

PROMTPRESS PUBLIC REPORT

Channel audit

Loxssy



@loxssy52

gave away over 600,000 stars ■ collab - @aftter / @techiqqe tiktok -
[https://www.tiktok.com/@user8ezc5rzys6?](https://www.tiktok.com/@user8ezc5rzys6?_r=1&_t=ZN-96i9trcUhHy)
[_r=1&_t=ZN-96i9trcUhHy](https://www.tiktok.com/@user8ezc5rzys6?_r=1&_t=ZN-96i9trcUhHy)

SUBSCRIBERS

313 503

+11421 per month

ERR (% SEE POSTS)

14.0%

per day 6.6%

REACH/POST

41.2K

ad reach 20.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 313 503 —	 SUBSCRIBER REACH 13.14% avg % subs see post	 VIEWS/POST 41.2K median 43.2K · 29 days	 POSTS/WEEK 16.7 for the period
 7D TREND +0.0% vs previous week	 REACTIONS/POST 757.5 total 53,028 reactions, 5,142 reposts, 936 comments	 POST LENGTH 46 chars. median 12 · 29 days	 POSTS ANALYZED 70 29 days
 AD REACH 20.5K 24h avg	 CHURN / MONTH +11421 for the last month	 CITATION RATE 41 citation index · 134 channels mentioned all time	 CHANNEL AGE 1 year 11 days created 05.06.2025

AI EDITOR SUMMARY

Channel «Loxssy» — 313 503 subs. Each post averages 41.2K people (13% of subs), reach is low — should expand audience. Publishes 17 posts per week (~2/day) — regular pace. Week 1–7 Jun reach stable (+0.0% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **70** posts over 29 days.
- 02 Dominant format — **Photo** (60/70 posts).
- 03 Avg post length — **46** chars (median 12).
- 04 Peak audience activity — **Monday**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (54.2K avg for top vs 32.4K for worst) — among 70 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 15:50 PHOTO TONE NOW GRAM	VIEWS 56 178 REPOSTS 81	REACTIONS 532 ER 17.9%
Nº2 02.06 · 18:03 PHOTO waiting...	VIEWS 53 567 REPOSTS 274	REACTIONS 1 596 ER 17.1%
Nº3 01.06 · 17:05 TEXT -acc	VIEWS 53 006 REPOSTS 89	REACTIONS 983 ER 16.9%

Nº4 18.05 • 16:08 PHOTO tasty giveaway every day in the chat btw every message in the chat = a chance to win bears from me (@aftter), even deleted ones) ██████████	VIEWS 51 980 REPOSTS 5 REACTIONS 239 ER 16.6%
Nº5 01.06 • 17:21 TEXT the last 4k\$ was in the chat which durov just deleted fuck	VIEWS 51 818 REPOSTS 73 REACTIONS 1 008 ER 16.5%

