

PROMTPRESS PUBLIC REPORT

Channel audit

Magnetic Storms



@magnit_buri

Registration in RKN <https://gosuslugi.ru/snet/67e1277ff030015ba81b7cac>

SUBSCRIBERS

14 328

+48 per month

ERR (% SEE POSTS)

56.0%

per day **18.1%**

REACH/POST

8K

ad reach **2.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 14 328 —	 SUBS REACH 55.94% avg % of subs see post	 VIEWS/POST 8K median 8.4K · 27 days	 POSTS/WEEK 4.8 over period
 7D TREND -7.9% vs previous week	 REACTIONS/POST 109.6 only 2,082 reactions, 1,578 reposts, 0 comments	 POST LENGTH 78 chars median 77 · 27 days	 POSTS ANALYZED 19 27 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH +48 last month	 CITATION INDEX 2 citation index · 29 channels mentioned all time	 CHANNEL AGE 5 years 9 months created 18.09.2020

AI EDITOR SUMMARY

Channel «Magnetic Storms» — 14 328 subs. Each post averages 8K people (56% from subs), wide reach for a channel this size. Publishes 5 posts/week (~1/day) — rare posts. For the week of Jun 22–28, reach dropped by -7.9% to week Jun 15–21 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts over 27 days.
- 02 Dominant format — Photo (16/19 posts).
- 03 Avg post length — 78 chars (median 77).
- 04 Peak audience activity — Monday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.2K avg top vs 6.2K worst) — among 19 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 06:16 PHOTO Magnetic storm expected on June 14, strength 5 out of 10.	VIEWS 10 684 REPOSTS 108	REACTIONS 112 ER 74.6%
Nº2 08.06 · 14:34 VIDEO Magnetic storm expected on June 8–9, strength 7 out of 10.	VIEWS 10 338 REPOSTS 267	REACTIONS 178 ER 72.2%
Nº3 09.06 · 17:09 VIDEO Jun 10–11: geomagnetic field slightly disturbed. Magnetic storm probability 12%.	VIEWS 9 618 REPOSTS 49	REACTIONS 101 ER 67.1%

Nº4

12.06 · 05:52

PHOTO

●

Magnetic storm expected on June 13, strength 5 out of 10.

VIEWS

9 203

REPOSTS

116

REACTIONS

122

ER

64.2%

Nº5

14.06 · 06:31

PHOTO

●

Jun 15–16: geomagnetic field disturbed. Magnetic storm probability 25%.

VIEWS

9 153

REPOSTS

55

REACTIONS

93

ER

63.9%

WORST 3

↓

30.06 · 05:37

PHOTO

●

Jul 1–2: geomagnetic field disturbed. Magnetic storm probability 30%.

VIEWS

7 036

REPOSTS

49

REACTIONS

103

ER

49.1%

↓

27.06 · 14:48

PHOTO

●

Jun 28–29: magnetosphere disturbed. Magnetic storm probability 35%.

VIEWS

7 010

REPOSTS

49

REACTIONS

92

ER

48.9%

↓

04.07 · 05:55

PHOTO

●

Magnetic storm expected on July 5–6, strength 5 out of 10.

