.3K · 27 days	 POSTS/WEEK 5.1 over period
 7D TREND -6.6% vs previous week	 REACTIONS/POST 85.5 only 1,709 reactions, 164 reposts, 0 comments	 POST LENGTH 436 chars. median 348 · 27 days	 POSTS ANALYZED 20 27 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -32 last month	 QUOTABILITY 0 citation index · 9 channels mentioned ever	 CHANNEL AGE 1 year 10 months created 13.09.2024

AI EDITOR SUMMARY

Channel «Magnet for Couriers» — 26 449 subs. Each post averages 7.2K people (27% of subs), good reach. Posts 5 posts per week (~1/day) — rare. For week Jul 6–12 reach dropped -6.6% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 20 posts over 27 days.
- 02 Dominant format – Photo (19/20 posts).
- 03 Avg post length – 436 chars (median 348).
- 04 Peak audience activity – Saturday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (9.3K avg for top vs 4.7K for worst) – among 20 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

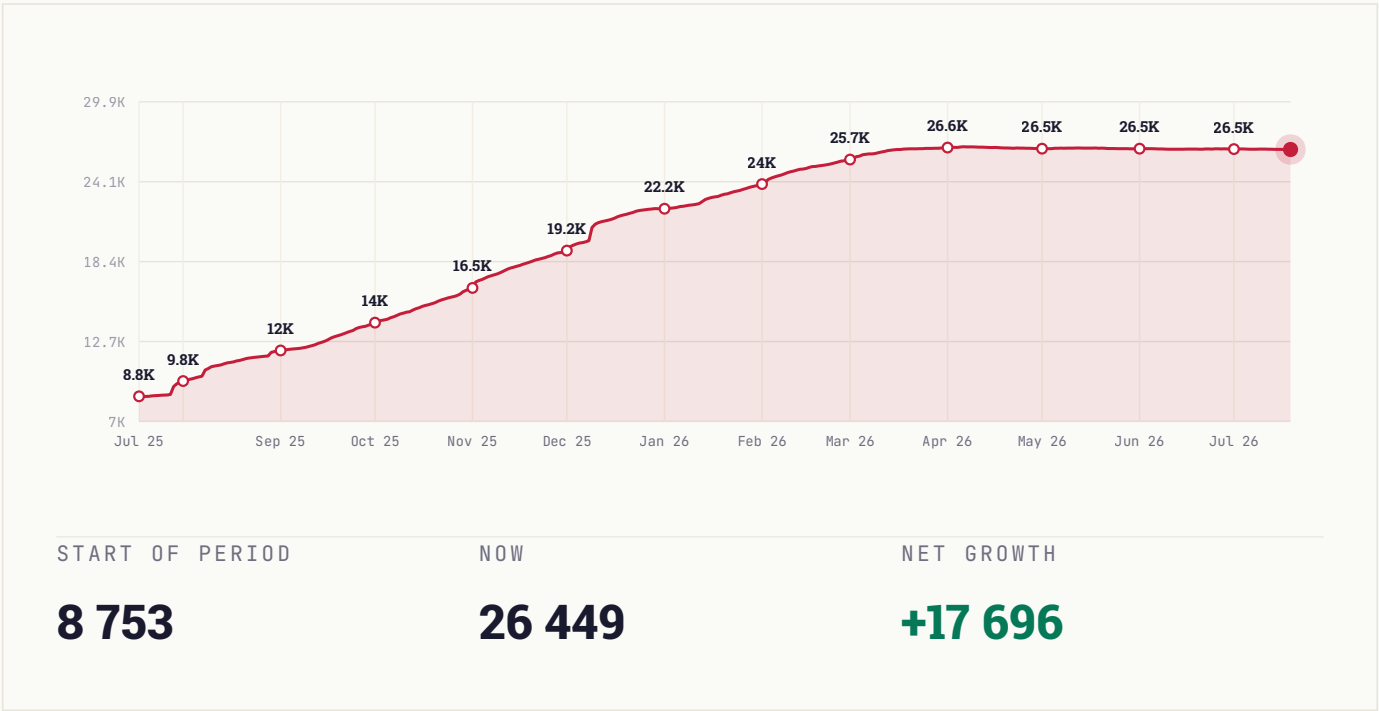
Nº1 20.06 · 07:02 PHOTO What's your favorite summer treat? 🍦 Ice cream ❤️ Cherries 🔥 Fresh tomato & cucumber salad 👍 Strawberries 🍷 Okroshka	VIEWS 9 640 REACTIONS 322 REPOSTS 7 ER 36.4%
Nº2 26.06 · 13:56 PHOTO What did you see thanks to delivery? 🏠 Some places stay in memory. Show locations that amazed you during delivery. ...	VIEWS 9 396 REACTIONS 55 REPOSTS 11 ER 35.5%
Nº3 22.06 · 11:16 PHOTO 🎤 Time to Ask! In our Open Mic section, ask anything about the service: plans, slots, referral program...	VIEWS 8 957 REACTIONS 81 REPOSTS 10 ER 33.9%