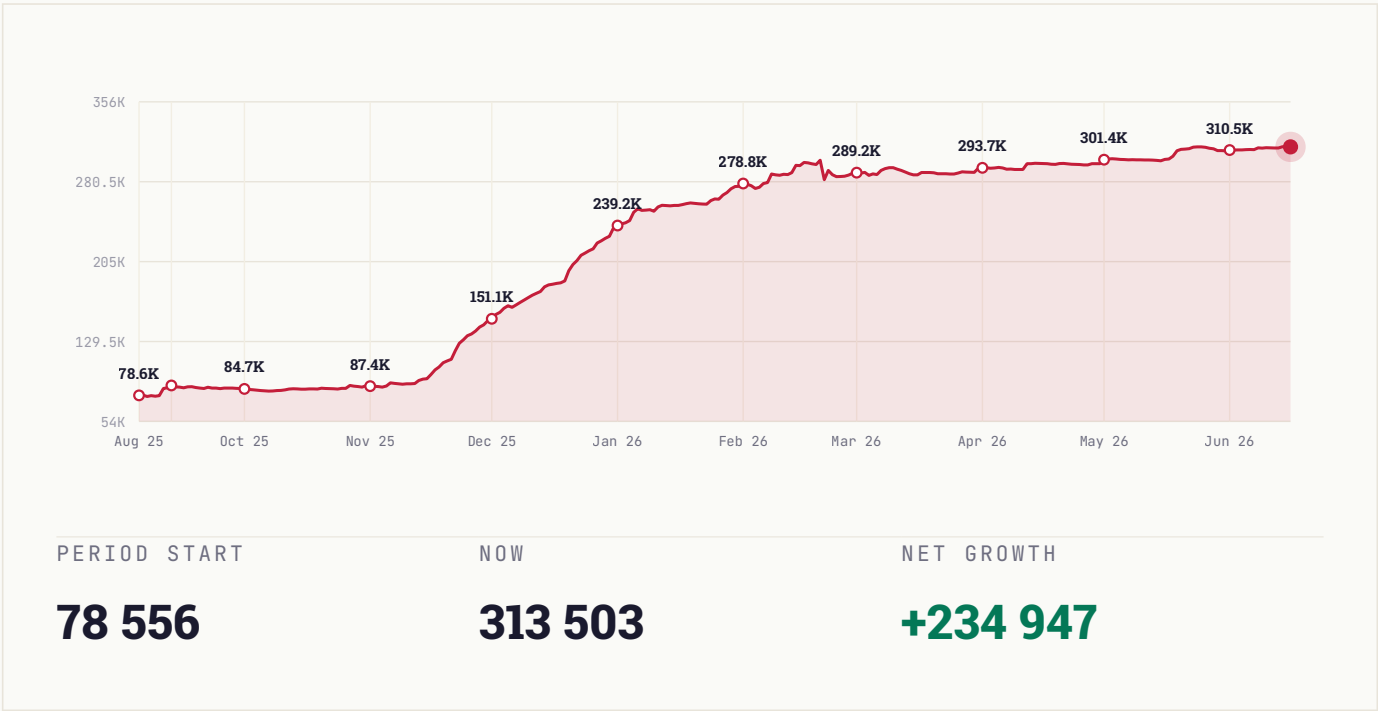
WORST 3

↓ 08.06 • 14:33 PHOTO Giveaway 5000 stars! ☑ ☑Subscribe 1) @snyalcepik 2) @loxssy52 3) morphinka Results in a day ☑	VIEWS 34 198 REPOSTS 20 REACTIONS 169 ER 10.9%
↓ 12.06 • 15:20 PHOTO AUCTION FOR THE BEAR?!	VIEWS 31 575 REPOSTS 31 REACTIONS 507 ER 10.1%
↓ 12.06 • 19:27 PHOTO ronaldo	VIEWS 31 283 REPOSTS 23 REACTIONS 876 ER 10.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

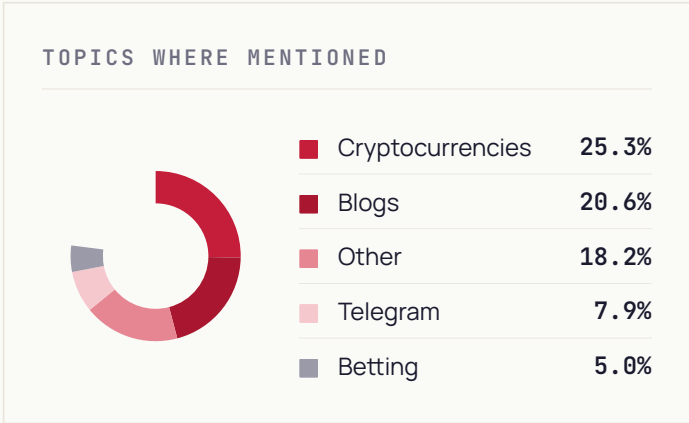
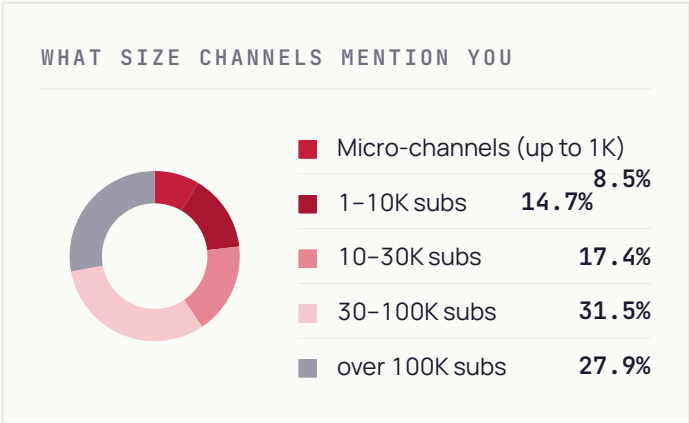
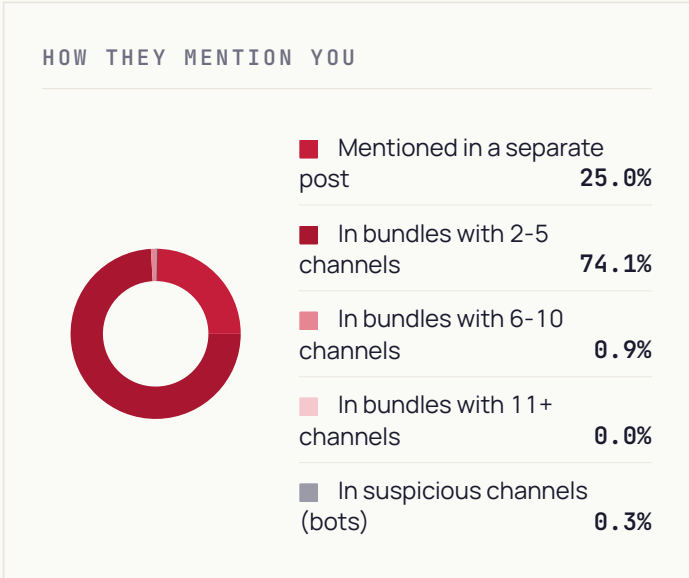
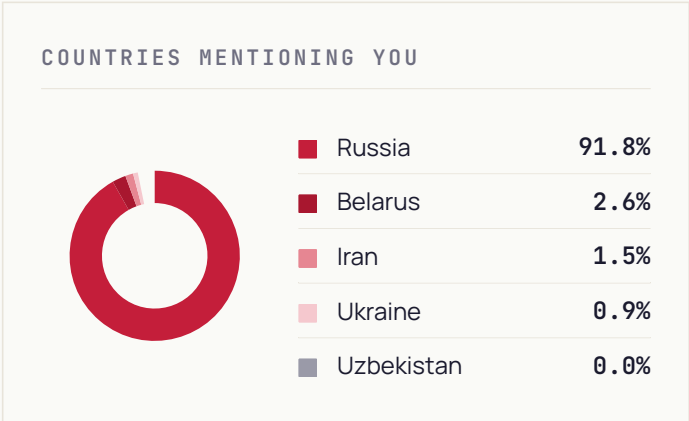
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

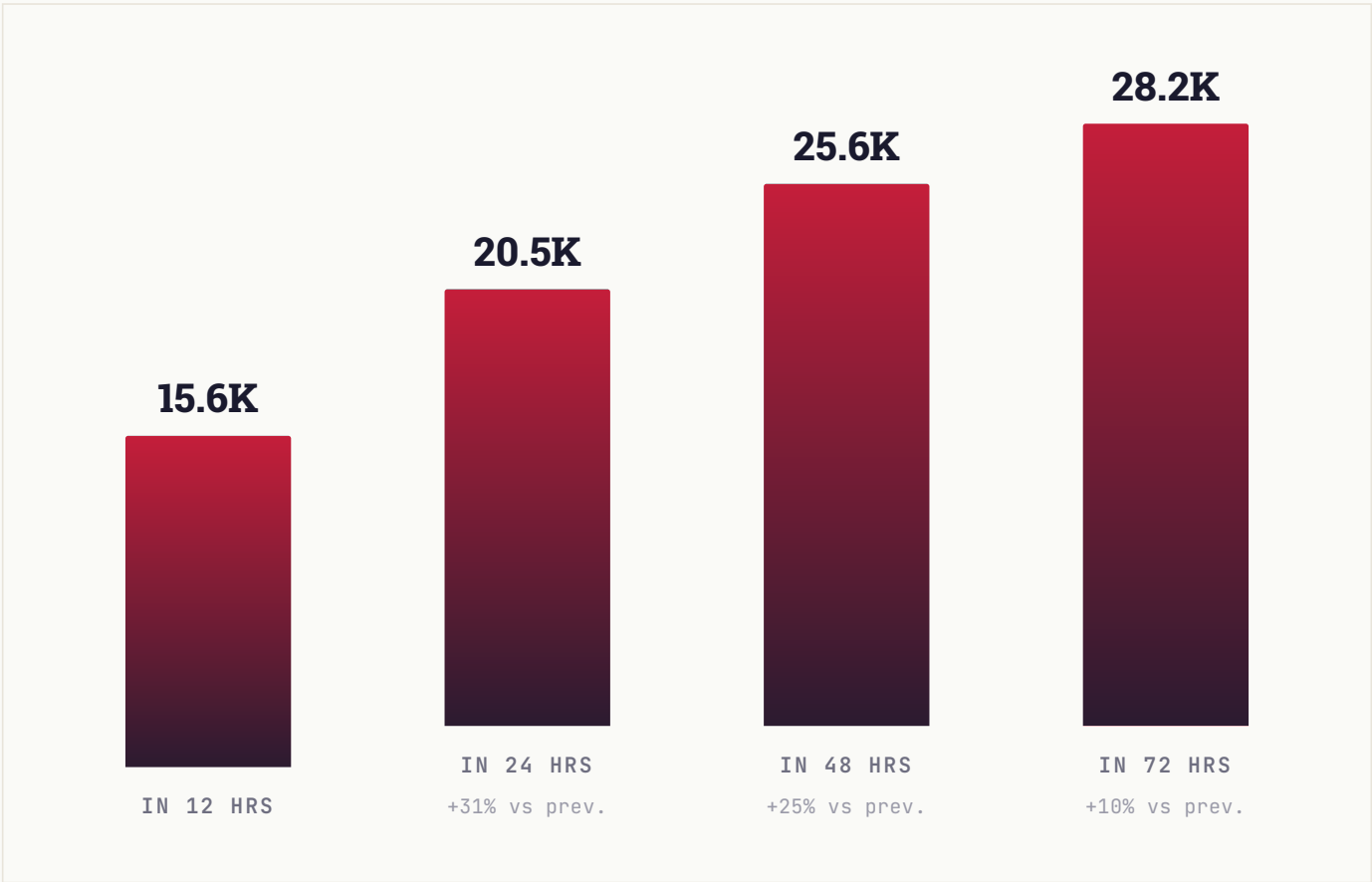
Citation index **41** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **134** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it ranks among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
LO Loxssy YOU	313.5K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#50 of 99). Niche median: 307.7K subs.
First growth KPI: reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **230**, they brought **174 876** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	40	15	88 970
November 2025	58	27	64 090
October 2025	12	7	7 865
September 2025	25	12	4 994
August 2025	41	25	8 957
July 2025	54	8	0
TOTAL MENTIONS			230
MONTHS IN DATA			6
ACQUIRED SUBSCRIBERS			174 876

