

— PROMTPRESS PUBLIC REPORT

Channel audit

Magadan News Emergency



@magadannws

57 friends read #Magadan, why not subscribe? 🙄

SUBSCRIBERS

30 214

+28533 per month

ERR (% SEE POSTS)

4.0%

daily 2.7%

REACH/POST

1.2K

ad reach 581/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 30 214 —	 SUBS REACH 3.99% avg % subs see post	 VIEWS/POST 1.2K median 269 · 24 days	 POSTS/DAY 21.3 ~149 per week
 7D TREND +478.3% vs prev week	 REACTIONS/POST 0.1 28 reactions, 32 reposts, 10 comments	 POST LENGTH 701 chars median 695 · 24 days	 POSTS ANALYZED 521 24 days
 AD REACH 581 24h avg	 CHURN / MONTH +28533 last month	 CITATION RATE 0 citation index · 38 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 26.10.2021

AI EDITOR SUMMARY

Channel 'Magadan News Emergency' — 30 214 subs. Avg post views 1.2K people (4% subs), low reach — expand audience. Publishes 149 posts/week (~21/day) — very active. Week Jul 6–12 reach up +478.3% week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **521** posts over 24 days.
- 02 Dominant format – **Text** (268/521 posts).
- 03 Avg post length – **701** chars (median 695).
- 04 Peak audience activity – **Thursday**, 14:00 MSK.
- 05 Top posts get **6850x** more views than the weakest (143.9K avg for top vs 21 for worst) – among 521 posts over 24 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.07 · 11:10 VIDEO Second season of 'Przewalski's Horse' series is now fully available on KION. This project breaks stereotypes about Russian...	VIEWS 273 332 REPOSTS 1	REACTIONS — ER 904.7%
Nº2 28.06 · 12:52 VIDEO Hunting viewers with good taste! Prey – season 2 of the most absurd and fun series of the year 'Przewalski's Horse' on...	VIEWS 156 985 REPOSTS 1	REACTIONS — ER 519.6%
Nº3 03.07 · 21:34 PHOTO Saturday in Magadan: rain and up to +14 Tomorrow, July 4, the regional center expects moderate rain. Daytime air will warm up to +14...	VIEWS 1 238 REPOSTS —	REACTIONS — ER 4.1%

Nº4 03.07 · 07:43 PHOTO In Magadan, capital repairs of the Holy Trinity Cathedral roof have begun At the Holy Trinity Cathedral in Magadan, they started...	VIEWS 1 232 REPOSTS —	REACTIONS — ER 4.1%
Nº5 09.07 · 10:22 PHOTO Pensioner from Magadan flew to Novosibirsk to save money from scammers An elderly resident of Magadan lost 1.8 million rubles...	VIEWS 1 220 REPOSTS —	REACTIONS — ER 4.0%

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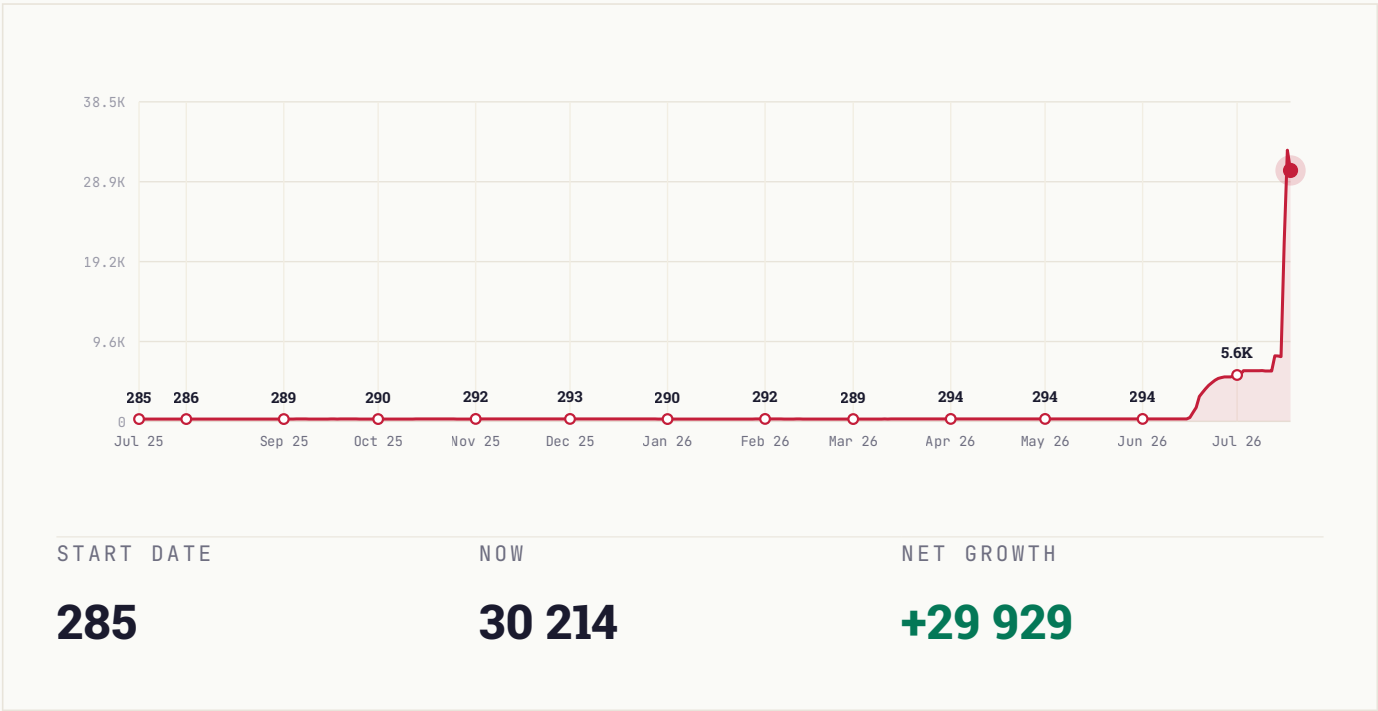
WORST 3

↓ 07.07 · 23:50 TEXT Drunk driver tried to bribe traffic inspector with 65,000 rubles A 50-year-old Magadan resident, driving without a license and intoxicated...	VIEWS 24 REPOSTS —	REACTIONS — ER 0.1%
↓ 23.06 · 07:42 PHOTO Search for a boy in Ingushetia: volunteers work in unbearable conditions The North Caucasus united to search for a missing child in...	VIEWS 22 REPOSTS —	REACTIONS — ER 0.1%
↓ 23.06 · 07:24 PHOTO Kolyma employer fined 110,000 rubles Administrative case opened against employer in Magadan region. Amount...	VIEWS 19 REPOSTS —	REACTIONS — ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

