

PUBLIC REPORT BY PROMTPRESS

Channel audit

Lover Golubev



@lovergolubev

Why does a beautiful woman like you not have a normal man? A divorced man's blog about relationships and life. Your girlfriends' best friend. Ads: @abd_ruslan @jootg Channel in registry: <https://vk.cc/cHZhyY>

SUBSCRIBERS

117 306

-2330 per month

ERR (% SEE POSTS)

13.0%

daily 6.6%

REACH/POST

14.1K

ad reach 7.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 117 306 —	 SUBSCRIBER REACH 11.98% avg % subs see post	 VIEWS/POST 14.1K median 14.7K · 29 days	 POSTS/WEEK 29.2 over period
 7D TREND -6.7% vs previous week	 REACTIONS/POST 617.4 total 75,943 reactions, 7,298 reposts, 5,894 comments	 POST LENGTH 245 chars median 114 · 29 days	 POSTS ANALYZED 123 29 days
 AD REACH 7.7K 24h avg	 CHURN / MONTH -2330 last month	 QUOTABILITY 1 535 citation index · 1,997 channels mentioned all time	 CHANNEL AGE 2 years 1 month created 13.05.2024

AI EDITOR SUMMARY

Channel «Golubev's Lover» — 117 306 subs. Each post avg views 14.1K people (12% from subs), reach low — need to grow audience. Publishes 29 posts/week (~4/day) — active publishing. Week Jun 29 – Jul 5 reach dropped -6.7% vs week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 123 posts over 29 days.
- 02 Dominant format – Text (60/123 posts).
- 03 Avg post length – 245 chars (median 114).
- 04 Peak audience activity – Sunday, 19:00 MSK.
- 05 Top posts get 2x more views than weakest (17.5K avg top vs 11.2K worst) – among 123 posts over 29 days. Worth analyzing top's common traits: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 17:32 PHOTO  Golubev's Lover	VIEWS 17 618 REP. 231	REACTIONS 1 060 ER 15.0%
Nº2 21.06 · 16:19 TEXT Anxious attachment style When you worry about everything and fear losing the relationship. When the slightest misunderstanding...	VIEWS 17 609 REP. 52	REACTIONS 459 ER 15.0%
Nº3 22.06 · 09:10 PHOTO Ace up the sleeve Lover Golubev	VIEWS 17 414 REP. 121	REACTIONS 1 009 ER 14.8%

Nº4 22.06 · 05:23 TEXT Good morning, dear! May this week start easy and bring you only joyful moments. Wish the summer sun warms...	VIEWS 17 336 REP. 31	REACTIONS 539 ER 14.8%
Nº5 19.06 · 17:36 PHOTO Had dinner at a Tatar cuisine place today. Tried balesh. Girls, I'm in love with this pie🥧 How's your Friday...	VIEWS 17 259 REP. 15	REACTIONS 468 ER 14.7%

