

— PUBLIC REPORT BY PROMTPRESS

Channel audit

**MONKRUS |
ADOBE MASTER
COLLECTION
2025 | OFFICE |
AUDITION |
PHOTOSHOP |
AFTER EFFECTS
| PREMIERE PRO
| AUTODESK |
WINDOWS 11**

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 80 431 —	 SUBSCRIBER REACH 8.68% avg % subs see post	 VIEWS/POST 7K median 6.3K · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST 35.5 only 746 reactions, 233 reposts, 0 comments	 POST LENGTH 221 chars median 187 · —	 POSTS ANALYZED 21 —
 AD REACH 5K 24h average	 CHURN / MONTH +1197 last month	 CITATION RATE 0 citation index · 12 channels mentioned all time	 CHANNEL AGE 4 years 6 days created 20.06.2022

AI EDITOR SUMMARY

Channel «MONKRUS | ADOBE MASTER COLLECTION 2025 | OFFICE | AUDITION | PHOTOSHOP | AFTER EFFECTS | PREMIERE PRO | AUTODESK | WINDOWS 11» — 80 431 subs. Each post averages 7K people (9% of subs), reach is low — consider expanding audience. Publishes 300 posts per week (~43 per day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts for –.
- 02 Dominant format – Text (11/21 posts).
- 03 Avg post length – 221 chars (median 187).
- 04 Audience peak – Monday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (9.7K avg for top vs 5.7K for worst) – among 21 posts for –. Analyze commonalities in top – topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 11:25 TEXT 👤 programs updated invite your friends thanks 👤 👤 программы обновлены приглашайте друзей спасибо 👤 👤 👤👤👤👤👤👤👤👤👤 programmes...	VIEWS 10 409 REPOSTS 3	REACTIONS 142 ER 12.9%
Nº2 22.06 · 10:57 PHOTO ADOBE MASTER COLLECTION 2026 V3 #adobemastercollection donate chat emoji boost @m0nkrus	VIEWS 9 422 REPOSTS 10	REACTIONS 44 ER 11.7%
Nº3 22.06 · 11:25 TEXT ADOBE ACROBAT PRO 2026 V26.1.21667 X64 #adobeacrobat donate chat emoji boost @m0nkrus	VIEWS 9 260 REPOSTS 36	REACTIONS 42 ER 11.5%

Nº4 22.06 • 10:58 TEXT ADOBE MASTER COLLECTION 2026 V3 #adobemastercollection donate chat emoji boost @m0nkrus	VIEWS 8 986 REPOSTS 37 REACTIONS 42 ER 11.2%
Nº5 22.06 • 11:24 PHOTO ADOBE ACROBAT PRO 2026 V26.1.21667 X64 #adobeacrobat donate chat emoji boost @m0nkrus	VIEWS 8 643 REPOSTS 7 REACTIONS 40 ER 10.7%

WORST 3

↓ 22.06 • 11:05 TEXT ADOBE ILLUSTRATOR 2026 V30.5.1 what's new? – main module updated to 30.5.1.3. – auxiliary module...	VIEWS 5 709 REPOSTS 26 REACTIONS 34 ER 7.1%
↓ 22.06 • 11:10 PHOTO ADOBE INDESIGN 2026 V21.4 what's new? – main module updated to 21.4.0.074. – auxiliary module...	VIEWS 5 666 REPOSTS 5 REACTIONS 29 ER 7.0%
↓ 22.06 • 11:10 TEXT ADOBE INDESIGN 2026 V21.4 what's new? – main module updated to 21.4.0.074. – auxiliary module...	VIEWS 5 661 REPOSTS 17 REACTIONS 28 ER 7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