Nº4 25.06 • 10:37 PHOTO If you delivered an order but the client doesn't open the door or answer the call, follow these steps: 1 Check the comment or...	VIEWS 8 939 REACTIONS 84 REPOSTS 26 ER 33.8%
Nº5 23.06 • 10:42 PHOTO Magnet Delivery courier partners deliver orders using three main transport types: bike, e-bike, and car 🚲🚗 It's important that they are...	VIEWS 8 893 REACTIONS 66 REPOSTS 6 ER 33.6%
WORST 3	
↓ 13.07 • 10:12 PHOTO Join the Courier Club – a loyalty program for self-employed courier partners of Magnit Delivery 🤝 Simple terms...	VIEWS 5 204 REACTIONS 63 REPOSTS 5 ER 19.7%
↓ 14.07 • 12:20 PHOTO By law, e-bike couriers in Moscow & St. Petersburg need an IoT module – 2 ways to get it ⬇️👉 Rent one...	VIEWS 4 917 REACTIONS 66 REPOSTS 10 ER 18.6%
↓ 15.07 • 13:47 PHOTO What to do when picking up an order: ✅ Check order number in the Magnit Courier app against last 4 digits on the package...	VIEWS 4 073 REACTIONS 59 REPOSTS 5 ER 15.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

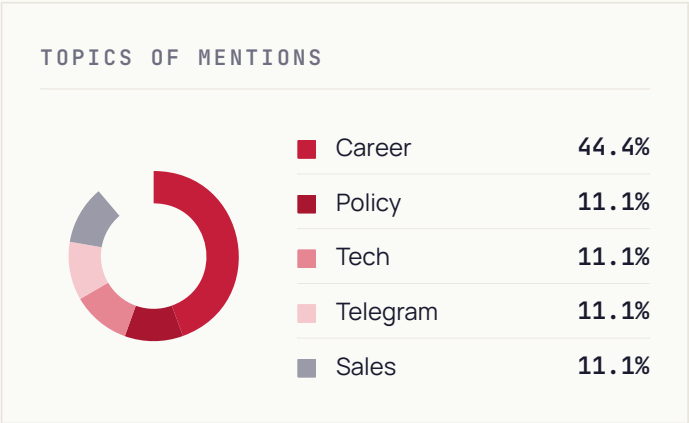
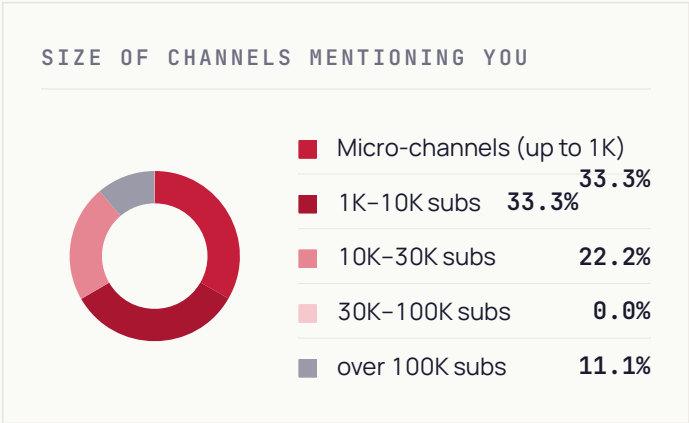
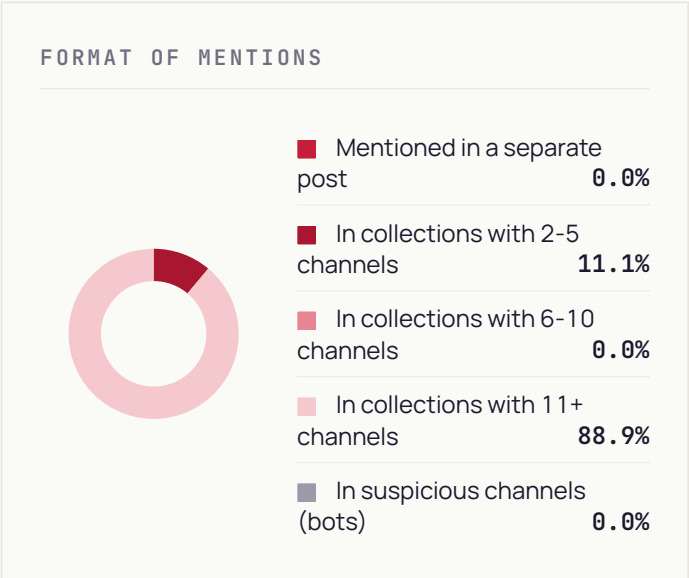
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