|

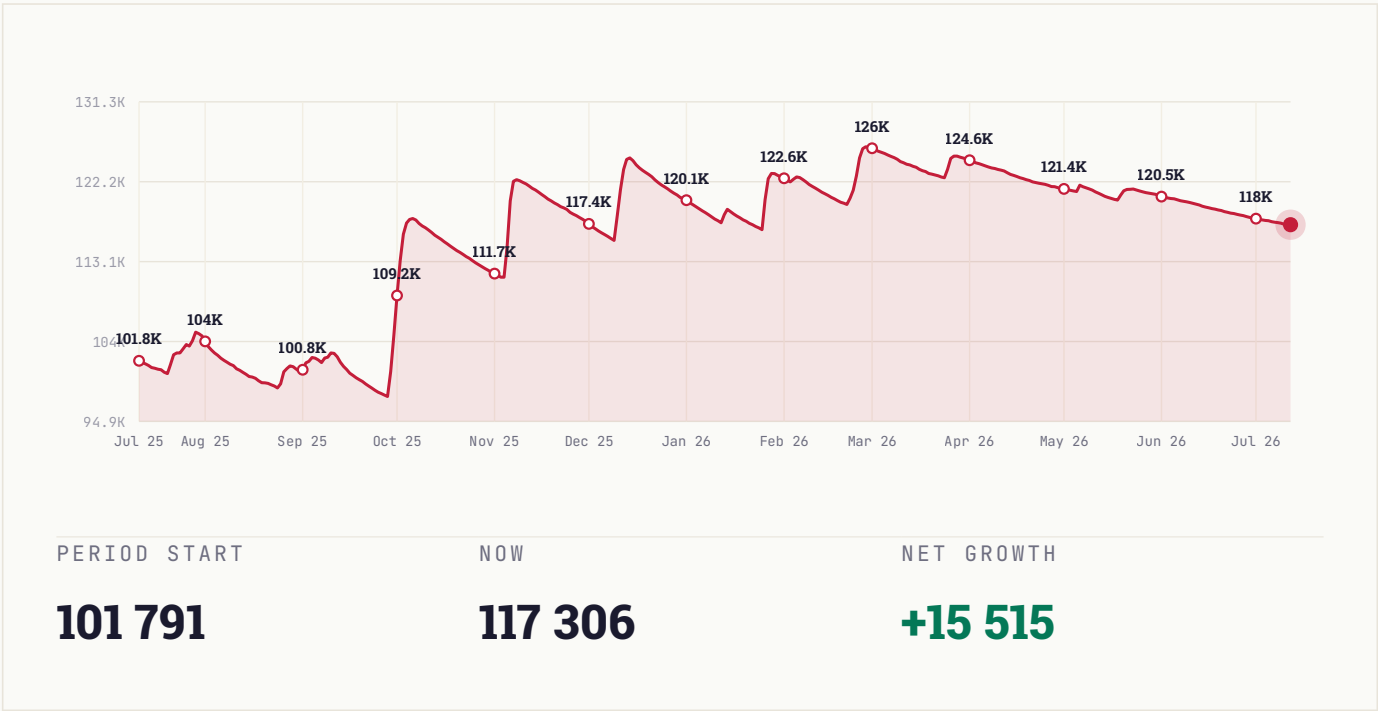
WORST 3

↓ 08.07 · 18:21 TEXT Phrases that may give away a player One phrase doesn't diagnose. But if he repeats them often, it's worth...	VIEWS 11 267 REP. 52	REACTIONS 403 ER 9.6%
↓ 08.07 · 13:24 PHOTO What a twist🤡 Golubev's lover	VIEWS 11 244 REP. 91	REACTIONS 622 ER 9.6%
↓ 07.07 · 13:08 TEXT Doesn't like mother-in-law Well, it happens, it's not her building a family with him, it's you. And besides, the dislike isn't groundless. Also...	VIEWS 11 213 REP. 6	REACTIONS 268 ER 9.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

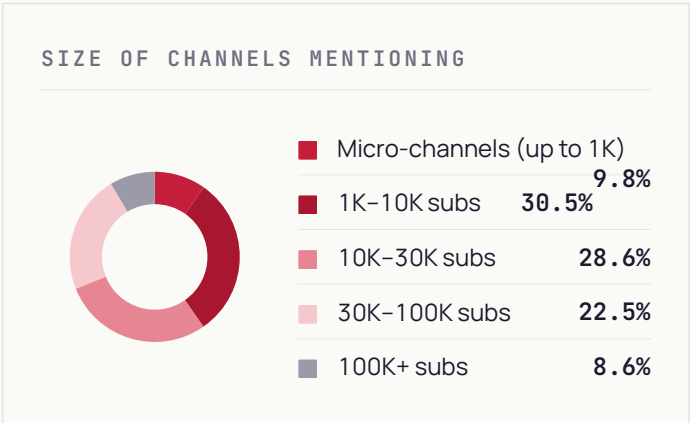
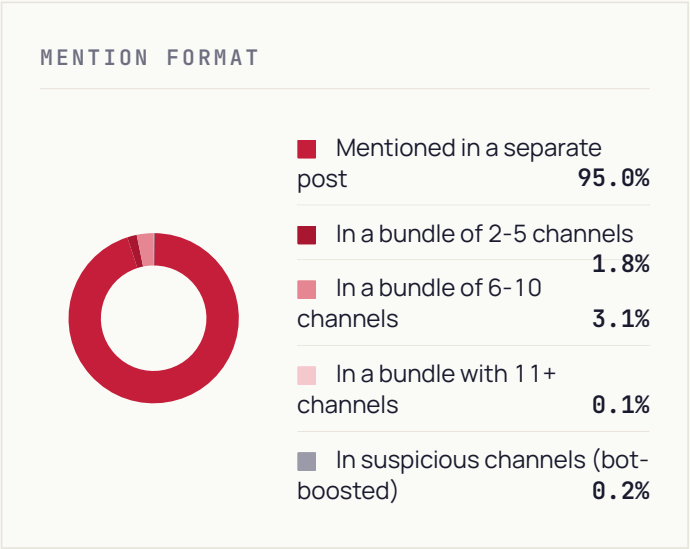
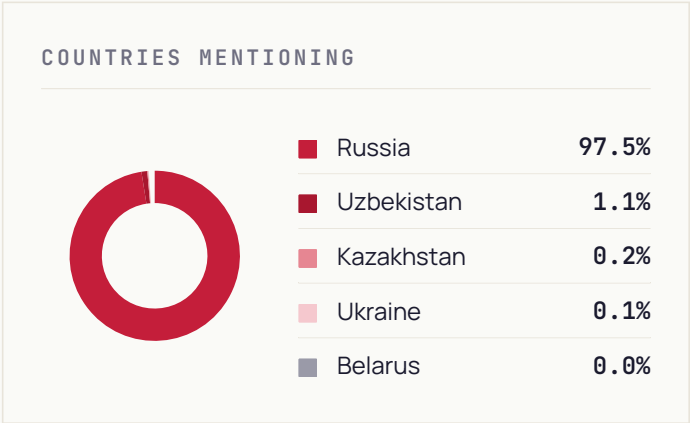
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