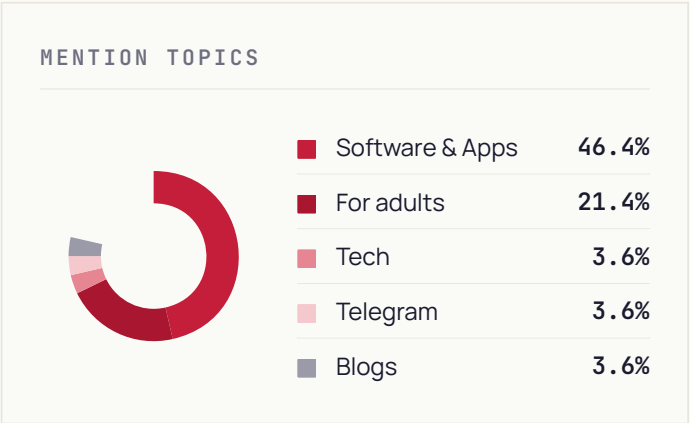
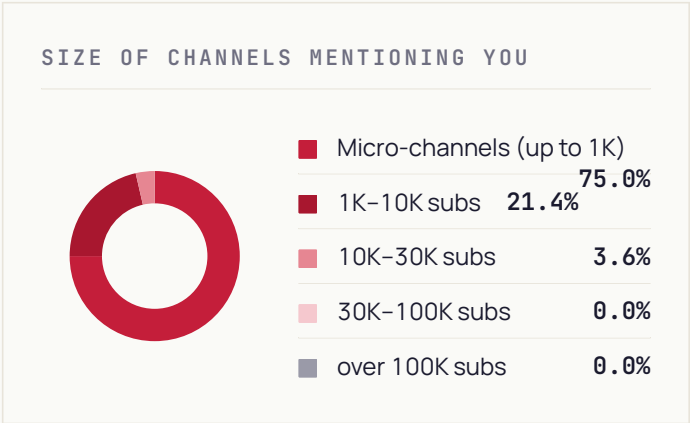
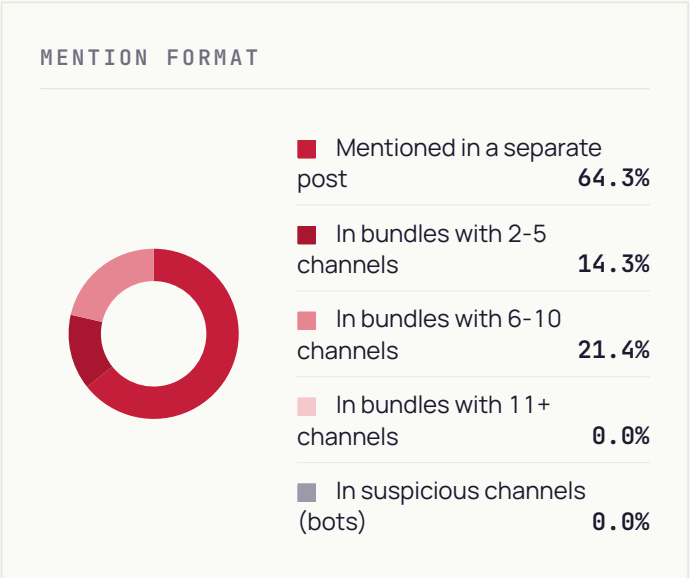
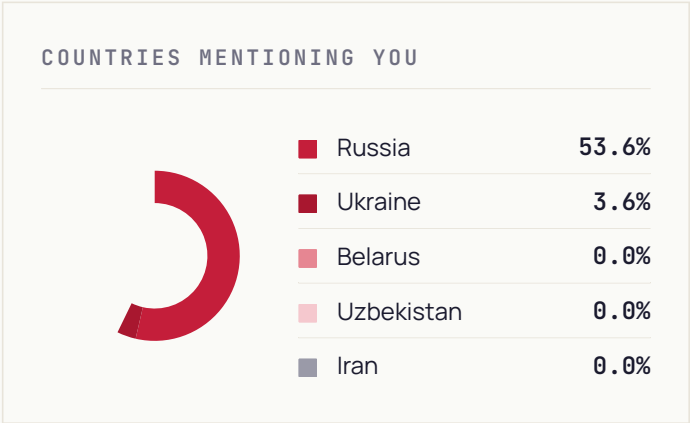
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who & how mentions the channel

