

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Luma VPN | Proxy



@lumavpn_landing

Luma VPN – Internet without blocks

SUBS

16 919

+11488 per month

ERR (% SEE POSTS)

509.0%

last day **86.5%**

REACH/POST

93.2K

ad reach **12.4K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 16 919 —	 SUBSCRIBER REACH 550.73% avg % subs see post	 VIEWS/POST 93.2K median 98.3K · 18 days	 POSTS/WEEK 3.8 for period
 7D TREND — no data for period	 REACTS/POST 256.5 only 2,565 reactions, 426 reposts, 0 comments	 POST LENGTH 386 chars median 169 · 18 days	 POSTS ANALYZED 10 18 days
 AD REACH 12.4K 24h avg	 CHURN / MONTH +11488 last month	 MENTIONS 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 4 months 25 days created 12.02.2026

AI EDITOR SUMMARY

Channel «Luma VPN | Proxy» – 16 919 subs. Each post averages 93.2K people (551% from subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 18 days.
- 02 Dominant format — Text (6/10 posts).
- 03 Avg post length — 386 chars (median 169).
- 04 Peak audience activity — Saturday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (114.4K avg for top vs 68.9K for worst) — among 10 posts over 18 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 07:28 PHOTO ✓ +7 new locations in Luma VPN 🇫🇮 Finland — RTT ~20 ms 🇩🇰 Denmark — RTT ~35 ms 🇳🇴 Norway — RTT ~37 ms 🇨🇭 Switzerland — RTT ~53 ms 🇫🇷...	VIEWS 119 958 REPOSTS 173	REACTS 735 ER 709.0%
Nº2 13.06 · 01:50 POLL (post without caption — poll)	VIEWS 112 973 REPOSTS 17	REACTS 358 ER 667.7%
Nº3 19.06 · 16:05 PHOTO 🤔 Why VPN if free proxy exists? Support often asks: «What's the difference between proxy and VPN? If proxy...»	VIEWS 110 294 REPOSTS 163	REACTS 384 ER 651.9%

Nº4

09.06 • 16:48

TEXT

🔥 Results accepted, poll closed Also found that recently a clumsy DDOS attack hit a minority of nodes, which we...

VIEWS

102 645

REACTS

170

REPOSTS

9

ER

606.7%

Nº5

26.06 • 07:11

TEXT

Almost forgot – added 5 more servers today to handle the load! Already dreading the end-of-month bill... 😊

VIEWS

101 814

REACTS

429

REPOSTS

11

ER

601.8%

WORST 3



09.06 • 15:07

TEXT

Based on the poll, we'll decide whether to roll back to the old balancer version or stay on the current one. Server count stays the same, all as before...

VIEWS

72 773

REACTS

47

REPOSTS

2

ER

430.1%



09.06 • 15:06

POLL

📄 Reports say after using the balancer, connection became less stable.

VIEWS

67 273

REACTS

64

REPOSTS

5

ER

397.6%



09.06 • 01:11

TEXT

Yesterday expanded infrastructure 3x and deployed smart balancer 🤖 Let's see how it works 🤖