VIEWS

4 692

REPOSTS

126

REACTIONS

126

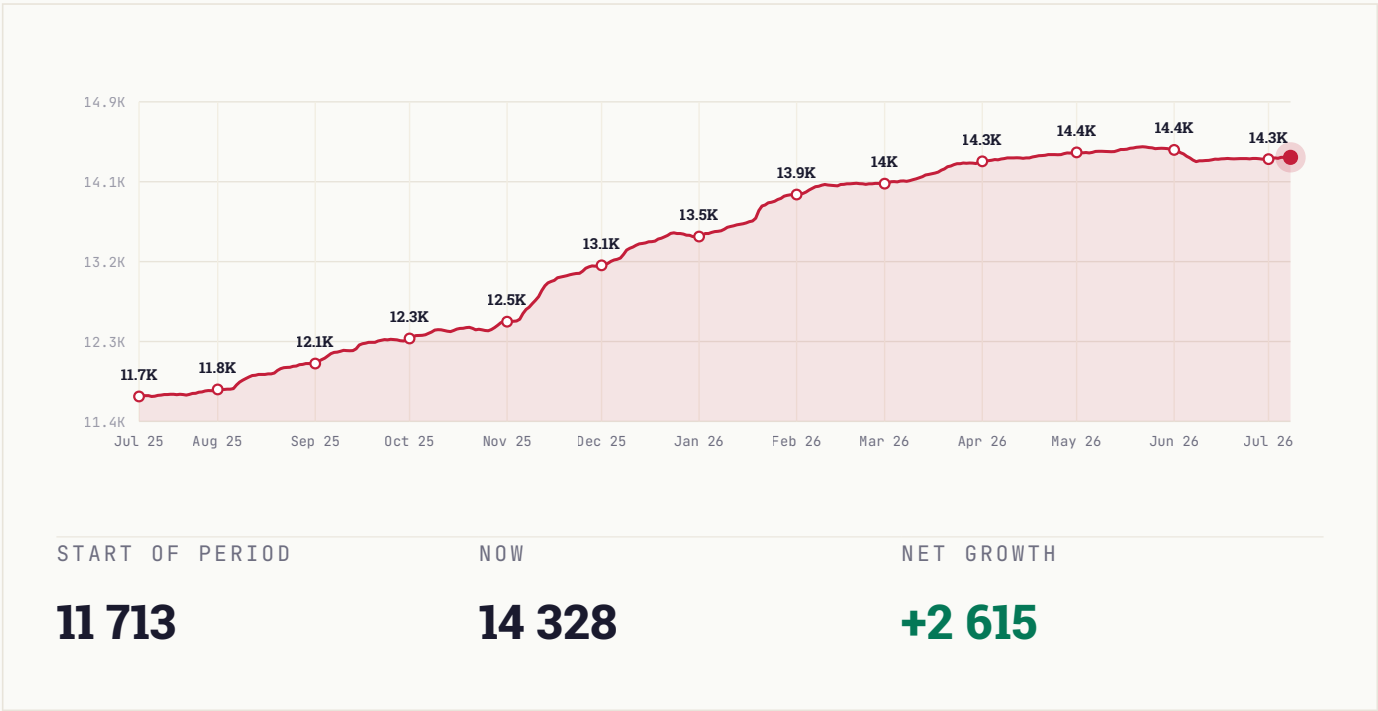
ER

32.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

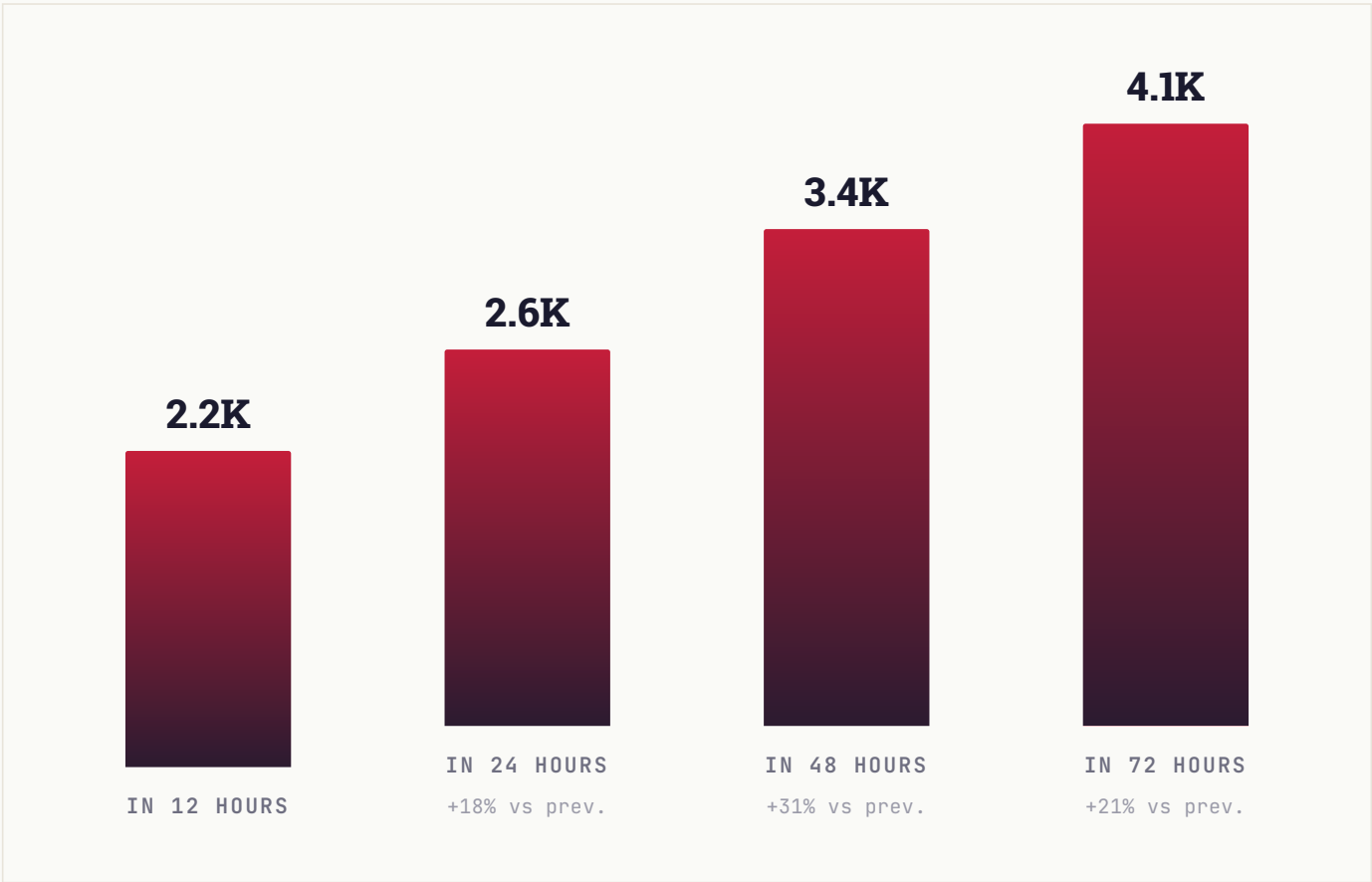
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KZ Test purchase	766.3K
BI Biohackers	581.9K
BI Biohacking	532.6K
SL Sport Life	524.2K
VN Eternity in Tibet	493.1K
NT Our body	480.9K
AU Ales Ulishchenko Osteopath, PhD Faceplastic author	477K
BZ Stay healthy	447.7K
ZE Healthy food	416.8K
DZ Doctor Zubareva / Doctor Zubareva	413.5K
MB Magnetic Storms YOU	14.3K

COMPARATIVE INSIGHT

Channel yet outside top 97 of niche — early growth stage. Niche leader — Test purchase (766.3K), median top-97: 154.7K. First goal — enter top-97 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **2 282** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	458
December 2025	0	0	363
November 2025	0	0	613
October 2025	0	0	268
September 2025	0	0	279
August 2025	0	0	301

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	2 282

Where the channel stands in its league

SUBSCRIBERS

91% below median

42.7K 14 328 — your channel 496.4K

median 155.2K

AVG REACH / POST

12% below median

1.2K 8 015 — your channel 38.4K

median 9.1K

CITATION INDEX

99% below median

0 2 — your channel 2.7

median 296

— SECTION 08 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off & revisit next month.

01**Increase posting frequency**

Now 4.8 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

Audience most active on this day & at 17:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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