

— PROMTPRESS PUBLIC REPORT

Channel audit

Sveta Bondarchuk



@lovepeacesvet

Friendly community and personal blog by Svetlana Bondarchuk. Ads:
@Nastya921 RKN: <https://clck.ru/3NLwh2>

SUBSCRIBERS

55 250

+43614 per month

ERR (% SEE POSTS)

10.0%

per day 5.6%

REACH/POST

5.1K

ad reach 2.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post brings reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in «Blogs» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 55 250 —	 SUBSCRIBER REACH 9.25% avg % of subs see post	 VIEWS/POST 5.1K median 4.7K · 29 days	 POSTS/WEEK 25.1 over period
 7D TREND -0.4% vs previous week	 REACTIONS/POST 114.0 only 11,966 reactions, 1,846 reposts, 196 comments	 POST LENGTH 522 chars median 509 · 29 days	 POSTS ANALYZED 105 29 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH +43614 last month	 CITATION RATE 393 citation index · 677 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «Sveta Bondarchuk» — 55 250 subs. Each post averages 5.1K people (9% from subs), reach is low — consider expanding audience. Publishes 25 posts per week (~4/day) — active posting. For the week of Jul 6–12, reach stable (-0.4% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 105 posts over 29 days.
- 02 Dominant format – Photo (64/105 posts).
- 03 Avg post length – 522 chars (median 509).
- 04 Peak audience activity – Wed, 18:00 MSK.
- 05 Top posts get 6x more views than the weakest (23.2K avg for top vs 3.9K for worst) – among 105 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 15:40 PHOTO Cate Blanchett and Andrew Upton – one of Hollywood's strongest couples. They met in 1996 at a rehearsal of the play «The Seagull»...	VIEWS 53 221 REPOSTS 173	REACTIONS 182 ER 96.3%
Nº2 09.07 · 17:57 PHOTO And, of course, what's an evening without a good movie? After the lottery, guests grabbed popcorn and moved to a cozy cinema where we showed three...	VIEWS 10 433 REPOSTS 15	REACTIONS 90 ER 18.9%
Nº3 25.06 · 15:25 PHOTO Sometimes it's curious to watch AI fool around. Here's a fantasy on which modern actors...	VIEWS 6 066 REPOSTS 8	REACTIONS 84 ER 11.0%

Nº4

27.06 · 07:10

PHOTO

My happy village childhood ☀️ Tetushi town in Tatarstan, 1980. Maybe someone from there? Say hi! Big...

VIEWS

6 022

REPOSTS

10

REACTIONS

301

ER

10.9%

Nº5

26.06 · 15:35

VIDEO

I wish everyone loves their work as much as this guy loves dancing 🔥🔥🔥 Have a great Friday! Weekend ahead, have fun!...

