

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Magic Auto - Car Sales | Car Buyback



@magicalauto

For all inquiries @sales_automagical 📞 Phone +79258804427
▪ Car sales & buyback ▪ Open 24/7 ▪ Fair deals only ▪ 750+ positive reviews <https://automagical.ru/>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
27 939	6.0%	1.5K
+27240 per month 15.07.2026	in 24 hours 11.7%	ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 27 939 —	 SUBSCRIBER REACH 5.41% avg % of subs see post	 VIEWS/POST 1.5K median 546 · 29 days	 POSTS/WEEK 31.3 for the period
 7D TREND +332.8% vs previous week	 REACTIONS/POST 19.0 only 2,469 reactions, 312 reposts, 90 comments	 POST LENGTH 171 chars median 46 · 29 days	 POSTS ANALYZED 130 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH +27240 last month	 CITATION RATE 0 citation index · 23 channels mentioned ever	

AI EDITOR SUMMARY

Channel «Magic Auto - Car Sales | Car Buyback» — 27 939 subs. Each post averages 1.5K people (5% from subs), reach is low — consider expanding audience. Publishes 31 posts per week (~4/day) — active posting. For week Jun 29 – Jul 5 reach grew by +332.8% by week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 130 posts in 29 days.
- 02 Dominant format – Video (96/130 posts).
- 03 Avg post length – 171 chars (median 46).
- 04 Peak audience activity – Friday, 18:00 MSK.
- 05 Top posts get 21x more views than the weakest (5.9K avg for top vs 275 for worst) – among 130 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 15:00 TEXT FREE MERCEDES BENZ – FOR SUBSCRIPTION !! Conditions for you are super simple: 1. SUBSCRIBE TO THE CHANNELS BELOW 👉 PONTOREZKA Sanya...	VIEWS 8 412 REPOSTS 33	REACTIONS 383 ER 30.1%
Nº2 08.07 · 17:26 VIDEO 🚗 Chevrolet Niva sold 😊	VIEWS 4 667 REPOSTS 3	REACTIONS 32 ER 16.7%
Nº3 04.07 · 16:23 VIDEO ! ON SALE ! 🚗 Chevrolet NIVA, 2013 ⚙️ Specs: ▪ Engine: 1.7L ▪ Transmission: manual ▪ Drive: 4WD ▪ Mileage...	VIEWS 4 585 REPOSTS 1	REACTIONS 27 ER 16.4%

Nº4

04.07 · 15:50

VIDEO

(post without caption – video)

VIEWS	REACTIONS
4 278	27
REPOSTS	ER
—	15.3%

Nº5

02.07 · 13:51

VIDEO

You can grab it for free 🎁 Details coming soon 😊 Drop some
🔥 in the meantime

VIEWS	REACTIONS
4 132	77
REPOSTS	ER
6	14.8%

|

WORST 3

↓

17.06 · 14:47

VIDEO

(post without caption – video)

VIEWS	REACTIONS
280	9
REPOSTS	ER
—	1.0%

↓

19.06 · 11:50

VIDEO

Reserve !

VIEWS	REACTIONS
276	4
REPOSTS	ER
—	1.0%

↓

19.06 · 17:24

VIDEO

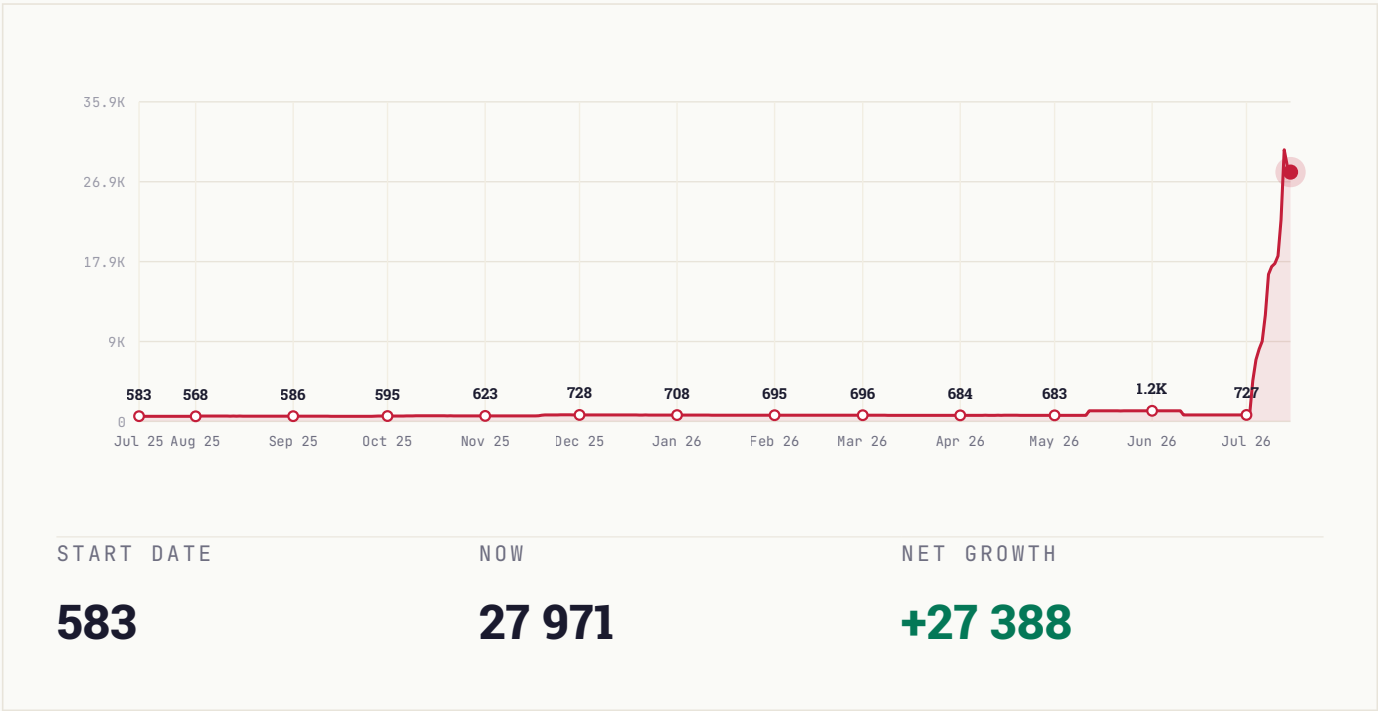
(post without caption – video)

VIEWS	REACTIONS
270	6
REPOSTS	ER
—	1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

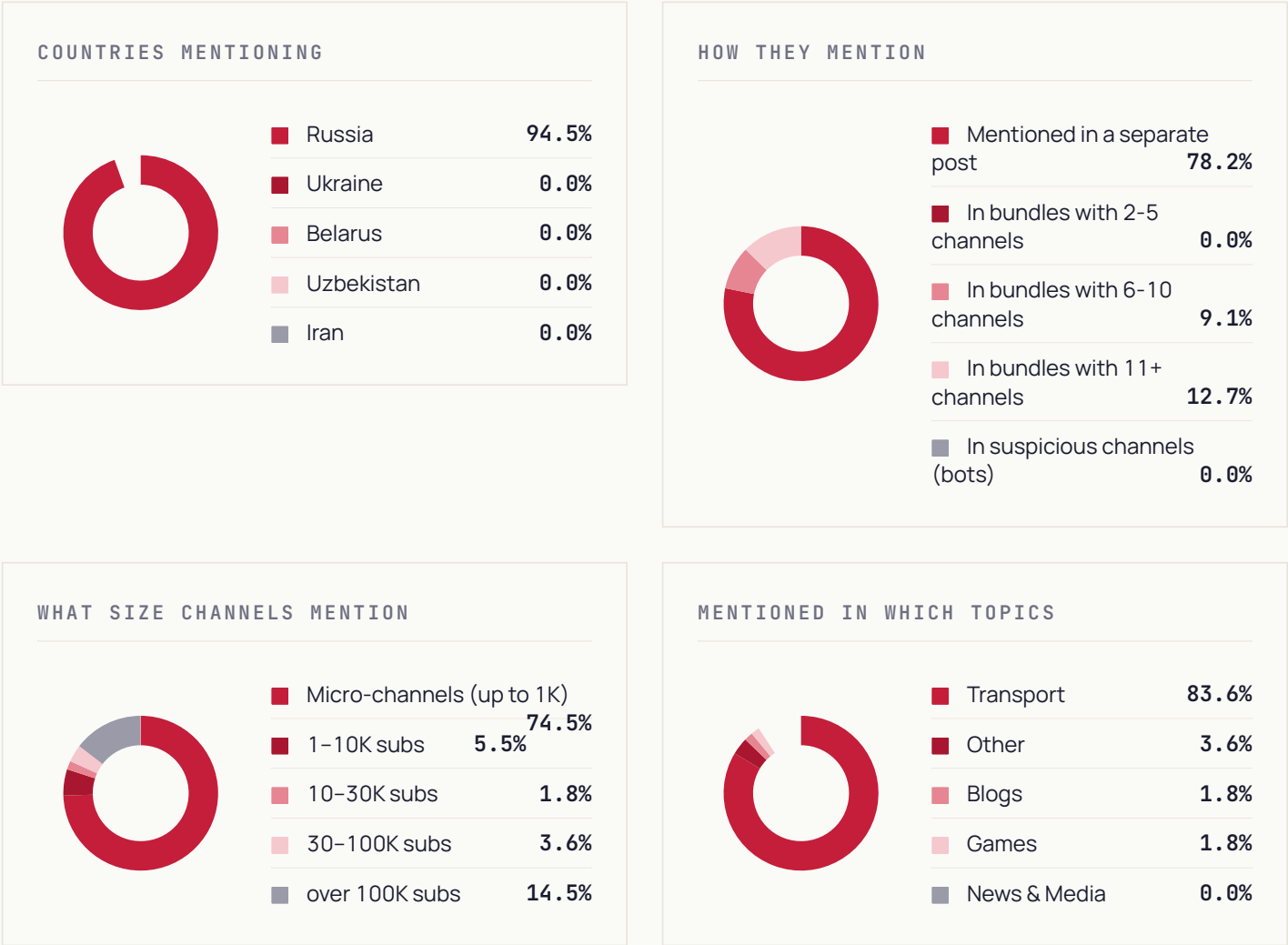
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