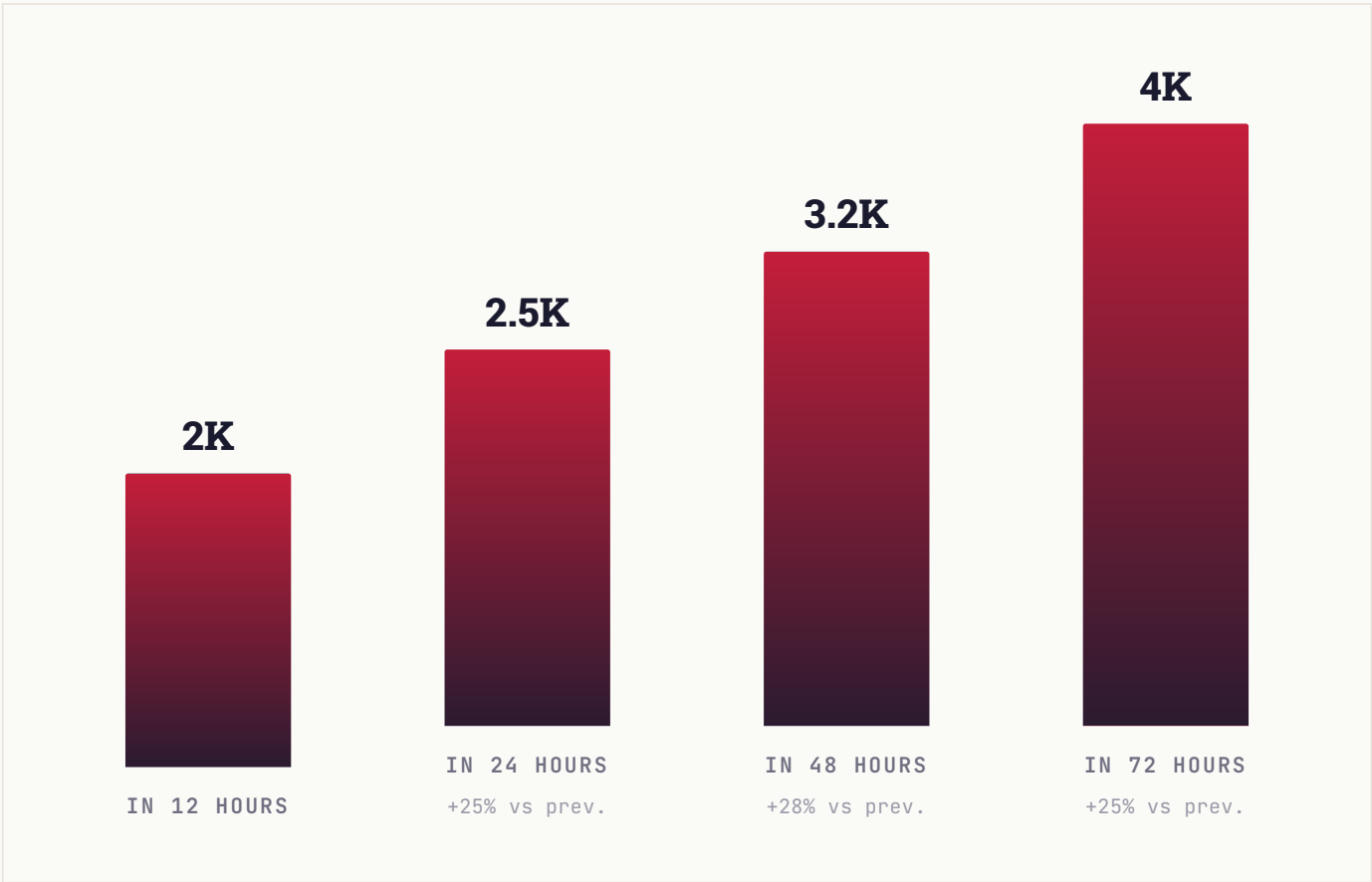
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote work no exp - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
RM JOBS MOSCOW VACANCIES	477.9K
SW SR W 	464K
شغ شغل	457.4K
SI SeoJob Заработок в сети	429.2K
MD Magnet for Couriers YOU	26.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

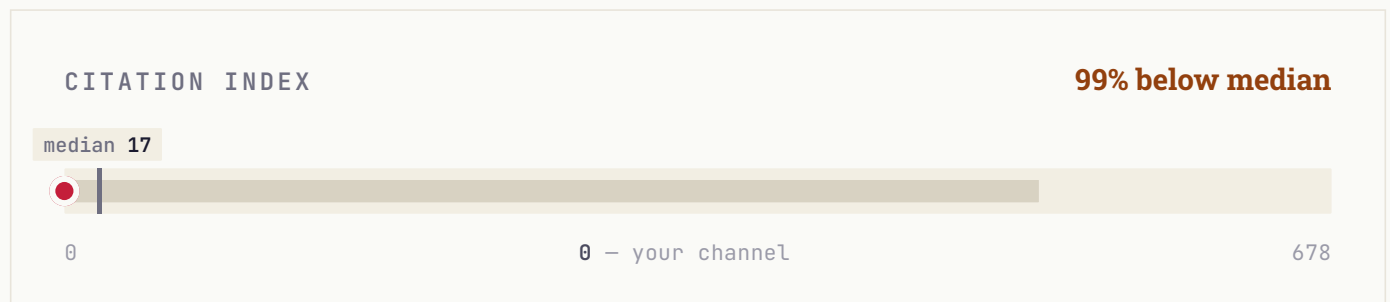
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **14 131** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	1 691	
December 2025	0	0	3 100	
November 2025	0	0	2 655	
October 2025	0	0	2 506	
September 2025	0	0	1 949	
August 2025	0	0	2 230	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	14 131

Where the channel stands in its league

Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Saturday

Audience most active at this day and 10:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager