

— PUBLIC REPORT BY PROMTPRESS

Channel audit

"Maddyson"

entertainment

Telegram

channel!



@maddysontg

For collab @vasilisalebowski

SUBSCRIBERS

192 152

ERR (% SEE POSTS)

61.0%

REACH/POST

113.9K

+2082 per month

daily 46.2%

ad reach 88.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 192 152 —	 SUBSCRIBER REACH 59.28% avg % subs see post	 VIEWS/POST 113.9K median 112.1K · 29 days	 POSTS/WEEK 36.5 for period
 7D TREND -6.5% vs previous week	 REACTIONS/POST 3805.7 total 589,879 reactions, 114,838 reposts, 75,375 comments	 POST LENGTH 364 chars. median 228 · 29 days	 POSTS ANALYZED 155 29 days
 AD REACH 88.5K 24h avg	 CHURN / MONTH +2082 last month	 CITATION RATE 402 citation index · 1,809 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 22.07.2022

AI EDITOR SUMMARY

Channel «"Maddyson" entertainment telegram channel!» — 192 152 subs. Each post avg views 113.9K people (59% from subs), wide reach for a channel this size. Publishes 36 posts/week (~5/day) — active posting. For week Jun 22–28 reach dropped -6.5% to week Jun 15–21 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 155 posts over 29 days.
- 02 Dominant format — Text (111/155 posts).
- 03 Avg post length — 364 chars (median 228).
- 04 Peak audience activity — Tue, 10:00 MSK.
- 05 Strongest posts get 2x more views than weakest (178.3K avg top vs 97.3K worst) — among 155 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 07:38 TEXT Why the hell do you need this gas and internet? Sell your fucking phone/computer/laptop and your fucking car. All this fucking crap that...	VIEWS 196 696 REP. 8 187	REACTIONS 6 517 ER 102.4%
Nº2 28.06 · 17:01 PHOTO I don't know what's more shameful: that I got drunk yesterday and begged Alina Rin to send a pic of her ass in the 2B costume from Nier that she streamed in, and...	VIEWS 173 694 REP. 8 181	REACTIONS 11 764 ER 90.4%
Nº3 29.06 · 01:37 TEXT All last week I talked to different people from Russia about returning, in the end everyone talked me out of going back, although not long ago they didn't...	VIEWS 164 529 REP. 1 618	REACTIONS 5 716 ER 85.6%

Nº4

30.06 • 13:30

PHOTO

On the topic of chat GPT in a public channel, how it looks. Often I just copy the original message and the admin edits it themselves (maybe...

VIEWS

161 395

REP.

229

REACTIONS

3 953

ER

84.0%

Nº5

29.06 • 21:33

TEXT

Instead of bashing me, unite with me and I'll make you human again. I give everyone a second chance.

VIEWS

151 604

REP.

474

REACTIONS

3 769

ER

78.9%

WORST 3

↓ 26.06 • 01:21 TEXT

I decided for myself – I will never promote maramoykas or talk about them again. Or about bot farmers. I'll go back to being a streamer-gamer...

VIEWS

97 788

REP.

285

REACTIONS

5 735

ER

50.9%

↓ 25.06 • 23:36 TEXT

Damn, anyone know how to fish? All US guys my age fish. I never have. Explain the gist – what to do?...

VIEWS

97 030

REP.

269

REACTIONS

2 498

ER

50.5%

↓ 25.06 • 23:22 PHOTO

Found the turtle!

VIEWS

96 989

REP.

650

REACTIONS

5 096

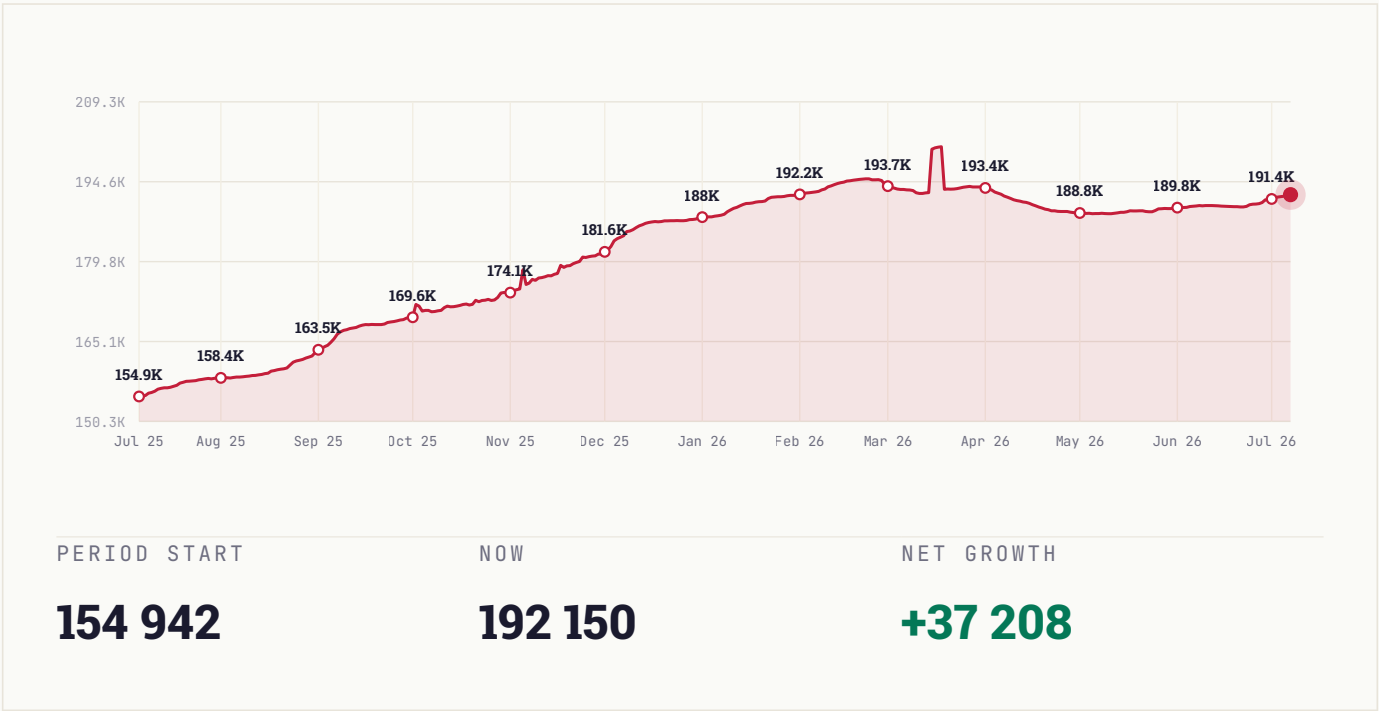
ER

50.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

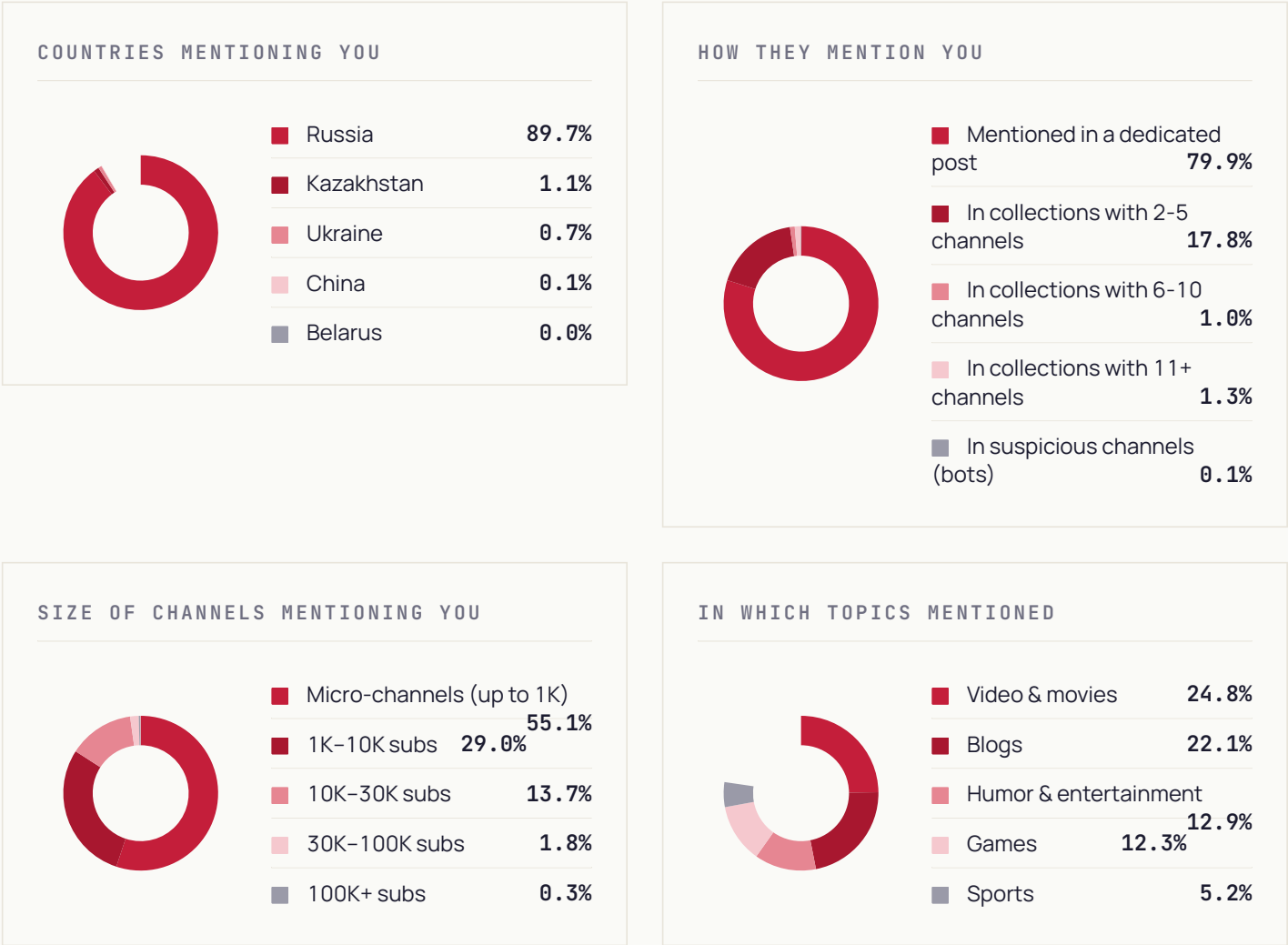
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

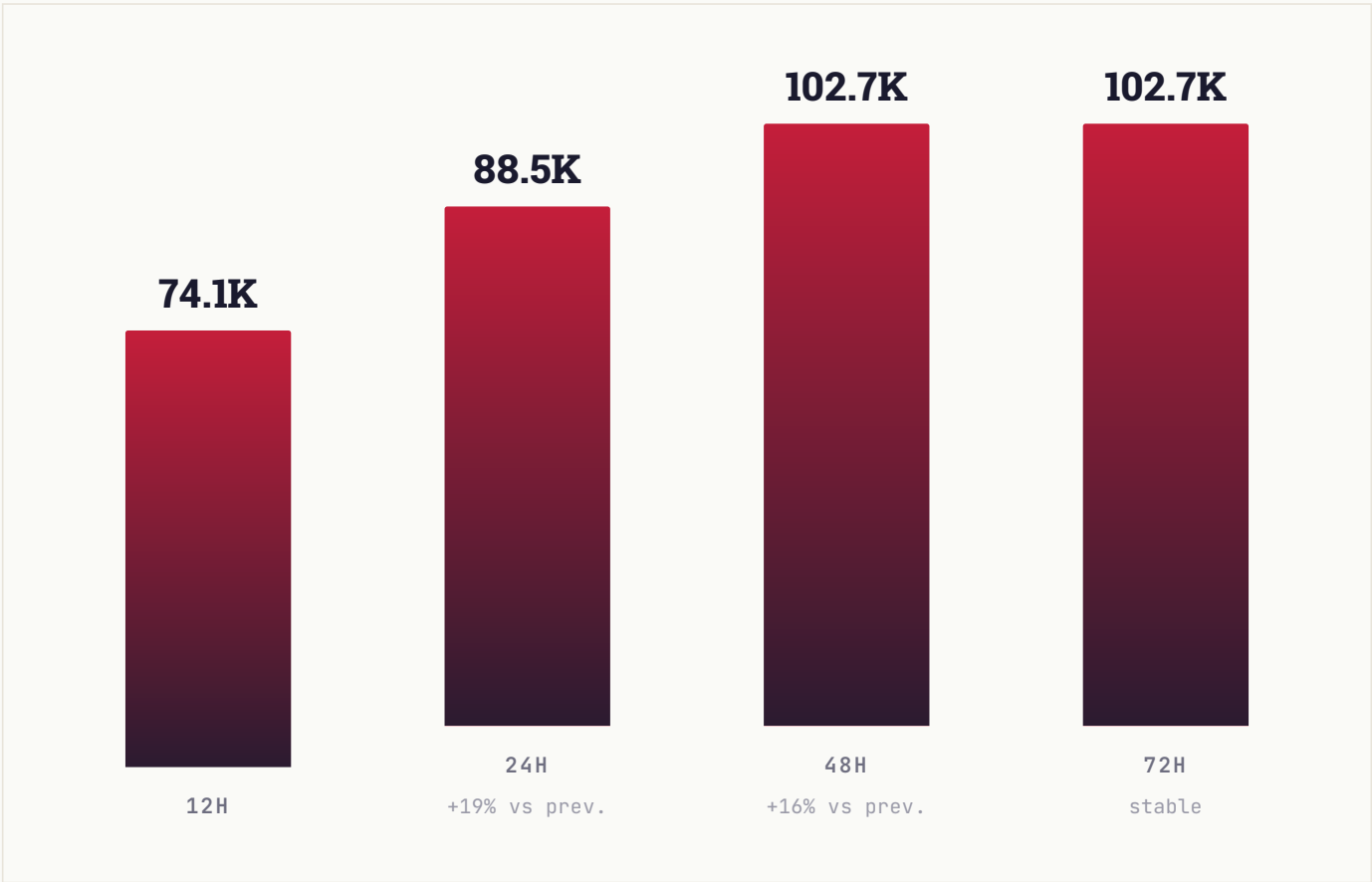
Citation index **402** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 809** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ here lives брoeh	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
"R "Maddyson" entertainment Telegram channel! YOU	192.2K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **358**, they brought **39 652** new subs.

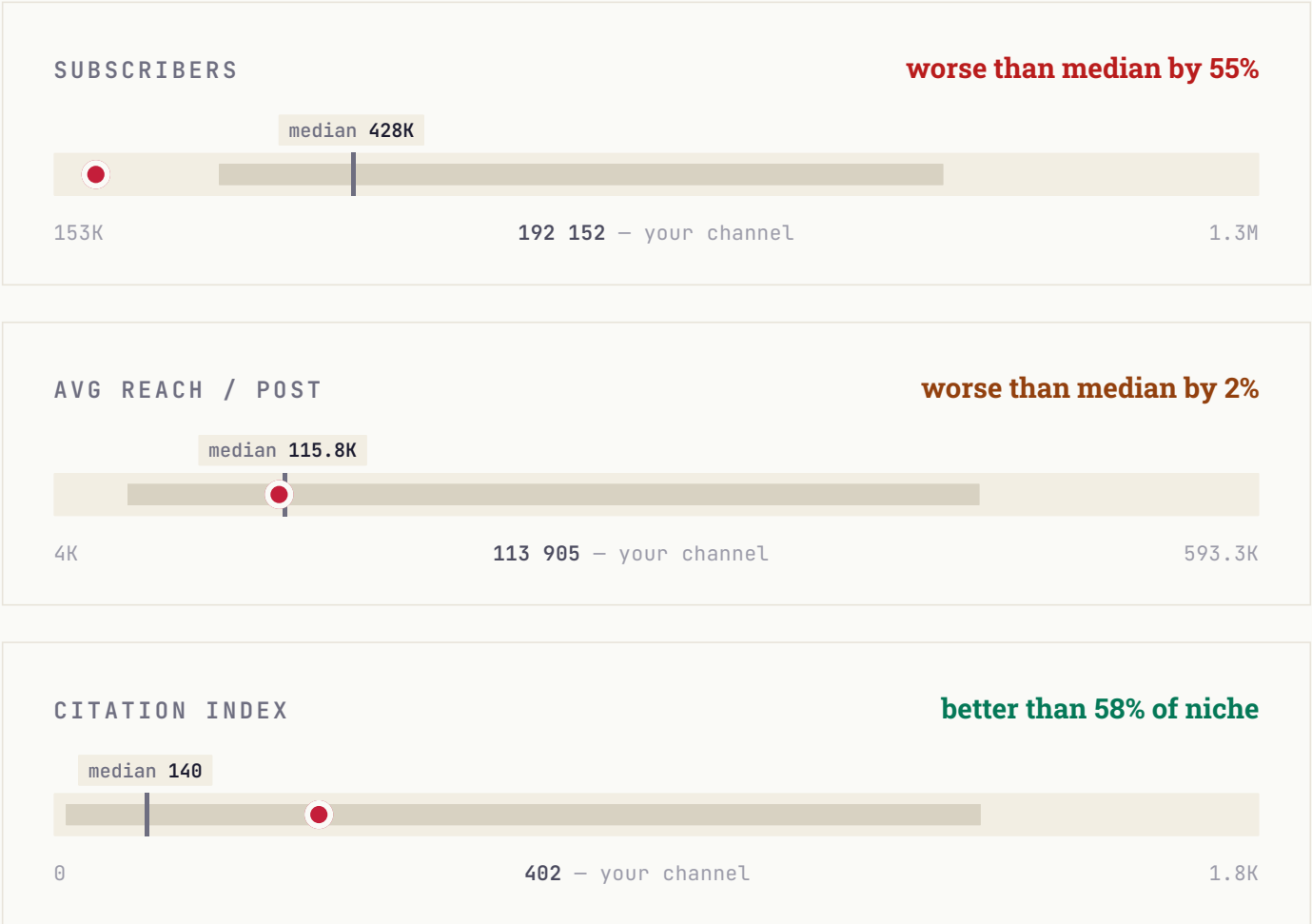
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	46	23	4 137
December 2025	100	58	6 874
November 2025	48	28	10 513
October 2025	48	30	6 843
September 2025	54	30	6 524
August 2025	62	39	4 761

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
358	6	39 652

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Tuesday

Audience is most active on this day at 10:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