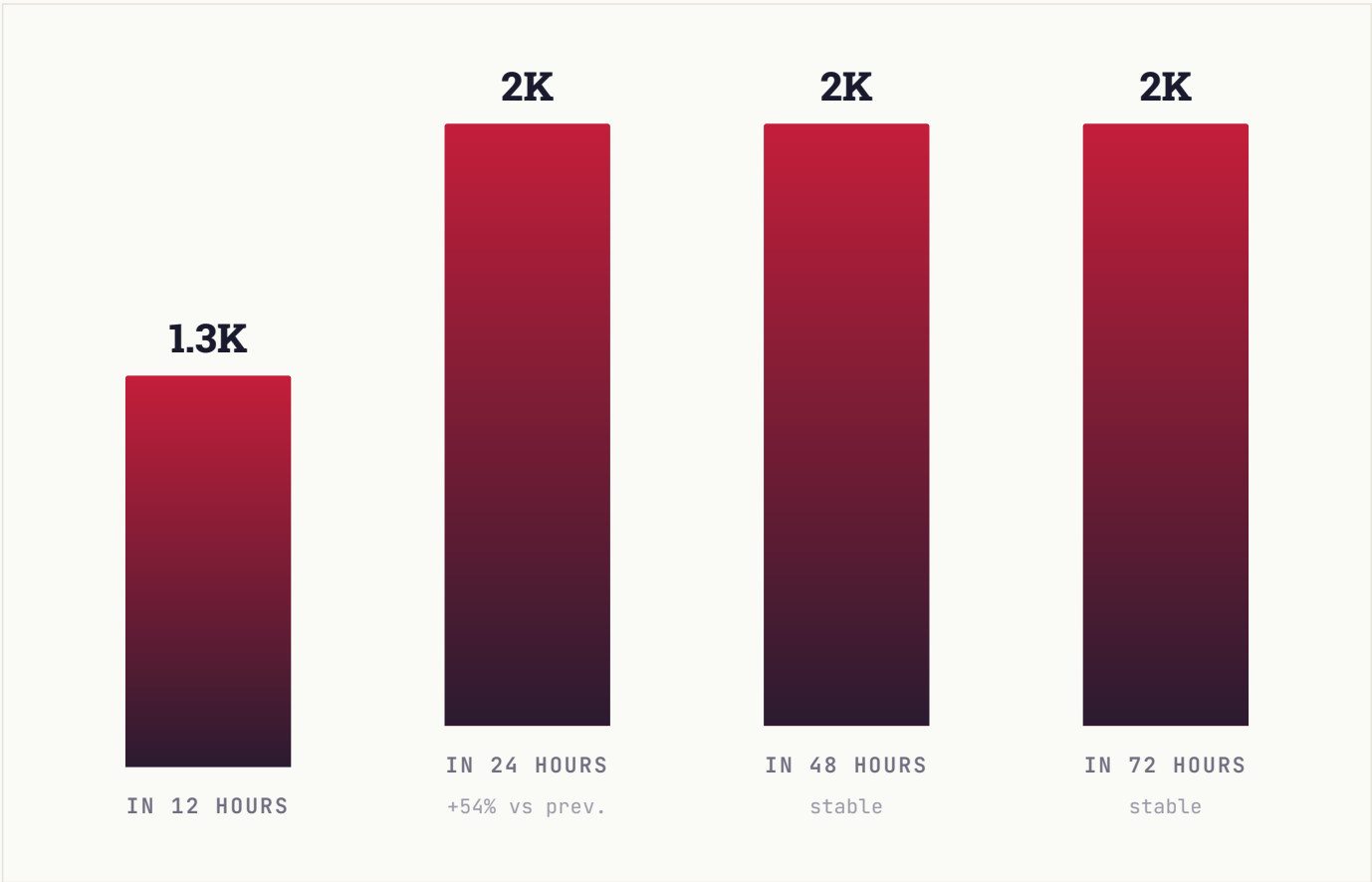
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 23 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	996.3K
DS Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN Un Normal	583.6K
FI Fighterbomber	521.6K
AB Auto.ru	500K
AB AVTOZAKAZ.RU	481.4K
GA Garage	481.4K
MA Magic Auto - Car Sales Car Buyback YOU	27.9K