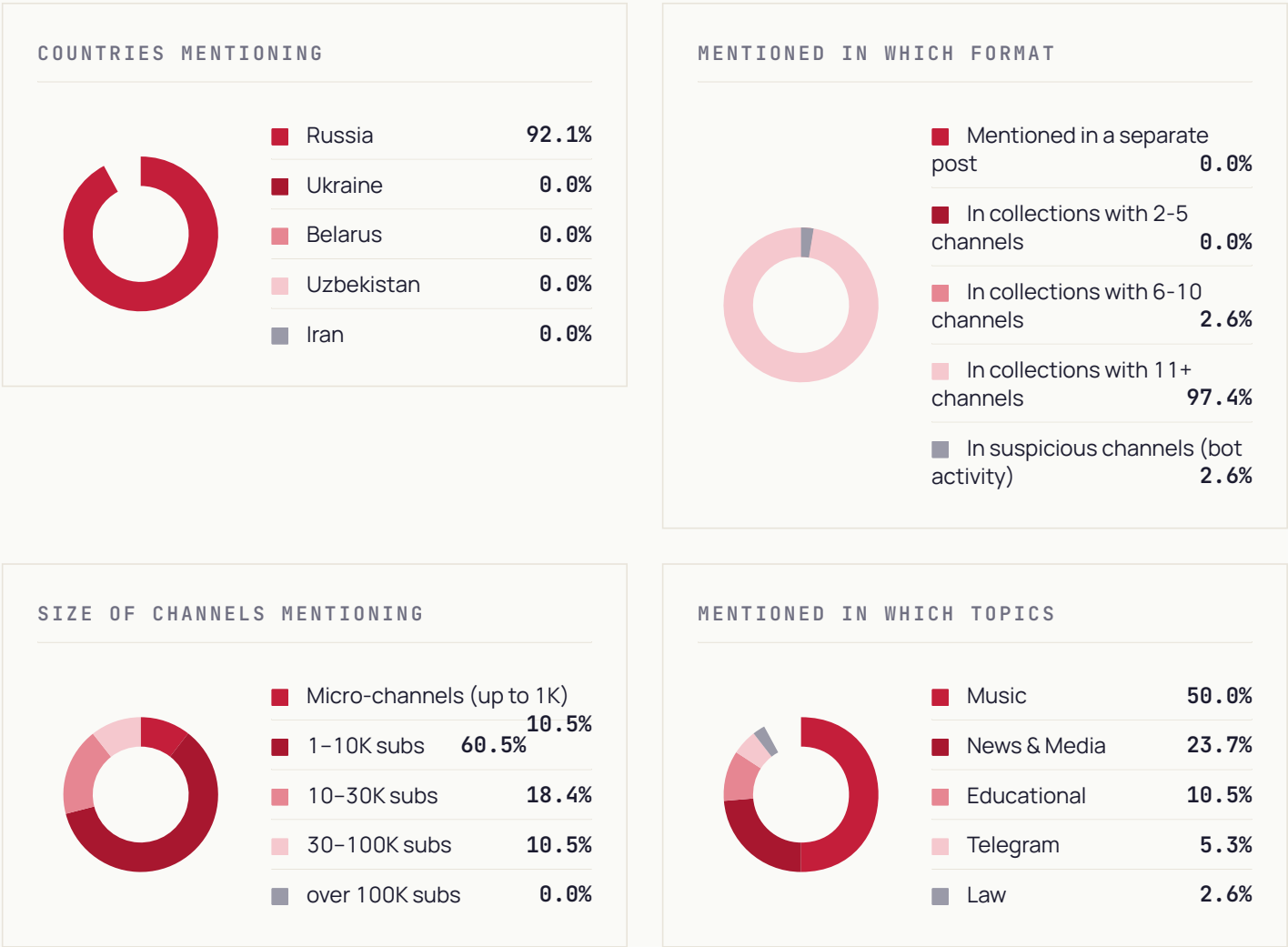
Subscriber growth chart over the year. Key months show exact subscriber count. Highlights months of growth vs. churn.