SECTION 08 · NICHE COMPARISON

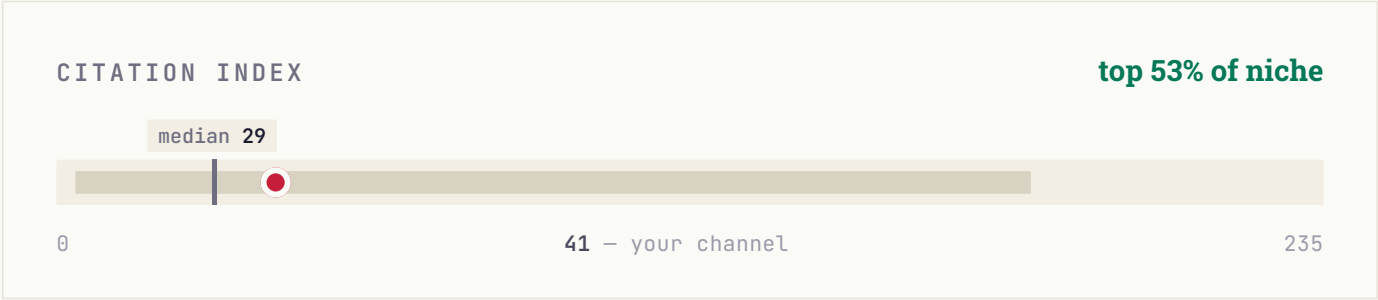
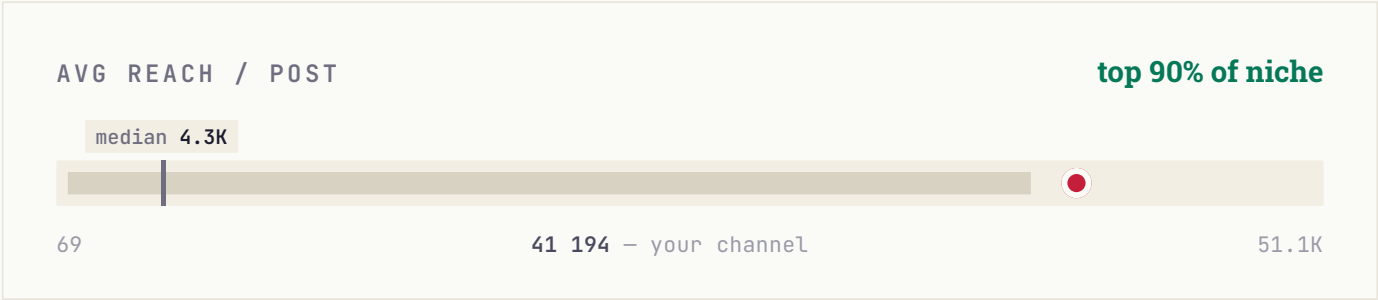
Where the channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#50/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Best post day — Monday
Audience is most active on this day at 18:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT
Video retains audience better
- 03

System traffic purchase
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs.
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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