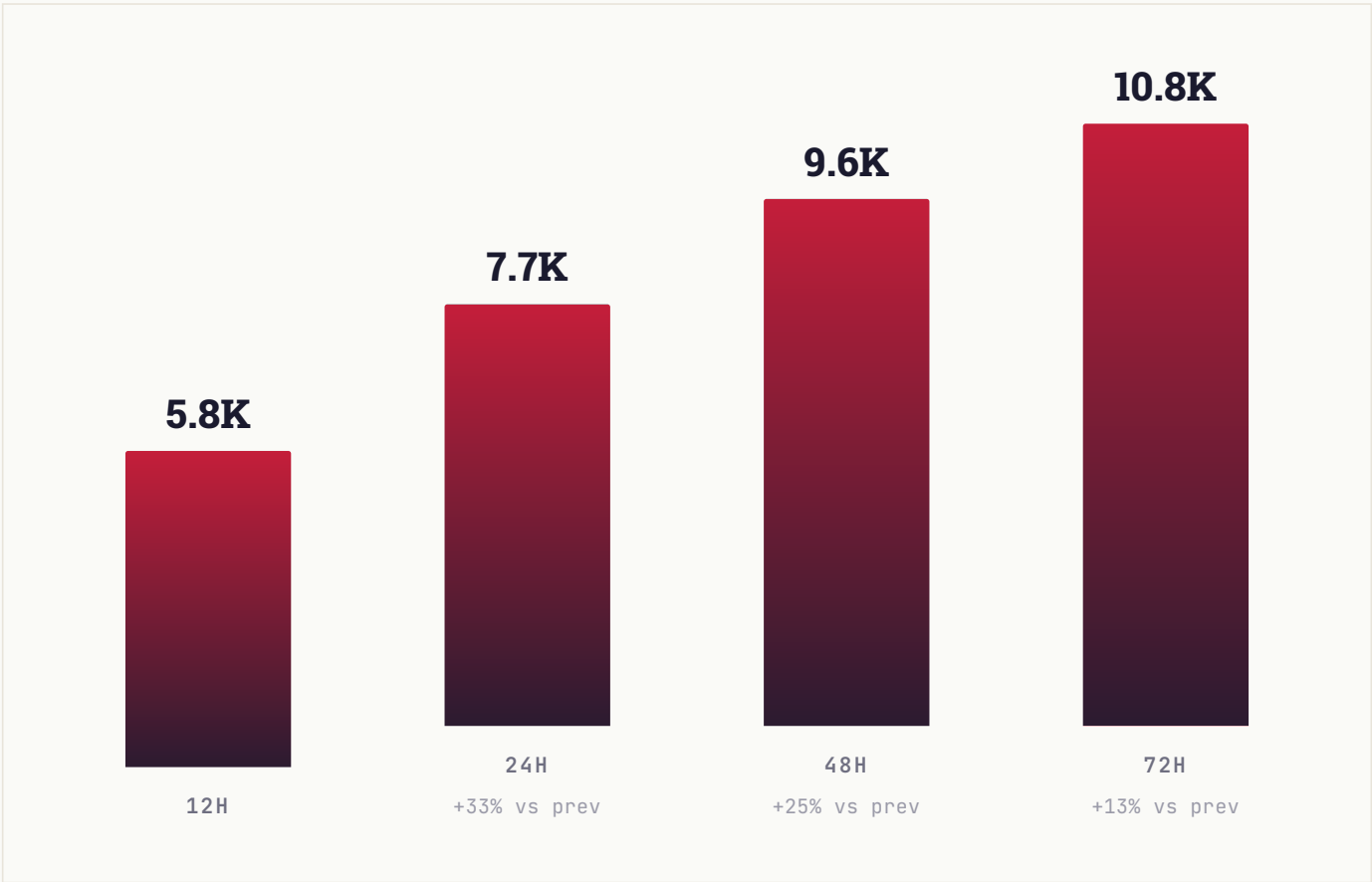
Citation index **1 535** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 997** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
ZJ here lives broen	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
LG Lover Golubev YOU	117.3K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1 020**, they brought **53 943** new subs.