SECTION 04 · CITATIONS

Who mentions the channel and how

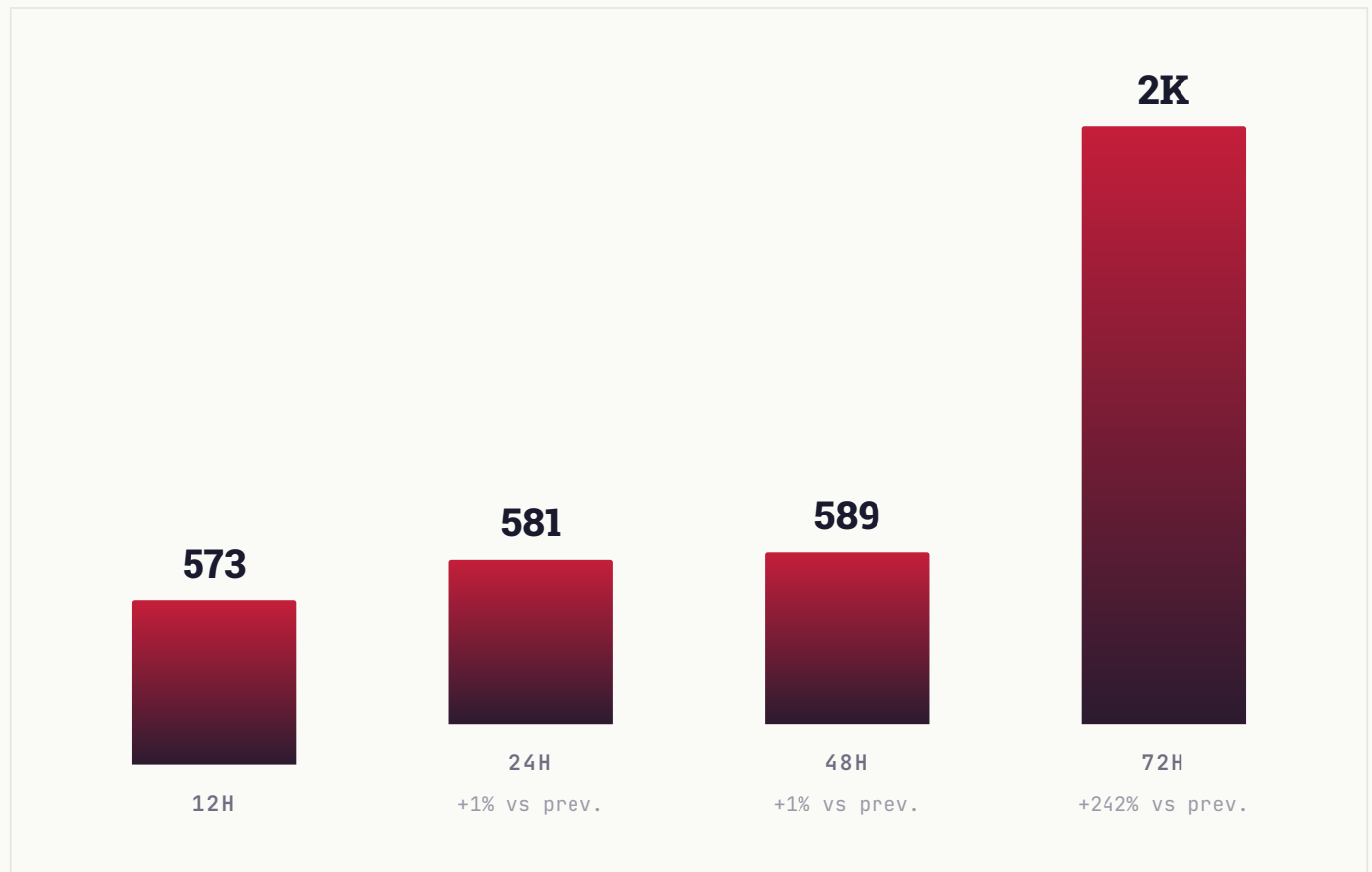
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **38** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
MN Magadan News Emergency YOU	30.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **45** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	8 
December 2025	0	0	3 
Nov 2025	0	0	8 
Oct 2025	0	0	7 
Sep 2025	0	0	6 
August 2025	0	0	13 
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
0	6		45

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the range of the peer group. The channel's performance is consistently below the median and the peer group range.

Metric	Channel Value	Median	Peer Group Range	Performance Status
SUBSCRIBERS	30 214	1.3M	498.9K - 4.1M	98% below median
AVG REACH / POST	1 205	93.7K	733 - 443.8K	99% below median
CITATION INDEX	0	1.9K	0 - 11.2K	99% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Main post of the week — on Thursday**

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for important
posts****02****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 3.99% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.5pp ER**04****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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