VIEWS

6 014

REPOSTS

43

REACTIONS

272

ER

10.9%

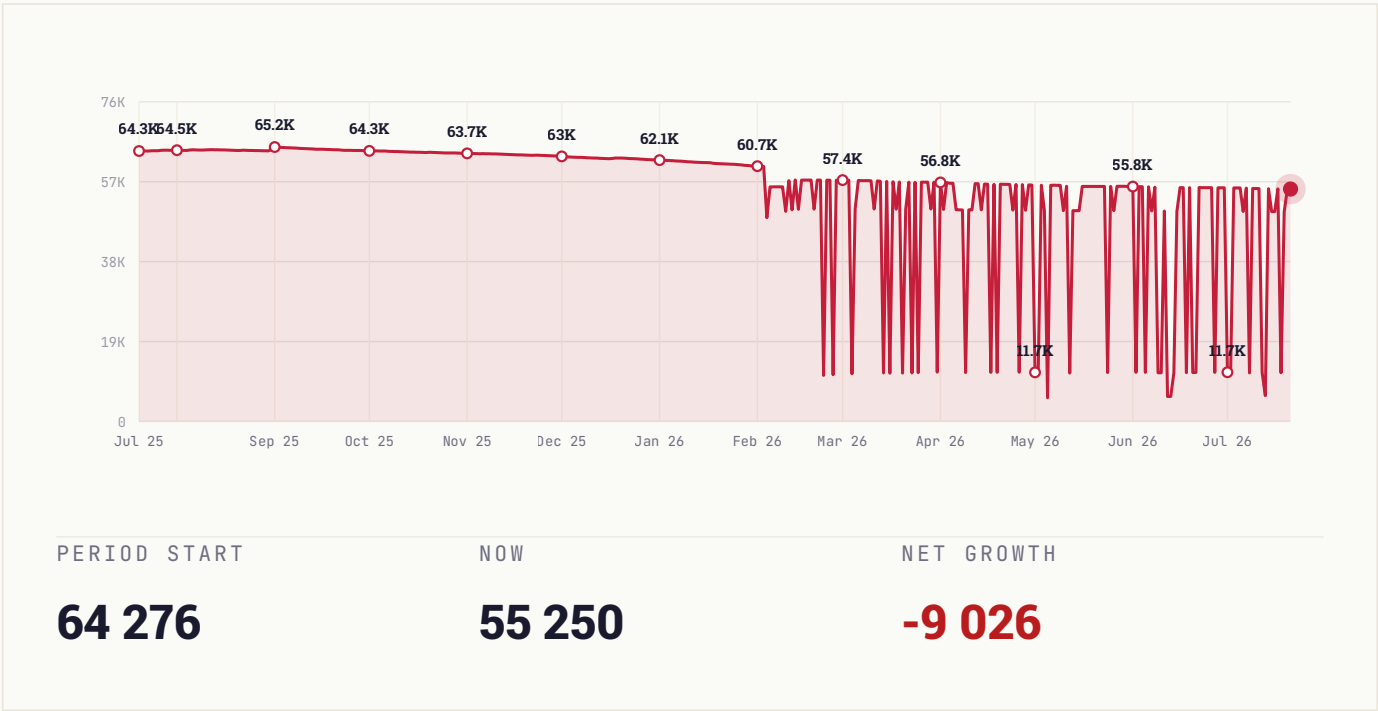
WORST 3

↓ 15.07 · 06:55 PHOTO Mid-summer 🌸☀️ How's your season going? What have you already achieved from your plans, and what's still ahead?	VIEWS 3 883 REPOSTS 8	REACTIONS 137 ER 7.0%
↓ 18.07 · 09:02 TEXT New episode of «Svetla Around the World» is now on YouTube! Our hero today is Mikhail Sergachev, NHL star, two-time Stanley Cup winner and...	VIEWS 3 879 REPOSTS 8	REACTIONS 64 ER 7.0%
↓ 18.07 · 11:39 VIDEO This week I had a trip with Volga Dream 🚢 Not the first time I go on a cruise with them, but first time in this format. It's...	VIEWS 3 834 REPOSTS 9	REACTIONS 98 ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

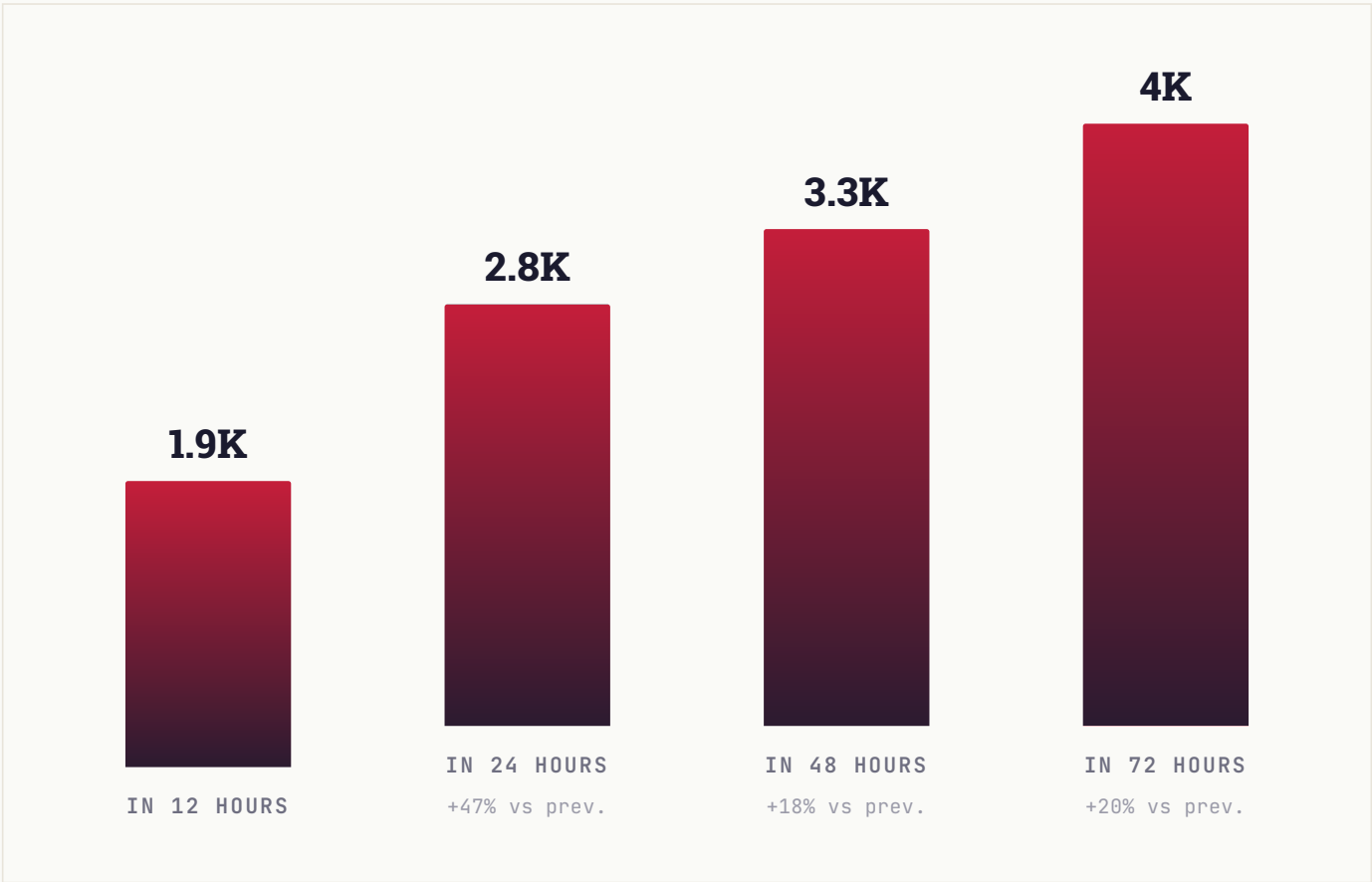
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its position among niche peers.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
RR	Ranbir Roy (VSG)	2.1M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B🍄	Booster 🍄	1.2M
KB	Bloody Lady	1.2M
E1	EVELONE 192	1.1M
AB	Anastasia Bragina	1.1M
ZJ	broen lives here	1.1M
SB	Sveta Bondarchuk YOU	55.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **217**, they brought **1 510** new subs.