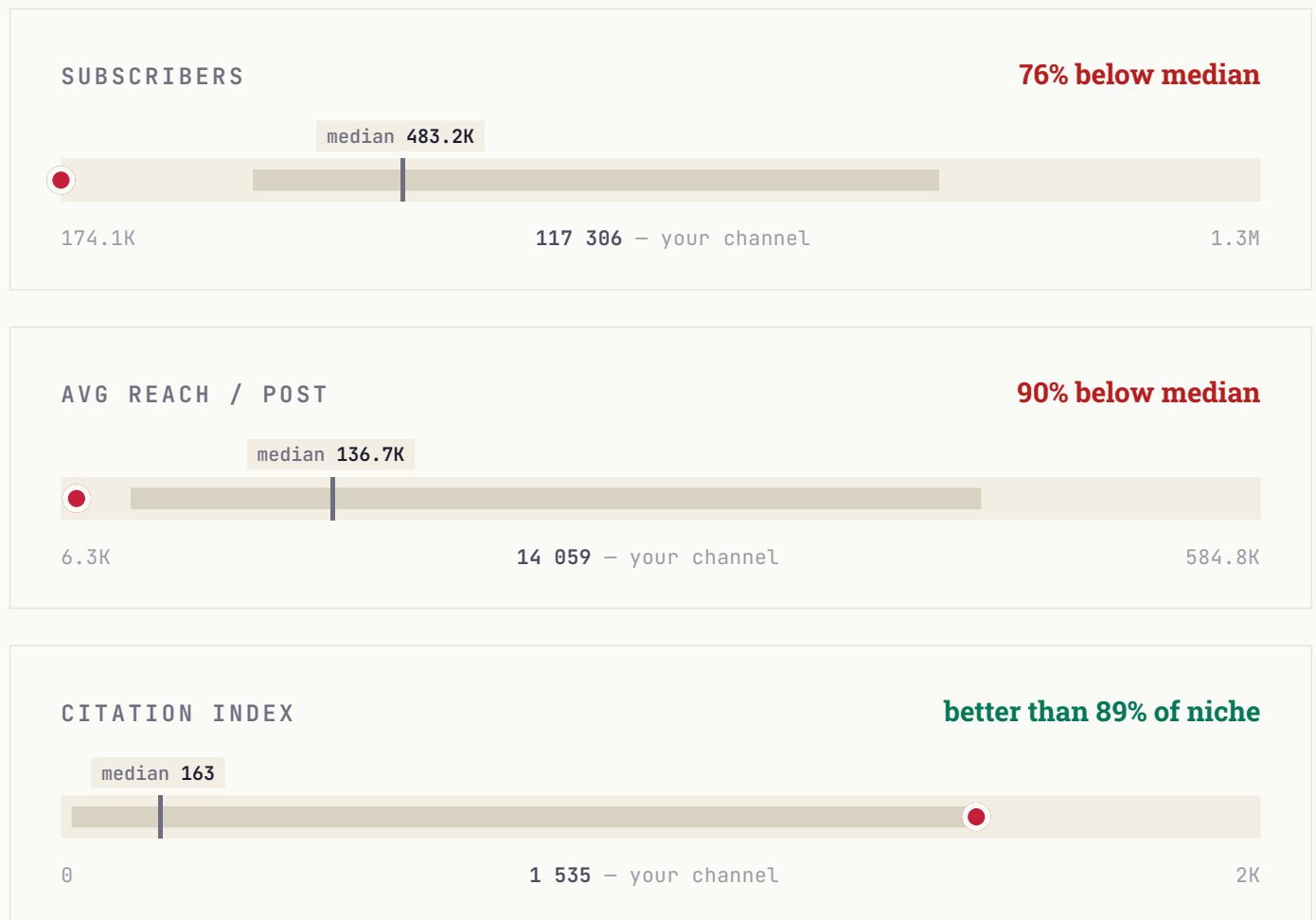
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	177	172	7 943	
December 2025	204	164	9 402	
November 2025	126	123	11 105	
October 2025	161	152	13 299	
Sep 2025	229	204	9 682	
August 2025	123	121	2 512	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1 020	6	53 943

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Top post of the week — on Sunday

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