VIEWS

66 624

REACTS

111

REPOSTS

8

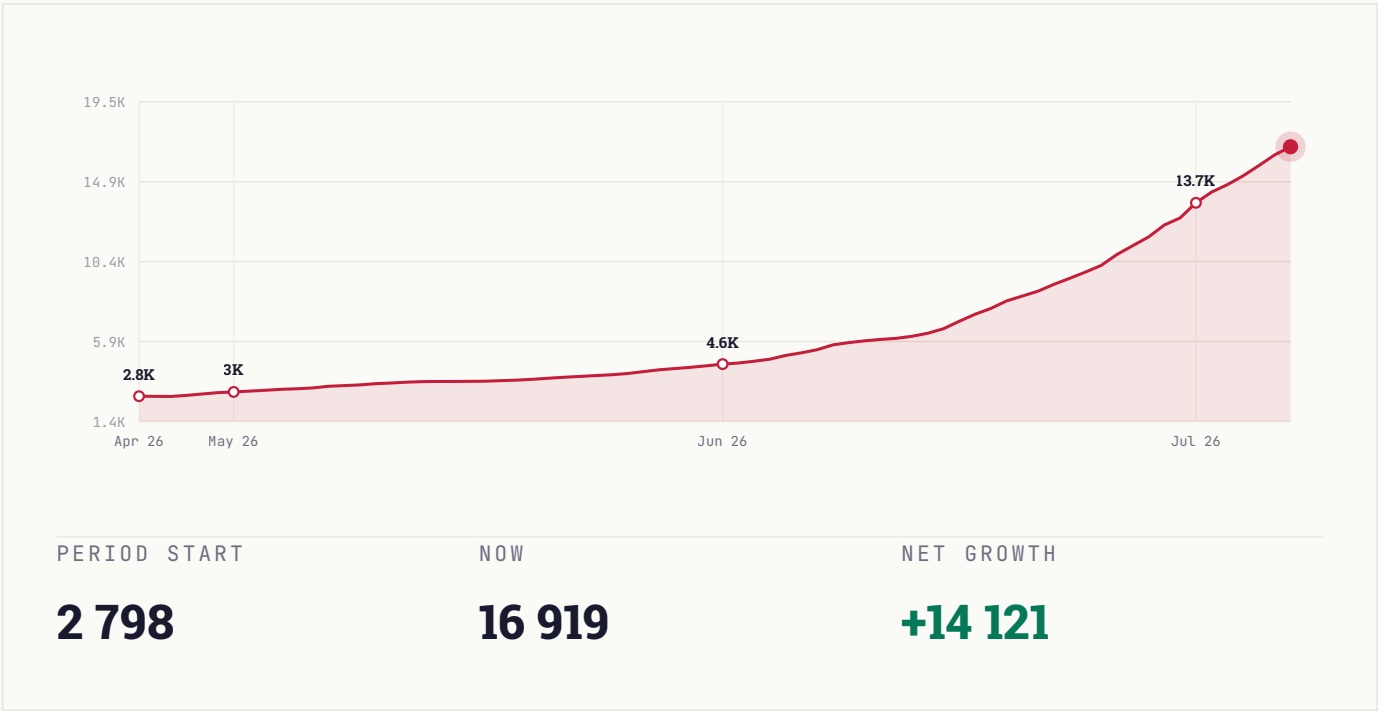
ER

393.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

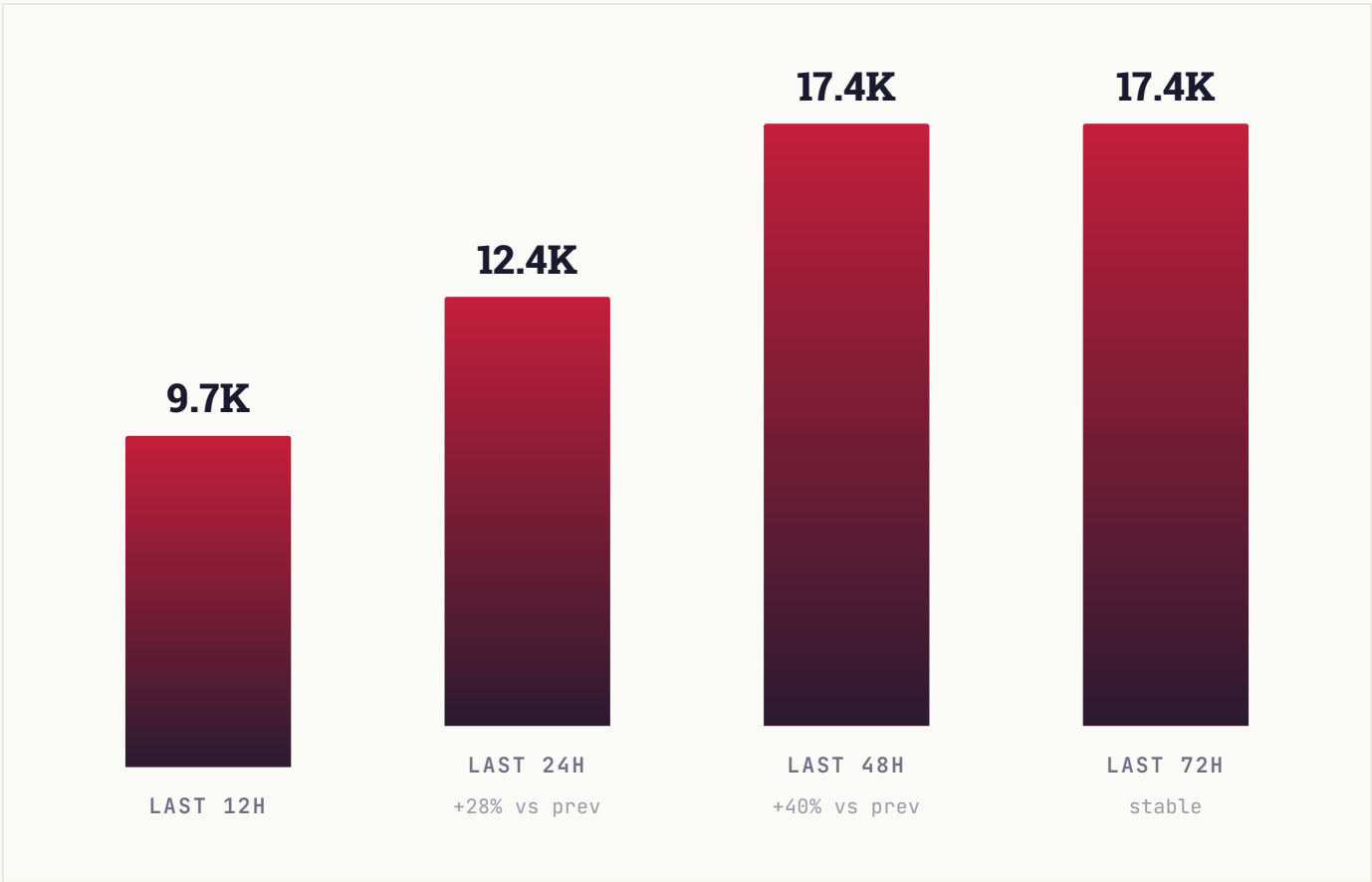
Subscriber growth over the year. Key months show exact count. See gains and losses.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
TP TikTok Prime 🏆	3.5M
TQ TikTokModCloud 🌩️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.7M
PM Proxy MTProto Прокси 24/	1.3M
➕E ➕ Easy APK	1.2M
QV Quattro VPN — News	1M
ST Download TikTok mod for Android	914.5K
TT TikTok mod for Android	836.4K
Y- YBoost — YouTube & internet without limits	808.5K
LV Luma VPN Proxy YOU	16.9K

COMPARATIVE CONCLUSION

Channel so far outside top 99 of niche — early growth stage. Niche leader — TikTok Prime 🏆 (3.5M), top-99 median: 144.9K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Software & apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 3.8 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Best post day — Saturday
Audience most active on this day at 10:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