COMPARATIVE INSIGHT

Channel not yet outside top-98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal: enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

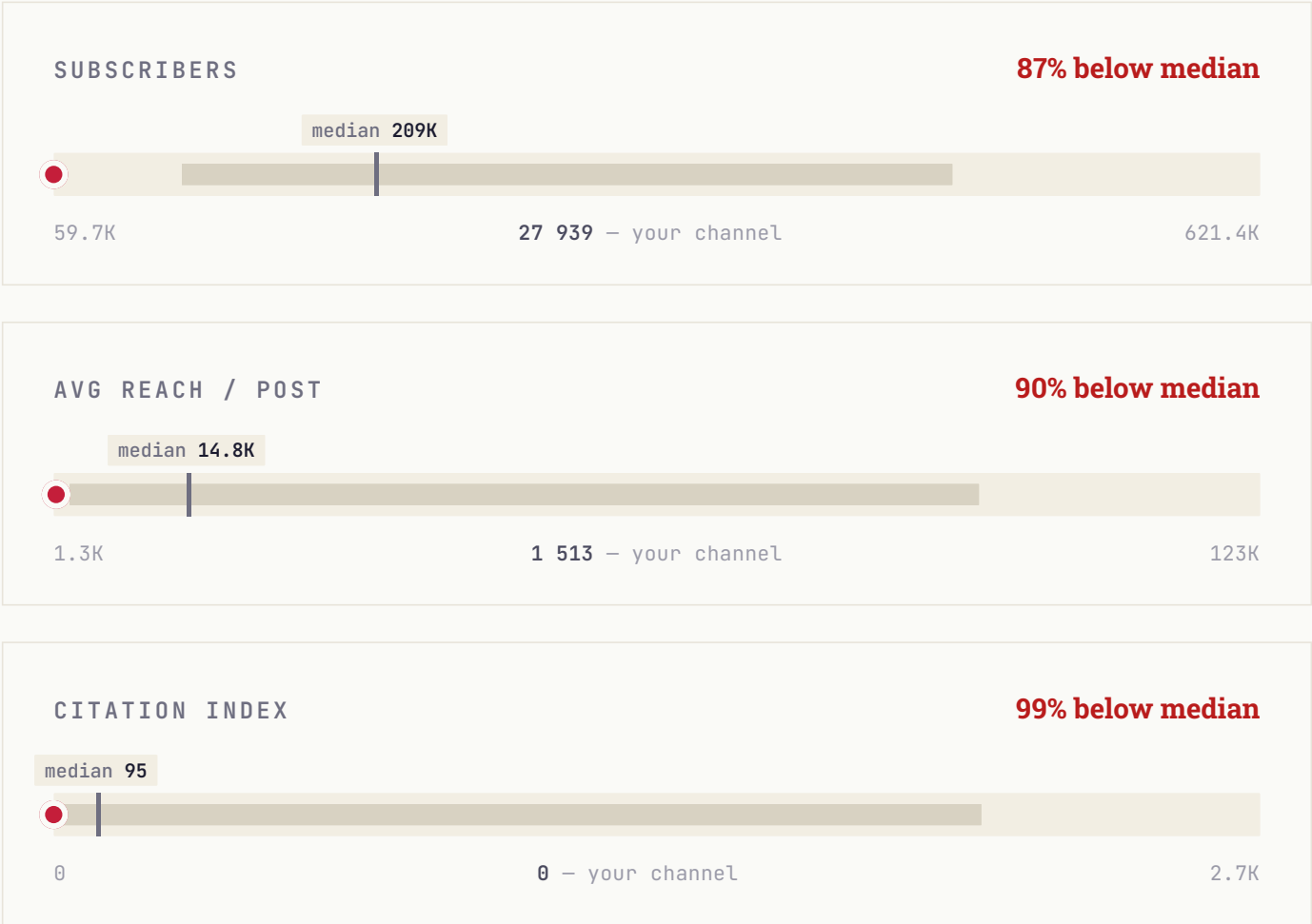
Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **16**, they brought **298** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	14
December 2025	0	0	22
Nov 2025	1	1	136
Oct 2025	0	0	46
Sep 2025	0	0	29
August 2025	15	3	51
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
16	6		298

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Friday

Audience is most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 5.41% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.1pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Quarterly cross-posts with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit – what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