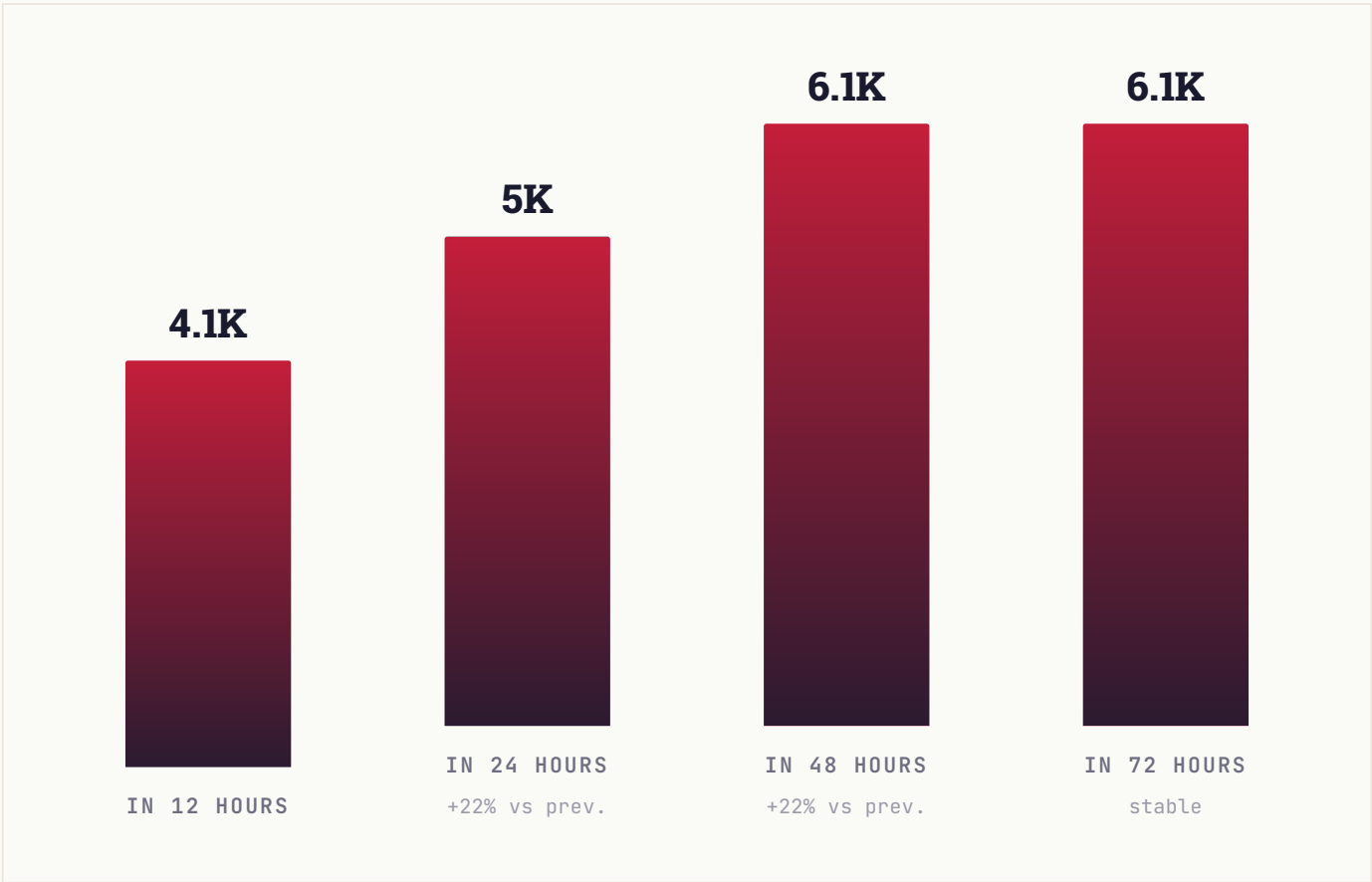
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 12 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
E Easy APK	1.2M
QV Quattro VPN — News	1M
CTR Download TikTok mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok mod for Android	825.6K
Y- YBoost — YouTube & internet without limits	810.9K
M MONKRUS ADOBE MASTER COLLECTION 2025 OFFICE AUDITION PHOTOSHOP AFTER EFFECTS PREMIERE PRO AUTODESK WINDOWS 11 YOU	80.4K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#97 of 99). Niche median — 139K subs.
First KPI — reach median. Leader: TikTok Prime (3.5M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **18 114** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	0	0	2 041
Nov 2025	4	1	3 177
Oct 2025	0	0	4 721
September 2025	0	0	3 975
August 2025	0	0	1 906
Jul 2025	0	0	2 294

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
4	6	18 114

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#97

/100

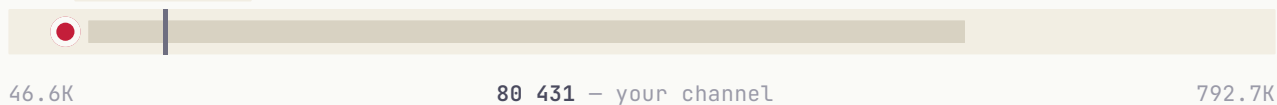
RANK IN NICHE

Channel in bottom half of ranking

SUBS

42% below median

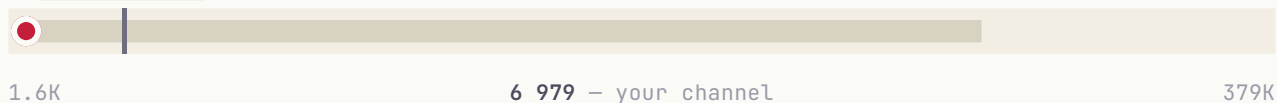
median 137.9K



AVG REACH / POST

80% below median

median 35.6K



CITATION INDEX

99% below median

median 13



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Monday

Audience most active on this day at 13:00 MSK.

EFFECT

Best window for important post
- 02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