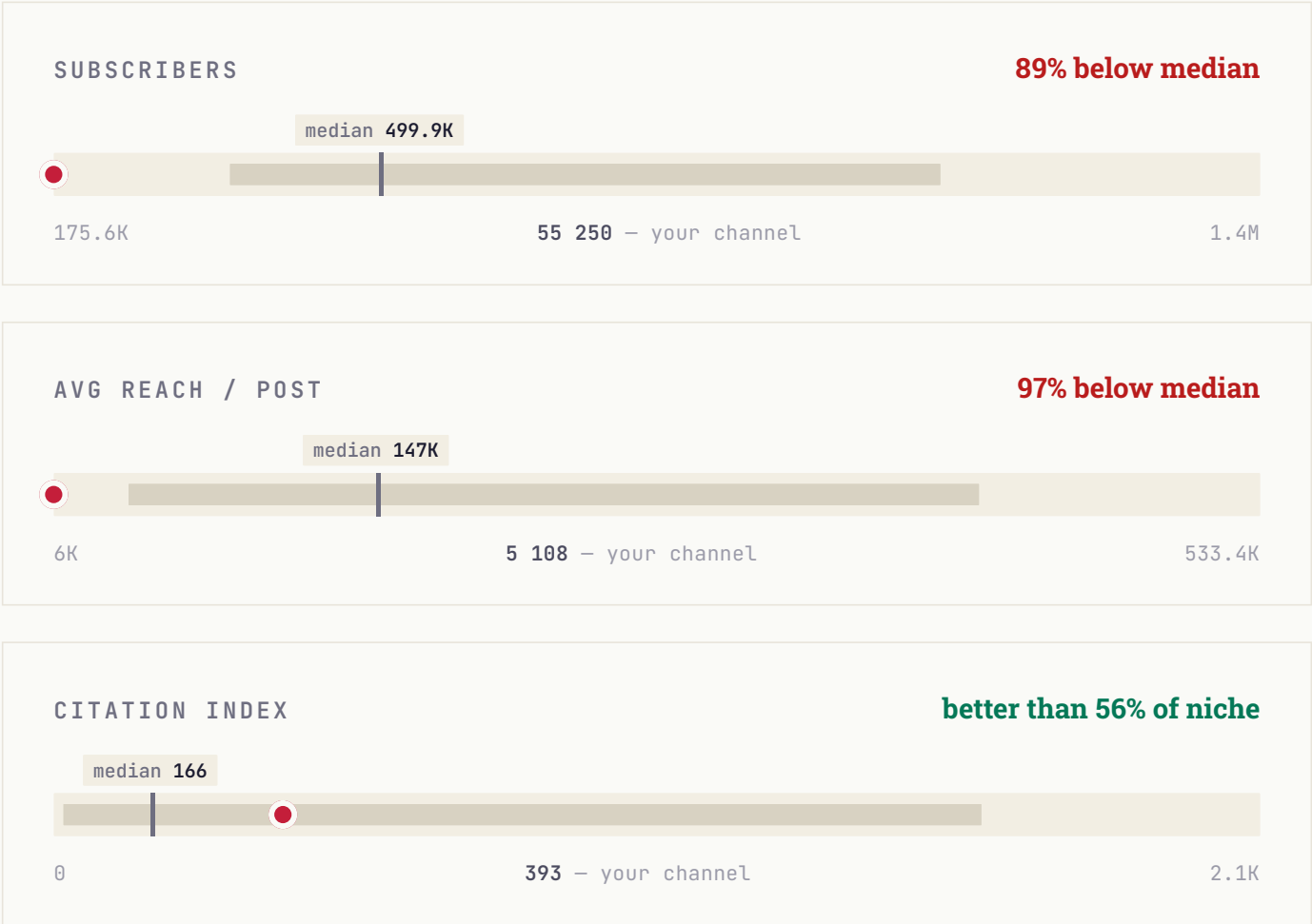
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	16	14	0	
December 2025	77	51	182	
November 2025	39	27	47	
October 2025	31	16	52	
September 2025	35	23	640	
August 2025	19	15	589	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
217	6	1 510

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
